

	<p style="text-align: center;"><b>Ludovic Cailluet</b>          Professor – Strategic Management &amp; Business History</p> <p style="text-align: center;">Phone : +33 (0)3 20 15 45 00          Fax : +33 (0)3 20 15 45 01          E-mail : <a href="mailto:ludovic.cailluet@edhec.edu">ludovic.cailluet@edhec.edu</a></p>
---	--

## EDUCATION

---

- 2011      **Concours national d'agrégation de l'enseignement supérieur en sciences de gestion**
- 2010      **Habilitation à diriger des recherches**, Committee: H. Penan, J. Igalens  
 University Toulouse 1 Capitole - Toulouse, France  
 (Toulouse 1 Capitole), P. Fridenson (EHESS), Ph. Monin (E.M. Lyon), R. Whittington (Oxford, Saïd Business School).
- 1991-95    **Doctorate in History**, Supervisor: Professor Henry Morsel  
 University Louis Lumière, Lyon II - Lyon, France  
 "Strategies, structures and management practices of Pechiney, 1880s to 1971"  
 (with honors)
- 1990-91    **Diplôme d'Etudes Approfondies en histoire (MA. History)**  
 University Louis Lumière, Lyon II - Lyon, France
- 1985-90    **DEUG, Licence, Maîtrise Histoire (BA, Honors in History)**  
 Université Pierre Mendès France - Grenoble, France

## PROFESSIONAL EXPERIENCE

---

- 2015-      **Professor of Strategic Management and Business History**  
 Director of the Global Economic Transformation and Technology (GETT)  
 Master in Management Program. Joint program with SKKU GSB (Korea) and UC Berkeley Haas.  
 EDHEC Business School, Lille, France
- 2015-      **Center for Business History, Department of Management, Politics and Philosophy**, Copenhagen Business School, Denmark  
 Short term visiting scholar
- 2011-2015    **Economics and Management Department, University of Littoral and Opal Coast**, France  
*Professeur des universités (Full professor)*  
 Research Fellow CRM CNRS (UMR 5303) Toulouse 1 Capitole University

- 1998 -2011 **School of Management Toulouse University** (IAE Toulouse), France  
*Maître de Conférences habilité à diriger des recherches (tenured Associate Professor)*  
Assistant Dean for International relations and Quality Insurance  
Head of the International Management Master program (EFMD EPAS certified)
- 1997-1998 **Department of Economics (now Henley Business School) University of Reading, UK**  
*Lecturer in International and European Management*
- 1996-1997 **Department of Economics (now Henley Business School) University of Reading, UK**  
*Post-Doctoral Researcher, Lavoisier fellowship French Foreign Office*
- 1990-1996 **Institute for the history of Aluminum** (IHA), Pechiney Group, Paris,  
*Associate Researcher and consultant* (heritage, records management, communication)
- 1984-1985 **French Army, 27<sup>th</sup> Mountain Division, 4<sup>th</sup> Light Cavalry Regiment**, Gap, France; NCO, Combat Company, UNIFIL Naqura, Lebanon

## INVITATIONS

---

- 2015 **Copenhagen Business School**, Copenhagen, Denmark  
Visiting Researcher (3 months)
- 2010 **Meiji University** - Tokyo, Japon  
Visiting Professor (1 month)
- 2007 **Keio University** - Tokyo, Japon  
Louis Vuitton Japan Visiting Professor (3 months)
- 2005 **Harvard Business School** - Cambridge, MA, E-U  
Alfred D. Chandler, Jr., International Visiting Scholar in Business History (4 months)
- 2005 **Meiji University** - Tokyo, Japon  
Visiting Professor (1 month)
- 2003 **University of Canterbury, National Centre for Research on Europe Christchurch**, Nelle-Zélande EDHEC Business School, Lille, France  
Visiting Research Fellow (1 month)

## GUEST LECTURER

---

- 2013 European Business History Association Summer School, Ancona, Italy
- 2010 Keio University, Tokyo, Japan
- 2007 Bocconi University, Milan, Italy
- 2003, 2007 Chiba University of Commerce, Tokyo, Japan
- 2001 Norwegian School of Management (BI) Oslo, Norway

## AWARDS

---

- 2005 **Harvard Business School, Cambridge, MA, USA**  
Alfred D. Chandler Jr. Visiting Scholar in Business History
- 2001 **ASAC-IFSAM Conference Montréal**  
IFSAM special mention award for "Thirty years of French direct investment in North America, an historical appraisal of knowledge creation and transfer".
- 1997 **'Lavoisier' Grant French Foreign Office**  
Postdoctoral funding, University of Reading, UK (5 grants in 1997 for all social sciences)
- 1996 **European Business History Association international conference, Goteborg**  
Best Dissertation Prize (ex-aequo).

## RESEARCH FUNDING

---

- 2009-2013 **Groupe Pierre Fabre**, History of innovation (budget 150,000 €, 2 researchers, 2 RAs).
- 2004-2009 **Groupe Pierre Fabre**, Culture, management and internationalization (budget 200,000 €, 3 researchers, 3 RAs).
- 2008-2009 **France-Canada Research Foundation** (with M. Kipping, Schulich School of Business, Toronto) (CAN\$ 10 000) "Hollowing out, long term effects of Franco Canadian mergers and acquisitions"
- 2007-2009 **Agence Nationale de la Recherche** (French NSF), "Private Management Public Stakes" – MPEEP with R. Whittington, Saïd Business School, Oxford, (€ 37 000), "The evolution of strategic planning"

## RESEARCH SUPERVISION

---

### PhD

- (with Audrey Rouziès) Sonal Jain, *Impacts of Mergers and Acquisitions on standard and nonstandard employees' identification*, Ecole doctorale sciences de gestion, Toulouse 1 Capitole University.

### PhD and Habilitation Committee member

- Habilitation of Félix Torres, *Le temps de l'entreprise. Anthropologie, histoire publique, histoire d'entreprise : un itinéraire* ; mémoire inédit : « Entrepreneurs, firmes, filières, espaces : le souffle de l'entreprise, University Paris Sorbonne, 19 September 2018.
- Habilitation of Dr. Christian Lechner, *The competitiveness of firms*, , Toulouse 1 Capitole University. 23 November 2012.
- PhD, Adrien Passant, *Survivre et Rebondir : Les processus stratégiques de pérennité organisationnelle sur la longue durée. Étude multi-scalaire d'une école de commerce*

bicentenaire : ESCP Europe, University Paris 1 Panthéon Sorbonne, 8 November 2018.

- PhD, Joël Jornod, *La conquête des clients. les magasins Gonset et la Suisse occidentale (1920-1960)*, University of Neuchatel (supervisor Laurent Tissot), 5 mai 2017.
- PhD, Marie-Aline de Rocquigny Roverato, *L'informatique de gestion, entre technique pure et outil de gestion : une perspective historique à travers les discours des responsables informatiques de 1970 à 2000*, University Paris Dauphine, 26 November 2015.
- PhD, Khaled Ben Abdallah, *Le transport routier énergétiquement durable : état des lieux, modélisation et aide à la décision publique en Tunisie*, (supervisor Daniel De Wolf), University of the Littoral, 22 January 2015.
- PhD, Soufiane Mezzourh, *La pratique de l'innovation dans le conseil : Le cas du conseil en management* (supervisor Hervé Penan), Ecole doctorale sciences de gestion, Toulouse 1 Capitole University. 15 March 2013.
- PhD, Delphine Varlet « Enjeux, potentialités et contraintes de l'écologie industrielle : le cas de Dunkerque » (supervisor Daniel De Wolf), University of the Littoral, 13 December 2012

## EDITORIAL RESPONSIBILITES

---

- Editorial committee member: *Exploring Corporate Strategy*, 9<sup>th</sup> et 10<sup>th</sup> Ed. Pearson
- Editorial committee member:
  - *Entreprises et Histoire* (since 2002)
  - *Imprese e storia*, (since 2007)
  - *Scandinavian Economic History Review* (since 2011)
- *Business History Review* (HBS), Book review board member (since 2007)
- Ad'hoc reviewer for *Business History*, *Enterprise and Society*, *Business History Review*, *Organization Studies*, *Journal of Management Studies*.

## PROFESSIONAL ASSOCIATIONS

---

- Scientific committee member
  - European Business History Association 2018, Ancona, Italy
  - European Business History Association 2014, Utrecht, Netherlands
  - European Business History Association 2013, Uppsala, Sweden.
- Strategic Management Society, Strategy-as-Practice interest group, elected « representative at large » (2008-2010).
- European Business History Association (EBHA), elected board member (three times since 2001),
- Founding member of the Société d'histoire du management et des organisations (2013)

- Member: Strategic Management Society, Academy of Management, Association Internationale de Management Stratégique (AIMS), Business History Conference (BHC), European group for organisation studies (EGOS).
- Innovane (SAS), strategic management consultancy, (unpaid) member of the advisory council.

## TEACHING AND ADMINISTRATIVE RESPONSIBILITIES

---

- Director of the Global Economic Transformation and Technology (GETT) Master Program, EDHEC Business School (16th place in the 2018 Financial Times Master in Management Ranking)
- Head of the Port and Maritime Management Master program, ULCO
- Design, development and direction of Pierre Fabre Laboratories chair in international management (2003-) and the Airbus intercultural management chair (2003-2007) Toulouse University School of Management
- Executive committee Member Toulouse University School of Management (2002-2012)
- Recruitment committees:
  - EDHEC Business School, (2015-2020)
  - University of the Littoral (2011-2020)
  - Toulouse School of Management Vice President (2001-2004 ; 2007-2009)
  - Toulouse III University, Management Department (2012, 2013, 2014)
- Elected member Toulouse University senate (2005-2008)
- Elected member Toulouse University scientific committee (2001-2005)

## TEACHING

---

**Strategic Management, Non-Market Strategies, Organization Theory International Management, International Strategy, Research Methods, History of Strategy and Comparative Business History** at Undergraduate, Postgraduate and Doctoral levels **in French and in English**. Experience in online and offline teaching as well as curriculum development.

## PUBLICATIONS

---

### Articles in Peer reviewed Journals

- (Philippe Véry, Ludovic Caillaet) « Intelligence artificielle et recherche en gestion », *Revue Française de Gestion*, 2019, 45 :285, pp. 119-134.

- (Isabell Stamm, , Allan Discua Cruz, and Ludovic Caillaet) “Entrepreneurial Groups: Definition, Forms, and Historic Change”, *Historical Social Research*, 2019, 4:170, pp.7-41.
- (Ludovic Caillaet, Fabian Bernhard, Rania Labaki) “Family firms in the long run: the interplay between emotions and history”, *Entreprises et Histoire*, 2018, 2:91, pp. 5-13.
- (Ludovic Caillaet, Hélène Gorge, Nil Ozçaglar-Toulouse), When the past is very much alive: challenges in using history as a strategic resource, *Organization Studies*, 2018, 39 (12), 1811-1835.
- (L. Caillaet, F. Bernhard, R. Labaki), « Family firms in the long run: the interplay between emotions and history », *Entreprises et histoire*, 2018, 2, 91, pp. 5-13.
- (R. Whittington, B. Yakis-Douglas, K. Ahn, L. Caillaet), “Strategic Planners in More Turbulent Times: the Evolving Job Characteristics of Strategy Professionals, 1960-2003”, *Long Range Planning*, 2017, vol. 50, no 1, pp. 108-119.
- (R. Whittington, L. Caillaet, B. Yakis-Douglas) « Opening Strategy: Evolution of a Precarious Profession », *British Journal of Management*, Vol. 22, Issue 3, September 2011, pp. 531-544.
- (F. Brachet-Champsaur and L. Caillaet) “The Great Depression? Challenging the periodization of French business history in the Interwar period”, *Business and Economic History*, 8, 2010.
- (M. Kipping and L. Caillaet) “Mintzberg’s Emergent and Deliberate Strategies: Tracking Alcan’s Activities in Europe, 1928–2007”, *Business History Review*, 84, 2010, pp. 79-104.
- “La fabrique de la stratégie : regards croisés sur la France et les Etats-Unis depuis les années 1960”, *Revue Française de Gestion*, 188-189, 2008, pp. 143-159.
- (R. Whittington and L. Caillaet) “The Crafts of Strategy: Introduction”, *Long Range Planning*, 41 :3, 2008, pp. 241-247.
- “The British aluminium industry, 1945-1980s: Chronicles of a death foretold?”, *Accounting, Business and Finance History*, 11:1, 2001. pp. 79-97.
- "McKinsey, Total-CFP et la M-Form. Un exemple français d'adaptation de modèle importé", *Entreprises et Histoire*, 25, 2000, pp. 26-45.
- "Nation States as providers of organizational capability: French Industry Overseas, 1950-1965", *European yearbook of business history*, 2, 1999, pp. 71-90.
- "Accounting and accountants as essential elements in the development of central administration during the interwar period: management ideology and technology at Alais, Froges et Camargue (AFC-Pechiney)", *Accounting, Business and Finance History*, vol. 7, no. 3, 1997, pp. 295-314.
- "Un exemple français d'acquisition de capacités organisationnelles: Alais, Froges et Camargue (AFC-Pechiney), d'une avant-guerre à l'autre", *Entreprises et Histoire*, no. 13, 1996, pp. 115-127.

## **Books**

- (L. Caillaet, Yannick Lemarchand and Marie-Emmanuelle Chessel), *Histoire et sciences de gestion*, Vuibert, 2013, 197 p.

- *Chedde, un siècle d'industrie au Pays du Mont-Blanc*, Presses Universitaires de Grenoble, 1997, 187 p.

### **Chapters in edited volume and published case studies**

- (Hélène Gorge and Ludovic Caillaet), Emmaus: the founder as a resource? Richard Whittington, Patrick Régner, Duncan Angwin, Gerry Johnson and Kevan Scholes, *Exploring Strategy*, Prentice Hall, Pearson, 12th edition, 2020.
- Histoire de la pensée stratégique, histoire des pratiques ? in S. Liarte (éd.), *Les grands courants de recherche en management stratégique*, 2019, Caen, EMS, pp. 17-44.
- (Rania Labaki, Fabian Bernhard and Ludovic Caillaet) The strategic use of historical narratives in the family business, in E. Mesmili and C. Dibrell, *Readings in family firm heterogeneity*, Palgrave (2019), pp. 531-553.
- (Ludovic Caillaet and Eric Maton) “Diriger au 20ème siècle”, in Anne Pezet et Pierre Labardin (dir.), *Histoire de la gestion*, Nathan (2014).
- (Ludovic Caillaet and Eric Maton) “Diriger au 19ème siècle”, in Anne Pezet et Pierre Labardin (dir.), *Histoire de la gestion*, Nathan (2014).
- "The Challenge of fruitful long-term cooperation: a Japanese-French joint-venture in the cosmetics industry" in The Committee for the internationalization of research business analysis association (ed), *An Analysis of Japanese Management Styles, Business and Accounting for Business Researchers*, Tokyo, Maruzen Planet, 2014, pp.34-50.
- "Le long et tortueux chemin de l'intégration opérationnelle et culturelle des investisseurs français en Amérique" in Ludovic Caillaet et al. (dir.), *Histoire et sciences de gestion*, Vuibert, 2013
- “Pierre Fabre, culture and the challenges of internationalisation”, in Johnson, G. , Scholes, K. Whittington, R. (eds.), *Exploring Corporate Strategy*, Prentice Hall, Pearson, 10th edition, 2013.
- “From small town pharmacy to a multinational corporation: Pierre Fabre, culture as a competitive advantage”, in Johnson, G. , Scholes, K. Whittington, R. (eds.), *Exploring Corporate Strategy*, Prentice Hall, Pearson, 9th edition, 2010, pp. 615-618.
- “Raoul de Vitry” in Jean-Claude Daumas (dir.) *Dictionnaire des patrons français au XXe siècle*, Flammarion, 2010.
- (Ludovic Caillaet and Audrey Rouziès) “Sophie en Iran: des clichés à la réalité de l'expatriation” in R. Soparnot (Ed.) *Cas en Management international*, EMS Editions, 2010.
- (Ludovic Caillaet and Marc Fréchet) “Danone - Wahaha : un casse-tête chinois” in Eric Simon (Ed.) *Cas en Management Stratégique. Autour de la Mise en Oeuvre*, EMS Editions, 2008, 2<sup>nde</sup> édition 2014.

- “Pratique et diffusion des méthodes modernes d’organisation et de contrôle de gestion. Le parcours exemplaire de Jean Benoit chez Pechiney de 1925 à 1962” in H. Bouquin *Les grands auteurs en contrôle de gestion*, EMS editions, 2005.
- “La Historia empresarial en Francia. ¿una crisis de madurez?.” in C. Erro, *Historia Empresarial, pasado, presente y retos de futuro*, 2003, p. 279-292.
- “Hiérarchies managériales chez Pechiney 1880-1960: Chandler en pays alpin?” in H. Joly et alii (dir.), *Des barrages, des usines et des hommes*, PUG, 2002, pp.139-160.
- "French direct investment in car and truck manufacturing in the US : a story of failure and success" in G.G. Jones and L. Galvez-Munoz (dir.), *Foreign Multinationals in the United States : Management and Performance*, Routledge, 2001, pp. 106-123.
- “Les instruments de gestion naissent-ils dans les choux ? La rémunération incitative des cadres : étude de cas dans l’industrie électro-métallurgique des années 1920” in P. Spiteri and J. L. Gazanigga, *Argent et gestion*, Presses de l’Université des sciences sociales de Toulouse, 2001, pp. 187-200.
- "Quels champs de recherche et quelle place institutionnelle pour l'histoire des affaires dans les années 1990 ? Un essai de comparaison entre la France, l'Europe et les États-Unis" in Amann B., Y. Dupuy, J.J. Rigal *Recherches et pratiques en gestion*, Dalloz, 2000, pp. 97-112.
- (Ludovic Caillaet and M. Kipping), “France” in M. Kipping and T. Armbruster, *The consultancy field in Western Europe*, CEMP Report 1999.
- "Bridging the gap between Europe and America : modernising management at Pechiney" in O. Bjarnar, M. Kipping (ed.) *The Americanisation of European Business*, Routledge, 1998, pp. 190-207.
- "L'impact de la Première Guerre mondiale et le rôle de l'État dans l'organisation de la branche et des entreprises" in I. Grinberg et F. Hachez-Leroy (dir.) *Industrialisation et sociétés en Europe occidentale de la fin du XIXe siècle à nos jours, l'Âge de l'aluminium*, Armand Collin, Paris, 1997.

### Books and Journals Special Issue Editor

- (L. Caillaet, F. Bernhard, R. Labaki eds.) *Entreprises et Histoire*, 91, “Emotions et Entreprises familiales », 2018
- (Ludovic Caillaet, Michèle Saboly et Rahma Chekkar eds.) *Entreprises et Histoire*, 69, “Crises et apprentissage(s)”, 2013
- (Ludovic Caillaet, Sébastien Liarte eds.) *Entreprises et Histoire*, 53, “Les lieux de la concurrence”, 2008
- (Ludovic Caillaet, R. Whittington eds.): *The Crafts of Strategy, Long Range Planning*, 41 :3, 2008
- (Ludovic Caillaet, Michèle Saboly), *Entreprises et Histoire*, 49, “Propriété”, 2007
- (Ludovic Caillaet, Michèle Saboly), *Entreprises et Histoire*, 39, “Les frontières de l’entreprise”, 2005



- (Ludovic Caillaud, Michèle Saboly), *Conflit(s)*, Presses Universitaires des sciences sociales de Toulouse, 2003, 555 p.
- (Ludovic Caillaud, H. Joly et alii), *Des usines, des barrages et des hommes*, Presses Universitaires de Grenoble, 2002, 386 p.
- (Ludovic Caillaud, Michèle Saboly), *Marché(s) et Hiérarchie(s)*, Presses Universitaires des sciences sociales de Toulouse, 2002, 571 p.
- (Hubert Bonin, Ludovic Caillaud et alii, eds.), *Transnational companies 19-20th centuries*, PLAGÉ, 2002, 997 p.

### **Book reviews in peer reviewed journals**

- Marcelo Bucheli and R. Daniel Wadhvani (eds) (2013) *Organizations in Time: History, Theory, Methods*, Oxford University Press, (*Organization Studies*, forthcoming, 2015)
- Yves Cohen (2013) *Le siècle des chefs : Une histoire transnationale du commandement et de l'autorité (1890-1940)*, Paris : Éditions Amsterdam, 872 pages (*Business History Review*, 88:3, 2014).
- Michael Smith (2006), *The Emergence of Modern Business Enterprise in France, 1800-1930*, Harvard University Press, (*Business History Review*, 2007, 81:2)
- Hubert Bonin (2004) *Un outre-mer bancaire méditerranéen. Histoire du Crédit foncier d'Algérie & de Tunisie (1880-1997)*, Publications de la Société française d'histoire d'outre-mer, (*Business History*, 2007, vol. 49:1)
- Serge Jaumain et Kenneth Bertrams, (dir.) (2004) *Patrons, gens d'affaires et banquiers: Hommages à Ginette Kurgan-van Hentenryk*, Le Livre Timperman, (*Enterprise & Society*, 2006, vol. 7:2)
- Aimée Moutet (1997) *Les logiques de l'entreprise, la rationalisation française de l'entre-deux-guerres*, Paris, Éditions de l'École des hautes études en sciences sociales (*Business History Review* special book review essay, 2005)
- Hervé Joly et François Robert (2003) *Entreprises et pouvoir économique dans la région Rhône-Alpes (1920-1954)*, Cahiers du Centre Pierre Léon d'histoire économique et sociale, 2003, (*Business History Review*, 2005, vol. 79 :2)
- Delphine Gardey (2001) *La dactylographe et l'expéditionnaire. Histoire des employés de bureaux 1890-1930*, Paris: Belin, (*Enterprise and Society*, 2003, vol. 4:1)
- Yves Cohen (2001) *Organiser à l'aube du taylorisme. La pratique d'Ernest Mattern chez Peugeot, 1906-1919*, Presses universitaires franc-comtoises, (*Enterprise and Society*, 2003, vol. 4 :1)
- Olivier Dard et al. (dir.) (2000), *L'Occupation, l'État Français et les Entreprises*, Paris ADHE (*Business History*, 2002, vol. 44 :2)
- Nicolas Neiertz (1999) *La coordination des transports en France, de 1918 à nos jours*, Paris: Comité pour l'histoire économique et financière de la France. (*Business History*, 2001, vol. 43 :2)

- Hubert Bonin (1999) Histoire de banques, Crédit du Nord, (*Enterprise & Society*, vol. 7:2)
- F. Rodriguez et J. Vignolle (dir.) (1998) Actes du 5e colloque d'histoire de l'informatique, Cepadues éditions (*Business History*, 1999, vol. 41 :2)
- France Lynch (1997) France and the International Economy, From Vichy to the Treaty of Rome, Routledge, (*Business History*, 1998, vol 40, 1)
- Michel Lescure (1996) PME et croissance économique, l'expérience française des années 1920, Paris Economica, (*Business History*, 1997, vol 39, 2)

### **Other publications**

- "L'histoire encourage l'innovation ", *Liaisons Sociales*, septembre 2013.
- "Pourquoi il faut enseigner l'histoire des affaires", Le Cercle, *Les Echos*, mai 2013.
- (L. Cailluet, D. Sicilia and S. B. Thomadakis), "The origins of crises and the ability of actors to respond to them", *Entreprises et Histoire*, 69, 2012, pp. 77-83.
- (L. Cailluet, R. Chekkar and M. Saboly) Les potentiels d'opportunités des crises, *Entreprises et Histoire*, 2012, 69, pp. 5-8.
- (L. Cailluet and M. Kipping) "Ménage à trois: Alcan in Spain, 1950s to 1980s", *Cahiers d'histoire de l'aluminium*, n° 44-45, 2010 pp. 79-106.
- (S. Liarte and L. Cailluet) « Mais où s'affrontent les entreprises ? De l'étude de la concurrence aux lieux de cette concurrence », *Entreprises et Histoire*, 53, 2008, pp. 7-11.
- (L. Cailluet and M. Saboly) "De la propriété à l'appropriation", *Entreprises et Histoire*, 49, 2007, pp. 4-7.
- (L. Cailluet) "Gérer les frontières de l'entreprise", *Entreprises et Histoire*, 39, 2005, pp. 5-7.
- Ph. Boulouin, L. Cailluet et al. "Les grands naufrages des années 1974 à 1984", *Entreprises et histoire*, 2001, vol. 27 :27, pp. 104-112.
- "Migration et mutation des lieux de la décision dans la grande entreprise", *Cahiers d'histoire de l'aluminium*, 24, 1999, pp. 39-48
- "Une lettre de Raoul de Vitry à Jacques Level, le 25 août 1937", *Cahiers d'histoire de l'aluminium*, no19, hiver 1996-97, pp. 24-32.
- "Gestion, idéologie et technologie dans l'entre-deux-guerres : l'administration centrale de la compagnie Alais, Froges et Camargue de 1921 à 1939", *Cahiers d'histoire de l'aluminium*, no18, été 1996, pp. 16-28.

## **CONFERENCES AND RESEARCH**

---

### **International Conferences with peer review**

- Business History Conference, 2019, Cartagena, Colombia, " Space as a Strategic Resource: The Case of Retail Pharmacy and Cosmetics in France post-1945".
- Business History Conference, 2013, Columbus, OH, "Selling cosmetics in pharmacies: intermediaries and institutions 1960-2010".

- European Business History Association, 2012, Paris, "The difficult and pragmatic internationalisation of a product category: dermocosmetics and the Pierre Fabre Group development 1962-2010".
- Academy of Management 2010 Montréal, (avec B. Yakis, A. Mogoutov) "The Evolving Practice of Strategic Planning".
- "Talk, Text and Tools in the Practice of Strategy" workshop HEC Montréal 2010, (avec B. Yakis, R. Whittington, A. Mogoutov) "From text to practice: analysing job ads to understand evolving strategic planning".
- Strategic Management Society 2010, Rome, (avec B. Yakis, A. Mogoutov) "From "Long Range Planner" to "Director of Strategic Planning": analysing strategists job ads to understand evolving practices".
- EGOS 2010, Lisbonne (avec B. Yakis, R. Whittington, A. Mogoutov) , "Seeking outstanding individuals": the evolving practice of strategic planning".
- AIMS 2010, Luxembourg (avec Marc Frechet) « Phénomènes de persistance dans les alliances, quelles portes de sortie ? Le cas d'une JV franco-japonaise".
- Business History Conference 2010, Athens, Georgia, (avec Florence Brachet Champsaur) "The Great Depression? Challenging the periodization of French business history in the Interwar period".
- Strategic Management Society 2009 Washington DC, (avec M. Kipping) "Strategy in practice: Understanding processes and outcomes through the richness of corporate archives".
- Academy of Management 2009 Chicago, (avec R. Whittington et B.Yakis-Douglas) "Strategists as Analysts: Four Stubborn Decades Of Strategic Planning".
- EGOS 2009 Barcelona (avec R. Whittington et B. Yakis-Douglas) "Strategists as Analysts: Four Stubborn Decades of Strategic Planning" - Sub-theme/workshop 05: (SWG) Individuality in strategizing activity and practice: Formulators, implementers, innovators.
- EGOS 2009 Barcelona (avec M. Kipping) "Strategy in practice: Considering the outside (and the outcome) in research on strategy processes" - Sub-theme/workshop 05: (SWG) Individuality in strategizing activity and practice: Formulators, implementers, innovators.
- Journées d'histoire de l'Association Française de Comptabilité, Paris, mars 2009, (avec A. Pezet) "FDI, management practices and knowledge : French industrialists in America before the First World War".
- Strategic Management Society, Cologne conférence 2008. (avec R. Whittington) "Reports of Death Exaggerated: The Evolution of Strategic Planning from the 1960s to the 2000s". (**Finalist of the Best Paper Award**).
- Queen Mary, University of London, mai 2008, "Global Trends and Comparative Analysis conference" "Dead on arrival? Challenging the supposed decline of a management practice. Strategic planning since the 1960s".
- Business History Conference, Sacramento, juin 2008, "The changing portrait of the strategist, skills, qualities, qualifications in France and UK 1965-2000s".

- International Business History Conference, 2008 (Fuji Conference), Tokyo (avec M. Kipping) “Mergers and Acquisitions in a Long-term Perspective: How Alcan Reshaped the European Aluminium Industry ”
- British Academy of Management, Oxford, 2005 (avec R. Whittington et T. Rose) ‘The Rise (and Rise) of Strategic Planning: France and the UK, 1965-2005’.
- European Business History Association, Francfort, 2005 (avec M. Kipping) “The Image of the Pharmacy as a Competitive Advantage : Groupe Pierre Fabre”
- Nottingham University Business School, Management History conference, 2005. “Business and management history in France: a middle life crisis?.
- Les changements de l’entreprise au miroir des sciences humaines et sociales, 2004, Maison méditerranéenne des sciences de l’homme, Aix-en-Provence.
- Business History and Europe Conference, 2004, University of Canterbury, Christchurch, New Zealand. "M-Form", complete imitation or hybridisation of a management mode, or sheer pragmatism
- Business history conference 2002, Wilmington Delaware, “Shareholders’ status in French large enterprise in the 20th century“
- EGOS 17<sup>th</sup> Meeting, Lyon 2001, France, “The transformation of management at Mack Trucks Inc: cross cultural channels of knowledge transfer”.
- European Business History Association 2000, Bordeaux, France, "*La forme en M*", complete imitation, hybridisation of a management mode, or sheer pragmatism?
- Unilever conference - Managing foreign business in the US -. 2000, Rotterdam. "French FDI and the automotive industry in the US: the untold story of truck manufacturing."
- ASAC-IFSAM conference, 2000 Montréal, Canada. "Thirty years of French direct investment in North America, an historical appraisal of knowledge creation and transfer" (mention spéciale de IFSAM)
- Conférence Mémoire et changement, 2000 ; Société des amis de la bibliothèque de l’X, Paris. "Hommes et cultures d’entreprises : la fusion Pechiney, Ugine-Kuhlmann de 1971"
- University of Reading, Royaume-Uni, 2000, External Experts in Organizations Conference. "McKinsey & Cie and the reorganisation of Total CFP (1970-71)"
- Business History Conference 2000, Palo-Alto, USA, "From Vénissieux, France to Allentown, PA: an American experience of French management"
- European Business History Association (EBHA), 1999, Rotterdam, Pays-bas . "Cases in French foreign direct investment post 1945: which role for the state?"
- Journées d’histoire de l’Association française de comptabilité, 1999, Orléans. "British Aluminium Company Ltd. après 1945 : Histoire d’échecs ?"

### **Conference organization with publications**

- (L. Caillaet, F. Bernahard, R. Labaki) Emotions and Family business, EDHEC Business School, Lille and Paris, May 2017.

- (L. Cailluet, M. Saboly et al.) Journées d'histoire de la comptabilité et du management de l'Association Française de Comptabilité, Toulouse March 2012.
- (L. Cailluet, R. Whittington) The crafts of strategy, IAE Toulouse, mai 2006 (Guest Speaker: Henry Mintzberg)
- (L. Cailluet, M. Saboly) Discours(s), Conférence histoire et gestion (HGO), IAE Toulouse, November 2005
- (L. Cailluet, M. Saboly) Frontières(s), Conférence histoire et gestion (HGO), IAE Toulouse, November 2004
- (L. Cailluet, M. Saboly) Mesure(s), Conférence histoire et gestion (HGO), IAE Toulouse, November 2003
- (L. Cailluet, M. Saboly) Conflit(s), Conférence histoire et gestion (HGO), IAE Toulouse, November 2002
- (L. Cailluet, M. Saboly) Marché(s) et Hiérarchie(s), Conférence histoire et gestion (HGO), IAE Toulouse, November 2001
- (L. Cailluet, H. Bonin) European business History Association, Bordeaux, September 2000
- (L. Cailluet, M. Kipping, J. Lauriol), Workshop on consulting in the aerospace industry, Toulouse Business School, IAE Toulouse, May 2000.

### **Conference Participation**

- Academy of Management, BPS and MC divisions, participant in the symposium “Resurrecting Strategic Planning” chaired by Prof. Julia Balogun. 2008 –
- Association internationale de Management Strategique, Nice. Symposium sur “la pratique de la stratégie” – challenges méthodologiques. 2008 –
- European Business History Association, Geneva, session discussant. 2007 –
- European Business History Association, Copenhagen, session discussant. 2006 –
- Association of Business Historian, London, Session chair. 2006 –
- Business History Conference – Le Creusot – Session chair. 2004 –

### **MISCELLANEOUS**

---

- French Mother Tongue, Fluent English, Basic German and Italian
- European Case Clearing House workshop “teaching with cases” 2004, IMD Lausanne
- Light Sport Airplane Pilot