



**Grégoire Cauchie, PhD**

Professor – Speciality: Economics

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Grégoire Cauchie, PhD, is Professor of Economics and member of the Economics Research Centre at EDHEC Business School. He obtained a doctorate in economics from the University of Lille 1 - Sciences and Technologies in 2014. His research focuses on the economics of entrepreneurship and applied econometrics and relates to the role of the entrepreneur's human capital stock in his performance. Grégoire Cauchie has published in the *Journal of Human Capital* and *Social Science & Medicine*.

## EDUCATION

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- 2014      **PhD in Economics**  
University of Lille I Science & Technology  
*Doctoral thesis: « Talent, training and experience: the role of the stock of human capital of entrepreneurs on their activity », under the supervision of Nicolas Vaillant (Catholic University of Lille) and François-Charles Wolff (University of Nantes), publicly defended on February, 6th of 2014.*  
Chairman: Pierre Courtioux (EDHEC Business School) - *Highest honour*
- 2010      **Master degree in Economic Analysis and Policies**  
University of Nantes
- 2008      **Bachelor degree in Economics**  
University of Angers

## PROFESSIONAL ACADEMIC EXPERIENCE

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- 2018/-      **Professor of Economics**  
EDHEC Business School - Lille Campus
- 2014-2018      **Associate Professor of Economics**  
Catholic University of Lille  
Faculty of Management, Economics & Science (FGES)
- 2010-2014      **PhD student**  
Catholic University of Lille  
Faculty of Management, Economics & Science (FGES)

## TEACHING EXPERIENCE

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EDHEC Business School, Faculty of Management, Economics & Science (FGES) and European School of Political and Social Sciences (ESPOL)

- **Quantitative Methods:** Statistics I and II, Data Analysis, Econometrics, Research Methods
- **Principles of Finance:** Corporate Finance, Introduction to Financial Markets
- **Economics:** Introduction to Economics, Microeconomics, Macroeconomics, Managerial Economics

## PUBLICATIONS

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**Research interests:** Economics of entrepreneurship, human capital theory, applied econometrics.

### Published papers in peer-reviewed scientific journals

- Cauchie, G., & Vaillant, N. (2016). New Firm Survival: Isolating the Role of Founders' Human Capital in Accounting for Firm Longevity, *Journal of Human Capital*, 10(2), 186-211. (CNRS 2, HCERES A)
- Ben Lakhdar, C., Cauchie, G., Vaillant, N., & Wolff, F.-C. (2012). The role of family incomes on cigarette smoking: Evidence from French students. *Social Science & Medicine*, 74, 1864-1873. (CNRS 1, HCERES A)

### Chapters in collective books

- Cotiga, A., Ben Lakhdar, C., & Cauchie, G. (2013). La Société Européenne (SE) : un potentiel de stratégies juridiques. In Dekeuwer-Défossez F. & Cotiga A. (Eds), *La Société Européenne (SE) : droit et limites aux stratégies internationales de développement des entreprises*. Bruylant Edition, Bruxelles.

### Press and popularizing papers

- Cauchie, G. (2013). L'entrepreneuriat est-il la voie royale vers la parité ? *La Voix du Nord*, 7 mars 2013.
- Cauchie, G. (2013). L'aventure entrepreneuriale : un long fleuve tranquille ? *Vues d'ensemble*, 55.
- Ben Lakhdar, C., Cauchie, G., & Vaillant, N. G. (2012). Absque argento omnia vana : les entrepreneurs solidaires en France. *Vues d'ensemble*, 51.

### Papers in progress

- Human capital of entrepreneurs and job creation: New evidence from French microdata.
- The role of human capital in social entrepreneurial intentions: A 31-country study (*with Frederik Claeye and Sandra Ramos*)

- New firm survival and organizational form: Evidence from France (*with Christian Ben Lakhdar*)
- A note on the causality between entrepreneurship and unemployment (*with Nicolas Vaillant*)
- From accounting information to social information: contributions of the entropy balancing method in estimating the effect of human capital of entrepreneurs on financial performance (*with Nicolas Vaillant and François-Charles Wolff*)

### **Referee reports**

Ad Hoc reviewer for *Small Business Economics* and *Applied Economics*.

## **CONFERENCE PRESENTATIONS**

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- Stockholm (Sweden), June-July 2016, International Society for Third-Sector Research Conference (ISTR), *The role of human capital in social entrepreneurial intentions: A 31-country study*.
- Rennes (France), June 2015, 64th Annual Meeting of the French Economic Association (AFSE), *From accounting information to social information: contributions of the entropy balancing method in estimating the effect of human capital of entrepreneurs on financial performance*.
- Klagenfurt (Austria), July 2014, 4th International Workshop on Entrepreneurship, Culture, Finance and Economic Development, *New-firm survival and organizational form: Evidence from France*.
- Lyon (France), June 2014, 63rd Annual Meeting of the French Economic Association (AFSE), *Does human capital of entrepreneurs matter to survive? New evidence from French microdata*.
- Mannheim (Germany), March 2014, 2nd International ZEW Conference on the Dynamics of Entrepreneurship (CoDE II), *Human capital of entrepreneurs and job creation: New evidence from French microdata*.
- Nice (France), June 2013, XXXèmes Journées de Microéconomie Appliquée, *Human capital of entrepreneurs and job creation: New evidence from French microdata* (avec N. G. Vaillant).
- Mannheim (Germany), October 2012, International Conference on the Dynamics of Entrepreneurship, *Human capital of entrepreneurs and business survival: New evidence from French microdata*.
- Namur (Belgium), June 2012, 3rd International Workshop on Entrepreneurship, Culture, Finance and Economic Development, *Starting a new business: To hire or not?*
- Brest (France), June 2012, XXIXèmes Journées de Microéconomie Appliquée, *Human capital, entrepreneurial inputs and business survival: Evidence from a French cohort*.
- Athènes (Greece), September 2011, International Conference on Applied Business & Economics, *Human capital, entrepreneurship and firm survival*.
- Dunkerque (France), September 2011, Ecole d'été du Réseau Recherche sur l'Innovation, *Capital humain, entrepreneuriat et survie des firmes*.
- Lille (France), April 2011, 2ème Journée de la Recherche sur la RSE, *Capital humain, entrepreneuriat et survie des firmes*.

## PROFESSIONAL ASSOCIATIONS

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- Member of the French Economic Association (AFSE)
- Member of the Research and Innovation Network (RRI)
- Member of the International Society for Third-Sector Research (ISTR)