

GLOBAL MBA

**10 MONTHS
FULL-TIME**



NICE, FRANCE



Make an impact

2022

LET'S COMMIT TO FUTURE GENERATIONS



The world is faced with major economic, societal, environmental and technological challenges. In line with the humanist tradition embedded in the vision of the School's founders, EDHEC's reason for existence, the desire to make a positive impact on the world, now drives our community even more passionately. Our strategic plan, activities and initiatives are all underpinned by the same ambition, namely **to work together for the benefit of future generations.**

MOBILISING

Business is a powerful lever for global improvement that must be employed for the benefit of future generations. The climate and our planet require it. To this end, we are mobilising all the School's human, financial and technological resources so as to contribute as from today to improving the world of tomorrow.

REINVENTING

Many of tomorrow's jobs do not yet exist. Technological developments such as those in artificial intelligence (AI) are remodelling businesses from top to bottom and offering hitherto unmatched potential for action. For young generations who aspire to careers with meaning, this progress provides a unique opportunity to make a positive impact. Our training programmes promote new ideas by opening up each student's academic horizons. Furthermore, we are very attentive to the desire for business creation and are continually on the look-out for innovations liable to transform business and the world in a concrete and positive manner.

HUMANISING

The need to live together asserts itself more firmly every day. At a time when voices the world over are clamouring for greater inclusion, we believe that human potential can be multiplied by the respect for differences, recognition for all and self-fulfilment through knowledge and learning. Every day, we strive to reinvent the student experience in order to build understanding and act tangibly within our community to ensure that the common goal of every activity is reset to benefitting humankind.

EDHEC has stood out for over 100 years for its desire to improve the world and its ability to anticipate major transformations. Today, we are proud of our recognition every year as one of Europe's top 15 business schools; proud of our intense innovation in education, training and research; and certainly proud of staying true to our mission to **make a positive impact on the world.**

DIVERSE AS THE WORLD, INDIVIDUAL AS YOU

AN INTENSE AND INTERNATIONAL EXPERIENCE

The EDHEC Global MBA is an intensive programme designed to provide you with a highly personalised and truly international experience in under one year. We are proud to be consistently ranked as one of the most diverse and international MBA programmes from our cohorts through to our faculty and curriculum.

A HIGHLY PERSONALISED PROGRAMME

With a choice of electives, a one-month specialisation track with learning expedition, and an 8-week tailored MBA project you can shape your experience according to the career path you are aiming for. You can also choose to extend your EDHEC experience through internships and/or an academic exchange.

A PROGRAMME FOCUSED ON YOUR FUTURE

The Lead 360 personal & career development programme has been specifically designed to prepare you for the next step in your post-MBA journey and your future leadership career by helping you to develop the necessary skills and qualities you will need to drive your career and lead with confidence and conviction in an ever-changing, complex and diverse environment.

"Leaders must develop the vision and skills necessary to lead their organisations to success. Our goal is always to bring out well-rounded, value-driven, inspirational and reflective leaders who make a positive difference to the business world."



Sandra Richez
EDHEC Global MBA
Programme Director



Global MBA rankings 2021



#3

Worldwide for Corporate &
Social Responsibility

#17

Worldwide for Value for
Money

#15

Worldwide for International
Mobility

The
Economist

#7

Worldwide

#3

Worldwide for new Career
Opportunities

#3

Worldwide for Student
Diversity



#1

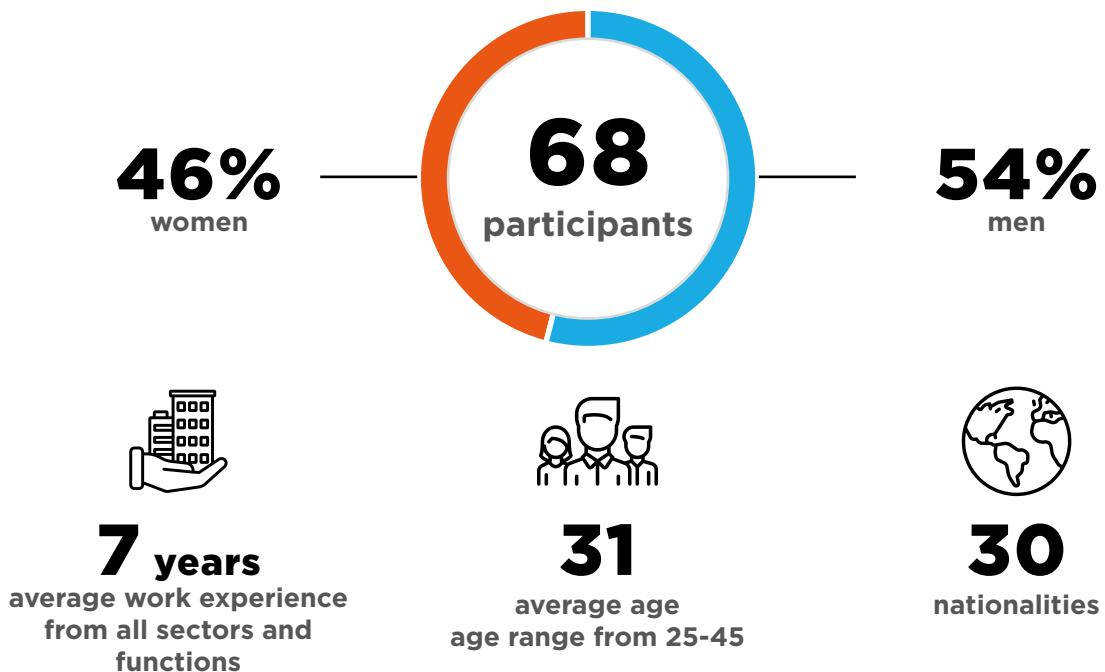
Worldwide for Return
on Investment

OPEN UP A WORLD OF NEW OPPORTUNITIES

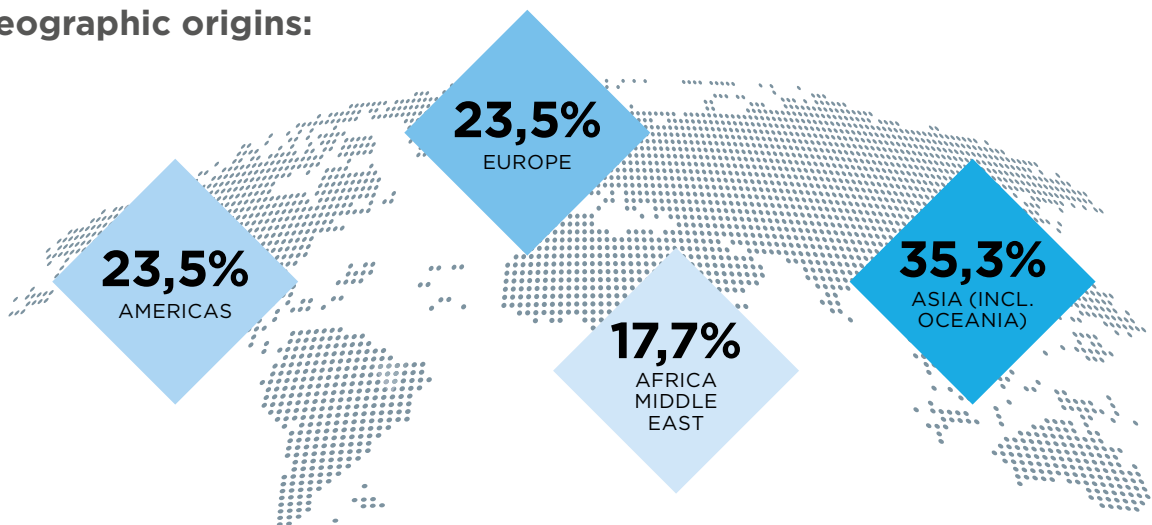
A unique, diverse and international cohort

There is nothing typical or standard about our Global MBA class because we purposely seek to build a cohort which is diverse in every single way. As you spend 10 months working and studying with people from a wide range of nationalities, experience levels and professions, you'll be gaining wisdom from the experience, and sharing the wealth of knowledge that you and your fellow students have to offer.

HERE IS A QUICK LOOK AT OUR CURRENT 2022 COHORT

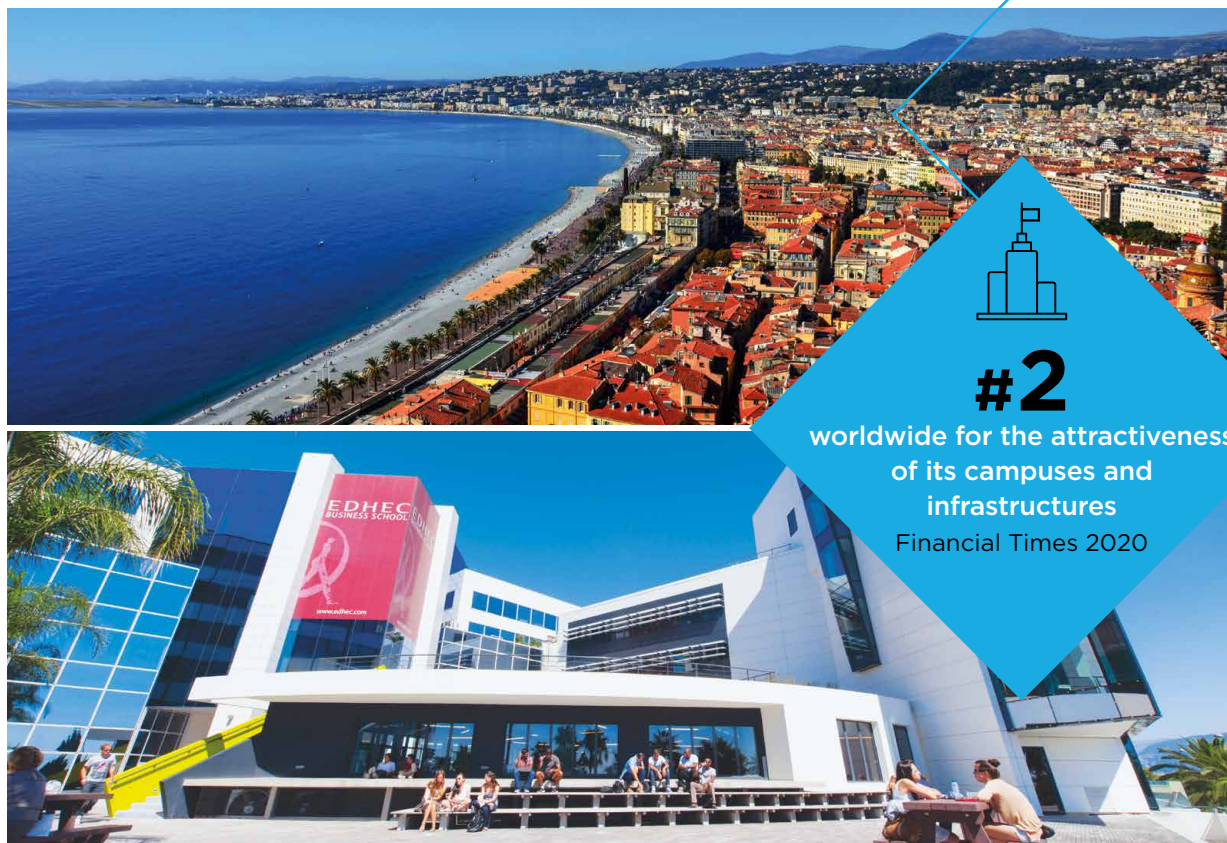


Geographic origins:



AN EXTRAORDINARY EXPERIENCE DESERVES AN **EXCEPTIONAL SETTING**

A good study environment contributes significantly to a great MBA experience. EDHEC's campus in Nice is a modern building with rooftop decks overlooking the Mediterranean Sea, conveniently located next to Nice International Airport and the Arenas business district, and a 20-minute tram ride from the city centre



#2

worldwide for the attractiveness
of its campuses and
infrastructures
Financial Times 2020

A MEDITERRANEAN CROSSROADS

With 300 days of sunshine per year, the climate in the south of France is ideal to enjoy the stunning location. Between the mountains and the sea, Nice offers numerous sports and tourist attractions on sand, sea and snow, a rich cultural life with more than 500 events each year, and a diverse international community.

Nice combines the strengths of a world-class technology park (Sophia Antipolis) with the legendary charm of the French Riviera and the proximity of Italy and the famous principality of Monaco.

AN URBAN CAMPUS WITH A SEAFRONT SETTING

EDHEC's campus in Nice is located on the Promenade des Anglais and offers an academic environment that is unique in the world.

- **4 areas dedicated to sports, arts and student clubs**
- **20 lecture halls** including a main 350-seat amphitheatre
- **5 IT rooms, a language laboratory, a trading room, an e-learning space, etc.**
- **a 100m² business incubator**
- **3 restaurants**

INNOVATIVE & UPDATED CURRICULUM

AN INTERNATIONAL, EXPERIENTIAL AND HIGHLY INDIVIDUAL PROGRAMME

Your 10-month journey includes:



6 months of core **strategic foundation courses**



1 month of **electives**



1 month **specialisation track**



2 month **tailored MBA project**



2 **international learning expeditions**



Sustainable Impact Challenge



Personalised **Lead 360 programme** throughout your MBA experience



Option to fast-track or to **extend your EDHEC experience** with an internship or international exchange

STRATEGIC FOUNDATIONS

During your first 6 months, gain a global business vision which allows you to understand and apply relevant strategic frameworks, ask the right questions and make informed, impactful decisions

PERSONALISE YOUR PROGRAMME

Go deeper into your chosen field or develop new skills and perspectives with:

- **a choice of electives,**
- **a specialisation track,** and
- **a tailored MBA project.**

LEAD WITH CONFIDENCE

The Lead360 personal & career development programme prepares you for the next step in your post-MBA journey and provides you with the necessary personal and leadership skills and qualities that you will need as you build your professional career.



INTAKE: SEPTEMBER
ENTIRELY TAUGHT
IN ENGLISH
BASED IN NICE



A PROGRAMME BUILT ON SUSTAINABLE IMPACT

At EDHEC, we ensure that your whole curriculum includes an integrated learning journey encompassing sustainability, social impact and ethical & principled leadership both in class and across the school.

SUSTAINABLE IMPACT CHALLENGE

Working in teams, the Sustainable Impact Challenge encourages you to put into practise your MBA experience to tackle a real-life issue.

From defining together with your team the scope of your project, researching and knowledge-gathering through to pitching your final solution, the Sustainable Impact Challenge will put your team working, leadership and business acumen to the test.

INSPIRING IMPACTFUL LEADERS

You will have many opportunities both in and outside the curriculum to develop your knowledge and experience on the key social, societal and environmental issues:

- **Clubs and activities** including the MBA Sustainability Club and the MBA Diversity & Inclusion Panel
- **Expert panels and speaker sessions**
- Option to focus on sustainability for your **MBA Project**
- **Sustainability Learning Expedition**
- **Make an Impact Scholarship**



PERSONALISE, SPECIALISE

TAILOR YOUR PROGRAMME TO MATCH **YOUR GOALS**



Choose your specialisation track.



DIGITAL INNOVATION TRACK

- Managing Innovation & Digital Transformation
- IBM Digital Innovation: Exploring AI, IoT, Cloud, Blockchain, Edge and 5G
- Digital Industry Acceleration Project
- Learning Expedition



INTRA & ENTREPRENEURSHIP TRACK

- Innovating new products and services
- Building a Scalable Business
- Financing New Ventures
- Marketing New Ventures
- Learning Expedition



INTERNATIONAL FINANCE TRACK

- Alternative Investments
- Sustainable Finance
- International Corporate Finance
- Derivative Markets
- Learning Expedition

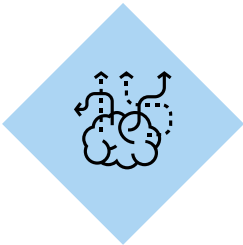


GLOBAL LEADERSHIP TRACK

- Managing Innovation & Digital Transformation
- Positive Psychology of Leadership
- Managing Global Projects
- Learning Expedition



CHOOSE THE BEST ELECTIVES FOR **YOUR FUTURE**

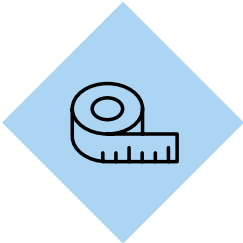








Our electives offer you a choice of intensive courses and skills-focussed modules designed to help you develop new, business-critical knowledge or extend your existing expertise. It is your MBA, so you choose the options which are best for your future.

MACRO ECONOMICS		ADVANCED CORPORATE FINANCE		CRIMINAL RISK MANAGEMENT
OR	+	OR	+	OR
SALES & BUSINESS DEVELOPMENT		DATA VISUALISATION, STRATEGIC FORESIGHT & AGILE LEADERSHIP		DIGITAL MARKETING

Please note that options may change and are subject to availability.

PUT INTO ACTION YOUR **NEW SKILLS** WITH YOUR TAILORED 8-WEEK MBA PROJECT



 CONSULTING PROJECT	 INTERNSHIP/ JOB REPORT	 BUSINESS PLAN
 SUSTAINABILITY PROJECT	 ACADEMIC EXCHANGE	 THESIS



YOUR PERSONALISED CAREER & LEADERSHIP DEVELOPMENT SUPPORT

The **Lead360** personal & career development programme has been specifically designed to prepare you for the next step in your post-MBA journey and your future leadership career by helping you to develop the necessary skills and qualities you will need to **drive your career and lead with confidence and conviction in an ever-changing, complex and diverse environment.**

CREATING STRONG RELATIONSHIPS	DIVERSITY & INCLUSION	COMPELLING PRESENTATIONS	BUILDING EFFECTIVE TEAMS	CAREERSMART™
1. Outdoor Team Building Seminar	1. Intercultural Awareness	1. Presentation Skills Seminar	1. Building Effective Teams Seminar	1. Intro to CareerSMART™
2. Connecting and Building Relationships	2. Awareness of faultlines & biases	2. Personalised Feedback Session I	2. Team Work Review	2. Essential skills: presenting self online, through CVs and cover letters, goal setting
3. Initiating Relationships: Practical Skills for networking	3. Acting inclusively	3. Personalised Feedback Session II		3. Advanced skills: networking, interview techniques, external mock interviews, salary negotiation



LEAD 360 ELECTIVE WORKSHOPS: PERSONALISE YOUR DEVELOPMENT

- Boosting your leadership confidence
- Becoming a strong negotiator
- Accepting and managing conflict
- Building resilience for stressful and demanding environments
- Collaborating, leading, and motivating remotely
- Power & Influence



INTEGRATIVE LEARNING

- Assessed Case Exercise I & II
- 360° assessment and group coaching

COACHING

- (PERSONAL, LEADERSHIP, CAREER)
- Career guidance and support
 - Programme advice & Guidance

OPTIONAL FRENCH CLASSES

- Online French language (2 per week)



"Personal development, enhancing potential, developing talents... it's all at the heart of the EDHEC Global MBA. Together with the personal and team coaching, MBA participants benefit from the expertise of professional counsellors in Finance, Career transition, Consulting, Entrepreneurship, Social Media, Technology, Strategic marketing and MBA Leadership Development Programmes."

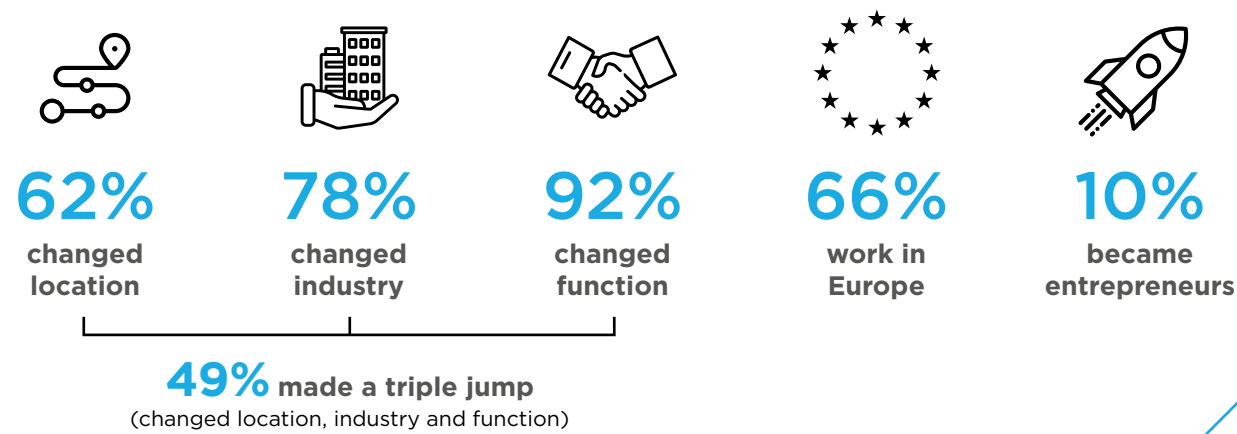
Spencer Hamilton

Head of MBA Career & Corporate services

ALUMNI

A TRANSFORMATIONAL EXPERIENCE

Each year, we are proud to see our alumni begin their post-MBA journey across the world — our programme is an ideal opportunity to take your career in a new direction, whether this means changing countries, industries, functions or all three.



EDHEC FOR LIFE

EDHEC Alumni network contributes to developing EDHEC’s reputation worldwide and enhances its relationship with the global business community. As an EDHEC Global MBA participant, you automatically become a member of the EDHEC Alumni network for life.

50,000 ALUMNI AROUND THE WORLD TO STRENGTHEN YOUR NETWORK

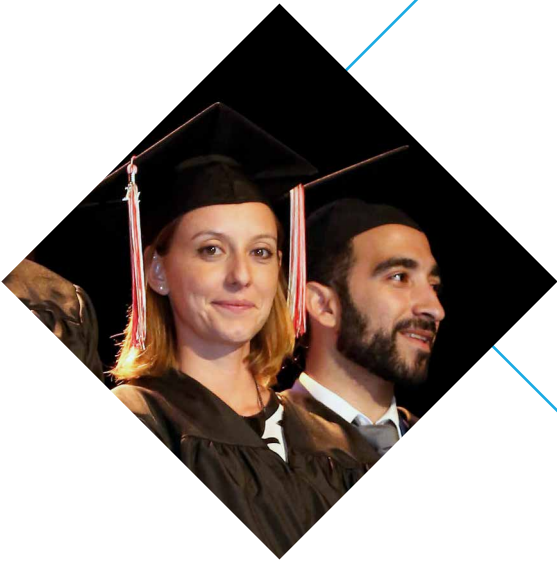
EDHEC Alumni Association links all generations of alumni in order to develop professional and personal links.

80 CLUBS IN MORE THAN 40 COUNTRIES

EDHEC Ambassadors coordinate professional clubs all around the world. These clubs drive local networks through numerous professional and social events.

500 EVENTS WORLDWIDE EVERY YEAR

EDHEC Alumni organises numerous events every year, creating strong ties between the different generations and extending the reach of the network to local decision-makers.



“EDHEC helped me to understand who I really was and what I would excel at in life. It helped me to make the right decisions. There’s an overall culture of agility at EDHEC; it really gave me the opportunity to make important decisions early in my life, decisions that still affect my life today.”

Michael Burke
CEO of Louis Vuitton

TAKE THE NEXT STEP

FEES & SCHOLARSHIPS

Scholarships and financial aid can be critical factors when it comes to embarking on your MBA, so we aim to make the process as simple and transparent as possible. When you submit your basic profile to our team, an admissions manager will get back to you, and you can find out which scholarship you're eligible for straight away.

Total tuition fees: €46,000*

These are the full tuition fees for the entire length of your Global MBA.

<div><div><div>-50%</div><div>Total fees: €23,000</div><div>Excellence</div><div>GMAT score of 710 or above</div></div></div>	<div><div><div>-40%</div><div>Total fees: €27,600</div><div>Premium</div><div>GMAT score of 650-700</div></div></div>	<div><div><div>-30%</div><div>Total fees: €32,200</div><div>Women in Leadership</div><div>To encourage and support gender parity from the classroom to the boardroom</div></div></div>
<div><div><div>-30%</div><div>Total fees: €32,200</div><div>Euro Scholarship</div><div>For EU and EAA nationals</div></div></div>	<div><div><div>-20%</div><div>Total fees: €36,800</div><div>Make an impact</div><div>Based on your potential to make an impact on United Nations Sustainable Development Goals</div></div></div>	<div><div><div>-20%</div><div>Total fees: €36,800</div><div>Cultural Diversity</div><div>To encourage and support international diversity and inclusion to the cohort</div></div></div>

Only 2 Cultural Diversity scholarships per country available.
*Flight costs for the Business trips excluded. The average price for the flights is between €1,200 and €1,500 in total, depending on the destination of the trips you choose.



ADMISSIONS REQUIREMENTS

The culture at EDHEC's Global MBA is an important part of the experience, and we believe it's essential to have a personal admissions process to maintain it. Our admissions team considers every candidate carefully, making sure that you're a good match for the programme, and that the programme is the right fit for you, too.

GENERAL REQUIREMENTS

- Bachelor's degree or equivalent
- **Minimum of 3 years' working experience** (preferably in an international environment)
- Strong command of written and spoken English with proof of level from TOEFL, TOEIC or IELTS.
- Strong **GMAT score** expected
- Applications are evaluated holistically

APPLICATION

Apply at mba.edhec.edu

The MBA application package includes:

- **2 essays**
- **2 letters of recommendation**
- **Transcripts and diplomas**
- **GMAT/GRE score report**
- **Proof of level from TOEFL, TOEIC or IELTS**
- **Video interview**
- **Alumni interview**

Applications must be received **before June 30th**.

ADMISSION PROCESS

The Admissions Office contacts selected applicants for a telephone, Skype or on-campus interview.

In addition all applicants will complete a short video interview. Selection committees are held twice a month to provide a rapid response.

Your contacts:



Françoise Evangelisti

Western Europe,
Latin America, India



Nikki Harle

North America,
UK/Ireland, Asia Pacific

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Tel: **+33 (0)493 184 566**

Email: mba.admissions@edhec.edu



#14

**Business School
in Europe**

Financial Times 2020

#7

**Global MBA
worldwide**

The Economist 2021

#15

**Global MBA worldwide
for International
mobility**

Financial Times 2021

8,600
Students

50,000
Alumni in 130
countries

110
Nationalities

290
Partner
universities

Make an impact

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