

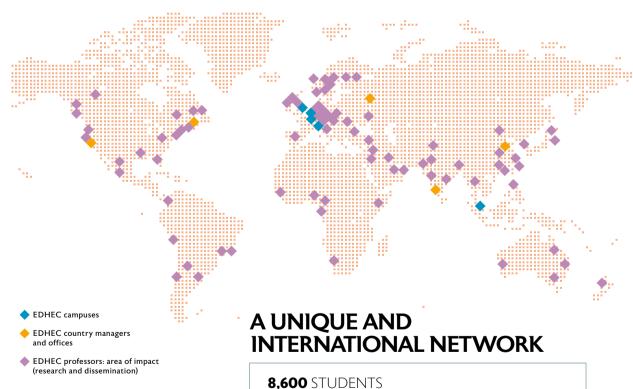
5 CAMPUSES WITH AN INTERNATIONAL OUTLOOK







Lille / Nice / Paris /



- +150 MBA GRADUATES PER YEAR
- +90 NATIONALITIES ON CAMPUS
- +46,000 ALUMNI IN 125 COUNTRIES
- **267 PARTNER UNIVERSITIES**







London / Singapore /

3rd

MBA in France (The Economist 2019 rankings)

TOP 3

Master in Finance Worldwide (Financial Times 2018 ranking)

32th

MBA Worldwide (The Economist 2019 ranking)

15th

Best Business School in Europe (Financial Times 2019 ranking)

9th

Global MBA Worldwide for return on investment (QS Global MBA 2019 ranking)



COMMITTED AND INSPIRING PROFESSORS

184 PERMANENT FACULTY & RESEARCHERS

86% OF PROFESSORS HAVE INTERNATIONAL CAREERS

20% OF EDHEC'S BUDGET IS INVESTED ON RESEARCH

11 MILLION EUROS INVESTED IN PEDAGOGICAL INNOVATION OVER THE NEXT 2 YEARS



A TRULY GLOBAL BUSINESS EDUCATION

+ 100 EXCLUSIVE PARTNER COMPANIES

120 CORPORATE EVENTS ACROSS CAMPUSES PER YEAR

+100 BUSINESSES CREATED YEARLY BY EDHEC ALUMNI

2000 JOBS CREATED BY THE EDHEC BUSINESS INCUBATOR

EDHEC MAKES AN IMPACT

ON TALENT

EDHEC's excellence in fostering talent can be measured as much by personalities nurtured as by skills learnt. For over 100 years, EDHEC cultivates independent thought, non-conformism and entrepreneurial spirit, helping to unleash potential.

ON CAREERS

The academic excellence of its programmes, the support of its Career Centre and the strength of its international alumni, partner and company networks make EDHEC a springboard to employment. Its success in getting managers and entrepreneurs ready for business is evident in the achievements of its graduates.

ON BUSINESSES

In an increasingly complex and competitive environment, successful businesses are those that know how to anticipate. In addition to underpinning its academic programmes, EDHEC's research centres inspire and encourage innovation in fields as diverse as Finance, Business law, Ethics, Marketing and Management.

EDHEC – Where academic knowledge meets business experience.

Experience real-time transformation

"In the fast-moving world of business, we are continually faced with new challenges and opportunities. Our aim is to partner you in your personal development, at the same time sharing our specific values and convictions. Our learning environment is designed to boost your self-confidence, to help transform your career and develop your business. Look to the future and share our world!"

"Leaders must develop the vision and skills necessary to lead their organisations to success. With this programme, we offer you the opportunity to put your skills and leadership into practice. Our action learning approach will help you create value to your organization, create a positive impact on your business and anticipate key business challenges of the future."



DENIS DAUCHYEMBA PROGRAMME DIRECTOR
LILLE CAMPUS
PROFESSOR OF STRATEGY



PHILIPPE FOULQUIER
EMBA PROGRAMME DIRECTOR
PARIS CAMPUS
PROFESSOR OF FINANCE

EDHEC EXECUTIVE MBA

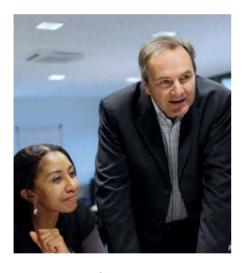
A TRANSFORMATIONAL EXPERIENCE

Our Executive MBA programme is designed for experienced managers, entrepreneurs and senior executives seeking to experience a professional transformation.

CONSOLIDATE YOUR EXECUTIVE-LEVEL SKILLS

Being a senior manager or entrepreneur requires a crossfunctional perspective, reconciling strategic thought and practical experience. Because change is accelerating in the business world today, you need to consolidate and deepen your management skills.





INCREASE YOUR SELF-AWARENESS AND DEVELOP YOUR LEADERSHIP SKILLS

At EDHEC, ethics, responsibility and discussions – in short, the human dimension of business – take precedence over mere managerial techniques. It's for this reason that our Executive MBA combines thorough academic study with intensive individualised coaching.

SHARPEN YOUR GLOBAL OUTLOOK

The Executive MBA puts you in direct contact with the realities of globalisation. During the Global Business Trips, you sharpen your strategic sensitivity and business acumen. You learn how to anticipate the movements of emerging markets and to identify alternative management models.



FACILITATING LEARNING THROUGH INNOVATION

To facilitate the acquisition and integration of skills, EDHEC has developed an interactive learning approach. It seamlessly combines:

- Themed seminars on management issues
- On-site learning expeditions
- Case studies analysed in groups during team seminar and Global Business Trips
- Personal work that most notably includes the Consulting Project
- E-learning modules (marketing and accounting)
- Collaborative community
- Face-to-face activities

INTERNATIONAL RANKINGS

20th

Executive MBA in the world (The Economist 2018)

10th

worldwide for Custom programmes (Financial Times Open & Custom 2019)

3rd

worldwide for learning new skills (Financial Times Open & Custom 2019)

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PROGRAMME OVERVIEW

Format:

Part-Time, 2 options available



WEEKEND FORMAT - LILLE

Friday - Saturday Twice a month Length: 16 months



WEEKDAY FORMAT - PARIS

Wednesday - Saturday Once a month Length: 16 months Intakes: March or October

Fees:

€45,000 excl. VAT

EXECUTIVE MBA DEGREE

- MASTER OF BUSINESS ADMINISTRATION
- GRADE MASTER recognised by the French Ministry of Higher Education
- TRIPLE ACCREDITATION:







PARTICIPANTS PROFILE

A COLLABORATIVE LEARNING COMMUNITY

Our Executive MBA's strength lies in the diversity of its participants. The range of professional backgrounds, industries, positions and professional experience among our participants makes a highly concrete contribution to their personal and team development. Every class is unique, creating a privileged forum for networking and exchanging with other business leaders.







◆ CLASS OF 2019/2021

38,8 average age

international

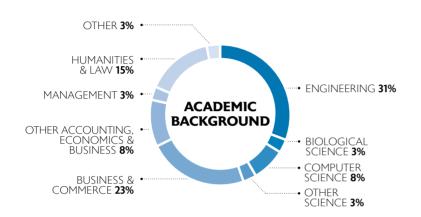
54% PARIS campus

43% women

+810 MBA alumni

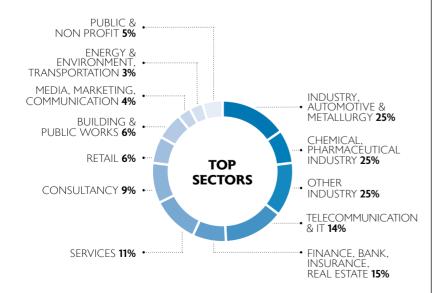


EDHEC / EXECUTIVE MBA



WORKING EXPERIENCE







"THE GROUP OF EXECUTIVE MBA STUDENTS WITH WHOM I HAD THE PLEASURE OF LEARNING WAS EXCELLENT, with people coming from all different types of industries and company sizes. This mix of backgrounds helped me to think of things that I had never thought of before - of new and innovative ways to approach a problem or challenge. I feel like I have a better visibility now - I see the bigger picture and I am better prepared to act."

Karine SENCE-CABY CEO. ADFINITAS



"I CHOSE EDHEC
BECAUSE I WANTED A
TRULY INTERACTIVE MBA
EXPERIENCE and I wanted to
have close ties with my fellow
classmates. I liked the fact that
students were encouraged to
exchange ideas and that there
was a free-flow of knowledge."

Cedric TAELMAN

Head of Operations, SAGREX (HC Benelux)

GLOBAL BUSINESS TRIPS

BRINGING YOU THE CUTTING EDGE OF BUSINESS

EDHEC Executive MBA offers you unique and stimulating international learning experiences. They provide first-hand insights into some of the world's most rapidly evolving economies and emerging markets.

DISCOVERING NEW BUSINESS MODELS

The business world is now global. Companies have to deal with both local and international competition, from developed as well as emerging economies. The Executive MBA curriculum offers **two Global Business Trips** to give you hands-on experience of another culture, economy and competitive context.

♦ SHARING EXPERIENCE WITH LOCAL EXECUTIVES

You attend a series of lectures on the political and economic environment in the country, together with an overview of the country's history and culture. This theoretical foundation is complemented by company visits where you get to see first-hand how businesses are adapting to the challenges and opportunities created by our globalised economy. The programme encourages discussions and exchanges of points of view. It makes it possible for you to develop strategic insights and to acquire new modes of managerial thought.







DEVELOPING STRATEGIC THINKING

The **Global Business Report** is a teamwork exercise realised after each business trip.

It aims at enhancing your ability to 'think strategically' by integrating company-wide issues and critical thinking. It offers a great opportunity to train yourselves in business modelling and in the right expression of a business model.

ADDRESSING BUSINESS ISSUES ON A GLOBAL SCALE

You will be immersed in an international environment throughout the duration of the programme.

You will be working on case studies tackling global issues. Core course module such as 'Economy and Global Environment' and modules like 'Doing Business in Europe' will help you understand the realities of doing business in a global environment.



INDIVIDUAL CONSULTING PROJECT

BRINGING THEORY TO PRACTICE

The Consulting Project incorporates all elements of the programme's modules and learning input.

HANDS-ON, EXPERIENTIAL LEARNING

During the programme, you have to apply what you have learned to a Consulting Project, a real-world project for a major company, an Action Project created in partnership with your current employer or an entrepreneurial project. The objective is both to take a long-term view – the strategy of the company – and to operate in the immediate future, as well as to demonstrate a keen sense of reality and transform this into action.

A POSITIVE IMPACT ON BUSINESS

You can select the project of your choice, with coaching support provided by an expert member of the faculty. The Consulting Project is presented to a company manager and an EDHEC professor who assess the clarity and strength of the strategic diagnosis, as well as the relevance of the planned strategy.

EXAMPLES OF CONSULTING PROJECTS

- Evolution of an IT Service Organisation in the Cloud Era
- · Roadmap for Expanding Activity Across Europe
- An Innovative Social Microfinance Organisation
- · Market Extension Project in the Digital Finishing Field
- Think Beyond Traditional Procurement
- Market Intelligence Initiatives Competition and Market View
- · Business Plan for a New Venture
- From Being a Cost Centre to Becoming a Business Partner

COMPANIES WHICH HAVE RECENTLY COLLABORATED WITH EDHEC EMBA **CiteOs** **CiteOs**

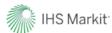






























"THE CONSULTING PROJECT GAVE ME THE CHANCE TO DEAL WITH A CHALLENGE FACING MY COMPANY.

I had to suggest a realignment of the strategy in the business unit I manage. Without the analytical frameworks that we acquired during the EMBA programme, I could not have taken my thinking so far and would not have had the same degree of confidence and autonomy."

Michael JAINE

Sales Director, SOFINCO



"WITH ITS WELL BALANCED PART-TIME SCHEDULE, EXCEPTIONAL LOCATION IN PARIS - THE VIBRANT HEART OF THE EUROPE, with its unique scholarship policy, international participants and two business trips to the USA and Asia, EDHEC Executive MBA was the perfect choice for me. It provided me with all necessary tools to make the next step in my company development."

Dr. Vera STEINER

Operations Director, GAHSC, Austria







PRINCIPLED LEADERSHIP

DEEPENING YOUR LEADERSHIP AND PREPARING YOUR FUTURE

EDHEC Executive MBA offers you two unique and stimulating international learning experiences. They provide first-hand insights into some of the world's most rapidly evolving economies and emerging markets.

INTENSIVE COACHING SUPPORT

The EMBA programme offers you individual, one-to-one coaching sessions to help you clarify and reach your goals.

The aim is not only to enhance your capacity to make decisions, but also to provide you with the opportunity to reflect on your individual professional development plan. It can also help you start a new venture or achieve promotion within your organisation.





TEAM WORKSHOPS

Several workshops allow you to develop you resilience and review your leadership skills such as speaking in public, conducting an efficient oral presentation, leading complex negotiations, and working in teams.

CAREER REVIEW PROGRAMME

Whether you want to advance in your current position or aspire to make a change, the Career Review programme will give you the strategic tools you need to achieve your goals:

- Review your career
- · Build on your professional achievements
- Create your own compass

20%

of the programme is dedicated to leadership & professional development





"BE A LEADER OF YOURSELF SO YOU CAN BECOME A LEADER OF OTHERS.

Be aware of your personal success strategies, so you can anchor them. It's a wonderful advantage for you, as an individual going through a transformation process and as an executive who'll have to lead a company through change."



Sophie FAVRESSECoach, Head of
the EMBA Career
Review Programme



"I WAS SET TO FIND A STRONG, AND HIGHLY RANKED EMBA PROGRAMME THAT OFFERS A GLOBAL PERSPECTIVE FROM A DIFFERENT VANTAGE POINT.

The experience had to be holistic in an engaging and challenging setting surrounded by top talents; and EDHEC EMBA was just that. EDHEC offered a fast-track programme in Paris at a fraction of the cost when compared to similarly ranked US business schools with a convenient schedule and extremely supportive faculty and staff. The experience continues to be very stimulating, allowing me to bring a broader perspective into my social and professional circles."

Zahid FADLI

Manager Corp. Systems Engineering, EMC

YOUR LEARNING JOURNEY

A BALANCED PROGRAMME Compatible with your workload

Our Executive MBA has been designed to provide you with all the concrete knowledge of business and develop your leadership skills.



SEMESTER 1:

SEMESTER 2:

FUNDAMENTAL COURSES

CONSULTING

LEADERSHIP DEVELOPMENT & CAREER REVIEW

INTEGRATION SEMINAR

BUSINESS TRIP 1



FUNDAMENTAL COURSES

These courses are designed to refresh, consolidate and develop your management skills. Each Campus offers the same courses.

ECONOMY & FINANCE

Financial Accounting, Managerial Accounting, Corporate Finance

STRATEGY & GLOBAL BUSINESS

Strategic Analysis, Strategic Options & Management, Doing Business in Europe (Brussels), Economy & Global Business

LEADERSHIP & ORGANISATIONS

Orientation Seminar, Leadership, Management & Career, Decision-making, Business Ethics

• MARKETING:

Marketing Management, Strategic Marketing

OPERATIONS:

Operations & Supply Chain Management, Legal Risks Management

CUTTING-EDGE ELECTIVES*

The elective courses are designed to develop your expertise in a specific business area or to go more deeply into some of the topics covered in the core courses. You can choose 6 electives* among a varied portfolio. Examples of electives include:

- · Innovation & Design Thinking
- From Vision to Empowerment
- Decision Making Management
- Connected Commerce
- Criminal Risks Management
- IoT, Big Data, Al, Block Chain: Recognising capabilities of emerging technologies and new business challenges
- Organisational Renewal: Embracing Digitalisation
- Entrepreneurship and Innovation
- Management and Performance
- Top Priorities of In-House Counsel (in French)
- Financial Markets
- Luxury Brand Manageent
- Family Business Management
- Negotiating Skills
- · Machine Learning & Big Data





SEMESTER 3:

PROJECT

CUTTING-EDGE ELECTIVES*

PROGRAMME

BUSINESS TRIP 2



GRADUATION CEREMONY

INDIVIDUAL CONSULTING PROJECT

A real-world project for a major company, an action-project created in partnership with your current employer or an entrepreneurial project.

LEADERSHIP DEVELOPMENT & CAREER REVIEW PROGRAMME

- Orientation seminar: a combination of presentations, workshops and group teamwork.
- 5 coaching sessions dedicated to your leadership development.
- Career Review Programme: Leadership and Professional Development workshops, Decision Making, Personal Branding, professional networking events

GLOBAL BUSINESS TRIPS

2 one-week trips in one of the world's most rapidly developing economies.

Examples of destinations:

Hanoï, Ho Chi Minh City, Kuala Lumpur, San Francisco, Seattle, Seoul, Shanghai...

OPEN MIND CONFERENCES BY CEOs AND SENIOR EXECUTIVES

Those conferences are dedicated to Executive participants and alumni. They are organised throughout the year in Lille and Paris. Speakers share their experiences, giving key insights about their careers, advices about their area of expertise and opinions on the current business context.

^{*} Electives are delivered in Lille or Paris and should not exceed 105 hours in total.

FACULTY

A BALANCE OF ACTIONNABLE KNOWLEDGE AND PROFESSIONAL INSIGHTS

The teaching faculty of the EDHEC Executive MBA are professors and researchers from EDHEC Business School whose expertise is frequently published and cited in French and international publications. The programme is enriched by the contribution of visiting faculty who come from leading international business schools and companies across the world.

MARIE-CÉCILE CERVELLON

BRAND MANAGEMENT PhD in MARKETING FRANCE

CHRISTOPHE COLLARD

INTERNATIONAL BUSINESS LAW PhD in PRIVATE LAW **FRANCE**

DENIS DAUCHY

STRATEGIC ANALYSIS PhD in MANAGEMENT **FRANCE**

DENNIS DAVY

BUSINESS COMMUNICATION ASSOCIATE PROFESSOR **UNITED KINGDOM**

SYLVIE DEFFAYET

LEADERSHIP & MANAGEMENT PhD in HR MANAGEMENT **FRANCE**

EMMANUELLE DEGLAIRE

TAX LAW PhD IN LAW **FRANCE**

PIERRE D'HUY

INNOVATION & DESIGN THINKING MBA

FRANCE

GEERT DEMUIJNCK

BUSINESS ETHICS PhD in PHILOSOPHY **BELGIUM**

PHILIPPE FOULOUIER

CORPORATE FINANCE PhD in ECONOMICS **FRANCE**

CLARE GATELY

ENTREPRENEURSHIP & INNOVATION PhD in TECHNOLOGY **ENTREPRENEURSHIP IRELAND**

CLAIRE GREVET

FINANCIAL ACCOUNTING MRΔ **FRANCE**

LAURA HADAD

MARKETING PhD in MANAGEMENT FRANCE

RANIA LABAKY

FAMILY BUSINESS PhD in MANAGEMENT SCIENCES **LEBANON**

ERIC LABBÉ

OPERATION MANAGEMENT & PROCESS PhD in MANAGEMENT **FRANCE**

DAVID LANGSTAFF

I FADERSHIP. FORMER CEO OF VERIDIAN MBA, HARVARD BUSINESS SCHOOL USA

JULIA MILNER

LEADERSHIP PhD in MANAGEMENT **GERMANY**

BERTRAND MONNET

CRIMINAL RISKS MANAGEMENT PhD (ABD) **FRANCE**

JEAN-LOUIS RAYNAUD

MANAGEMENT MA IN MARKETING **FRANCE**

MICHEL PHILIPPART

SUPPLY STRATEGY DBA **FRANCE**

CAMILLE PRADIES

MANAGEMENT PhD in ORGANIZATIONAL BEHAVIOR **FRANCE**

BILLY SALHA

DIGITAL MARKETING PhD IN MANAGEMENT **FRANCE**

GEORGES TOVSTIGA

STRATEGIC MANAGEMENT PhD in ENGINEERING SCIENCES **CANADA. GERMANY**

JOËLLE VANHAMME

MARKETING PhD in MANAGEMENT SCIENCES **BELGIUM**





"EDHEC EXECUTIVE MBA IS A LIFE CHANGING EXPERIENCE.

The balance between academic and personal development is excellent and the EDHEC campus is a wonderful place to study."

Alexandre DELPIERRE

Sales & Engagement Director, PRODWARE







"THE EDHEC EXECUTIVE MBA PROGRAMME GAVE ME A SOLID FOUNDATION OF SKILLS by learning and discovering new concepts, including meeting new people with a diversity of experiences. As a strong believer of the business value of Information Technology, this has given me a deeper understanding of the ongoing Digital Transformation. The programme has been a real Transformation Experience as it did help me to make a successful career change!"

Laurent KOCHANSKI

Juniper Networks, Inc. Key Accounts Manager, ORANGE

EXCEPTIONAL LEARNING ENVIRONMENTS



IN THE HEART OF CENTRAL PARIS

Located between the Stock Exchange and the Opéra Garnier, in the prestigious Centorial building, the Campus is symbolic of EDHEC's proximity to the business world.

A PRIVILEGED VENUE FOR EXECUTIVE EVENTS

The Paris Campus offers a premier venue for conferences, corporate events and business meetings.

Research centres, in Economics and Financial Analysis

125 events per year

EDHEC / EXECUTIVE MBA



AT THE HEART OF THE EURO-REGION

The Campus is located in the Lille Metropolitan Area in the heart of the Cross-Channel Euro-Region, a strategic area lying between Paris, London and Brussels. With seven 'competitiveness clusters', the region is regularly ranked among the most attractive in France.

AN INTERNATIONAL CAMPUS

Built on an exceptional 21-acre site, the EDHEC Campus in Lille meets the highest international and environmental standards, providing participants with superior pedagogical, sporting and hospitality facilities.

1 hour from Paris and Brussels

35% international students

EXECUTIVE EDUCATION

BUILDING PEOPLE TO BUILD BUSINESS

EDHEC Business school provides relevant and concrete responses to the new challenges facing companies and their managers.

LEADING EXPERTISE IN EXECUTIVE EDUCATION

EDHEC successfully collaborates with leading groups across the world. With its far reaching insights into the needs of business, EDHEC has developed a unique approach to courses for managers and business leaders in its extensive portfolio of MBA programmes, degree programmes in management, and certificate programmes tailored to the specific needs of business organisations.

EXECUTIVE CONFERENCES AND EVENTS

Numerous Executive conferences and events are organized for EMBA participants and alumni, bringing together CEOs, business leaders and EDHEC professors to gain in depth knowledge on key business issues.

TRIPLE ACCREDITED BUSINESS SCHOOL

With over 100 years of experience, EDHEC Business School ranks among the best European Business Schools. It was amongst the first institutions worldwide to be awarded the triple crown of accreditations by AACSB, EQUIS and the Association of MBAs.





"In a world where all certainties have dissolved, the role of a leader is to ask the right questions rather than give answers. Providing innovative learning experiences, high-level academic content as well as custom personal and professional development tools, our programmes enable you to comprehend business challenges, strengthen your leadership, and develop your employability... so you can carve your own path."



STÉPHANE CANONNE DIRECTOR, EDHEC EXECUTIVE EDUCATION & MBAs



ALUMNI COMMUNITY

EDHEC FOR LIFE

The EDHEC Alumni Association contributes to EDHEC's reputation worldwide and enhances its relationship with the global business community. As an Executive MBA participant, you automatically become a full member of the EDHEC Alumni, an international community of active alumni with exceptional global connections.

+46,000 ALUMNI AROUND THE WORLD TO STRENGTHEN YOUR NETWORK

EDHEC Alumni coordinates the different generations of alumni in order to develop professional and personal contacts. All of the members have the same vision to develop the network and contribute to the school's reputation at local, regional and international level.

80 CLUBS IN MORE THAN 40 COUNTRIES

Coordinated by EDHEC Ambassadors, these clubs drive local networks through numerous professional and social events. all around the world.

◆ 500 EVENTS WORLDWIDE EVERY YEAR

EDHEC Alumni organises numerous events every year, creating strong ties between the different generations and extending the reach of the network to local decision-makers.



"EDHEC HELPED ME
TO UNDERSTAND WHO
I REALLY WAS AND WHAT
I WOULD EXCEL AT IN LIFE.
It helped me to make the right
decisions. There's an overall
culture of agility at EDHEC;
it really gave me the opportunity
to make important decisions
early in my life, decisions that
still affect my life today."

Michael BURKE

CEO of Louis Vuitton







ALL EDHEC PROGRAMMES

UNDERGRADUATE STUDIES

• Business Management · Global Business

GRADUATE STUDIES MASTER in MANAGEMENT

in Paris / Seoul / Berkeley

MSc in CORPORATE FINANCE & BANKING

MSc in ENTREPRENEURSHIP & INNOVATION

MSc in GLOBAL & SUSTAINABLE BUSINESS

· Financial Economics · Business Management LL.M. in LAW & TAX MANAGEMENT

MSc in FINANCE

MSc in FINANCIAL MARKETS

MSc in MANAGEMENT STUDIES MSc in MARKETING MANAGEMENT

MSc in RISK & FINANCE

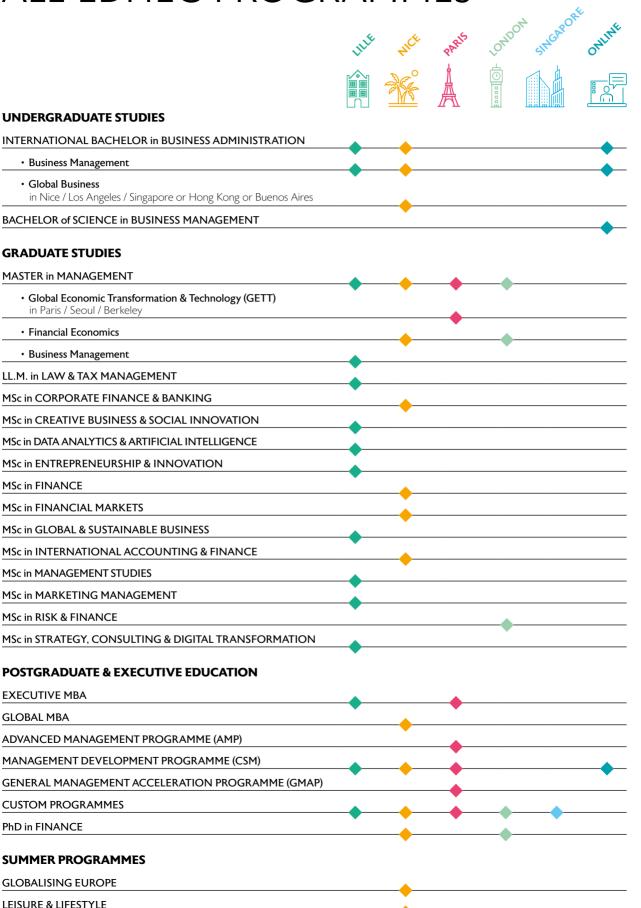
EXECUTIVE MBA GLOBAL MBA

CUSTOM PROGRAMMES

SUMMER PROGRAMMES

GLOBALISING EUROPE LEISURE & LIFESTYLE

PhD in FINANCE



READY TO JOIN US? APPLY NOW

Our programme's quality is based largely on the standard and diversity of our participants. We lay great emphasis on our discussions with you, to ensure that the programme matches your personal ambitions and career plan.

SELECTION CRITERIA

- Successful professional experience (8 years recommended)
- · A bachelor degree or equivalent
- · Proficiency in English

APPLICATION PROCESS

- 1 · Initial discussions with the Admission Manager
- 2 · Meeting with participants and alumni
- 3 · Completion of the application form (including two letters of recommendation)
- 4 · A face-to-face interview with a Faculty member
- 5 · Decision from the Jury

TUITION FEES

€45,000 excl. V.A.T. (including Global Business Trips, excluding flights).

Application Fees: €150

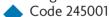


FINANCIAL AIDS

Scholarships: there are 4 types of scholarships offering reductions of up to **30%**.

ELIGIBLE CPF

"Diplôme de l'EDHEC cadres dirigeants et entrepreneurs" (CPF) -



YOUR CONTACT

EDHEC staff is committed to assisting you with your specific needs.

Mail: executive-mba@edhec.edu



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LILLE

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