



**EDHEC BUSINESS  
SCHOOL**  
IN A NUTSHELL

*Make an impact*

**WWW.EDHEC.EDU**

“OUR AIM IS TO TRAIN TALENTED LEADERS, CAPABLE OF TRANSFORMING THE BUSINESS WORLD AND ENSURING IT SERVES FUTURE GENERATIONS. THE HYBRIDISATION OF KNOWLEDGE AND THE DESIRE TO MAKE AN IMPACT ARE MAJOR ASSETS IN TRAINING FULLY ROUNDED MANAGERS CAPABLE OF SOLVING THE MAJOR PROBLEMS FACING SOCIETY. IN KEEPING WITH EDHEC’S UNIQUE SET OF VALUES, OUR AMBITION IS TO RECRUIT THE BEST PROFESSORS FROM ALL OVER THE WORLD, SO AS TO MAKE AN IMPACT ON ACADEMIA AND TO INSPIRE OUR STUDENTS.”



**EMMANUEL MÉTAIS, PhD**  
DEAN OF EDHEC BUSINESS SCHOOL

# EDHEC: COMMITTED TO FUTURE GENERATIONS

The business community is facing major challenges amid the societal, environmental and technological changes taking place around the world. EDHEC seeks to provide an ambitious response to these challenges by shaping future generations of executives as actors of change. In a society where the jobs of tomorrow have yet to be imagined, we believe business has the power to act as a force for good in transforming society.

EDHEC has developed a unique model, founded on research that is relevant to our students, to companies and to society. EDHEC is a centre of excellence, innovation, experience and diversity, focused on moulding future generations in a rapidly changing world. Having a positive impact on the world is our identity.

## #10

Business School  
in Europe  
(*Financial Times*  
2021)

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## #5

Master in Finance  
Worldwide  
(*Financial Times*  
2022)

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## #4

Grande Ecole  
in France  
(Challenges 2022,  
L'Etudiant 2022,  
Le Parisien 2022)

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## #4

Global MBA in  
Europe  
(*The Economist* 2022)



### A UNIQUE AND INTERNATIONAL NETWORK

**175** PERMANENT FACULTY &  
RESEARCHERS

**8,600** STUDENTS

**50,000** ALUMNI IN **130** COUNTRIES



### EDHEC BUSINESS SCHOOL HOLDS THE TRIPLE ACCREDITATION



# AN ENRICHING EXPERIENCE BEYOND

## LILLE /

- Eco-friendly, Entrepreneurial campus within easy access of the city,
- **4,000** students welcomed every year,
- **1/3** of them come from abroad,
- **Cutting-edge equipment provided:** a digital networked library, a trading room, connected classrooms, etc.
- A centre dedicated to entrepreneurship, innovation and inclusion: **the Jean Arnault Campus**, opened in July 2021, in partnership with the family Arnault



## NICE /

- **Close to the city centre and the airport**
- **Fully equipped** with all the resources that encourage outstanding learning and optimal personal development.
- Several chairs and research centres are also located at the campus.



## PARIS /

- Hosts ongoing **training for executives and senior executives**, as well as students following the Master's Degree Programme European Learning Pathway
- Benefitting from an exceptional proximity to a **vast ecosystem of companies**
- **An ideal location** for hosting the corporate events, conferences and professional forums organised by EDHEC
- **Based in the centre of Paris, Station F, the world's largest international start-up campus** houses 80 co-working places reserved for the EDHEC Entrepreneurs Incubator



# BYOND THE CLASSROOM



## LONDON /

- Hosts the **PhD in Finance Programme**, as well as ongoing development programmes and part-time training programmes for professionals.
- Provides an exceptional forum for EDHEC's seminars by being as close as possible to the world of business and the markets.



## SINGAPORE /

- Opened in 2010, following an invitation by the Singapore Government Authorities.
- A major research centre and home to the **Asian headquarters of the EDHEC-Risk Institute**.
- Hosts the **EDHEC Infrastructure Institute** (EDHECinfra), which specialises in the issue of long-term investment and economic development policies, in partnership with the Singapore Monetary Authorities.

# HAVING AN IMPACT ON FUTURE GENERATIONS

## **RESEARCH AND ENTREPRENEURSHIP FOR A RESPONSIBLE AND SUSTAINABLE ECONOMY**

EDHEC is putting its academic excellence to work in addressing some of the major issues affecting society, most notably, the climate emergency. EDHEC's initiatives in the fields of sustainable finance and sustainable business will, therefore, be a major contribution to the response to the societal challenges facing the economy.

## **EDHEC CONCEIVES INNOVATIVE TEACHING AND LEARNING METHODS TO TRAIN HYBRID TALENT**

EDHEC offers cutting-edge tuition and support with a view to training insightful leaders, capable of acting in the face of complex economic, societal and environmental challenges and of making a positive contribution to global transformation.

## **TECH, AI & THE HUMANITIES: A NEW KNOWLEDGE-TRANSMISSION MODEL**

Throughout its tuition and research projects, EDHEC enables all students to acquire a solid technological and digital background, thus ensuring they grasp the key technological issues and promote appropriate and positive use of it. A veritable start-up at the heart of the school, EDHEC Online also puts EDHEC a step ahead when it comes to providing high-quality educational facilities for remote and distance learning.

## AN INTERNATIONAL COMMUNITY IN ACTION

The world is entering a post-globalisation era that is disrupting international relations. In times such as these, EDHEC can rely on its agile and high-impact international model. The School operates a framework of dynamic international alliances that spans most of the world's top academic institutions. This ensures all students benefit from personalised international exposure geared to excellence.

## EXPERIENCE EXCELLENCE

Our campuses are considered to be among the most prestigious in Europe. They are conceived as centres of experience and exchange, with the aim of fostering new forms of digital and collaborative learning. We continue to invest to make them even more agile and inclusive.

## EDHEC IN FIGURES

**8,600 STUDENTS, 35% OF THEM FROM ABROAD**

**MORE THAN 110 DIFFERENT NATIONALITIES**

**MORE THAN 90 STUDENT ASSOCIATIONS**

**26% OF STUDENTS RECEIVE FINANCIAL SUPPORT THANKS TO EDHEC**

**175 PROFESSORS & RESEARCHERS**

**1 PILAB PEDAGOGICAL INNOVATION LABORATORY**

**1 BEHAVIORAL LAB**

**1 TEACHING FACTORY - RECOGNISED BY THE AACSB AS A WORLD LEADER IN INNOVATION**

**295 PARTNER UNIVERSITIES AND 27 DOUBLE DEGREES**

**A COMMUNITY OF 50,000 ALUMNI IN 130 COUNTRIES**



LILLE CAMPUS



NICE CAMPUS



PARIS CAMPUS



LONDON CAMPUS



SINGAPORE CAMPUS

# GOVERNANCE

## The School became an independent association in 1958.

This association manages all of EDHEC Business School's programmes and activities in France and internationally, by following the recommendations of the Board of Governors and the International Advisory Board. The stability imparted by this governance mechanism has enabled EDHEC Business School to follow a long-term, coherent and ambitious strategy.



### BOARD OF GOVERNORS

**Chairman: Bruno DE PAMPELONNE,**  
**EDHEC Master 1981,**  
**Chairman of the Board,**  
**Chief Executive Officer, Tikehau IM**

The Board of Governors is composed of representatives of the economic world, EDHEC Alumni and representatives of students.



### INTERNATIONAL ADVISORY BOARD

**Chairman : Franck MOISON**  
**EDHEC Master 1975,**  
**IAB Chairman,**  
**Vice Chairman, Colgate-Palmolive Company**

The International Advisory Board's members are drawn from the academic and business worlds. It is responsible for guiding EDHEC's international strategy



### ETHICS BOARD

**Chairman: Sophie LOMBARD**  
**EDHEC 1990**  
**Chairman of the EDHEC Ethics Board**  
**Managing Director Bluester Equity**

EDHEC Business School's leitmotif - The School that brings innovative ideas to businesses - is stamped on the creation of the EDHEC International Ethics Board. The business leaders and professors comprising the members of the Ethics Board go beyond academic analysis of business ethics to confront these issues with the expectations of the business world and society.

**EDHEC'S GOVERNING BOARDS ARE COMPOSED OF THE PEOPLE WHO BEST REPRESENT THE SCHOOL'S ACHIEVEMENTS AND AMBITIONS.** Students, alumni, professors, administrators, and influential business leaders from around the world. These are the people who decide the long-term strategy of the school and who provide the innovative and independent leadership it needs to flourish.

# ACADEMIC COMMUNITY

The EDHEC academic community is composed by 175 professors and researchers, who are managed by the Dean for Faculty and Research and the Heads of Department. This community is reinforced by numerous invited lecturers, affiliated professors and external speakers.



**Some members of our permanent academic community are exclusively dedicated to research (research engineers).**

For professors, our classification grid provides three profiles: one more “research oriented”, one more “teaching oriented”, and one more “management oriented” even though all professors engage in teaching and develop novel intellectual knowledge (research and/or pedagogical productions).

For all permanent Faculty profiles, there exist different categories (Full Professor, Associate

Professor, Assistant Professor, Lecturer, etc.) which give real opportunities in terms of career development based on different criteria: quality of teaching, articles published in ranked academic journals, pedagogical creations, impact of research on business community, quotes in the media, company sponsorships, among others. It is also important to note that scope exists for faculty members to evolve from one profile to the other.

# RESEARCH & PEDAGOGICAL INNOVATION

20% of EDHEC resources are devoted to research, primarily in **5 research centres** that concentrate academic community expertise:



## **EDHEC AUGMENTED LAW INSTITUTE**

providing cutting-edge research on law and legal professions transformations, alongside with hybrid training programmes, and a proprietary Legal Talent Management platform.



## **EDHEC CENTRE FOR RESPONSIBLE ENTREPRENEURSHIP**

creating the conditions for an ambitious, diverse and responsible entrepreneurial culture through the training provided, the framework offered, and the research conducted.



## **EDHEC INFRASTRUCTURE INSTITUTE**

generating unique index data and analytics to measure the risk-adjusted performance of unlisted infrastructure investments, and benchmarks for infrastructure investors.



## **EDHEC-RISK CLIMATE IMPACT INSTITUTE**

helping private and public decision makers manage climate-related financial risks and make the best use of financial tools to transition to low-emission climate-resilient economies.



## **EDHEC-RISK INSTITUTE**

supporting industry players, both asset owners and asset managers, in their efforts to transition towards a novel, welfare-improving, investment management paradigm.

These centres are at the core of our “Make an Impact” strategy, and we measure their influence through different indicators:

- **Educational appeal** for students/participants to EDHEC;
- **Capacity to raise funds** from companies, demonstrating the relevance of the theme and the possibility of ensuring the development of the centre’s resources;
- **Capacity of the centre** to organise top-level professional conferences;
- **Contribution to the visibility of the EDHEC brand** (publications in academic journals, EDHEC Publications, improvement of educational content in academic programmes, and visibility to companies or in the media).

Other subjects are also covered through **different research chairs, projects and initiatives:**

- **Business ethics**
- **Big Data**
- **Criminal risks Management**
- **Corporate finance**
- **Diversity & Inclusion**
- **Entrepreneurship**
- **Family Business**
- **Foresight & Innovation**
- **Management & Leadership**
- **Marketing**
- **Strategy & Operations**
- **Sustainable Finance**
- **Value Creation**

This approach is in line with our 2020-2025 Strategic Plan with the ambition of boosting EDHEC model of high-impact research serving industry and society.



## PEDAGOGICAL INNOVATION

EDHEC Faculty has invested in different pedagogical creations (case studies, business games, MOOC, SPOC, e-learning for high level athletes, collaborative learning through online forum, blended learning, etc.). With the objective to define the unique EDHEC pedagogical style, **The EDHEC PiLab** (Pedagogical Innovation Lab) has recently launched innovative pedagogical solutions in order to offer full support to the Faculty.

# 50 NEW PROFESSORS BY 2025

“Within the framework of our ambitious Strategic Plan, the objective is to recruit 50 new professors for our academic community, in different fields of expertise, in order to support three major objectives:

- **Increase the teaching hours** covered by the core faculty.
- **Develop the EDHEC “pedagogical style”**.
- **Improve the “research for impact” approach** through the reinforcement of existing centres and the development of new ones.

The EDHEC Faculty faces many exciting challenges: to teach to different kinds of students or

participants (pre-master, master, post-grad or executive education), to create innovative pedagogical materials, to develop original and recognized – both by the academic and business community – research, and to manage projects and/or people.

Irrespective of the academic profile, we offer, through our EDHEC Faculty Management Guidelines, opportunities for professional development.

If you have an interest in joining us in our commitment to achieve our 2020-2025 Strategic Plan and can identify with our objectives, then we are looking forward to your application to join our vibrant Faculty community.”



**MICHAEL  
ANTIOOCO, PhD**  
DEAN FOR FACULTY  
AND RESEARCH

# WHY JOIN EDHEC?

- **Participate in the continuous improvement** of EDHEC teaching and research
- **Be an active player** of the EDHEC Strategic Plan;
- **Enjoy a motivating and positive working environment;**
- **Competitive salary**, in line with the best international standards;
- **Opportunities for bonuses:** papers published in ranked journals, case studies published, research contracts or Chairs with companies, collective bonuses, awards for pedagogical excellence, etc.;
- **Interesting career perspectives** under the EDHEC Guidelines for Permanent Faculties Management;
- **Financial and administrative support for the relocation** of new employees;
- **French language courses** for those who wish to learn French;
- As a supplement to the employee's salary, EDHEC pays contributions to private and public agencies in order to ensure **a high level of social protection**, especially for retirement pension and medical costs.



# EDHEC PROGRAMMES

LILLE NICE PARIS LONDON SINGAPORE ONLINE

## BACHELOR

EDHEC International BBA

- Business Management
- Global Business in Nice / Los Angeles / Singapore
- BBA Online

## MASTER

MASTER in MANAGEMENT

- Global Economic Transformation & Technology Track (GETT) in Paris / Seoul / Berkeley
- Finance Track
- Business Management Track
- Business Law & Management Track
- Apprenticeship Track

LL.M. in LAW & TAX MANAGEMENT

MSc in ACCOUNTING & FINANCE

MSc in CLIMATE CHANGE & SUSTAINABLE FINANCE

MSc in CORPORATE FINANCE & BANKING

MSc in CREATIVE BUSINESS & SOCIAL INNOVATION

MSc in DATA ANALYTICS & ARTIFICIAL INTELLIGENCE

MSc in ENTREPRENEURSHIP & INNOVATION

MSc in INTERNATIONAL FINANCE

MSc in FINANCIAL ENGINEERING

MSc in GLOBAL & SUSTAINABLE BUSINESS

MSc in MANAGEMENT & LEADERSHIP

MSc in MARKETING ANALYTICS

MSc in MARKETING MANAGEMENT

MSc in STRATEGY, ORGANISATION & CONSULTING

MSc & GLOBAL MBA DOUBLE DEGREE

## PhD in FINANCE

## EXECUTIVE EDUCATION & MBAs

EXECUTIVE MBA

EXECUTIVE MBA in HEALTHCARE INNOVATION & TECHNOLOGY

GLOBAL MBA

ADVANCED MANAGEMENT PROGRAMME (in French)

SHORT PROGRAMMES FOR MANAGERS & EXECUTIVES (in French)

EXECUTIVE MASTER BUSINESS & MANAGEMENT

CUSTOM PROGRAMMES

## EDHEC ONLINE

BACHELOR OF SCIENCE (BSc) in DIGITAL MARKETING & INNOVATION

BACHELOR OF SCIENCE (BSc) in MANAGEMENT & COMMERCE

MASTER OF SCIENCE (MSc) in INTERNATIONAL BUSINESS MANAGEMENT

MASTER OF SCIENCE (MSc) in DATA MANAGEMENT & BUSINESS ANALYTICS

MASTER OF SCIENCE (MSc) in CORPORATE FINANCE

EXECUTIVE MASTER PROGRAMME MANAGER ONLINE

ONLINE CERTIFICATES

- Corporate Finance.
- Advanced Strategic Management.

MOOCS

- Strategic Foresight.
- Investment Management - EDHEC Risk Institute.
- Climate Change and Sustainable Investing.
- Introduction to EdTech.



*Make an impact*

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