Academic Programs

Closing the data skills gap with free software and learning resources for students and instructors.

Tamsin Rowntree, Academic Program Specialist

trowntree@salesforce.com

2.5 Million +

students and instructors

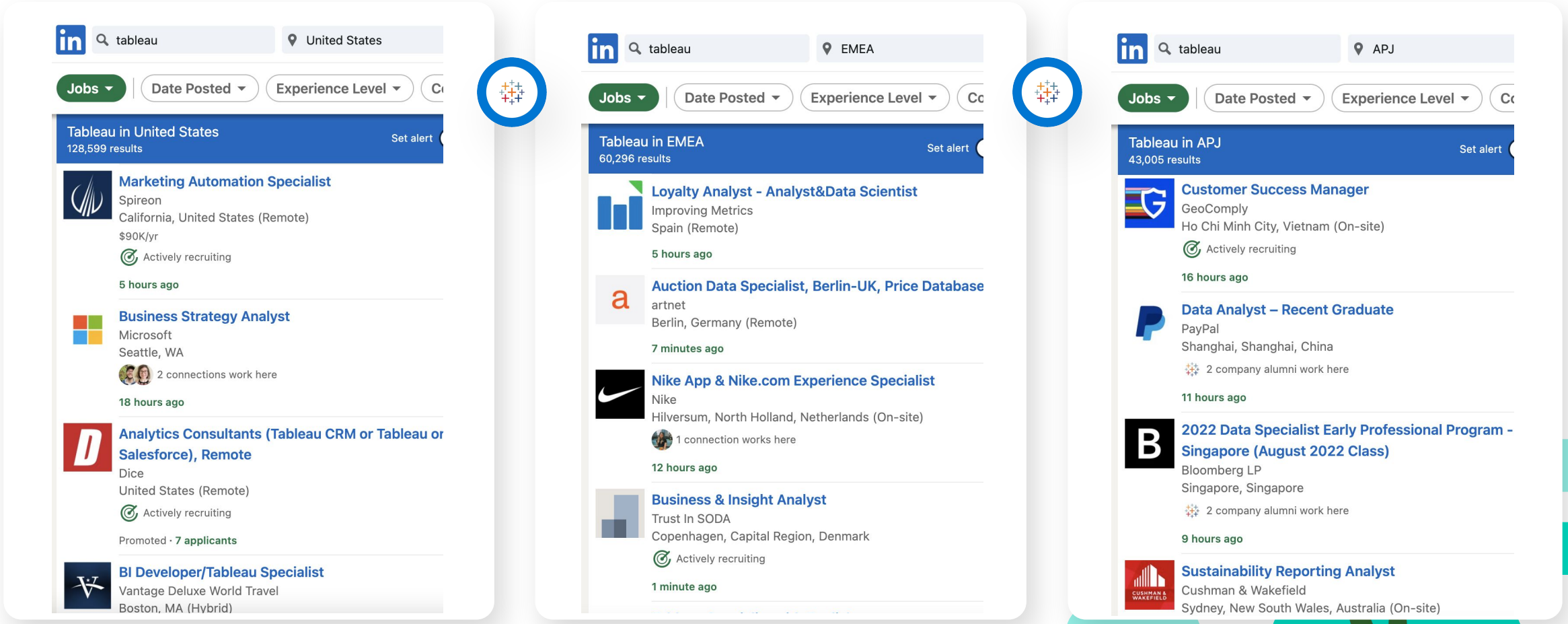
The world's most valuable resource is no longer oil, but data...

The brands you know, powered by Tableau EMEA

“Data skills have risen in importance over the past five years and the trend isn’t likely to stop anytime soon. Surveyed recruiters rank data literacy as the skill highest in demand for entry-level candidates today”

Tableau commissioned research study by Forrester Consulting

A quick search on LinkedIn...



Our Programs

Tableau for Teaching (TFT)

Supports instructors and their students K-12 through higher education

Tableau for Students (TFS)

Supports full-time students 16 years and older

Data Kids

Supports young learners ages 5-15

Tableau for Teaching (TFT)

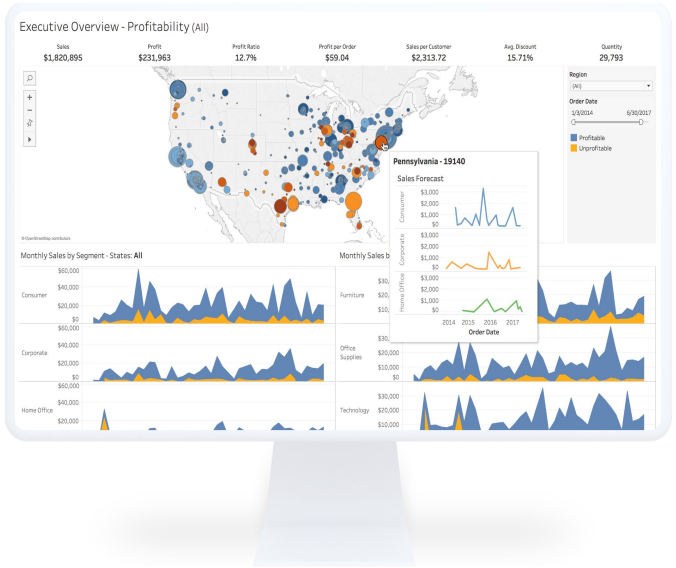


Tableau Prep

Compatible with PC & Mac OS

Tableau Desktop

Compatible with PC & Mac OS

Tableau Cloud

Compatible with all OS

www.tableau.com/academic/teaching

Tableau for Teaching (TFT)

Instructors and non-commercial academic researchers

- Individual License
  - 1 year
  - Tableau Desktop, Prep, and eLearning
  - Ready-made curricula
  - Tableau for Teaching User Group
  - **Renewable**

- Course Software
  - Student Bulk Keys - Tableau Desktop & Prep
  - Lab Keys - Tableau Desktop & Prep
  - Tableau Cloud
  - **Renewable**

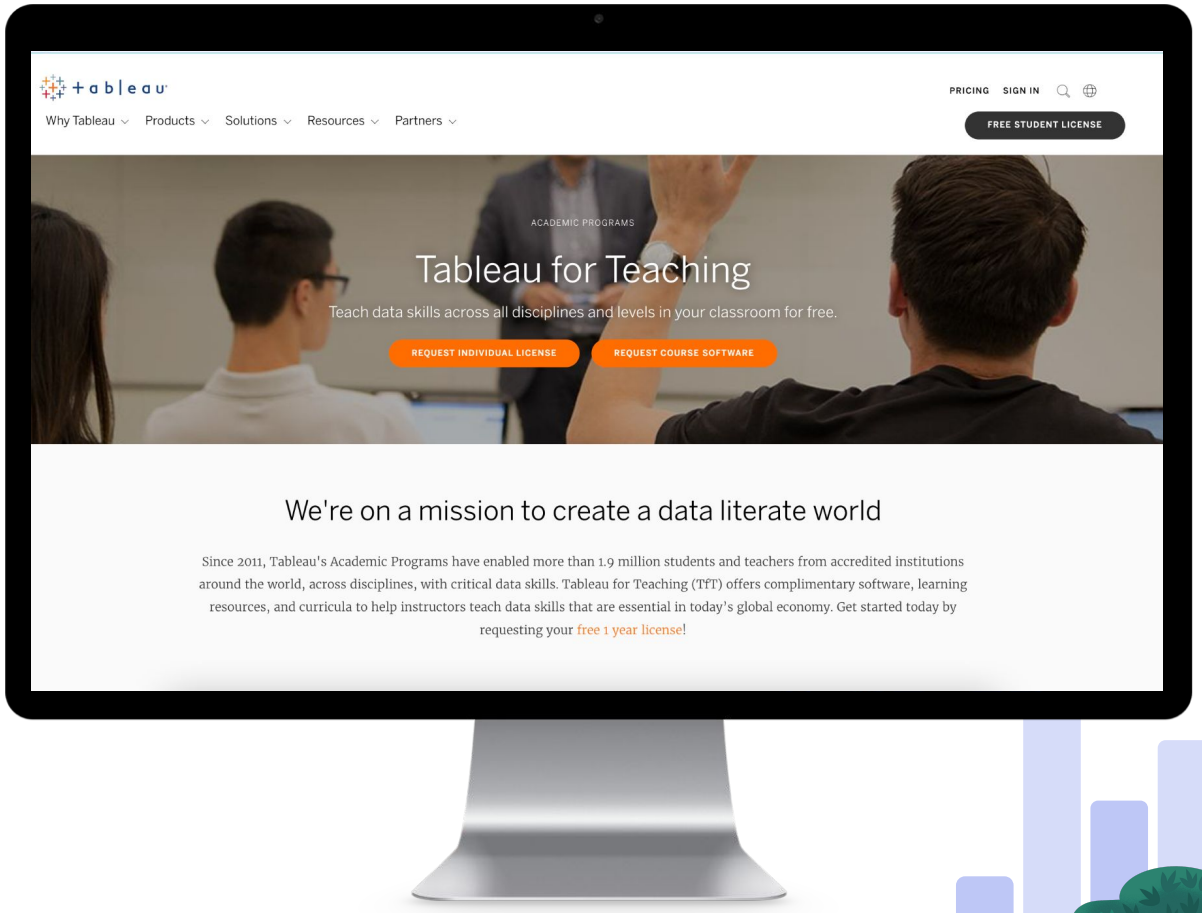


Tableau for Students (TFS)

Real-World Experience

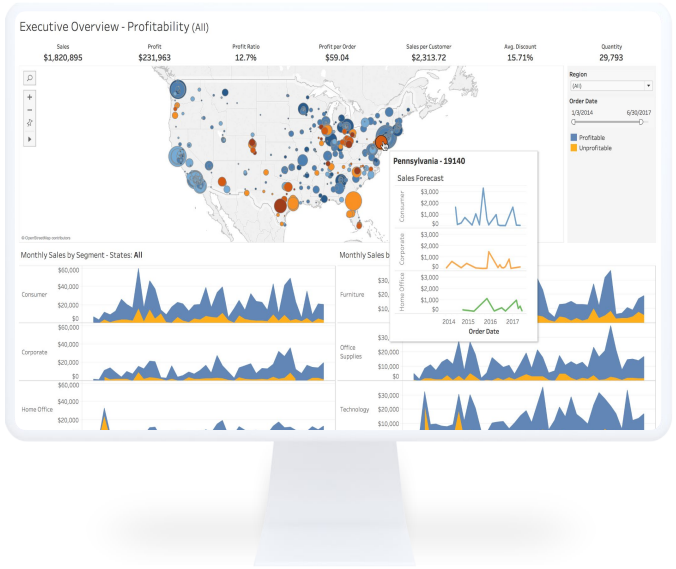


Tableau Prep

Compatible with PC & Mac OS

Tableau Desktop

Compatible with PC & Mac OS

Tableau Public

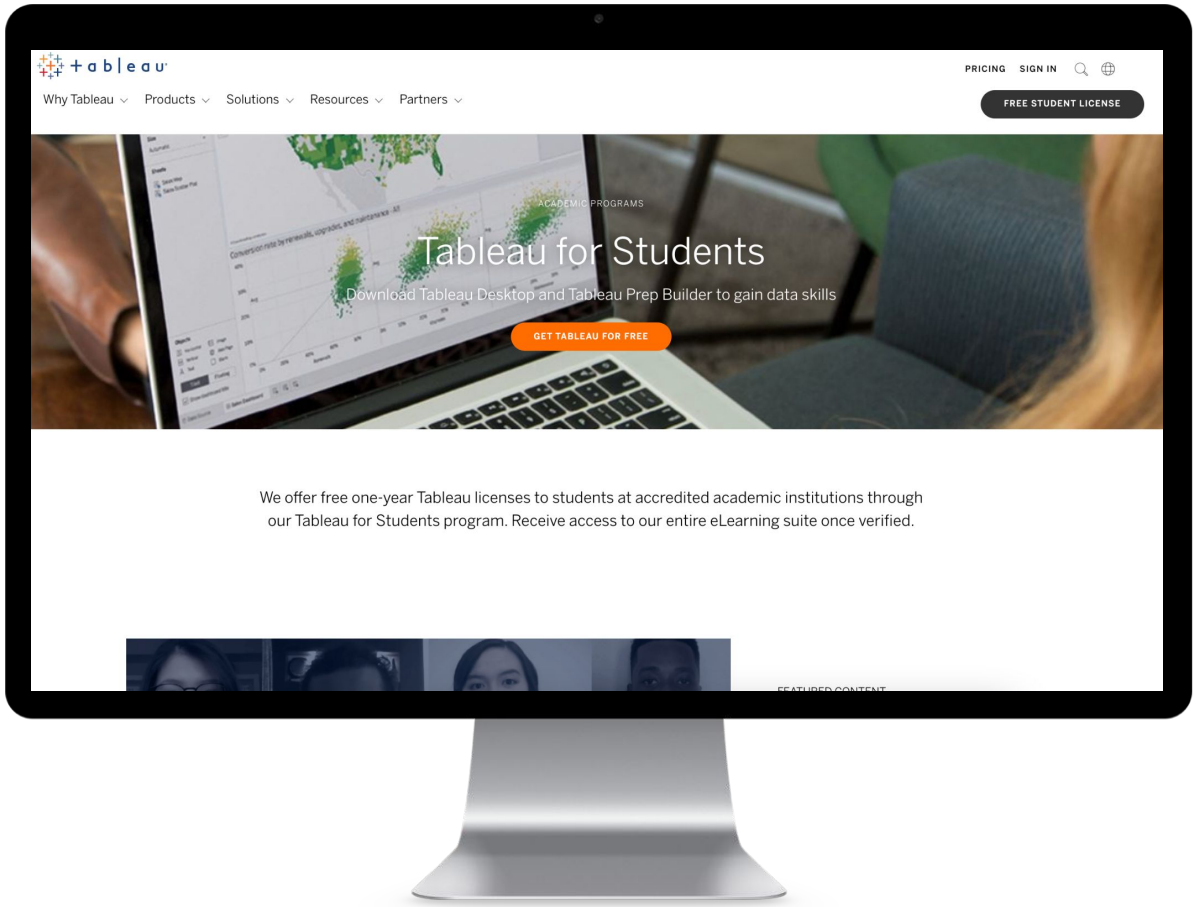
Students can utilize Tableau Public for free web-based authoring

www.tableau.com/academic/students

Tableau for Students (TFS)

Full-time students 16 years and older

- Tableau Desktop
- Tableau Prep
- eLearning
- 20% off Tableau Desktop Specialist exam
- Usage is not restricted - students can use their license for internships, work, and research projects
- **Renewable**



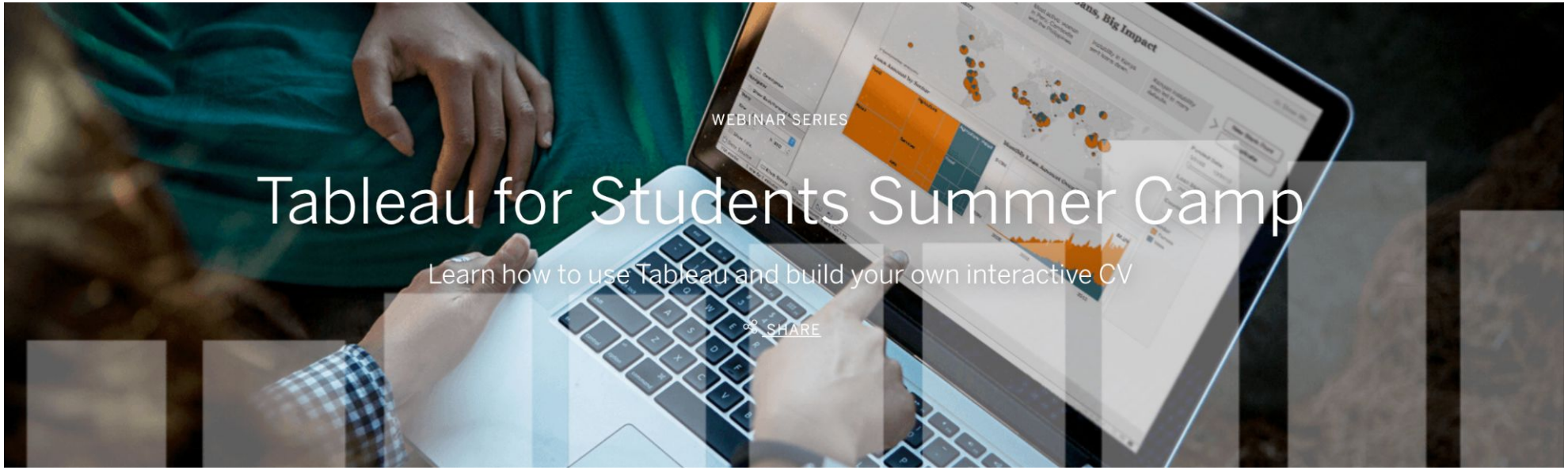
It goes beyond free software

Resources and support beyond licenses

http://usergroups.tableau.com/studentxcommunity

Tableau for Students Summer Camp

On-demand & live each summer



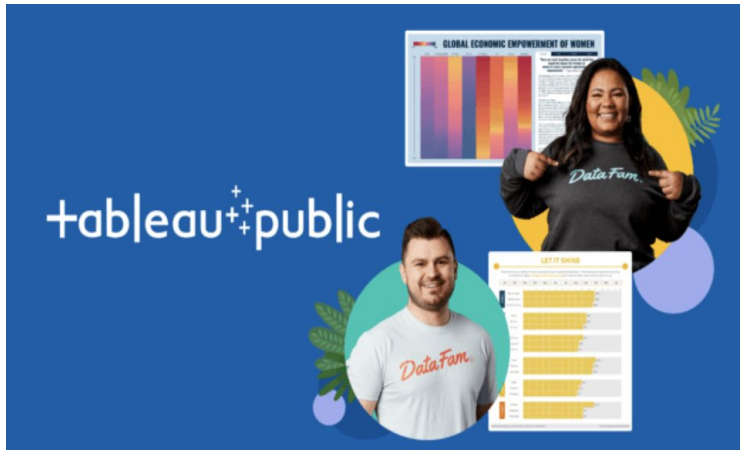
This on-demand series contains recordings from the live sessions and pre-recorded materials.

https://www.tableau.com/learn/series/student-summer-camp

Community Projects

Learn and build your skills with peers around the world.

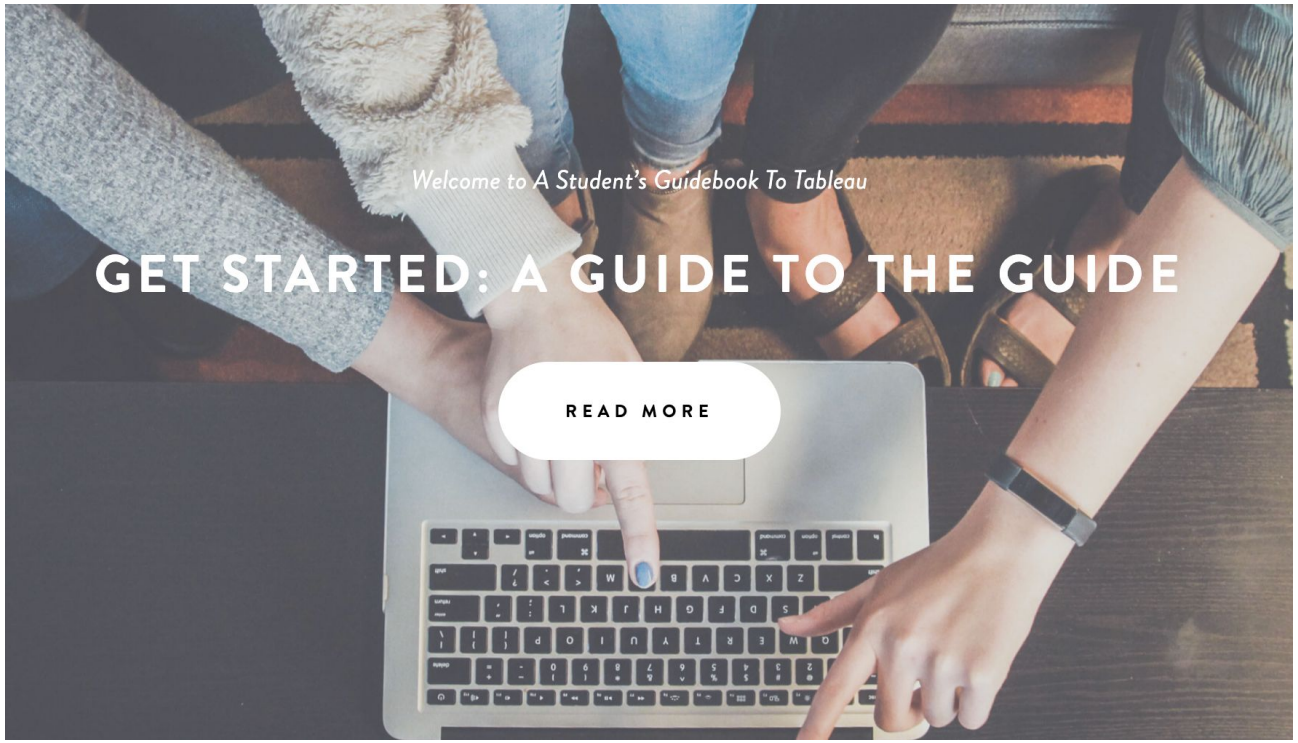
Members of the Tableau Community create and lead projects that give you the opportunity to learn, practice, and apply your data skills across a variety of topics, products, and causes. Anyone can participate in these projects–including you!



"Community projects provide an incredible platform for everyone to practice or experiment with their skills as per their area of interest. "

JYOTI LUNAYCH, TABLEAU PUBLIC FEATURED AUTHOR

Community projects



The Tableau Student Guide

A simple site that gives Tableau newbies and students a one-top-shop in starting with Tableau.

www.thetableaustudentguide.com

BACK 2 VIZ BASICS

Bi-weekly challenges - this project is here to help you practice some of the basics to help you form or rebuild that foundation.

https://www.thetableaustudentguide.com/vizbasics

Community projects

Tableau Student Ambassadors

Student Ambassadors are Tableau champions in higher education, empowering, and inspiring others to acquire fundamental skills.