

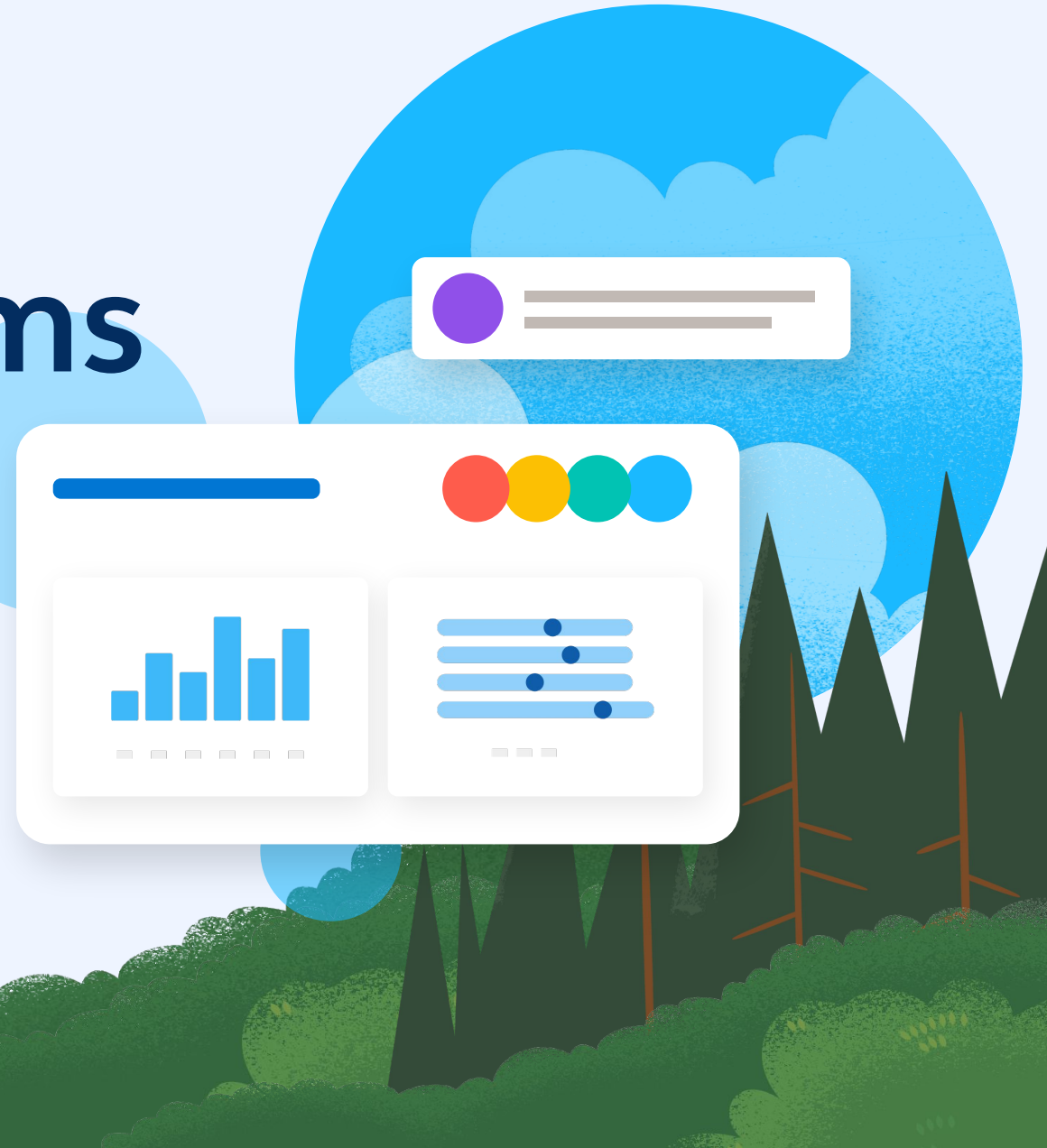


# Academic Programs

Closing the data skills gap with free software and learning resources for students and instructors.

Tamsin Rowntree, Academic Program Specialist

[trowntree@salesforce.com](mailto:trowntree@salesforce.com)



**2.5 Million +**  
students and instructors

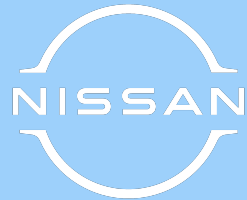
**The world's most  
valuable resource is  
no longer oil, but  
data...**

A graphic on the right side of the slide. It features a large red circle with a white border. Inside the circle, the words "The Economist" are written in a white serif font. The background of the slide is a light blue sky with white clouds and several blue circles of different sizes. To the left of the red circle is a green forest scene with various trees, including a tall evergreen and several deciduous trees with white trunks.

**The  
Economist**

# The brands you know, powered by Tableau EMEA

Lenovo



WOLSELEY



pepsi



itv



Lufthansa



Coca-Cola



LinkedIn





“Data skills have risen in importance over the past five years and the trend isn’t likely to stop anytime soon. Surveyed **recruiters** rank data literacy as the skill highest in demand for entry-level candidates today”

*Tableau commissioned research study by Forrester Consulting*




# A quick search on LinkedIn...





in


Jobs ▾ | Date Posted ▾ | Experience Level ▾ | Co ▾

**Tableau in United States**  
128,599 results Set alert

**Marketing Automation Specialist**  
Spireon  
California, United States (Remote)  
\$90K/yr  
Actively recruiting  
5 hours ago

**Business Strategy Analyst**  
Microsoft  
Seattle, WA  
2 connections work here  
18 hours ago

**Analytics Consultants (Tableau CRM or Tableau or Salesforce), Remote**  
Dice  
United States (Remote)  
Actively recruiting  
Promoted · 7 applicants


**BI Developer/Tableau Specialist**  
Vantage Deluxe World Travel  
Boston, MA (Hybrid)





in


Jobs ▾ | Date Posted ▾ | Experience Level ▾ | Co ▾

**Tableau in EMEA**  
60,296 results Set alert

**Loyalty Analyst - Analyst&Data Scientist**  
Improving Metrics  
Spain (Remote)  
5 hours ago

**Auction Data Specialist, Berlin-UK, Price Database**  
artnet  
Berlin, Germany (Remote)  
7 minutes ago

**Nike App & Nike.com Experience Specialist**  
Nike  
Hilversum, North Holland, Netherlands (On-site)  
1 connection works here  
12 hours ago


**Business & Insight Analyst**  
Trust In SODA  
Copenhagen, Capital Region, Denmark  
Actively recruiting  
1 minute ago





in


Jobs ▾ | Date Posted ▾ | Experience Level ▾ | Co ▾

**Tableau in APJ**  
43,005 results Set alert

**Customer Success Manager**  
GeoComply  
Ho Chi Minh City, Vietnam (On-site)  
Actively recruiting  
16 hours ago

**Data Analyst – Recent Graduate**  
PayPal  
Shanghai, Shanghai, China  
2 company alumni work here  
11 hours ago

**2022 Data Specialist Early Professional Program - Singapore (August 2022 Class)**  
Bloomberg LP  
Singapore, Singapore  
2 company alumni work here  
9 hours ago

**Sustainability Reporting Analyst**  
Cushman & Wakefield  
Sydney, New South Wales, Australia (On-site)

# Our Programs



## Tableau for Teaching (TFT)

Supports instructors and their students K-12 through higher education



## Tableau for Students (TFS)

Supports full-time students 16 years and older

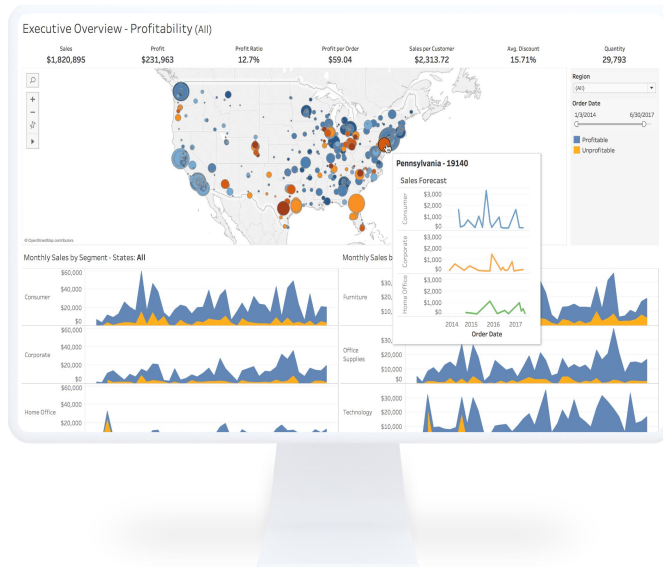


## Data Kids

Supports young learners ages 5-15



# Tableau for Teaching (TFT)



## Tableau Prep

Compatible with PC & Mac OS



## Tableau Desktop

Compatible with PC & Mac OS



## Tableau Cloud

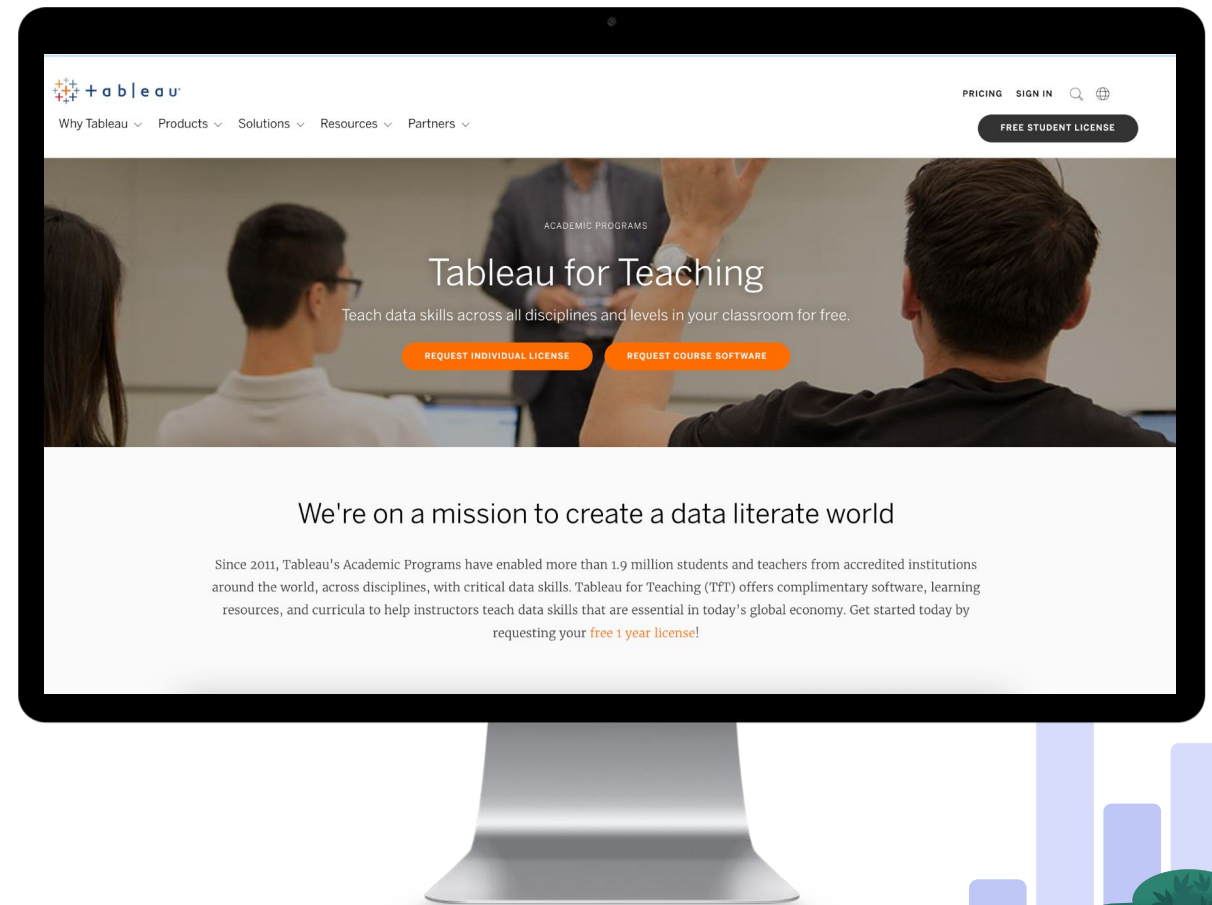
Compatible with all OS

# Tableau for Teaching (TFT)



Instructors and non-commercial academic researchers

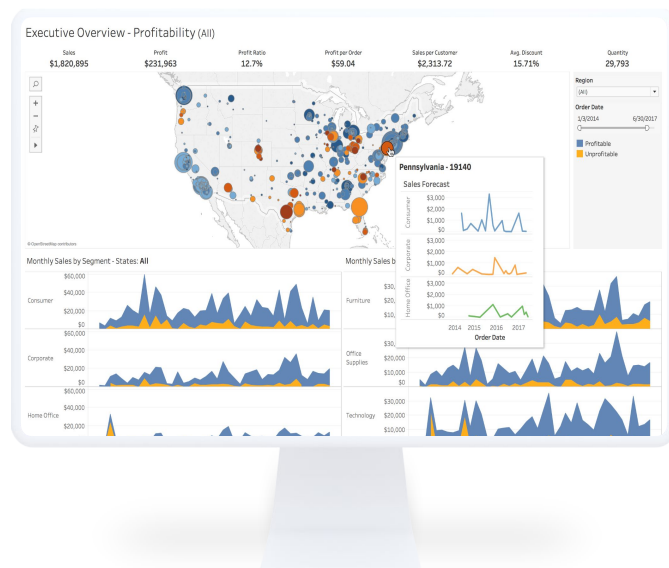
- Individual License
  - 1 year
  - Tableau Desktop, Prep, and eLearning
  - Ready-made curricula
  - Tableau for Teaching User Group
  - **Renewable**
- Course Software
  - Student Bulk Keys - Tableau Desktop & Prep
  - Lab Keys - Tableau Desktop & Prep
  - Tableau Cloud
  - **Renewable**





# Tableau for Students (TFS)

Real-World Experience



## Tableau Prep

Compatible with PC & Mac OS



## Tableau Desktop

Compatible with PC & Mac OS

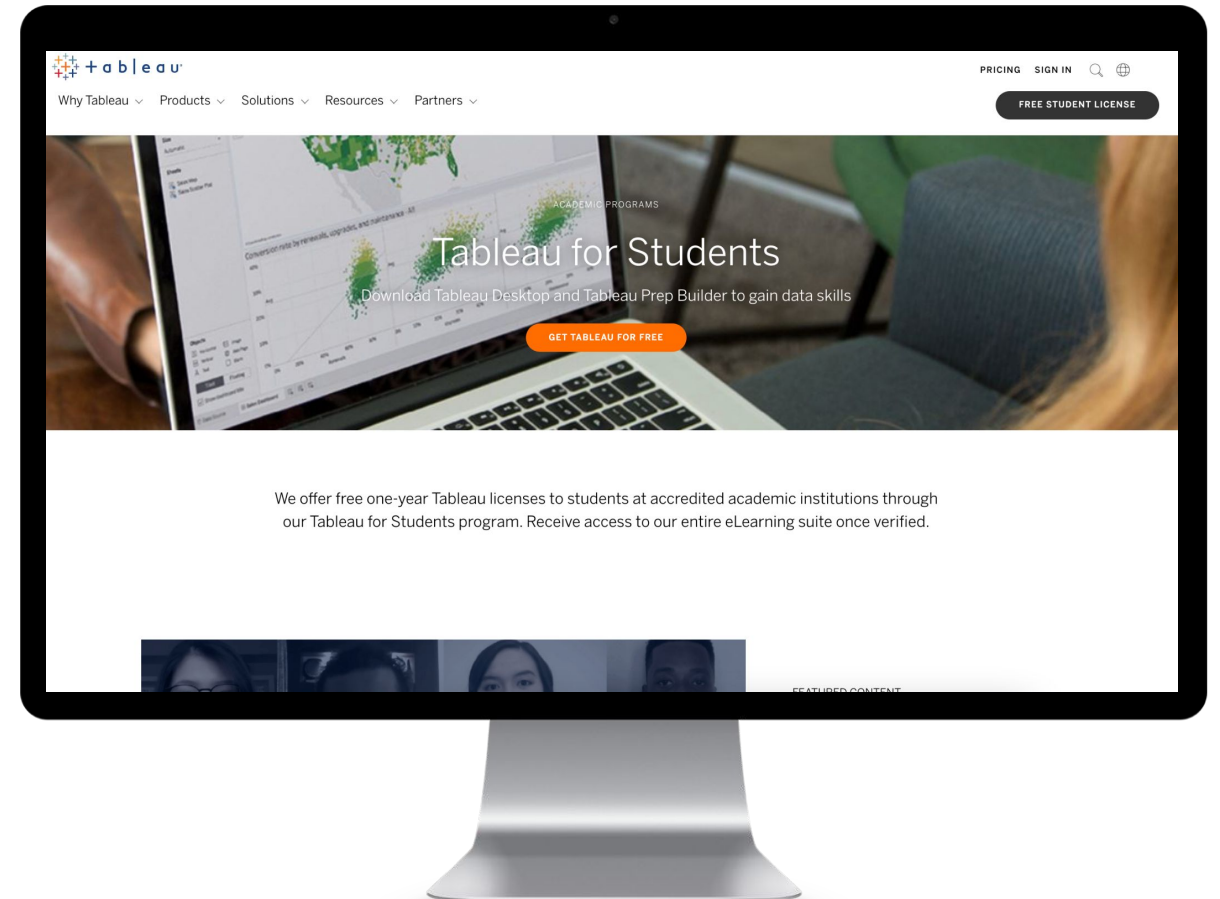
## Tableau Public

Students can utilize Tableau Public for free web-based authoring

# Tableau for Students (TFS)

Full-time students 16 years and older

- Tableau Desktop
- Tableau Prep
- eLearning
- 20% off Tableau Desktop Specialist exam
- Usage is not restricted - students can use their license for internships, work, and research projects
- Renewable





# It goes beyond free software

Resources and support beyond licenses



## STUDENT X COMMUNITY

For students to leverage the power of the Tableau Community

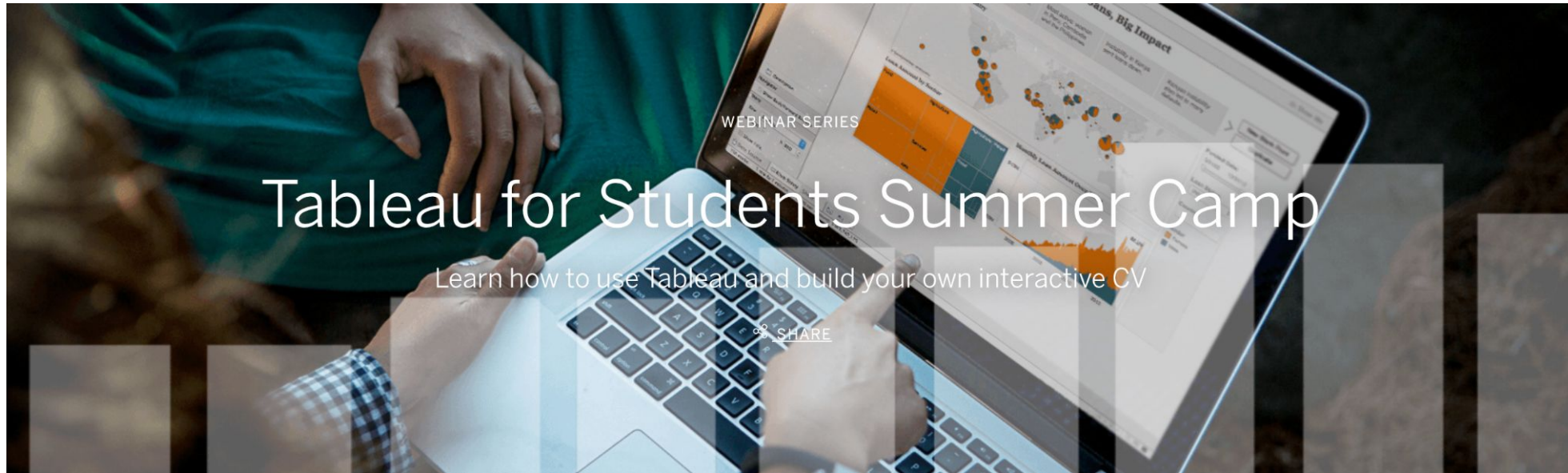


<http://usergroups.tableau.com/studentxcommunity>



# Tableau for Students Summer Camp

On-demand & live each summer



This on-demand series contains recordings from the live sessions and pre-recorded materials.

<https://www.tableau.com/learn/series/student-summer-camp>

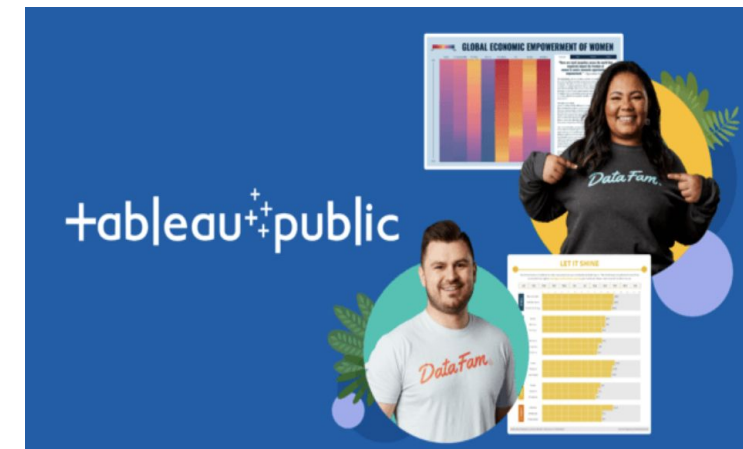


# Community Projects



Learn and build your skills with peers around the world.

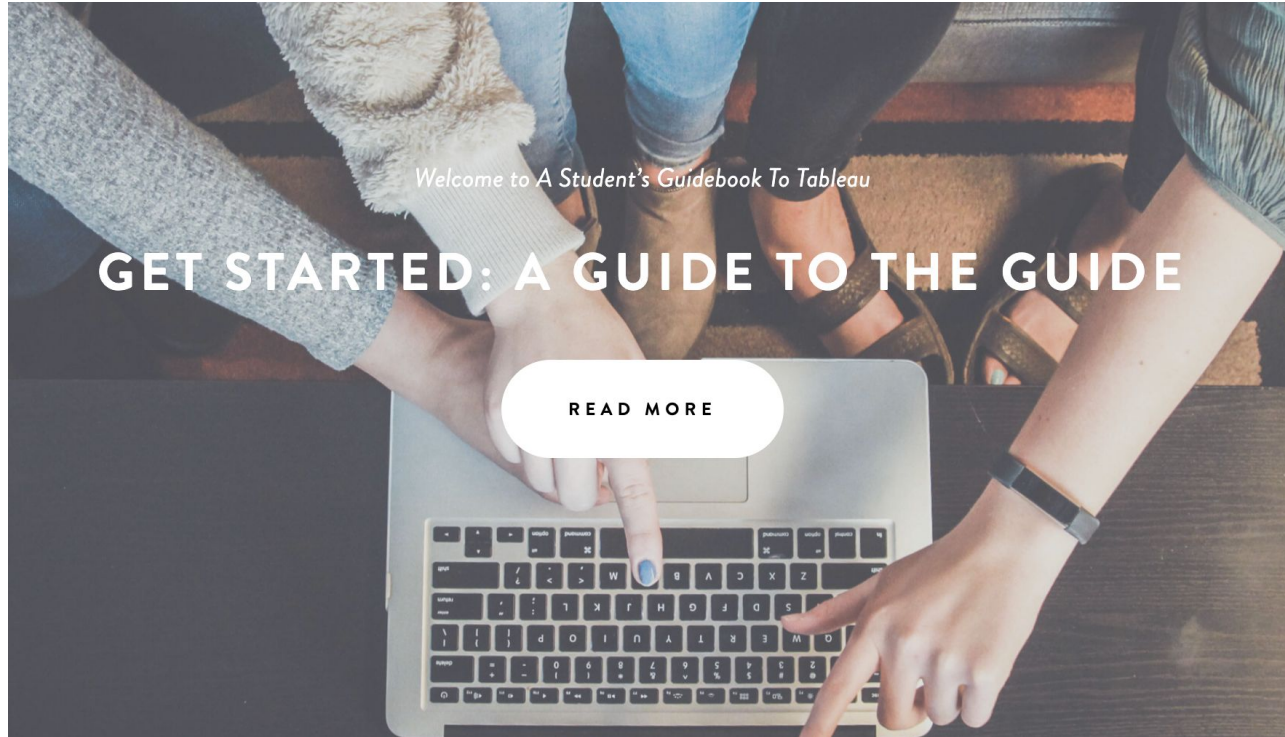
Members of the Tableau Community create and lead projects that give you the opportunity to learn, practice, and apply your data skills across a variety of topics, products, and causes. Anyone can participate in these projects—including you!



*“Community projects provide an incredible platform for everyone to practice or experiment with their skills as per their area of interest.”*

JYOTI LUNAYCH, TABLEAU PUBLIC FEATURED AUTHOR

# Community projects



## The Tableau Student Guide

A simple site that gives Tableau newbies and students a one-stop-shop in starting with Tableau.

[www.thetableaustudentguide.com](http://www.thetableaustudentguide.com)

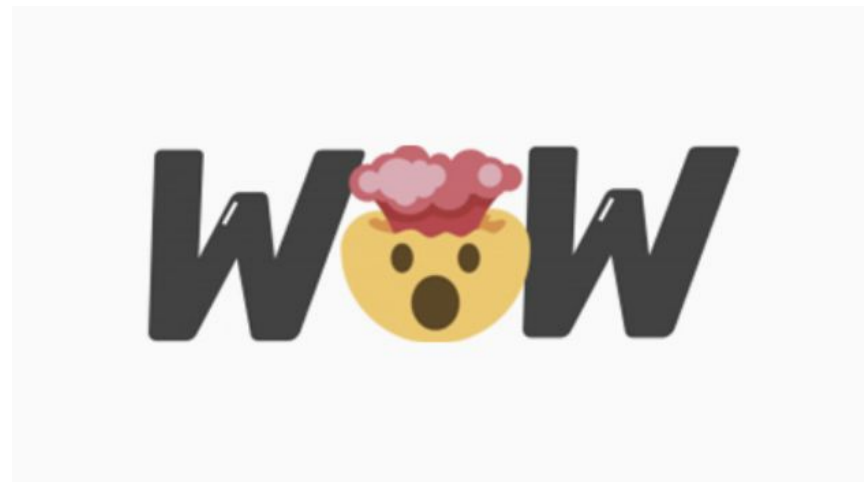
## BACK 2 VIZ BASICS

Bi-weekly challenges - this project is here to help you practice some of the basics to help you form or rebuild that foundation.

<https://www.thetableaustudentguide.com/vizbasics>



# Community projects





# Tableau Student Ambassadors



Student Ambassadors are Tableau champions in higher education, empowering, and inspiring others to acquire fundamental skills.

