



# EDHEC GLOBAL MBA

CAREER & PROFESSIONAL  
DEVELOPMENT REPORT



*Make an impact*

2025  
FR | EN



## GLOBAL MBA RANKING

**#1**

**Worldwide for  
Entrepreneurship**

Poets & Quants, 2025

**#3**

**Worldwide for  
ESG & Net Zero Teaching**

Financial Times, 2024

**#18**

**Global MBA  
in Europe**

Bloomberg, 2025

**#23**

**Worldwide for  
Sector diversity**

Financial Times, 2024

**#64**

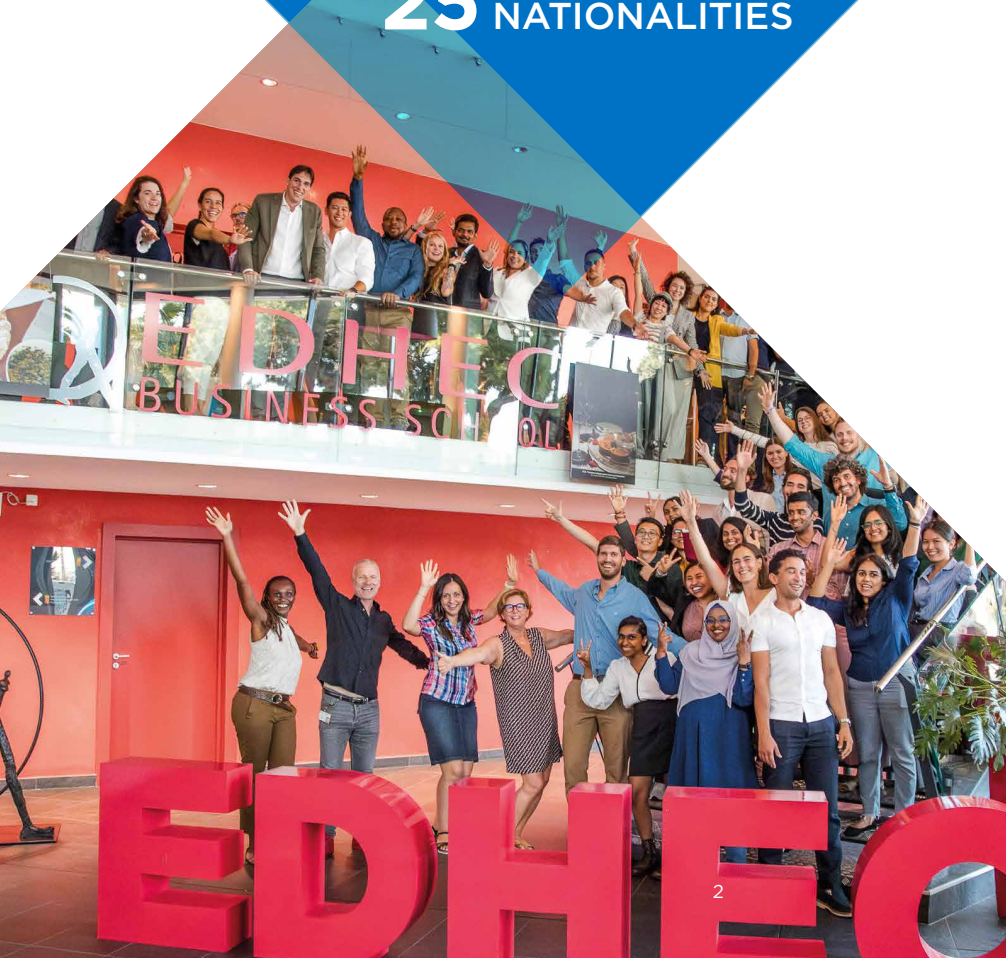
**Global MBA  
worldwide**

Financial Times, 2024

**CLASS OF 2025**

**69** STUDENTS

**25** NATIONALITIES





# EMBRACING CHANGE AND LEADING INNOVATION - OUR MBAs EXCEL IN GLOBAL JOB MARKET

The EDHEC Global MBA Class of 2024 graduated into a world marked by economic resilience, digital acceleration, and evolving global opportunities. Their investment in personal and professional transformation paid off: 86% of the cohort received job offers within three months of graduation, reflecting their adaptability, ambition, and the programme's enduring relevance.

With 47% of the class made up of women and graduates representing over 20 nationalities, diversity was a defining strength of this cohort. Of those seeking employment, 72% had offers by graduation, with 76% accepting offers within three months.

Technology emerged as the top destination, attracting 23% of graduates amid growing demand for digital innovation. Consulting and financial services each accounted for 11% of hires. Other sectors — including energy, consumer goods, and manufacturing — each welcomed around 10% of graduates, illustrating the programme's versatility.

Global mobility remained a hallmark of the EDHEC MBA experience. **While 62% of graduates secured roles in Europe, 14% headed to Asia, and 11% each to the Americas and Latin America & the Caribbean.** This global spread reflects a dynamic, opportunity-rich job market and the international ambition of our graduates.

Career transformation was once again a standout theme:

62% changed job function, entering new roles in marketing & sales, general management, consulting, and finance

56% switched industry entirely

40% achieved the coveted “triple jump”—changing geography, industry, and function at once

Graduates secured roles at companies such as Amazon, Mars, PwC, Jack Wolfskin, Schneider Electric, and Brown Brothers Harriman. Meanwhile, nearly 12% of the cohort embraced entrepreneurship, launching ventures across four continents in sectors from fintech to sustainable energy.

EDHEC MBAs are now working in over 20 countries, contributing to sectors as diverse as social enterprise, consulting, and energy. **The programme continues to support bold career moves, whether in leadership roles within global firms or through entrepreneurial ventures.**

The Class of 2024's success affirms the Global MBA's power to shape agile, impact-driven leaders ready to thrive in an ever-changing world.



**Spencer Hamilton**

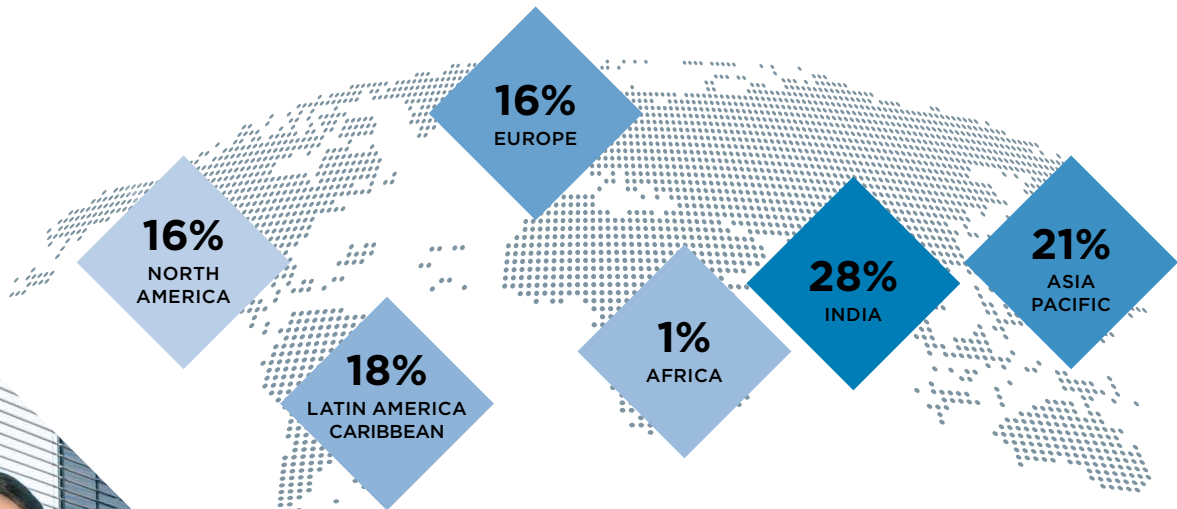
Head of Careers and Corporate Services, EDHEC Global MBA

# MEET OUR CURRENT MBA PARTICIPANTS

## Class of 2025



## Geographic origins:



Percentages may not total 100 due to rounding



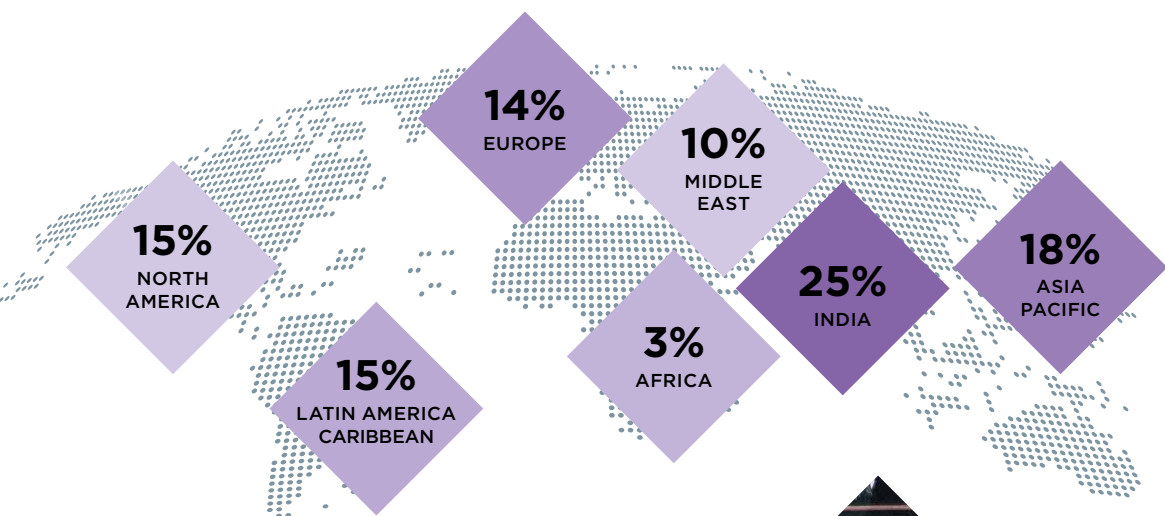
# EDHEC GLOBAL MBA

## GRADUATE SPOTLIGHT

### Class of 2024: our newest alumni



### Geographic origins:



Percentages may not total  
100 due to rounding



# CLASS OF 2024: SIGNIFICANT CHANGE & TRANSFORMATION



**67%**

changed location



**56%**

changed industry



**62%**

changed function

**40%** made a triple jump (changed location, industry and function)



**86%**

received job offer  
within 3 months of  
graduation



**56%**

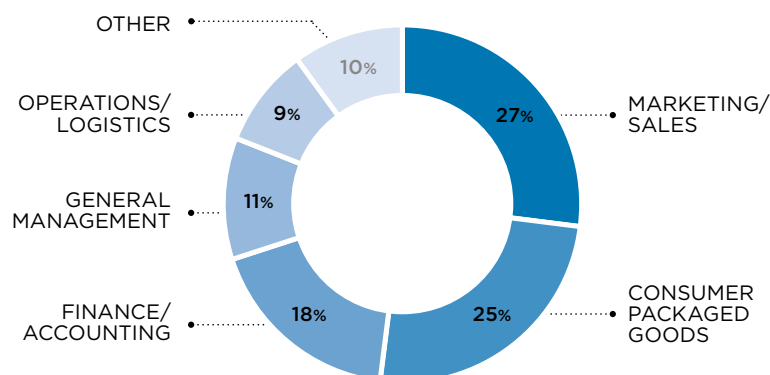
work outside their  
home country





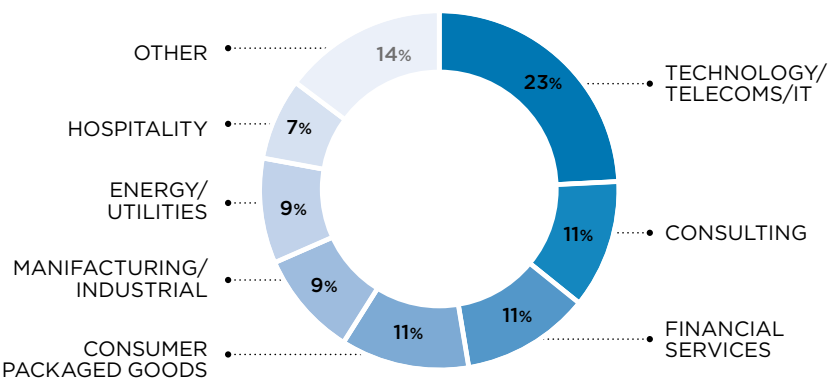
# DIVERSE CAREER OPPORTUNITIES

## Functions & roles



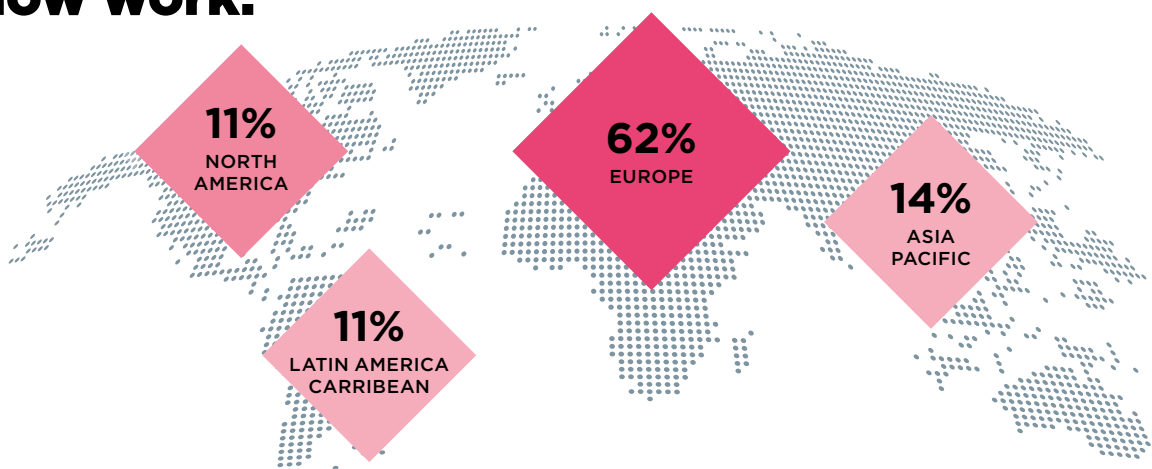
**12%**  
became  
entrepreneurs

## Sectors



**62%**  
work in Europe

## Where our alumni now work:



Percentages may not total 100 due to rounding

# EDHEC MBA ALUMNI IN THE WORLD'S TOP ORGANISATIONS

## Top recruiters

Top employers (for internships and full-time roles):

accenture

amadeus

amazon

Jack  
Wolfskin

BROWN  
BROTHERS  
HARRIMAN

Deloitte.

IZICAP

L'ORÉAL

KPMG

MARS

nielsen

pwc

Schneider  
Electric

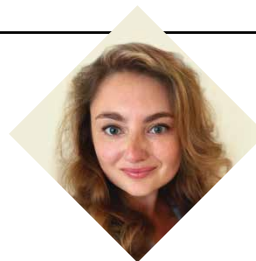
SHOWA  
DENKO

UNI  
QLO

## Roles

Some examples of roles include:

- BUSINESS OWNER
- COMMERCIAL DIRECTOR
- COUNTRY/REGIONAL MANAGER
- CREDIT/FINANCIAL ANALYST
- DIGITAL TRANSFORMATION MANAGER
- E-COMMERCE CONSULTANT
- FINANCIAL & COMMERCIAL CONTROLLER
- GLOBAL TAX MANAGER
- HEAD OF SALES
- HUMAN RESOURCES MANAGER
- MARKETING MANAGER
- OPERATIONS & SUPPLY CHAIN MANAGER
- PRODUCT MANAGER
- SENIOR CONSULTANT
- SENIOR PROJECT MANAGER



*"The network that you build during your MBA is incredible and the support, connections, advice and inspiration offered continues after you graduate as you are part of a truly global alumni family. As you develop your career, move to new countries, industries, or even set up your own business, you know that you already have a business network and community to offer invaluable support to make your relocation or transition as smooth as possible. I am proud to be an EDHEC alumna and it's always really rewarding to be able to get involved with events and activities to help inspire the next generation of EDHEC MBA's."*

**Ksenia Sukhova,**  
Global MBA Alumna, Manager, Baringa London



# CONNECTING COMPANIES AND CANDIDATES: #SMARTERTOGETHER

Throughout the year, EDHEC Global MBA Careers & Corporate Services develop a series of leadership seminars, visits and events to connect companies accross the world with our talented candidates.

## Global MBA Hackathon



The Global MBA hackathon is an incredible opportunity for companies to harness the inspiration and agility of our MBA's to tackle real-life business challenges. Taking place in January at our stunning Paris campus, Teams of 5 to 6 MBA candidates work against the clock (and each other) to put their critical thinking and problem solving skills to the test for some of the world's biggest brands and innovative start-ups.

Past participating companies include Accor, Amadeus, Amazon, CapGemini, IBM, MiYé, Mars, Schneider Electric, Technique Solaire and Uber.

The cases presented to the teams cover a wide range of strategic challenges including improving economic performance and social and environmental impact, defining a new business development strategy, proposals to increase cost-efficiency and sustainability and developing a new market-entry strategy, all elements which are covered and practised (along with communication, teamwork and agile thinking) in the MBA curriculum but with a time-pressure and a good measure of healthy competition!

Despite only having a few hours to develop a proposal and pitch, the judging panel and the clients were unanimous in their appreciation and admiration for the structured methodologies, problem-solving techniques and creative thinking demonstrated by all the consulting teams.

**“The Hackathon is a great opportunity to showcase our skills to companies but also to prove to ourselves what we are capable of in such a short time and under pressure.**  
*It is a real team success highlighting the different skills we bring to the table thanks to our diverse professional backgrounds. It's very exciting to be able to bring fresh ideas and new perspectives to business challenges that companies will then be able to implement. Events like the Hackathon are incredibly enriching as they make us grow professionally but also as MBA students within our different teams because of the new skills we can directly apply, the things we learn about ourselves and our team during a full day consulting case and the professional networking opportunities.”*

**Adriana Espinosa Le Duc**  
GMBA Hackathon Participant

**“The Global MBA hackathon is a unique occasion to collaborate with experienced students to get a new approach to a business challenge while having the opportunity to identify our potential collaborators of tomorrow.**  
*The MBA students impressed us with the quality of their contributions, their ability to innovate and to think outside the box.”*

**Thibault Vasset**  
Managing Consultant, Enterprise Transformation - Capgemini Invent

# ENGAGING EDHEC GLOBAL MBA TALENT

## GLOBAL MBA HACKATHON JANUARY

The Global MBA hackathon takes place at our Paris campus & live online and offers an incredible opportunity to put your learnings and experience to the test to solve real-life issues for some of the world's biggest brands.

## JOB SHADOWING FEBRUARY

A new and highly successful initiative introduced in 2022, Job Shadowing sees carefully selected MBA participants join a senior director or leader for a unique 5-day experience. During Job Shadowing, the successful MBA students will see first-hand the complex role of leadership and will be able to demonstrate their capabilities and provide new insights and perspectives to make an impact.

## NETWORKING

Fireside Chats, the MBA lounge and the Senior Speaker series provide you with the opportunity to gain leadership and expert insights on a wide range of topics including diversity & inclusion, sustainability, innovation, leadership and entrepreneurship.

In addition, the MBA student clubs are a great way to expand your knowledge and your network and regularly feature guest speakers and relevant experts.

## COMPANY TREKS

### BETWEEN SEPTEMBER AND APRIL

Each year, we organise a series of company treks dedicated to specific industries or renowned business hubs which give you a unique opportunity to meet and hear from senior leaders and experts. Past examples include Amsterdam, Dublin, London and Paris.

## COMPANY PRESENTATIONS AND RECRUITING EVENTS

### BETWEEN SEPTEMBER AND APRIL

Gain insights, advice and the opportunity to connect with senior leaders and recruiters from a diverse range of organisations on campus and online.

## CONFERENCE & STUDENT CLUB ACTIVITIES

Conferences allow you to present your expertise and focus on sharing your knowledge and communicating the values and culture of your company.

## ALUMNI SPOTLIGHTS

### FROM SEPTEMBER TO APRIL

Throughout the year, our alumni return to campus (in person or virtually) to share their experiences and provide insights and inspiration to help you make your next career move.



# LEAD360: YOUR PERSONALISED CAREER & LEADERSHIP DEVELOPMENT SUPPORT

The **Lead360** personal & career development programme has been specifically designed to prepare you for the next step in your post-MBA journey and your future leadership career by helping you to develop the necessary skills and qualities you will need to **drive your career and lead with confidence and conviction in an ever-changing, complex and diverse environment.**

CREATING STRONG RELATIONSHIPS	DIVERSITY & INCLUSION	COMPELLING COMMUNICATION	BUILDING EFFECTIVE TEAMS	CAREERSMART
1. Outdoor Team Building Seminar	1. Intercultural Awareness	1. Convincing Presentations: Seminar + Personalised Feedback Sessions I & II	1. Building Effective Teams Seminar	1. Intro to CareerSMART®
2. Connecting and Building Relationships	2. Awareness of faultlines & biases		2. Team Work Review I	2. Essential skills: presenting self online, through CVs and cover letters, goal setting
3. Initiating Relationships: Practical Skills for networking	3. Acting inclusively	2. Become a Strong Negotiator	3. Team Work Review II	3. Advanced skills: networking, interview techniques, external mock interviews, salary negotiation



LEAD360 ELECTIVE WORKSHOPS: PERSONALISE YOUR DEVELOPMENT	
<ul style="list-style-type: none"><li>• Agile leadership</li><li>• Boosting your leadership confidence</li><li>• Leading with humour</li></ul>	<ul style="list-style-type: none"><li>• Building resilience for stressful &amp; demanding environments</li><li>• Power &amp; influence</li></ul>



INTEGRATIVE LEARNING	COACHING (PERSONAL, LEADERSHIP, CAREER)	OPTIONAL FRENCH CLASSES
<ul style="list-style-type: none"><li>• Assessed Case Exercise I &amp; II</li><li>• 360° assessment and group coaching</li></ul>	<ul style="list-style-type: none"><li>• Career guidance and support</li><li>• Programme advice &amp; Guidance</li></ul>	<ul style="list-style-type: none"><li>• Free French lessons up to 30h per semester</li></ul>



*“Personal development, enhancing potential, developing talents... it’s all at the heart of the EDHEC Global MBA. Together with the personal and team coaching, MBA participants benefit from the expertise of professional counsellors in Finance, Career transition, Consulting, Entrepreneurship, Social Media, Technology, Strategic marketing and MBA Leadership Development Programmes.”*

**Spencer Hamilton**  
Head of MBA Career & Corporate services



## HOW THE GLOBAL MBA INSPIRES ENTREPRENEURS

From a 360° understanding of business to being able to focus and specialise on an entrepreneurial concept for 3 months out of the 10 month programme, the Global MBA acts as springboard for start-ups each year. **Meet a few of our latest MBA entrepreneurs:**

### #mymbastory

## Understanding business essentials from the get-go

Knowing all about business essentials before embarking on an entrepreneurial project, will save you a lot of angst and will help you avoid pitfalls that could harm your venture. An MBA is good for entrepreneurs because it engages participants in subjects such as financing, raising capital, HR, business laws, accounting and payroll, technology, new product and service innovation, and marketing. It helps you gain confidence and expertise in areas that may not be your strong points. Overall, an MBA encourages you to view your business as a complex system of interconnected specialties that must all be consolidated under a unifying mission.

*"As an entrepreneur, it's common to find yourself in a position where you feel like you have to know all things about all areas of business—operations, strategy, leadership, finances, etc. While it is unrealistic that one person can be an expert in ALL of these areas, **I have found that the EDHEC Global MBA has helped me advance my knowledge in skills across the spectrum of business.***

**I am actively using so many of the concepts learned in the programme.** *I chose to do the Entrepreneurship track and it has benefited me*

*greatly because I'm regularly analysing and writing business plans, working with other entrepreneurs on commercialisation strategies, developing financial forecasts, and even creating pitch decks.*

*The best gift, however, is that **the elements of running a business that used to cause me anxiety no longer do**—and in fact, I now find them to be fun challenges!"*



**Stephanie Ayars,**  
Global MBA alumna 2021,  
Founder & CMO, Alchimie Marketing

#mymbastory

# Entrepreneurial credibility and personal growth

The EDHEC Global MBA programme is a profoundly transformational experience, both on a professional and a personal level. This was certainly the case for Rustem Ospanov, Global MBA alumnus 2024.

*“They say that it’s a diverse cohort, but you realise that only after several months because of diversity on several levels. Obviously, it’s diverse in terms of countries, professions and ages, where people come from, nationalities. But **there is also an enormous diversity in terms of sectors, preferences, how they work for people, plans afterwards.***

*And as we go along, we get to know each other better and better. I would say the quality of teamwork increased and to the point that now when I work with a team, it’s just the joy to get things done together.*

**The programme opened me up to the business and strategic thinking necessary to approach starting my own fusion technology company.**

*Without its insights, I don’t think I would have been able to motivate myself to take up such an ambitious challenge. At EDHEC, they say they care about the climate and they care about start-ups. That’s what I like about EDHEC. It means what it says.”*



**Rustem Ospanov,**  
EDHEC MBA 2024, founder, Firefly Fusion



# REINVENTING YOUR CAREER

## THE DREAM OF A TRIPLE JUMP

An MBA is the chance to accelerate or completely change your career whether this means changing function, location or industry or even all three at once. This is called the triple jump, or as Forbes magazine calls it, the ultimate act of reinvention.

### Here is Yidan's MBA story

When Yidan Tu (屠奕丹) from Jiaying, China, was looking into MBA programmes, she had two main goals: career growth and overseas experience. After a three-year management trainee programme covering multiple roles and positions in commercial real estate, she wanted to accelerate her career with the help of a comprehensive MBA programme with a high ROI.

With an average of 30 nationalities in groups of 60-70 participants, the EDHEC Global MBA cohorts are incredibly diverse which makes for learning experiences way beyond academic education which helped Yidan gain *"invaluable communication skills; interesting perspectives and experiences shared with my fellow MBA students"*.

As diverse as the participants and their career objectives, as individual the EDHEC experience - much of the programme can be personalised through electives, specialisation tracks, tailored MBA projects and the possibility to fast-track or to extend the MBA.

**The EDHEC Global MBA's Careers and Corporate Relations department is instrumental in helping MBAs achieve their career goals.**

EDHEC's experienced, international career coaches have a deep understanding of the challenges faced by ambitious professionals and provide personalised coaching and career advice.

Throughout her MBA experience, Yidan Tu had unique opportunities to build her network and gain access to leading companies, industries and career opportunities for example through networking and recruitment events like the Consulting Hackathon or the Sustainable Impact Project, alumni events and business trips. **Upon graduation, she had already secured a role as a project manager at Royal Canin**, a global supplier of cat and dog food and a subsidiary of Mars, Incorporated, in France.



**Yidan Tu (屠奕丹)**

EDHEC Global MBA 2020,  
IT Project Manager for the BC College of Nurses  
and Midwives, Canada





Today, Yidan Tu works in Canada, as an IT project manager for a health regulator.

**“This role is very different from what I did before my MBA - in terms of function, industry and location, all have changed.** *Even compared to my first job after the MBA, it was a big shift. I think the MBA has trained me to be a fast learner and be very flexible and adaptable to new challenges.”* explains Yidan Tu. In her new role, she leverages many of the skills she acquired during her MBA: *“intercultural communication, international team management, resource planning, budgeting, and a general understanding of business and technology. I also gained a lot of confidence and courage through the MBA”*

*“From academic achievements to building an international network and finding job I liked upon graduation... The MBA experience equipped me with a “I can do it” attitude which I consider beneficial for my whole life!”.*

**Once of the most impactful parts of the programme for Yidan was Lead360,**

EDHEC’s progressive career and leadership development programme designed to help students develop the necessary skills and qualities they will need to drive their career and lead with confidence and conviction in an ever-changing, complex and diverse environment. *“At EDHEC, I learned that everyone can be a leader, and leadership is not limited to those with a “manager” title.”*

Here is Yidan Tu’s career advice for future MBAs: *“Start thinking about your next career move early on to fully leverage the CareerSMART programme. 10 months go by really fast and EDHEC’s career service team is always there to help. And last but not least, she recommends “enjoying the sunshine of the stunning Côte d’Azur with your classmates. This is going to be a beautiful, once-in-a-lifetime experience that you will remember and cherish forever.”*



## THE EDHEC MBA: DIVERSE CHALLENGES, GLOBAL PERSPECTIVES

With strong professional backgrounds in finance and pharmaceutical marketing, Tom and Simone came to EDHEC at pivotal moments in their careers. Drawn by the programme's global outlook, fast-paced curriculum, and focus on leadership, they discovered far more than a traditional MBA. Their journeys reflect how the EDHEC Global MBA equips professionals to reimagine their paths, thrive in multicultural environments, and access opportunities they hadn't thought possible.

### Here is Tom's MBA story

*"After several years working in finance and project management in the UK, I hit a professional plateau—especially in the aftermath of COVID. I realised I needed to invest in myself, re-energise my career, and position myself for something new. The EDHEC Global MBA offered exactly what I was looking for: a rigorous, fast-paced programme with a truly international cohort, strong ties to sustainability and entrepreneurship, and access to a powerful network in France and beyond.*

**What I didn't expect was how transformative the experience would be beyond the classroom.** *From engaging with professors who go far beyond the syllabus, to working on multicultural teams under pressure, to pitching business ideas in a safe and supportive space—it was this blend of challenge and growth that made the experience so unique. I even had the chance to study at Stanford for the summer.*

*Today I'm working in strategy consulting for a multinational — something that wouldn't have been possible without the knowledge, confidence, and network I built at EDHEC. My advice to anyone considering the MBA? Don't just focus on the cost. The real ROI is personal growth, global friendships, and the doors that open when you truly back yourself."*



**Tom Mullee,**  
EDHEC Global MBA 2024,  
Senior Manager, Strategy at Delaware International



## Here is Simone's MBA story

*"Coming from a background in pharmaceutical marketing in the U.S., I'd been living in France for two years when I realised I wanted to stay long-term. An MBA seemed like a logical next step — but EDHEC very quickly became the only choice. From the first conversation, the admissions team made it clear they weren't just recruiting CVs, they were building a community.*

**The programme is intense and fast-paced, exactly as advertised. But it's also thoughtfully designed — with an incredible mix of academic insight, industry experience, and leadership development.**

*What surprised me most was how international the experience really is. The cohort is truly global, and the professors bring a broad range of perspectives.*

*Studying on the French Riviera, you live a fascinating contrast: high-performance learning in a postcard setting. But the thing I value most is the opportunity to work in such a diverse, multicultural environment. It's not something I experienced in my previous corporate life — and it's already changing the way I work and think."*



**Simone Whale,**  
EDHEC Global MBA 2025



# EDHEC GLOBAL MBA CAREERS & CORPORATE SERVICES



**Jennifer PASQUIER**

**Corporate Relations  
Manager**

jennifer.pasquier@edhec.edu  
+33 4 93 18 69 52



**Spencer HAMILTON**

**Head of Careers  
& Corporate Services**

spencer.hamilton@edhec.edu  
+33 4 93 18 69 34

EDHEC Business School  
393, Promenade des Anglais - BP3116  
06202 Nice Cedex 3 - France



## Make an impact

**EDHEC.EDU**

### LILLE

24, avenue Gustave Delory  
CS 50411  
59057 Roubaix Cedex 1 - France  
Tél: +33 (0)3 20 15 45 00

### NICE

393, Promenade des Anglais  
BP3116  
06202 Nice Cedex 3 - France  
Tél: +33 (0)4 93 18 99 66

### PARIS

16-18, rue du 4 Septembre  
75002 Paris - France  
Tél: +33 (0)1 53 32 76 30

### LONDON

10 Fleet Place, Ludgate  
London EC4M 7RB  
United Kingdom  
Tél: +44 (0)207 332 56 00

### SINGAPORE

1 George Street  
#15-02 Singapore 049145  
Tél: +65 (0)6438 0030



All figures based on a survey taken in October 2023,  
with a response rate of 85%, and in line with CSEA guidelines.