

## UNESCO Chair for Organizational Anticipation, Resilient Leadership and Educational Innovation



UNESCO Chair  
**INAUGURATION**

Paris Campus

**June 6th 2023**

### Driving positive futures together

How to drive sustainability and equality in a world that increasingly faces tension, conflict and uncertainty?

#### Agenda

- 17h30** ◆ Check-in and welcome coffee
- 18h00** ◆ **Introduction**  
With Emmanuel Métais, Dean of EDHEC Business School
- 18h15** ◆ **Project & Partnerships**
  - Jean Guillaume Despature, Somfy Chairman-Supervisory Board
  - Riel Miller, Futures Literacy, Senior Fellow - Ecole des Ponts
  - René Rohrbeck, Director of the UNESCO Chair for Organizational Anticipation, Resilient Leadership and Educational Innovation
  - UNESCO Chair Partners
- 19h00** ◆ **Panel discussion**
  - How to drive sustainability and equality in a world facing increasing tension, conflicts and uncertainty?
  - The role of Futures Literacy and Strategic Foresight?
  - The role of collaboration across the global North and South?
  - The power of the public and private sector joining forces?
- 19h45** ◆ **Launch UNESCO Chair MOOC**
- 20h30** ◆ Cocktail reception



**Emmanuel Métais**  
Dean of EDHEC  
Business School



## The role of business schools in developing responsible leaders

Pr Emmanuel Métais was appointed Dean of EDHEC Business School in 2017. Pr Métais has been on the EDHEC Faculty since 1995. He successively served as Department Chair, Director of MSc Programmes, Director of EDHEC Global MBA and Associate Dean of Grande Ecole and Masters Programmes. He supervised EDHEC's first AACSB Accreditation. Pr Métais's main teaching and research interests revolve around corporate strategy, with a specific focus on disruptive strategies and M&A performance. He has published a book and more than 30 articles or book chapters pertaining to these themes in French and international academic journals. Pr Métais is a member of the AMBA & BGA International Board. He is also on the Board of Directors of the Conférence des Directeurs d'Ecoles Françaises de Management.

Emmanuel Métais will talk about:

- ◆ The role of business schools in developing responsible leaders
- ◆ The EDHEC commitment to accelerate the sustainability transition. Using Education in finance to tackle climate change, promoting inclusion and diversity as core values and creating new responsible ways to do business
- ◆ The project of a UNESCO Chair bringing together leaders from public, NGO and private organizations with EDHEC Students to develop resilient leaders



**Suzy Halimi**  
UNESCO French  
National Committee



## The mission of UNESCO and of its network of Chairs

Former student of the École Normale Supérieure (Ulm/Sèvres), Suzy Halimi is an emeritus professor at Sorbonne Nouvelle-Paris 3 University. She served as the president of her university, and after her five-year term, became an advisor for higher education and research at the Ministry of National Education and Higher Education, working with the director of the DRIC (Department of International Relations and Cooperation). She chaired the Higher Education and Research Committee of the Council of Europe for four years, and later the Education Committee of the French National Commission for UNESCO. In this capacity, she was the general rapporteur of the UNESCO World Conference on Higher Education in 1998 and again in 2009.

Suzy Halimi will talk about:

- ◆ The mission of UNESCO
- ◆ The mission of the Chair Network
- ◆ The contribution expected from EDHEC-UNESCO Chair

Video message



**Jean Guillaume Despature**  
Somfy Chairman-Supervisory  
Board & President



## Becoming a responsible actor in the social field to build a better world for future generations

Jean Guillaume Despature is a French businessperson who has been the head of 10 different companies and presently holds the position of Chairman-Supervisory Board for Damartex SA, Chairman of Yainville, Chairman of Somfy Foundation, Chairman for Petites Pierres, Chairman-Management Board at Somfy SA, Chairman for BFT SpA and Chairman for Somfy Protect by Myfox, Managing Director at Dsg Coordination Center SA and Chairman for FDS Financière Développement Suisse SA. He is also Manager for Variosys SA and Manager of Fidep SRL and on the board of 5 other companies. Jean Guillaume Despature previously occupied the position of Chairman-Management Board at SOMFY Activités SA. He received an undergraduate degree from Swiss Federal Institute of Technology, an MBA from École des Hautes Études Commerciales de Paris and an undergraduate degree from INSEAD Asia Campus.

Jean Guillaume Despature will talk about:

- ◆ The family tradition of environmental and social concerns
- ◆ The Work of Somfy foundation and Somfy's commitments for sustainability
- ◆ Why Somfy engages with the FIT Chair and happy to contribute to wider UNESCO community





**Riel Miller**

Founding Father of  
UNESCO Futures Literacy  
Senior fellow at École des  
Ponts Business School



### **Futures Literacy – An essential competency for the 21st century**

For forty years Riel Miller has been pioneering advances in the theory and practice of using the future as a means to improve management and public policy, with a focus on transformational leadership. He has designed and implemented hundreds of projects around the world, deploying innovative ways of using the future in order to change what people see and do. In all his projects Riel walks-the-talk of co-creation, harnessing the collective intelligence of everyone, from CEOs and Prime Ministers to shop-floor workers and school children. He is an experienced and innovative educator, a pioneer of the field of Futures Literacy and the Discipline of Anticipation. He is widely published in academic journals and other media on a range of topics, from the future of education and the Internet to the transformation of leadership and productivity. He is an accomplished keynote speaker and facilitator. His unflagging ambition is to find ways to put the richness of complex emergence at the service of humanity's capacity to be free.

Riel Miller will talk about:

- ◆ What is Futures Literacy
- ◆ Why is futures literacy important
- ◆ What has already been achieved (number of chairs, FT labs,...)

Video message



**René Rohrbeck**

Chair Holder for the UNESCO  
Chair for Organizational  
Anticipation, Resilient Leadership  
and Educational Innovation



### **The UNESCO - EDHEC Chair Program**

René Rohrbeck is a Professor of Strategy at EDHEC Business School, Chair Holder of the UNESCO Chair for Organizational Anticipation, Resilient Leadership and Educational Innovation hosted by EDHEC and Director of the Chair on Foresight, Innovation and Transformation. He holds a doctorate from the Technical University Berlin. In his main research field Corporate Foresight he is an internationally recognized thought leader and award winner. In his research, he develops methods for participatory foresight, and scenario-based strategizing and conducts regular benchmarking studies on the Future FITness of organizations. René Rohrbeck has developed a portfolio of Executive Education courses on strategic foresight, which he has delivered around the world, both as open programs and customized courses for individual organizations. He teaches Strategy, Strategic Foresight, and Business Model Innovation in different MBA programs.

René Rohrbeck will talk about:

- ◆ The UNESCO Chair team
- ◆ How we will execute on the three objectives
- ◆ The UNESCO Chair partner network



**Nina de Man**  
Editor in Chief

### **Event moderator**

Nina de Man is a former TV and radio host from Belgium. She has a Master's Degree in Spanish and English from the university of Antwerp and completed a course in Digital Marketing / SEO from the London Business School in 2022. The unique combination of her skills allows her to mentor public speakers on technique and body language, as well as help them write, improve or structure the contents of their presentations.





**Pr. Julius Gatune**  
Policy Advisor for the  
African Center for  
Economic Transformation



## African Center for Economic Transformation

Julius Gatune Kariuki, a policy advisor at ACET, is a Kenyan national passionate about Africa's future. He has a multi-disciplinary background covering engineering, computer science, business administration and policy analysis. Julius has particular interest in investigating the drivers of Africa futures and in understanding what leverage Africa has in shaping desired futures. His other interests include knowledge diffusion, the role of ICTs in development and what strategies are needed to embed inclusive business practices in Africa. Julius Gatune Kariuki answered a few questions about his perspective and on being a futures thinker.

Video message

Julius Gatune will talk about:

- ◆ How he worked with the Rockefeller foundation on the future of poverty. How it brought him in contact with a great network of futurists and foresighters, that he continues working with. One of its projects is insect farming for proteins
- ◆ The benefits of collaboration for advancing the discipline of anticipation through a network of researchers, and to be able to work on meaningful projects



**Pr. Sohail Inayatullah**  
UNESCO Chair in Future Studies



## Tamkang University

Professor Sohail Inayatullah, a political scientist, is at Tamkang University, Taipei (Graduate Institute of Futures Studies), Visiting Academic/Research Associate at Queensland University of Technology (Centre for Social Change Research); Adjunct Professor at the University of the Sunshine Coast (Faculty of Social Sciences and the Arts); and, Associate, Transcend Peace University. Inayatullah is a Fellow of the World Futures Studies Federation and the World Academy of Art and Science. He is on the International Advisory Council of the World Future Society, and on the Professional Board of the Futures Foundation, Sydney. In 1999, he held the UNESCO Chair at the Centre for European Studies, University of Trier, Trier, Germany and the Tamkang Chair in Futures Studies at Tamkang University, Taipei, Taiwan. From 1981 to 1991, he was senior policy analyst and planner with the Hawaii Judiciary, where he coordinated the Court's Foresight Program.

Video message

Sohail Inayatullah will talk about:

- ◆ How organizations are faced with accelerating change and organizational adaptation means that we rethink the nature of the organisation.
- ◆ How climate change force organisations to move towards adaptive change. The importance of getting to know organisations and communities to help them move towards the opportunities of tomorrow.



**Fabrice Roubelat**  
UNESCO Chair on Foresight  
and strategic international  
intelligence



## University of Poitiers

Fabrice holds the UNESCO chair on Foresight and strategic international intelligence of the University of Poitiers school of management. As associate professor, his research and teaching areas include scenario planning, innovation marketing and responsible futures. His works include the creative design of moving strategic scenarios and the assessment of the functions and dysfunctions of anticipation processes. He is a board member of the Paris based Institute of Strategy and Conflicts and the leading coordinator of the special interest group on "anticipation practices" of the French language international strategic management society (AIMS). He previously served as a strategic foresight analyst and facilitator at the corporate planning unit of the public utility Electricité de France. He is the editor of Prospective et Stratégie and associate editor of Futures.

Fabrice Roubelat will talk about:

- ◆ Strategic foresight and anticipation practices
- ◆ Action-based scenarios
- ◆ Responsible futures





**Pr. Rugphong Vongsaro**  
Lecturer at NIDA



### National Institute of Development Administration

Rugphong Vongsaroj graduated with a Bachelor and Master's in Economics from Chulalongkorn University, Thailand, and a Ph.D. degree in International Development from Nagoya University, Japan. At present, he is Assistant Professor in Tourism Development at the National Institute of Development Administration (NIDA), Graduate School of Tourism Management. In addition, he has been appointed as the Director of ASEAN and Asia Studies Center at NIDA. Rugphong has conducted research on tourism development in Thailand. The scope of his research include value creation, strategic planning, and strategic foresight.

Rugphong Vongsaro will talk about:

Video message

- ◆ How he is working on building policy that is future oriented and its challenges
- ◆ The importance of collaboration in an increasingly complex world. We need multiple eyes and brains and to connect across countries and organizations.
- ◆ Adopting private sector approaches



**Dr. Chaivatorn Limapornvanich**  
Director of Innovation  
Strategy Department



### Innovation Foresight Institute National Innovation Agency

Based on his educational background in electrical engineering and informative science, Chaivatorn Limapornvanich started his career path as a web developer and research assistant respectively. He joined NIA in 2004 and secured a scholarship for his doctoral study in 2009. With long experience of collaborative working with innovative companies, he decided to conduct his doctoral research on Knowledge Management. At present, his research focuses are in the areas of Strategic Foresight and Innovation Management, and his professional interests have been expanded to organizational learning and development.

Chaivatorn Limapornvanich will talk about:

- ◆ Being excited to have contributed a case study to the course
- ◆ How he is looking forward to use the course as open source material to train Thai company executives



**Dr. Karndee Leopairote**  
Executive Vice President of  
Future Tales Lab



### FutureTales Lab

Dr. Karndee Leopairote is the Executive Vice President of Future Tales Lab, a research lab that analyses and creates future solutions, as well as providing such information to government sectors, private sectors, and the public. She is also serving as a board member of the Creative Economy Agency (Public Organization), Supervisory Board of Director of the Electronic Transactions Development Agency (ETDA), and the director of Business Online (BOL) Public Company Limited. At the FutureTales Lab by MQDC, Karndee leads a future foresight team to identify the possible futures for future solution planning at the corporate levels and the city level. As a strategic futurist by practice, she has formulated the FutureTales Lab to be the forefront of the data platform, future foresight practice, and a platform for industry collaboration.

Karndee Leopairote will talk about:

Video message

- ◆ The importance for us to develop the skills and knowledge to adapt to the rapid societal, technological, economical, environmental, geopolitical changes
- ◆ How Foresight helps businesses anticipate, prepare for change and supports strategic decision-making, for the organization itself and the societies around us
- ◆ The aim of understanding the future scenarios, be ready to respond and build the preferable futures together

### PANEL DISCUSSION

19:00

- ◆ How to drive sustainability and equality in a world facing increasing tension, conflicts and uncertainty?
- ◆ The role of Futures Literacy and Strategic Foresight?
- ◆ The role of collaboration across the global North and South?
- ◆ The power of the public and private sector joining forces?



**Stephan Mergenthaler**

Head of Strategic Intelligence  
EC Member  
World Economic Forum



### Bringing together people from all walks of life to make positive change.

Stephan Mergenthaler is Head of Strategic Intelligence and Member of the Executive Committee at the World Economic Forum. He is responsible for the Forum's strategic analysis capacity on global trends ([intelligence.weforum.org](https://intelligence.weforum.org)) as well as its digital innovation strategy. He has served the Forum in various functions since 2010, having been responsible for the development of the Network of Global Future Councils, the Global Innovators community, the Global University Leaders Forum as well as the World Economic Forum's Strategic Foresight initiatives. Prior to joining the Forum, he worked as Research Associate and Non-Resident Fellow at the Global Public Policy Institute (GPPi) in Berlin and as researcher at the International Institute for Strategic Studies (IISS) in London. He holds an MSc in International Relations from the London School of Economics, an MA from Sciences Po Paris as well as a PhD in Political Science from Humboldt University Berlin.

Stephan Mergenthaler will talk about:

- ◆ Role of public-private collaboration
- ◆ Role of strategic intelligence at WEF



**Christine Kavazanjian**

Project Officer,  
Futures Literacy and Foresight  
UNESCO



### Transforming Future through Futures Literacy

Christine Kavazanjian is a Futures Literacy Practitioner and Designer at UNESCO. She holds a degree in Diaspora & Transnational Studies and an MBA from the University of Oxford. Christine spent a large part of her professional career in the banking sector, with a focus on business strategy and change management. She also worked with the Inclusive Policy Lab at UNESCO which focuses on the emerging issues of knowledge co-production and its translation into inclusive and equity-weighted policies. On the Futures Literacy team, Christine works closely with the Global Futures Literacy network, was responsible for the planning and execution of the 2020 Futures Literacy Summit, and is a designer and facilitator for Futures Literacy Laboratories across a range of themes.

Christine Kavazanjian will talk about:

- ◆ Role of Foresight and Futures Literacy at UNESCO
- ◆ Ambitions on the Futures Literacy Chair network





**Nan Buzard**  
Head of Innovation  
International Committee  
of the Red Cross



ICRC

## Futures thinking: Developing a Culture of Strategic Foresight at the ICRC

At the ICRC, Nan works on some of the most interesting initiatives in humanitarian action. She served in Bosnia with the International Rescue Committee, subsequently led the Sphere Project, worked for UNHCR, served as International Director of the American Red Cross and as the Executive Director of International Council of Voluntary Agencies. She received the Global Leadership in Emergency Public Health award from the World Association for Disaster and Emergency Medicine; was a Champions of Change (Obama administration); served 5 years as the Steering Committee Chair of the Active Learning Network for Accountability and Performance (ALNAP). In 2019 Nan joined the Grand Challenges Canada Program Advisory Board; in 2020 became a founding member of the Geneva Innovation Movement Association and in 2021 served on the MSF Scientific Days editorial committee. Her Master's in Public Administration is from Harvard University.

Nan Buzard will talk about:

- ◆ "Real" challenges ahead
- ◆ Size of the challenges
- ◆ Uncertainty around the role of humanitarian aid and impartial organizations



**Martin Pejša**  
Founder &  
Executive Chairman  
Creative Dock



## The role of venture building in identifying and exploring opportunity areas for the future

Martin Pejša is a founder and a CEO of Creative Dock. Before founding this international corporate innovation hub, he worked in large corporations – the last one was Vodafone where he acted as the business director leading more than 1000 people. Then he sold his apartment, took all his savings and founded Creative Dock with two associates. After 5 years on the market of building innovative digital services for corporations Creative Dock has brought over 35 startups to the market. There are over 250 people working in Creative Dock in 8 countries.

Martin Pejša will talk about:

- ◆ Digital tools help in dealing with complex problems
- ◆ Examples



**Max Vieille**  
Director  
Response Innovation Lab



## Humanitarian innovation ecosystem-building

Max Vieille is the Global Director of the Response Innovation Lab (RIL). Before joining RIL, he has worked for a UN agency (Unicef), NGOs (Save the Children, CRS, IIE), and private contractors. He has specialized in Emergency Response, MEAL, DRR and Strategic Planning in global and field-based positions, particularly in Haiti and Madagascar. These days, his focus is on humanitarian innovation systems. He is a member of the Steering Committee of the Smart Communities Coalition, a Google SDG Accelerator Mentor and a Member of the World Economic Forum's Global Future Council on the New Agenda for Fragility and Resilience.

Max Vieille will talk about:

- ◆ The successful project of fighting against HIV/Aids, which brought a diverse group of actors together that would normally not collaborate, example the church and disease prevention NGOs and governmental institutions
- ◆ Example about the approach in Haiti disaster relieve

### UPCOMING EVENT

### FIRST MEETING WITH FRIENDS OF THE UNESCO CHAIR

Dear friends and partners,

***"Let us roll up our sleeves and take action!"***

As you know the EDHEC UNESCO Chair is committed to

- ◆ Provide **training on foresight, systems thinking and collaborative anticipation** methods through developing a MOOC and a train-the-trainers program
- ◆ Develop a **self-assessment tool** for organizations to assess their future preparedness and benchmark against leading organizations
- ◆ Create a **library of best practice** case studies to inspire and guide the implementation of foresight and anticipation practices around the world.

For that we need **your help**. By sharing your case study, supervising student teams, joining our MOOC, financially supporting our train-the-trainers program and much more.

On the 12. September 2023 at 12:00 noon, CET we invite you to a first virtual brown bag seminar. At the seminar we will share more details on our work program for 2023/24 and would like to receive your pointers on what we should prioritize and how we should go about it.

We looking very much forward to work with you.

Best wishes from the entire Foresight, Innovation and Transformation chair team.

René Rohrbeck

### ONLINE EVENT

**12/09/23 – 12:00-13:30 CET**

MEETING WITH FRIENDS  
OF THE UNESCO CHAIR

#### CONTACT INFORMATION

Should you need further information,  
please contact : [alix.lacotte@edhec.edu](mailto:alix.lacotte@edhec.edu)  
Mobile / WhatsApp: + 33 7 66 41 91 25



# VENUE & DIRECTIONS

## UNESCO Chair INAUGURATION

### WELCOME TO EDHEC PARIS!

Located in the Centorial, a historical building, EDHEC Campus is situated at the heart of Paris, The main entrance is at 18 rue du 4 septembre.

### Public Transport Services

The closest metro station is 4 Septembre (line 3).  
Bus lines: 21 – 27 – 29 – 95 – 53.  
For more information, see Paris public transports  
[http://www.ratp.fr/en/ratp/c\\_21879/visiting-paris/](http://www.ratp.fr/en/ratp/c_21879/visiting-paris/)

### Transportation from Airport to the Campus

There are two airports in Paris:  
Charles de Gaulle (CDG) and Orly. There is no airport preference in terms of better transportation onto the city.

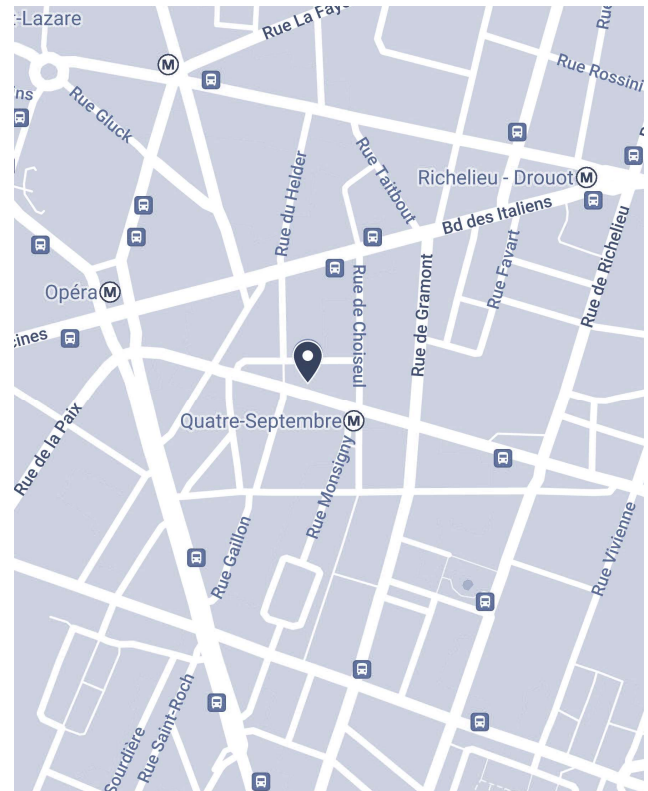
A taxi is the most convenient if you have luggage because not all the subways in Paris are equipped with elevator facilities. The taxi from the airport costs around 50 Euros. Otherwise, you can take the public transportation: Either the train (RER) then the subway or the Air France shuttle to the City then the subway.

For more information about transportation from Orly Airport with RER:  
<https://www.parisaeroport.fr/passagers/acces/paris-orly/transport-en-commun>

For more information about transportation from CDG :  
[http://www.ratp.fr/fr/ratp/r\\_61839/aeroport-roissy-charles-de-gaulle-cdg/](http://www.ratp.fr/fr/ratp/r_61839/aeroport-roissy-charles-de-gaulle-cdg/)

### Car & Motorcycle parking

Participants may use "Bourse parking", the closest public parking.



### EDHEC Paris Campus

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### CONTACT INFORMATION

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