EDHEC CAREER FAIR 2024 STUDENTS' QUICK GUIDE





Friday, January 12th 2024



From 9:30 am to 5:30 pm



Espace Champerret 75017 Paris



WHY TO ATTEND THE CAREER FAIR



The Career Fair is a unique opportunity for students to meet, network and be selected by companies recruiting for <u>different functions</u>, for both <u>internships and jobs</u>, <u>across different sectors</u> of activity: retail, banking, consulting, consumer goods, industry...

Each year, many contacts made during the Career Fair <u>lead to interviews</u> for internships, VIEs and jobs.

You will receive a <u>booklet</u> (digital version) before the Career Fair. It is a great source of information on the companies, and as such, essential for your internship and job search after the event. You can start your preparation!

Do not forget that the Career Fair should not be a short-lived event: write down the name of your contacts and make them remember you by following up with them via LinkedIn/email and bring several copies of your CV. You won't be able to print on site.

BEFORE & DURING THE FAIR

In order to be efficient during the Career Fair, decide which your TARGETS are



Be sure of your goals



Study the list of participating companies to target those interesting you



Try and gather a maximum of information on those companies before the event

Your presentation:

The first impression is the most important. It implies that you must pay great attention to your appearance, your behaviour and your body language. Considering what is at stake, you should think of your objectives before you introduce yourself to a company representative. Improvising is not an option! **Prepare your pitch!**

The question "What do you offer me?" is the best way to displease the recruiter.

Present your background, explain your professional interests and then ask questions on the company, functions and career opportunities. Identify who you are talking to: HR? Business manager? Alumnus? Show that you know the company and that you are highly motivated!

Be polite, professional, positive and honest!

Your CV: do not hand it out to each professional you meet. Before you present it, discuss about the company and think of the possible match between your targets and the proposed opportunities. **Add a photo so they remember you!**

THE CAREER FAIR INTERVIEW

The Forum is not the right place for formal recruitment interviews.

The interview will probably last about 5 to 15 minutes and you may be standing.

Its main objective is to get information about the company and give you an opportunity to present yourself briefly.

Be energetic, go straight to the point and most of all show interest.

The informal interview you will have during the Forum is an excellent way to prepare for classical recruitment interviews. You will be able to detect the impression you give to the recruiter and identify the "company codes".

Study the booth, the leaflet, the attitude of the company's reps... and adapt to their style

At the end of the interview you must know

- What opportunities there are for you
- What missions are offered, the requirements (i.e. desired profile)
- The application process
- Deadlines



EDHEC CAREER FAIR

You need further advice on how to prepare for the Fair?

Contact your Career Coordinator or your Career Advisor

