

EMPLOYER ENGAGEMENT SERVICES

2023 - 2024



Make an impact

**OUR SERVICES
& EVENTS**

- P 8/10 -



**EDHEC INTERNATIONAL
BUSINESS CLUB**

- P 11 -



**OUR STUDENTS : YOUR
FUTURE TALENT**

- P 5/7 -



**OUR SCHOOL &
PROGRAMMES**

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THE TEAM

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KEY FIGURES



5
campus



8,600
students including 35% of
international students



+120
partners companies



23
programmes



110
nationalities



+50,000
Alumni worldwide



39
double degrees

RANKINGS

1ST

CAREER CENTRE &
ALUMNI NETWORK IN FRANCE
FINANCIAL TIMES 2023

2ND

BBA IN FRANCE
CHALLENGES 2023

3RD

GRANDE ÉCOLE IN FRANCE
CHALLENGES 2023

9TH

MASTER IN FINANCE WORLDWIDE
FINANCIAL TIMES 2023

11TH

MASTER EN MANAGEMENT
WORLDWIDE
FINANCIAL TIMES 2023

Challenges

FT FINANCIAL
TIMES

BACHELOR IN BUSINESS ADMINISTRATION (BBA)

- Business Management BBA Track
- Global Business BBA Track
- Online BBA Track

MASTER IN MANAGEMENT & MSc

FINANCE

- International Finance
- Accounting & Finance
- Corporate Finance & Banking
- Financial Engineering
- Climate Change & Sustainable Finance

BUSINESS MANAGEMENT

- Creative Business & Social Innovation
- Data Analytics & Artificial Intelligence
- Entrepreneurship & Innovation
- Global & Sustainable Business
- LL.M in Law & Tax Management
- Management & Leadership
- Marketing Analytics
- Marketing Management
- Strategy, Organisation & Consulting

GLOBAL ECONOMIC TRANSFORMATION & TECHNOLOGY (GETT)

MASTER 1:

- S1 : Lille, France
- S2 : Séoul, South Korea (SKK Business School)

MASTER 2:

- S5-S6 : San Francisco Bay Area, USA (Berkeley Haas)

DATA SCIENCE & AI FOR BUSINESS

MASTER 1:

- IT, coding, database management, statistic model development, machine learning

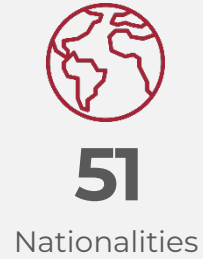
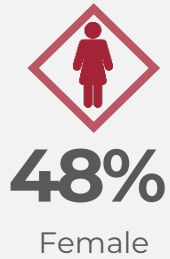
MASTER 2:

- Option for MSc Financial Engineering, MSc Data Analytics & Artificial Intelligence, MSc in Marketing Analytics or Double Degree with EURECOM

MASTER OF BUSINESS ADMINISTRATION (MBA)

- Global MBA
- Executive MBA

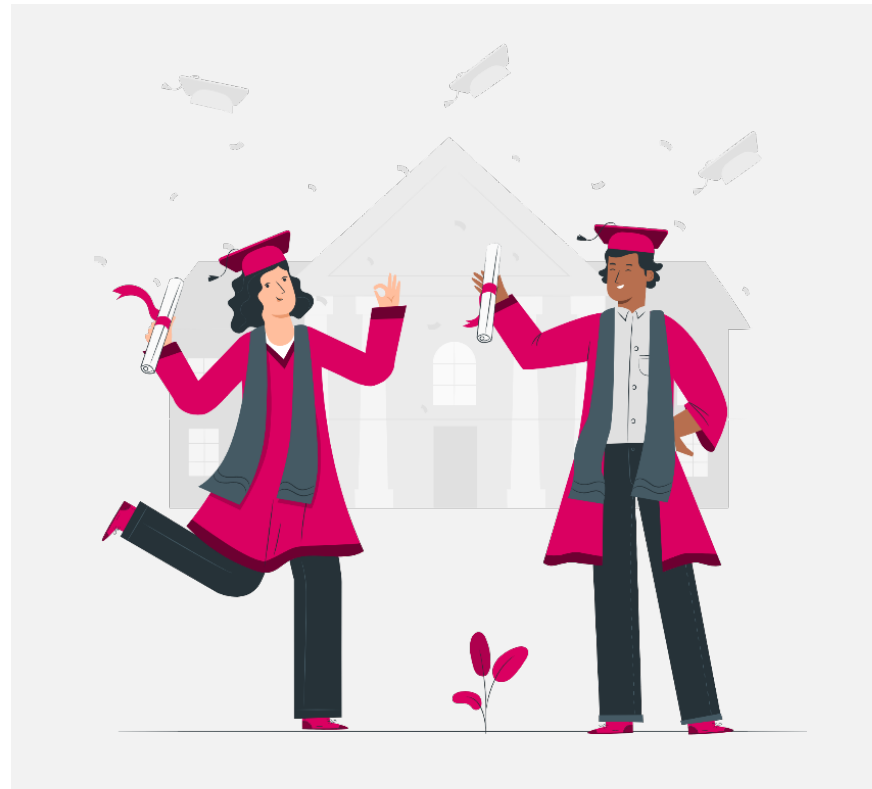
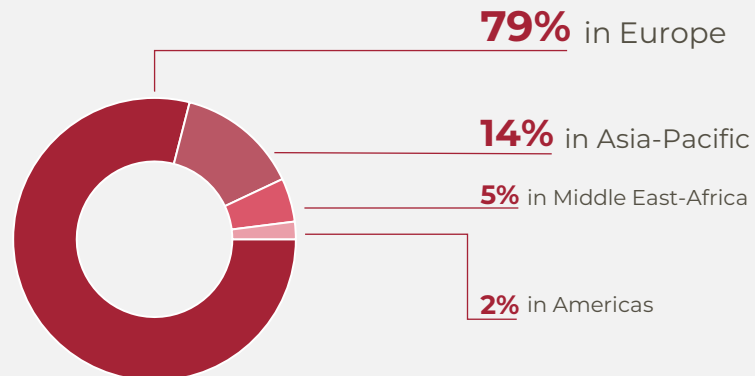
STUDENTS PROFILES



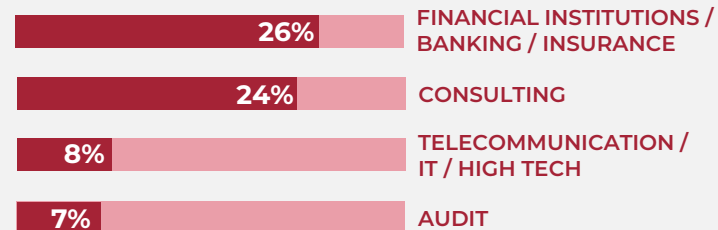
LOCATION

76%
of international graduates work
outside their home country

18%
of French graduates
work abroad



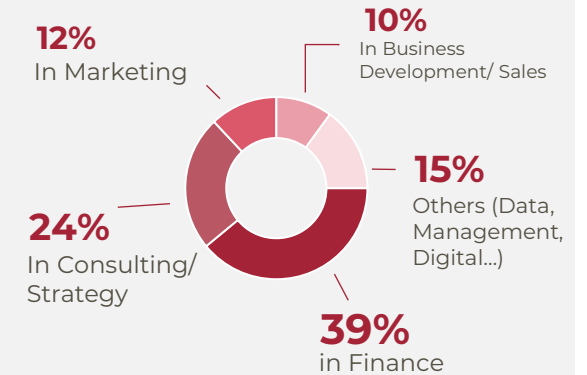
SECTOR



GREENER GENERATION



FUNCTION

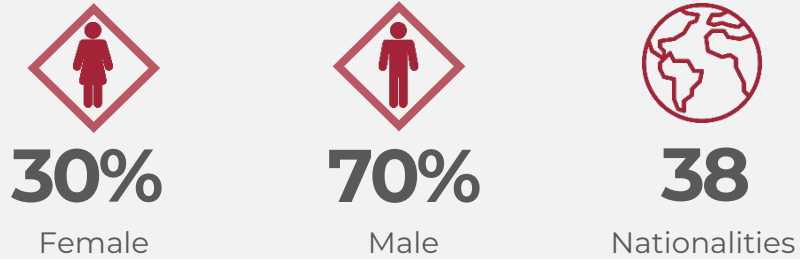


KEY FIGURES

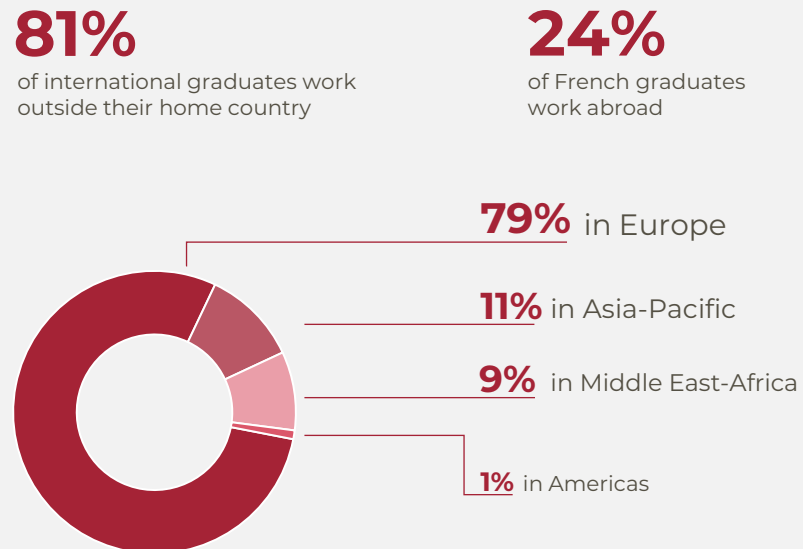


77% Landed a job during or
less than 2 month after
leaving school

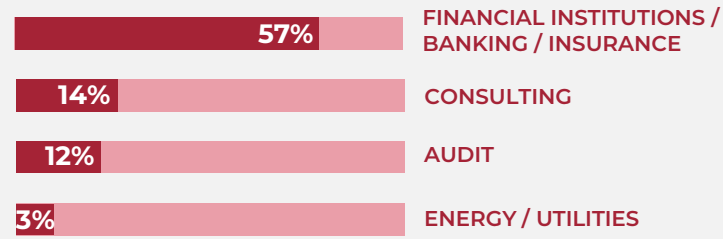
STUDENTS PROFILES



LOCATION



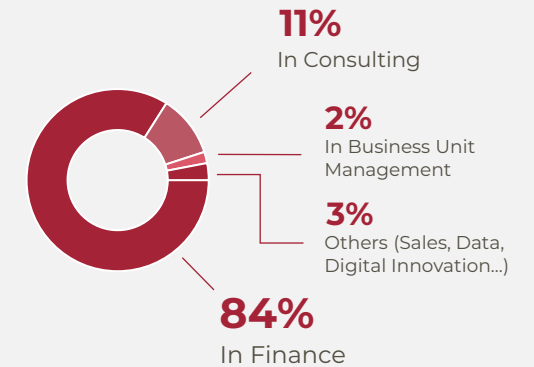
SECTOR



GREENER GENERATION



FUNCTION



KEY FIGURES



61% landed a job before leaving school



STUDENTS PROFILES



52%

Female



48%

Male



53

Nationalities

64%

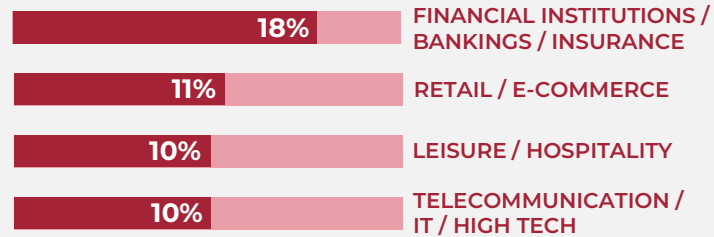
CONTINUED
STUDIES

36%

ENTERED THE
JOB MARKET



SECTOR



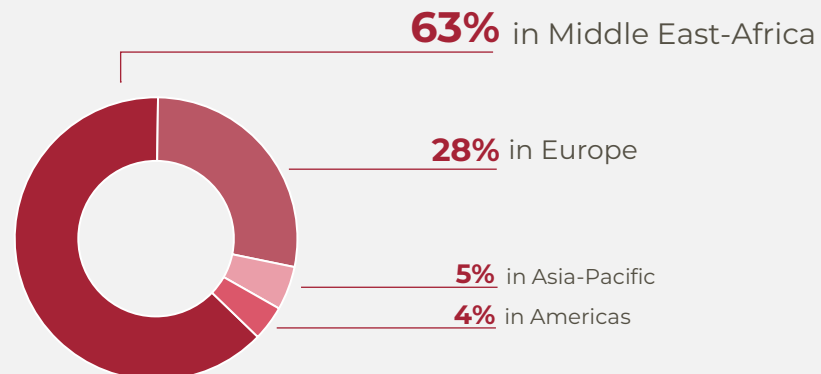
LOCATION

33%

of French graduates work
abroad

49%

of graduates work outside
their home countries

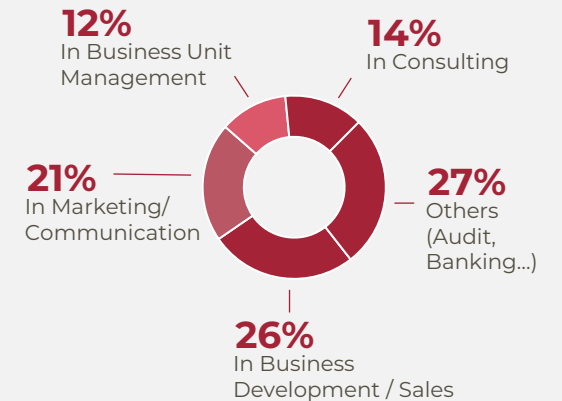


GREENER GENERATION

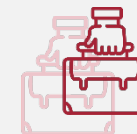


40% of jobs include
CSR missions

FUNCTION



KEY FIGURES



61% landed a job before
leaving school

14% created their own
companies

RECRUITMENT & BRANDING

- ◆ Internship & Job Offers
- ◆ Talent Sourcing & CV Books
- ◆ Events:
 - Finance Career Days; On-campus presentations, interviews; Recruitment sessions;
 - CSR and Diversity series...
- ◆ Events Abroad: Company Treks



PARTNERSHIPS

- ◆ EDHEC International Business Club
- ◆ Corporate Programme Sponsors
- ◆ Learning Partnerships



TALENT DEVELOPMENT

- ◆ Career Booster Programme : Assessment Centre, Events and Workshops
- ◆ Open Innovation
- ◆ Inclusion & Diversity Challenge



2023 2024

SEP | OCT | NOV | DEC JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC

PRE-MASTER

MASTER 1

MASTER 2

BBA 1

BBA 2

BBA 3

BBA 4

BBA 4 (N+1)

OPTIONAL

Only for BBA Global Business

SUMMER INTERNSHIPS



2-3 months



BBA 1,2,3 &
Master students

GAP YEAR INTERNSHIPS



Up to 12 months
(2x6 months)



BBA 3,4 &
Master 1 students

END OF STUDIES INTERNSHIPS



6 months –
BBA 4 &
Master 2 students

GRADUATE PROGRAMMES



BBA 4 & Master 2
students

FINANCE CAREER DAYS

A 2-day event that brings together recruiters and our best talent from Finance.

- ◆ Employer branding, recruitment & networking
- ◆ 700+ Finance Masters students
- ◆ 14th & 15th September 2023, Nice Campus

COMPANY TREKS 2023-2024

Host a group of selected students at your company to provide them an insight into your organisation and jobs.

- ◆ Employer branding, recruitment & networking
- ◆ Pre-selected Finance & Business Management Masters students
- ◆ October/November/January, London & Paris

CONTACT US

FOR FURTHER INFORMATION AND CUSTOMISED EVENTS, DON'T HESITATE TO CONTACT OUR EVENTS MANAGER:



MARIA-ALEJANDRA LARIOS
maria-alejandra.larios@edhec.edu

[DOWNLOAD OUR 2023-2024 EVENTS CALENDAR >](#)

STAND ALONE COMPANY PRESENTATION

- ◆ Employer branding, recruitment & networking
- ◆ BBA, Masters & MBA students from all tracks
- ◆ All year around, on campus or online

RECRUITERS BREAKFAST

An event aimed to bring together HR professionals and Talent Managers from our Top Recruiters to connect with their peers and share best practices.

- ◆ Sharing best practices & networking
- ◆ HR Professionals & Talent Managers, by invitation only
- ◆ March 2024, London Campus

CSR DIVERSITY SERIES

- ◆ Employer Branding
- ◆ BBA, Masters & MBA students from all tracks
- ◆ October 2023 onwards, Lille Campus & online

Finance Career Days



SEPT 2023

Industry Career Days



OCT 2023

CSR & Diversity Series



OCT 2023

NOV 2023

EDHEC Forum



JAN 2024

Virtual Fair



MAR 2024

Virtual Fair

Company Treks

Graduate Programme Day

Luxury Week

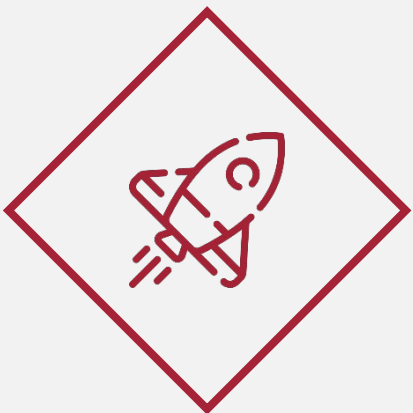
ENHANCE YOUR BRAND AWARENESS & VISIBILITY



GAIN PRIVILEGED ACCESS TO EDHEC TALENT & EVENTS



BOOST YOUR IMAGE & RECRUITING EFFORTS



BENEFIT FROM A CLOSE RELATIONSHIP & CUSTOMISED SERVICE



	Smart	Premium	Sapphire
Price	2 500€	5 000€	10 000€
Your dedicated Key Account Manager	◆	◆	◆
Access to CV Database	◆	◆	◆
Online Events	1	1	2
On Campus Recruiting and Employer Branding Events ⁽¹⁾	1	2 (Sponsorship)	2 (Sponsorship)
1 to 1 Events	◆	◆	◆
Meet your peers (Breakfast, Round Table)	◆	◆	◆
Promote your company and your logo on our portal	◆	◆	◆
Share opportunities / Events on our portal	◆	+ Direct emails to target students	+ Direct emails to target students
CV Books	1	5	5
CSR & Diversity Series		◆	◆
Recruitment Sessions		◆	◆
Masterclasses			◆

⁽¹⁾ Finance Career Days, International Career Day, Graduate Programme Day...



FERNANDA DIAZ

Director, Careers & Employer Engagement

INTERNATIONAL CORPORATE RELATIONS & COUNTRY MANAGERS



MARKETING & PARTNERSHIPS

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CENTRAL & EASTERN EUROPE,
NETHERLANDS, NORDICS, SWITZERLAND,
UK, US-EAST COAST



EVENTS & PARTNERSHIPS

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THANK YOU

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Make an impact

