

# Student Data Viz Challenge - Official Rules

DO NOT ENTER THIS CONTEST IF YOU ARE OTHERWISE PROHIBITED BY LOCAL LAW TO PARTICIPATE IN THE SAME. PARTICIPATION IN THIS CONTEST CONSTITUTES YOUR ACCEPTANCE OF THESE OFFICIAL RULES.

## 1. Contest Description

VOID WHERE PROHIBITED BY LAW. The Student Data Viz Challenge is a skill contest in which a student who is currently enrolled in an educational institution located in Europe can submit a visualization using Tableau Public, Power BI or other data visualization software.

## 2. The organisers

EDHEC Business School, located at 24 avenue Gustave Delory, CS 50411, 59057 Roubaix Cedex 1 - France (“EDHEC” or “The organisers”).

## 3. Contest Period

- Submission Round – submissions to the Contest may be received until 11:59 p.m. CET on 9 May, 2024 (“Submission Period”) to be considered for selection
- Selection – 8 finalists will be selected from 9 May, 2024 and informed of their participation in the Final Round of the Challenge taking place online on 22 May, 2024.
- Final Round - Finalists must present their DataViz online on 22 May, 2024 to pitch and demo their Data Viz for the Jury.

The contest timeline can be found here: [STUDENT DATAVIZ CHALLENGE | EDHEC BUSINESS SCHOOL](#)

## 4. Eligibility

To be eligible to enter the Contest, at the time of entry, you (“Entrant”) must:

- (i) have validly submitted your visualization link for the Contest here: [CHALLENGE ENTRY FORM](#)
- (ii) be enrolled in a degree-granting program located in Europe at an accredited academic institution; and
- (iii) be above the legal age of majority in the European jurisdiction where you reside; (“Entrant”). Employees and representatives of Tableau Software, their respective parents, agents, subsidiaries, advertising and promotional agencies, any prize provider, and any entity involved in the development, production, implementation, administration or fulfilment of the Contest, and their immediate family members (defined as parents, children, siblings, spouse, or life partner) and persons living in the same household, are not eligible to participate. The organizers reserve the right to verify eligibility and to adjudicate on any dispute at any time.

## 5. How to Enter

- i. Produce and publish a Tableau data visualization based on at least one data set proposed by the Student Data Viz Challenge. Optionally, other data sets can be used if referenced on the Data Visualization.
- ii. First, publish your visualization to Tableau Public using the hashtag **#StudentDataViz2024**

- iii. If submitting on a platform other than Tableau Public, publish a video or a PDF file on a file-sharing platform (such as YouTube or Google Drive), with hashtag **#StudentDataViz2024** when possible.
- iv. Second, submit visualization for the Contest here: [CHALLENGE ENTRY FORM](#) Your Submission must be publicly accessible and available at all times during the Contest Period. All Submissions must comply with all EDHEC and Tableau terms and conditions of use.

Submissions not properly entered into the Contest will not be acknowledged. Proof of entry does not constitute proof of receipt by The organisers. Submissions must be received by The organisers no later than the end of the Submission Period. Limit one entry per person. If multiple Submissions are received per person, only the most recent Submission will be considered. Only eligible Submissions actually received by The organisers during the Submission Period will be eligible to win.

The organisers are not responsible for

- (i) inaccessible, lost, late, misdirected, mutilated, damaged, irregular, altered, counterfeit, fraudulent, incomplete, or illegible Submissions, which are void, or
- (ii) for any computer-related, online, telephonic, or technical malfunctions that may occur. Illegible, unintelligible, inaccessible, non-public, incomplete, garbled, or mutilated Submissions will be disqualified. The organisers reserve the right, in their sole discretion, to disqualify any Submissions not in compliance with these Official Rules.

By making a Submission and participating in the Contest, you represent and warrant that:

- (i) you agree to the terms and conditions of use of the [www.edhec.edu](http://www.edhec.edu) (available at <https://www.edhec.edu/en/legalnotice>) website and [www.tableau.com](http://www.tableau.com) website (available at <http://www.tableau.com/tos>), and also hereby grant Tableau and EDHEC an irrevocable, royalty-free, worldwide license to use your Submission for marketing and promotional use, with the right to reproduce, modify, adapt, publish, publicly perform, create derivative works from, and publicly display in whole or in part;
- (ii) the Submission is your original work, and you have secured any and all rights, releases, or permission necessary for the use and distribution of your Submission by EDHEC; Your submission is original and personal, it does not plagiarize or otherwise use the work of others represented as your own. If your data visualization has been inspired by others, you are required to show corresponding reference links.
- (iii) your Submission does not violate or infringe upon the copyright, trademark, or other intellectual property rights, publicity rights, or any other rights of any third party; (iv) your Submission contains data that is from publicly available data or data that is now made publicly available and does not contain data that should remain confidential or private.

## 6. How to Win

Ten finalists and one winner will be selected by a panel of judges ("Panel") who will evaluate all submissions based on the following criteria:

- 25 points: Creativity
- 25 points: Analytical Depth
- 25 points: Beauty/Design
- 25 points: Overall - including the pitch presentation for finalists only

The panel will evaluate and attribute a final score to each Submission for each of the above listed criterion. Ten finalists will be chosen to compete in Paris. The Submission that receives the highest overall score from the Panel including the highest score for their pitch, will be selected as the winner. In the event of a tie, the Submission(s) that received the higher

score from the Panel in the category of “Overall” will be selected as the Winner. The finalists will be notified by email and announced in publicly available forums, events and media as determined, selected and represented by The organisers. If the winner does not respond to the notification attempt within three (3) days from the first notification attempt, then such potential winner will be disqualified, and an alternate winner will be selected from among the remaining contestants based on the judging criteria described herein. If a potential Finalist is disqualified for any reason (in The organisers’ sole discretion), an alternate contestant will be selected from among the remaining finalists based on the judging criteria described herein. Each finalist must agree that he or she has an ongoing responsibility to make sure that their actions do not disparage or adversely affect the name, reputation or goodwill of the organisers or any other person or party affiliated with the Contest.

The judges' decisions are final with respect to all aspects of the Contest. The organisers and parent, affiliates, subsidiaries, employees, agents, officers and directors, advertising and Contest agencies, and their respective officers, directors, employees, and their respective agents will not be liable for unsuccessful efforts to notify a winner. If a potential winner cannot be contacted, does not comply with these Official Rules, or prize is returned as undeliverable, potential winner forfeits the prize. If a potential winner is disqualified for any reason, the prize may be awarded to a runner-up, if any.

## **7. Prizes**

The winner will make profit of a One-to-one mentoring with UNICEF’s Data Communications Lead; and an opportunity to publish the winning Viz on UNICEF, Tableau and EDHEC websites.

The three top winners will each be awarded individual coaching session to help prepare you for future job applications and interviews, and a free Tableau Desktop Specialist Exam Voucher.

All 8 finalists will receive complimentary EDHEC invitations to Vivatch Conference 2024 in Paris, delivered via email and a 50% discount on Tableau Desktop Specialist Exam Voucher.

Note that all finalists will also be prepared to the final with a “DataViz and Pitch” coaching session with an expert.

Additional prizes may be awarded at the discretion by the organizers.

No prize substitution, cash substitution, or assignment or transfer of any of the prizes is permitted, except by the organisers for reason of unavailability. The prize consists of only those items specifically listed as part of the prize. All taxes, costs, and fees associated with the Prize are the sole responsibility of the winner. LIMIT ONE PRIZE PER PERSON PER ROUND. Odds of winning depend on the number of entries and the skill of the entrants.

Financial aid for travel to the final could be available (this option applies only to Entrants travelling from outside of France). Entrants seeking for financial aid should contact their Universities/Business Schools before asking to the organizers. This request can be made by sending an email to dataviz team within five days from the official communication of the finalists. It is the organisers’ sole discretion to provide financial aid.

## **8. Conduct**

By participating in the Contest, Entrants agree to comply with and be bound by these Official Rules. Failure to comply with these Official Rules may result in disqualification from the Contest. Entrants further agree to comply with and be bound by decisions of The organisers, which shall be final and binding in all respects. The organisers reserve the right to disqualify any individual it finds to be:

- (a) tampering or attempting to tamper with the operation of the Contest or The organisers’ web site(s);
- (b) violating these Official Rules; (c) violating the terms of service, conditions of use and/or general rules or guidelines of any The organisers’ property or services; or
- (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person.

Except where prohibited by law, by accepting a prize, finalists consent to The organisers’ use of their name, likeness, address (city and state only), statements, photograph, voice, Submission, and/or likeness for advertising and promotional purposes related to the Contest in any and all media now known or hereafter devised, worldwide and without further notice, compensation, consideration, review or consent and without regard to moral rights.

## 9. Limitations of Liability

By participating in the Contest, Entrants agree, to the fullest extent of the law, to release and hold harmless The organisers, Tableau Software, LLC, and their respective parent, related companies, subsidiaries, affiliates, directors, officers, employees, and agents (altogether, the “organisers and Tableau”) from any and all liability for any claim, injury, loss, or damage of any kind arising from or in connection with the Contest (including but not limited to the receipt, use, or misuse of any prize or any component thereof) or the promotion thereof. The organisers and Tableau assume no responsibility or liability for the following:

- (a) telephone or technical malfunctions that may occur;
- (b) any incorrect or inaccurate information, any of the equipment or programming associated with or utilized in the Contest, or any technical or human error which may occur in the processing of purchases and/or invoices in connection with the Contest;
- (c) any injury or damage to participants related to or resulting from participating in this Contest, including any use or receipt of a prize awarded herein, other than injury or damage caused by The organisers’ negligence or wilful misconduct; or
- (d) any use or inability to use any awarded prize.

## 10. Right to Terminate or Modify

If, for any reason, the Contest is not capable of running as planned, including because of tampering, unauthorized intervention, fraud, technical failures, force majeure, or any other cause beyond the control of The organisers which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, The organisers reserves the right to cancel, terminate, modify or suspend the Contest.

The organisers reserve the right to modify these Official Rules at any time for clarification purposes without materially affecting the terms and conditions of the Contest. Any attempt to deliberately damage the content or operation of this Contest is unlawful and subject to legal action by The organisers or its agents.

## 11. Privacy

By participating in the Contest and ticking the box inserted on the registration page, you authorize the transfer of your personal data to The organiser for the purposes of administration of the Contest. All information submitted to The organiser and Tableau as part of this Contest will be treated in accordance with the organizer’s privacy policy, located at: [Privacy policy | EDHEC BUSINESS SCHOOL](#) with respect to information received by The organizer, and the Tableau Software’s privacy policy, located at <http://www.tableau.com/privacy>, with respect to information received by Tableau, each of which govern the collection, use and disclosure of personal information for the purposes of this Contest as applicable. Personal data of participants won't be used for marketing purposes. Students who register for Tableau Academic Licenses consent to the terms that can be found here <https://www.tableau.com/academic/students#form>. No data will be sold to third parties as per privacy policy. Personal information will be used by The organisers to contact potential winners and fulfil the prizes. You have the right to access, withdraw, and correct your personal data. For further information on EDHEC policy: [Legal notice | EDHEC BUSINESS SCHOOL](#) Tableau policy: <https://www.tableau.com/legal/regional-privacy-laws>.

You may request such action, or ask privacy policy questions, by sending a message to [privacy@tableau.com](mailto:privacy@tableau.com) with respect to Tableau or [webmaster@edhec.com](mailto:webmaster@edhec.com) with respect to The organizers.

## 12. Governing Law

All federal, state, municipal, provincial, and local laws and regulations apply. To the extent permitted by the mandatory provision of the applicable law, this Contest and these Official Rules are governed and interpreted by French law.

### **13. Winner List / Official Rules**

For a copy of the Official Rules for this Contest and a list of winners, please visit:

[STUDENT DATAVIZ CHALLENGE | EDHEC BUSINESS SCHOOL](#)

### **14. Disclaimer**

The trademarks associated with the Prize awarded under this Contest are registered or unregistered trademarks of their owners, who are not affiliated nor have endorsed this Contest. Prizes awarded under this Contest may be subject to restrictions and licenses from their manufacturers and may require additional hardware, software, service, or maintenance to use. The prize recipient shall bear all responsibility for use of such prize in compliance with the conditions imposed by the manufacturer, and any additional costs associated with its use, service, or maintenance.

### **15. Language**

The English language version of these Rules governs the relationship between the parties. Any translation is for convenience only.