

A photograph of students in a classroom setting. In the foreground, a young man with glasses and a beard is smiling while looking at a woman next to him. They are both looking at a laptop screen. Other students are visible in the background, some writing in notebooks. The image is framed by a white diamond shape.

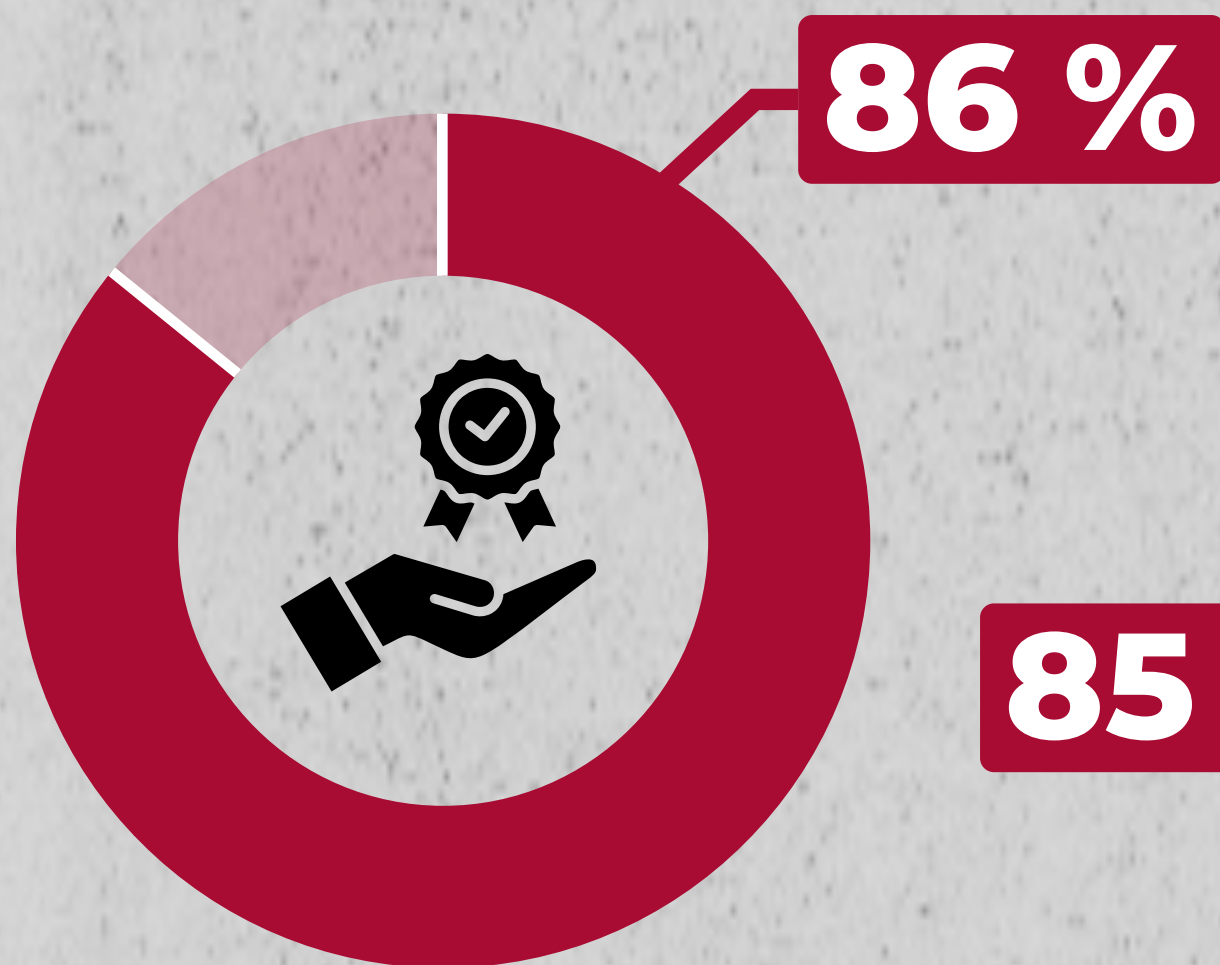
**The preparatory classes,  
a transformative experience  
highly valued!**

 **EDHEC**  
BUSINESS SCHOOL

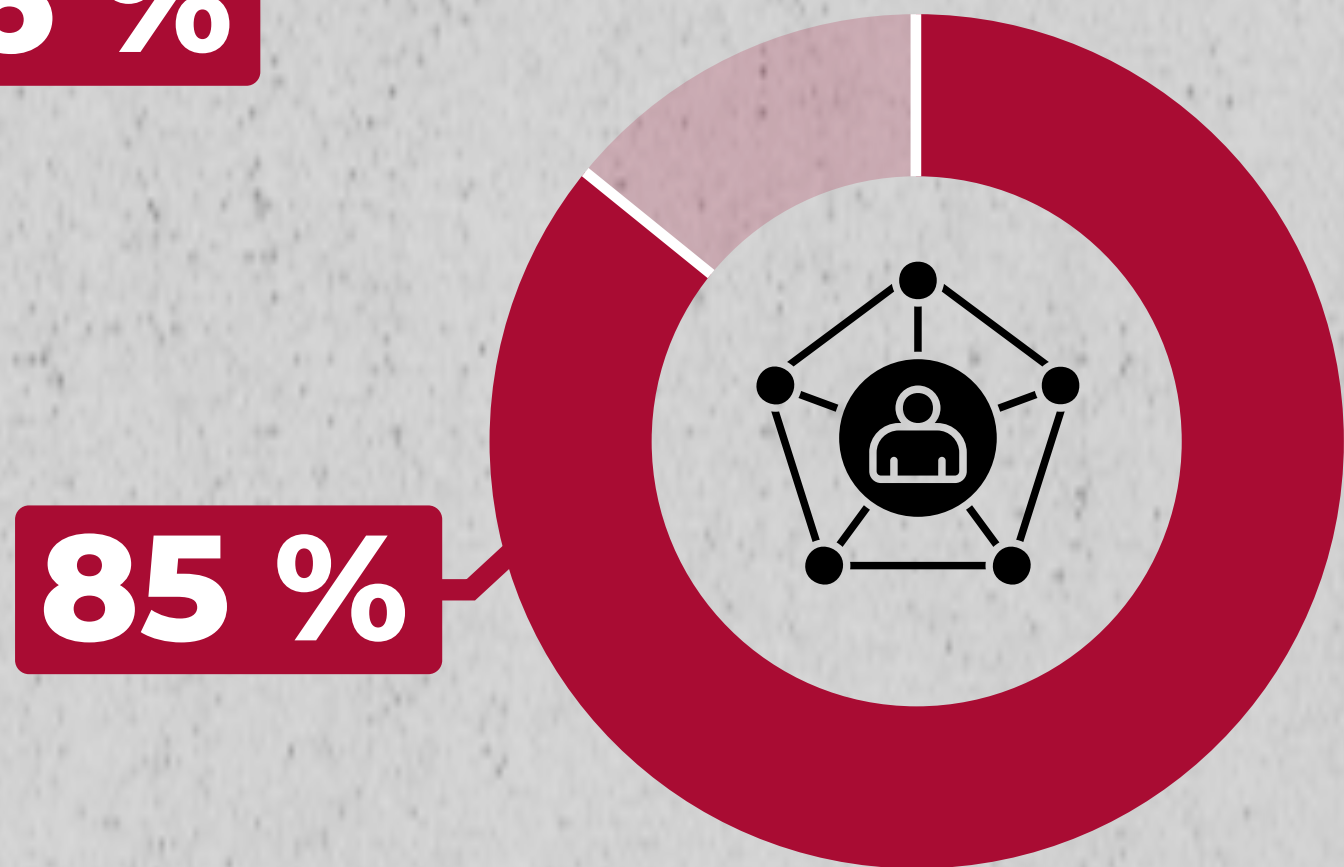


# What motivates students in preparatory classes?

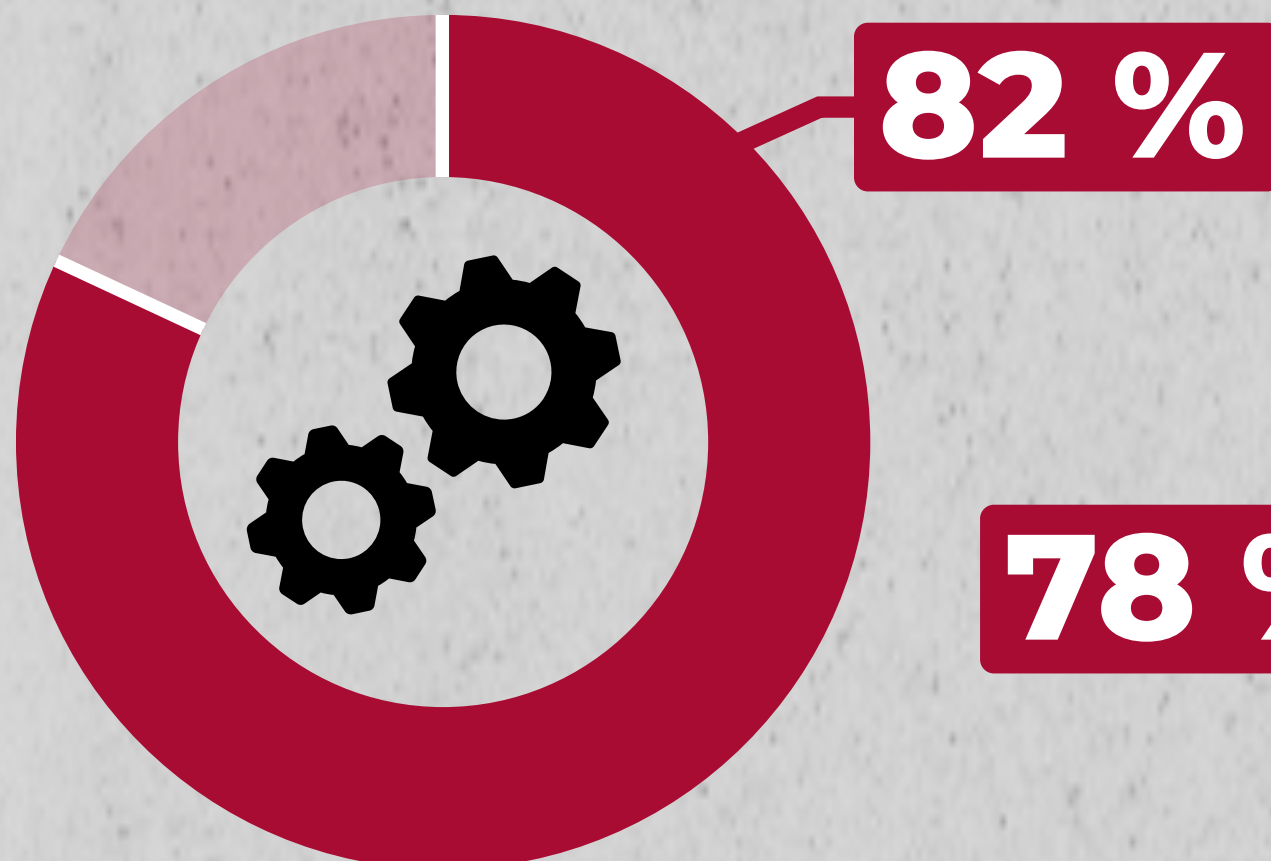
The proportion of students in ECG preparatory classes who consider it important...



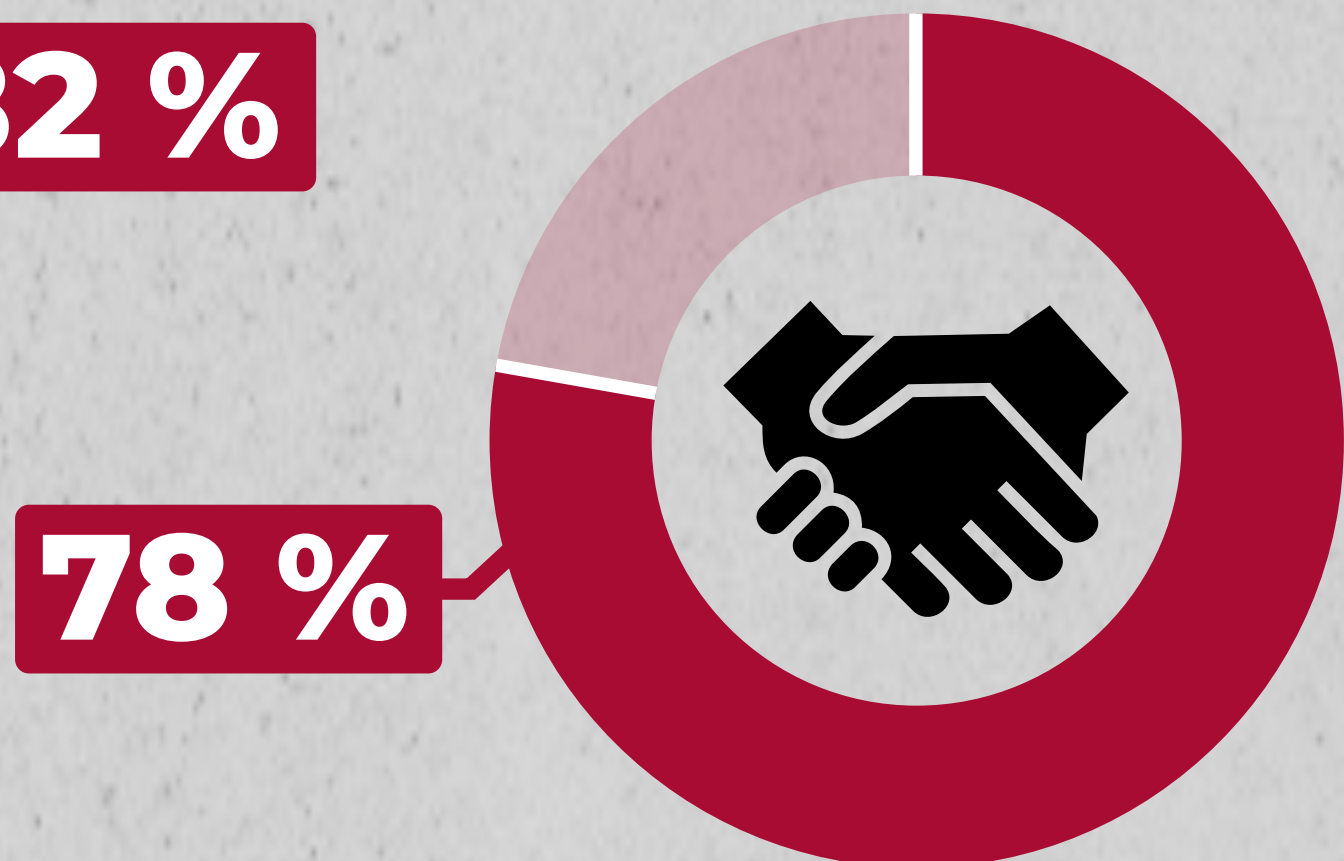
**The prestige**



**The generalist nature**



**Study methods**

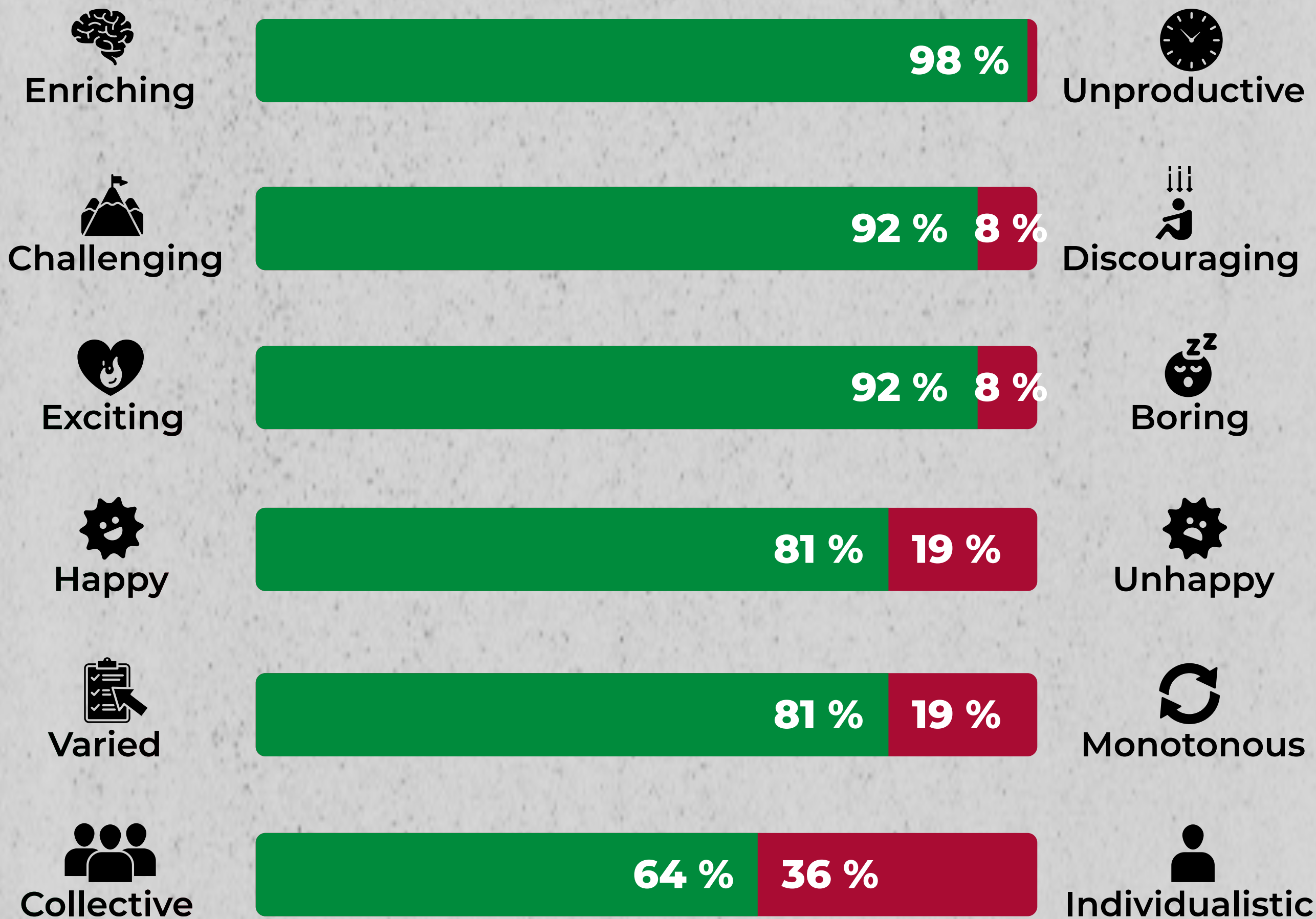


**Human support**



# Preparatory classes for business schools: a choice rarely regretted

94% of students in preparatory classes in 2023 would make the same orientation choice in 2024.



\*Study EDHEC NewGen 2023, 1 594 respondents

What conclusions do they draw from their time in preparatory classes? Response with the EDHEC NewGen Talent Centre, which has surveyed several thousand students from preparatory classes for business schools over the past 8 years. (ECG).



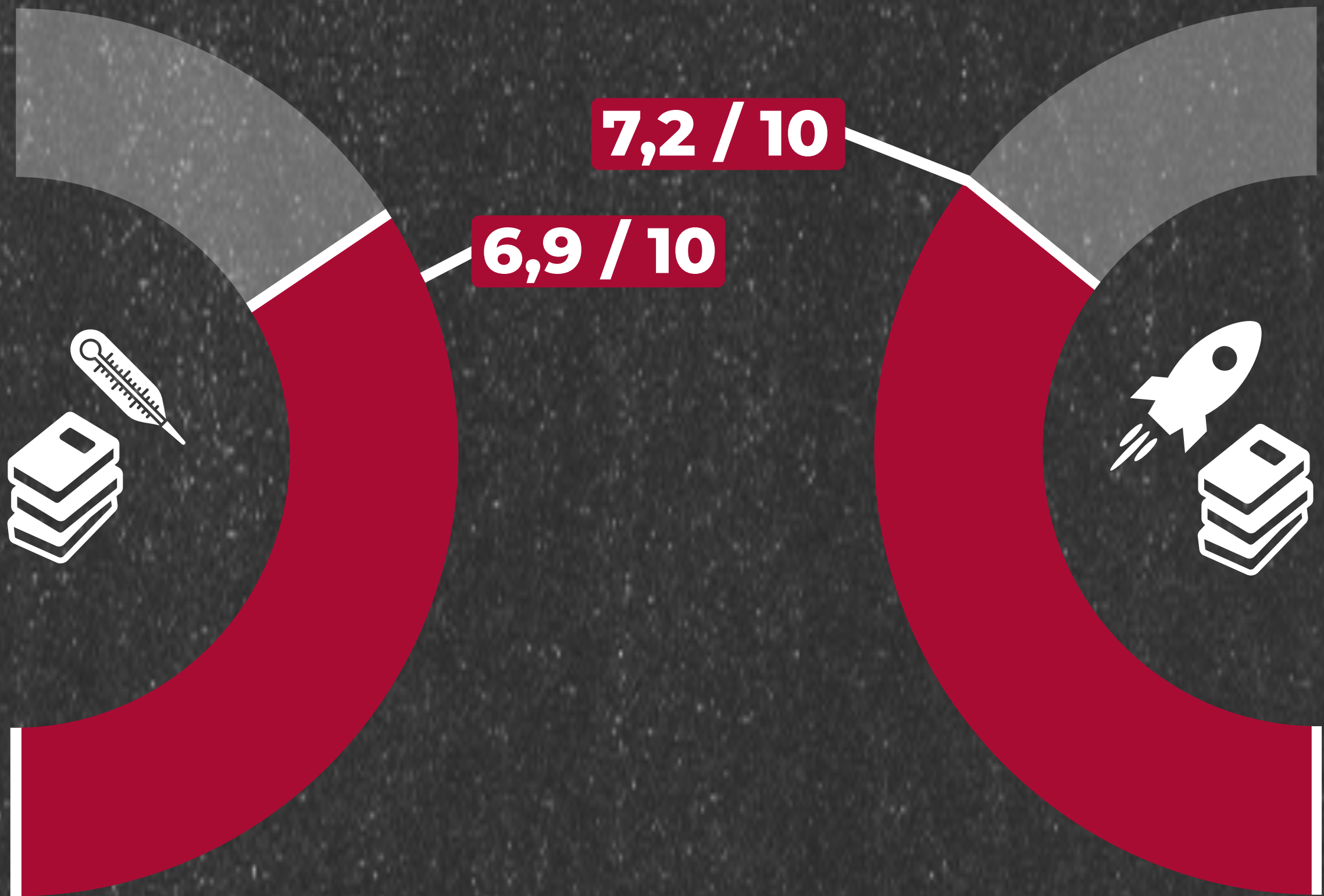


# Preparatory classes: pressure, yes, but stimulating!

Level of pressure felt by students in preparatory classes for business schools, in 2023:

10 : Max

10 : Motivating



0 : None

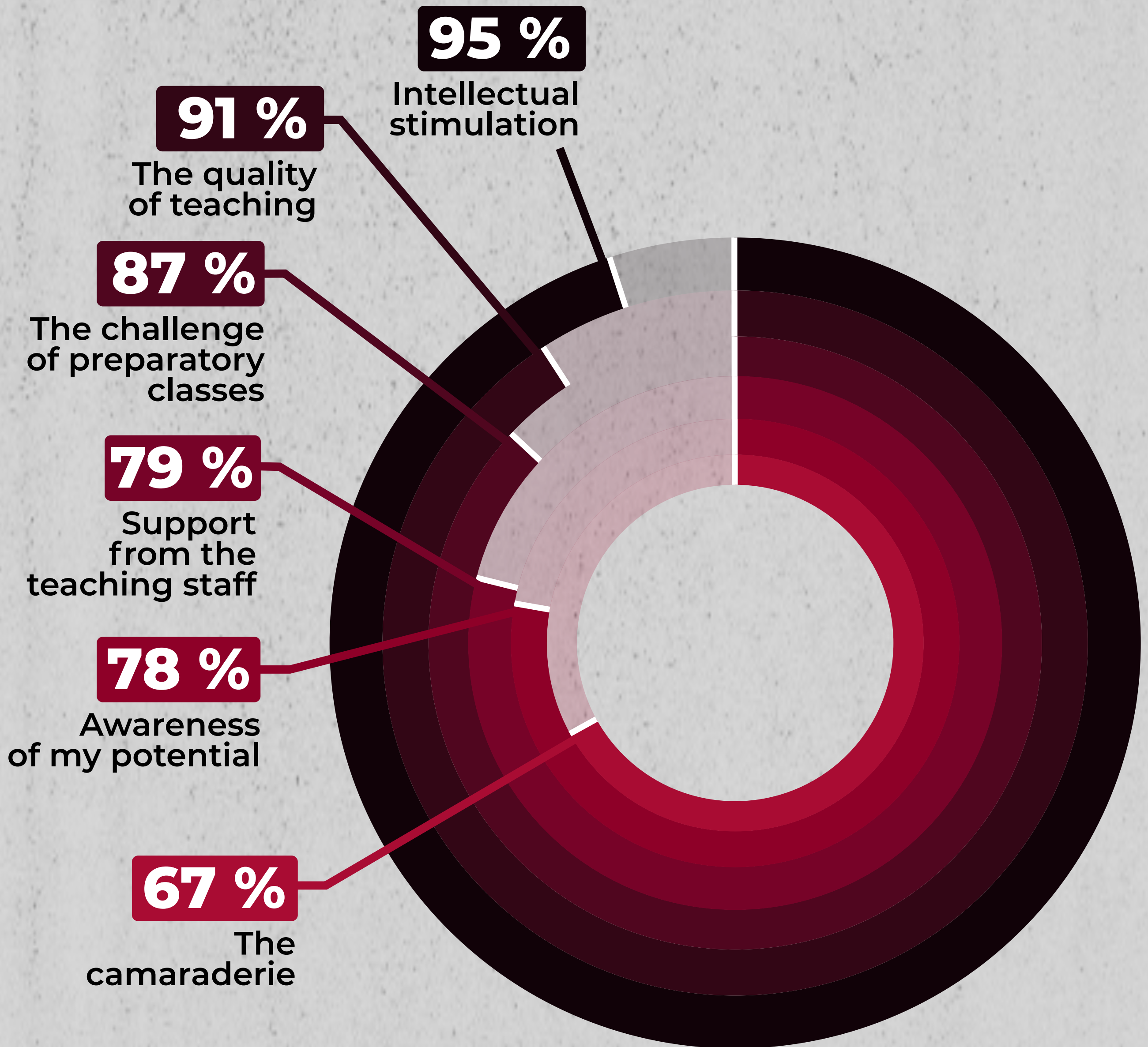
0 : Fruitless

In preparatory classes, **pressure is a reality**, but the vast majority of students (84%) perceive it primarily as a source of motivation.



# Preparatory classes: an exciting and intellectually stimulating period

Proportion of students in ECG preparatory classes who consider these items as strengths of this training (2023):





# Preparatory classes are not limited to the acquisition of academic knowledge.

"The preparatory class teaches us a lot about the outside world but also about **ourselves in terms of organization, determination, motivation, self-confidence, and our work capacity.**"

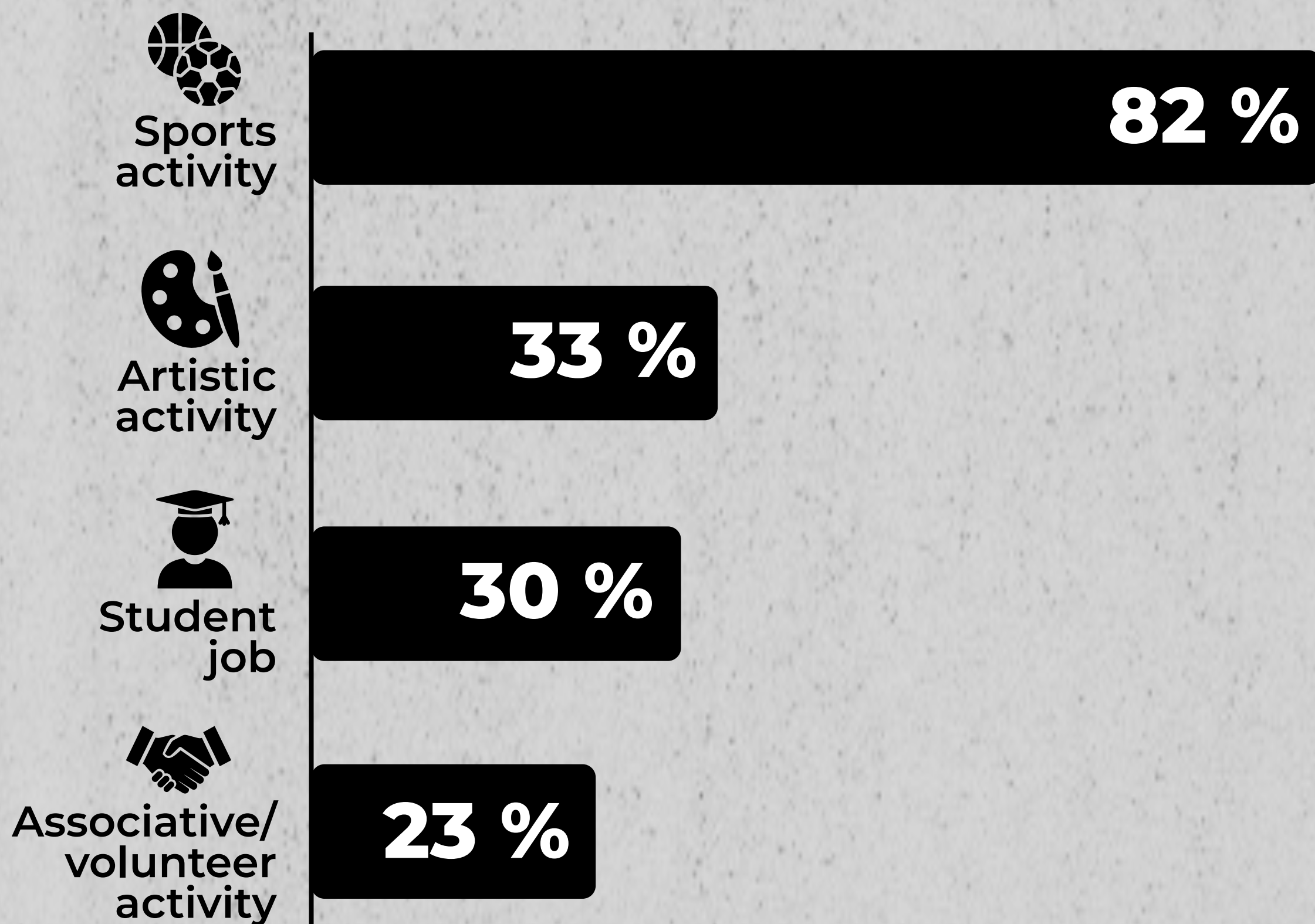
"The preparatory class has brought me a lot. I experienced mutual aid in work and discovered **the importance of surrounding myself with people who constantly stimulate and motivate me.**"

Student verbatims surveyed by EDHEC NewGen Talent Centre



# Extracurricular activities are a factor of success in preparatory class

73% participated in at least one extracurricular activity during their preparatory years (2023).

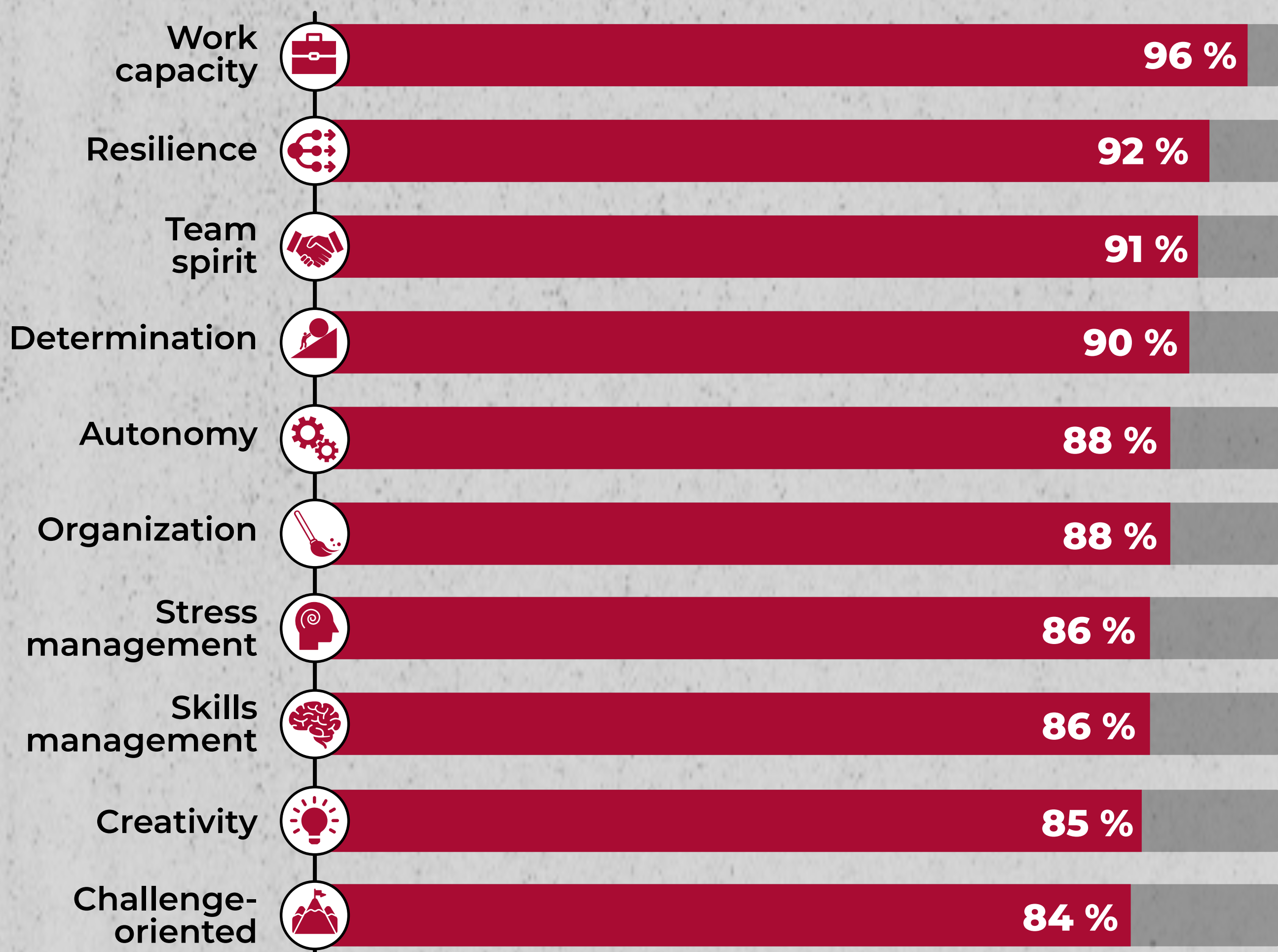


« One of the success factors in preparatory classes is a healthy lifestyle : sleep, diet, extracurricular activities, breaks from work, and taking time to see friends and family. »



# Top 10 Professional Skills Developed in Preparatory Classes

Proportion of the 1,594 preparatory students respondent (2023) who consider having developed these qualities for their professional life in preparatory classes



93% of preparatory students are confident or very confident about their future professional integration.



# Retour aux sources



## EDHEC NewGen Talent Centre

The NewGen Talent Centre is a research center at EDHEC that studies the aspirations, behaviors, and skills of new generations of graduates. Since 2017, it has annually surveyed preparatory students for business schools about their preparatory class experience and their assessments. Nearly 15,000 testimonies have been collected and analyzed over 8 years.