

Executive PhD in Management

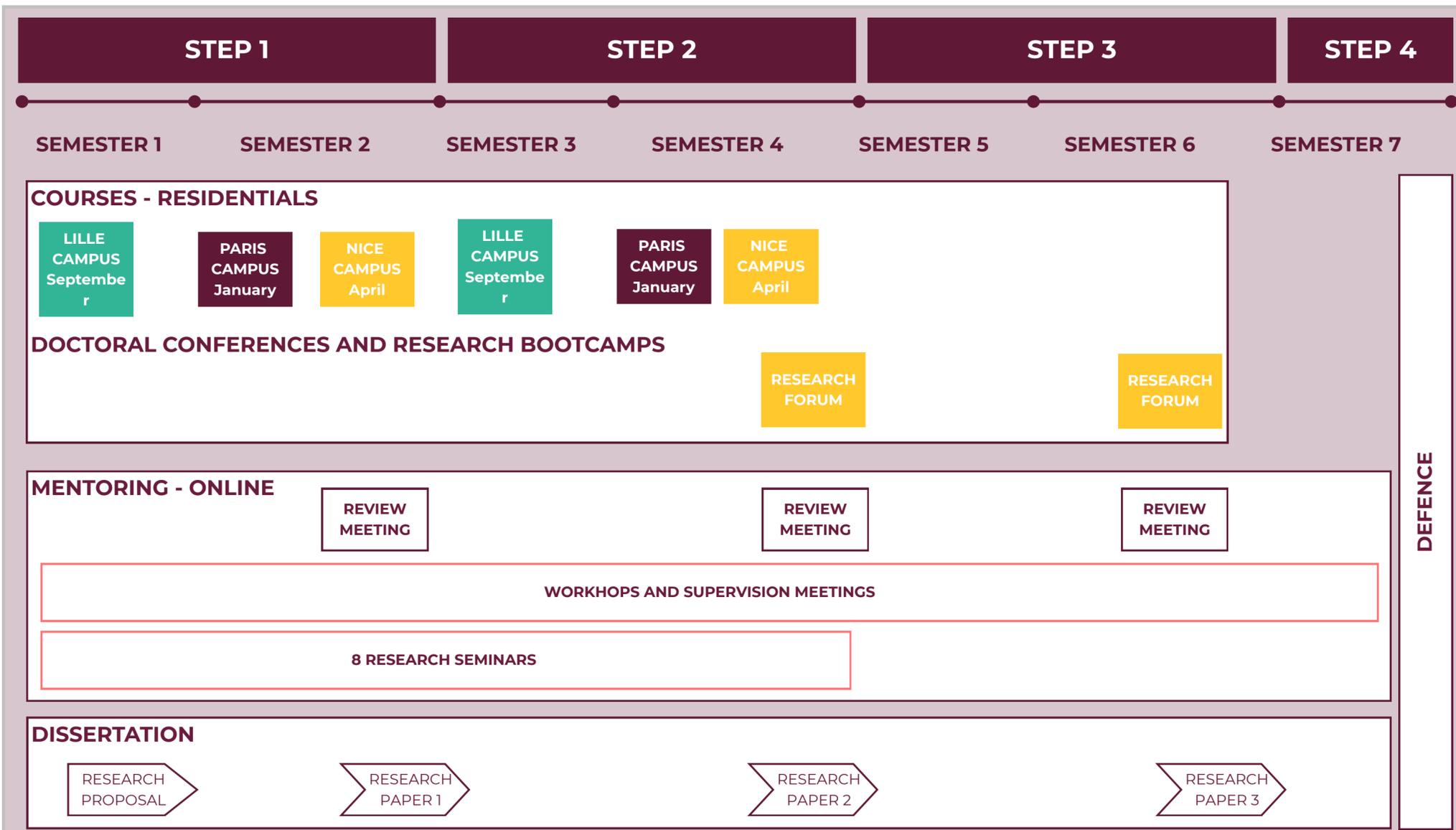
40 Months - 6 RESIDENTIALS SESSIONS
LILLE-NICE-PARIS

2026-2027



**UNLEASH
TOMORROW**

Outline Curriculum



Year 1 & 2: Six immersive one-week residential sessions in Lille, Paris, and Nice (September, January, April) to build a solid foundation in research design and analytical methods, guided by internationally recognised faculty.

Years 2 & 3: Deepen your expertise through doctoral conferences and high-impact research bootcamps led by global scholars, enhancing methodological rigour and preparing you to contribute new knowledge to both academia and practice.

Year 4: Focuses on mentorship and the completion of your doctoral thesis.

Beyond Coursework: Active integration into EDHEC's research community through seminars, doctoral conferences, and personalised supervision. Each year concludes with a formal review meeting to present progress, receive feedback, and refine your research roadmap.

Under specific circumstances, an extension of up to nine semesters may be granted.

The programme is supported by a broad community of professors across the faculty, bringing world-class expertise in management, marketing, sustainability, technology, strategy, ethics, innovation, data-driven decision-making, and more. Their combined strengths provide an exceptional foundation for supervising Executive PhD in Business Management research, offering multidisciplinary perspectives, rigorous methodological guidance, and deep sectoral knowledge. Together, they enable candidates to address complex real-world challenges, design robust analytical frameworks, and generate actionable insights with meaningful impact for organisations and society.



Management Research for Net Positive Business

This course introduces participants to management research as a powerful lever for addressing today's major societal and environmental challenges. With human activity exceeding planetary boundaries, businesses must move beyond harm reduction and shift towards regenerative, net-positive models. The course explores how management research can contribute to this transformation by identifying, developing, and scaling business models that create value for both society and the planet. Participants examine the role of markets, firms, and capital in driving systemic change, and learn how rigorous research can generate actionable insights, frameworks, and evidence to support a sustainable and inclusive economic transition.



Shiko Ben-Menahem's research examines how emerging technologies reshape strategy, innovation, and organisational design in knowledge-intensive and multidisciplinary settings. His work seeks to clarify how technological advances, from digital and data-driven tools to novel medical and engineering innovations, can be integrated effectively into complex organisational

environments. He investigates how organisations respond to technological disruption, how cross-disciplinary teams collaborate in innovation processes, how strategic decision-making evolves in rapidly changing technology landscapes, and how industries such as healthcare, medical devices, and life sciences can cultivate more effective innovation ecosystems. His research has been published in leading academic and practitioner outlets, including *Academy of Management Journal*, *Nature Biomedical Engineering*, *Research Policy*, *MIT Sloan Management Review*, and *California Management Review*.

His academic interests include strategic and organisational challenges associated with technological innovation, particularly in contexts characterised by high knowledge intensity, multidisciplinary collaboration, and significant regulatory or technological complexity.



René Rohrbeck's research focuses on strategy, strategic foresight, and organisational transformation, with particular attention to how firms build long-term future fitness and develop strategic agility. His work examines how organisations anticipate and shape change, navigate uncertainty, and design strategies and business models that contribute to sustainability

transitions and net-positive outcomes.

His academic interests include the intersection of strategy and foresight, encompassing areas such as corporate and business strategy, strategic decision-making under uncertainty, innovation and business model transformation, sustainability and system-level transitions, and the integration of foresight and AI into strategic processes. He is especially engaged in research that links foresight and strategy to concrete managerial action and measurable impact.

Professor Rohrbeck works across a wide range of research methodologies, including qualitative and quantitative approaches, case-based and longitudinal studies, surveys and capability measurement, mixed-methods designs, and action-oriented research that combines classical strategy perspectives with futures and foresight methods.

Building and Using Theory to Shape Management Thinking

Theory lies at the heart of high-quality management research, yet the process of theorising often remains implicit. This course makes theorising explicit by teaching participants how to engage critically with theory and actively develop it within their own research. Through guided readings, exercises, and assignments, participants learn to analyse theoretical contributions in academic articles and to craft their own theoretical arguments. The course balances analytical rigour with creative reasoning, enabling participants to move from the passive consumption of theory to confident, independent theorising that advances both scholarly knowledge and practice.



Qualitative Research Design: Capturing Human and Organizational Realities

Qualitative research offers deep insights into how individuals and organisations make sense of their experiences and contexts. This course introduces the principles and practices of qualitative research design in management studies, with a focus on rigour, reflexivity, and innovation. Participants learn how to design qualitative studies that capture complexity, meaning, and process, and how to align research questions with appropriate qualitative approaches. The course prepares participants to conduct high-quality qualitative research in their own fields of inquiry.



Abdul Karim Khan, PhD, conducts research in business administration, human resources, and organisational psychology. His work has been published in leading academic outlets, including the *Journal of Organizational Behavior*, *Journal of Management*, *Journal of Business and Psychology*, *International Journal of Human Resource Management*, *Personnel Review*, and *Review of Public Personnel Administration*, among others.

His research focuses on employee behaviour within organisational settings, with a particular interest in understanding why high performers may face mistreatment and how psychological interventions can reduce non-supportive leadership behaviours. He also investigates the role of emotions in the workplace and issues related to organisational justice. His influential work on the abuse of high performers was published in the *Journal of Management*, a leading journal in the field of management studies.

He has also contributed to applied research initiatives, including large-scale projects that test psychological interventions aimed at reducing counterproductive managerial behaviours, with significant implications for both organisations and the academic community.

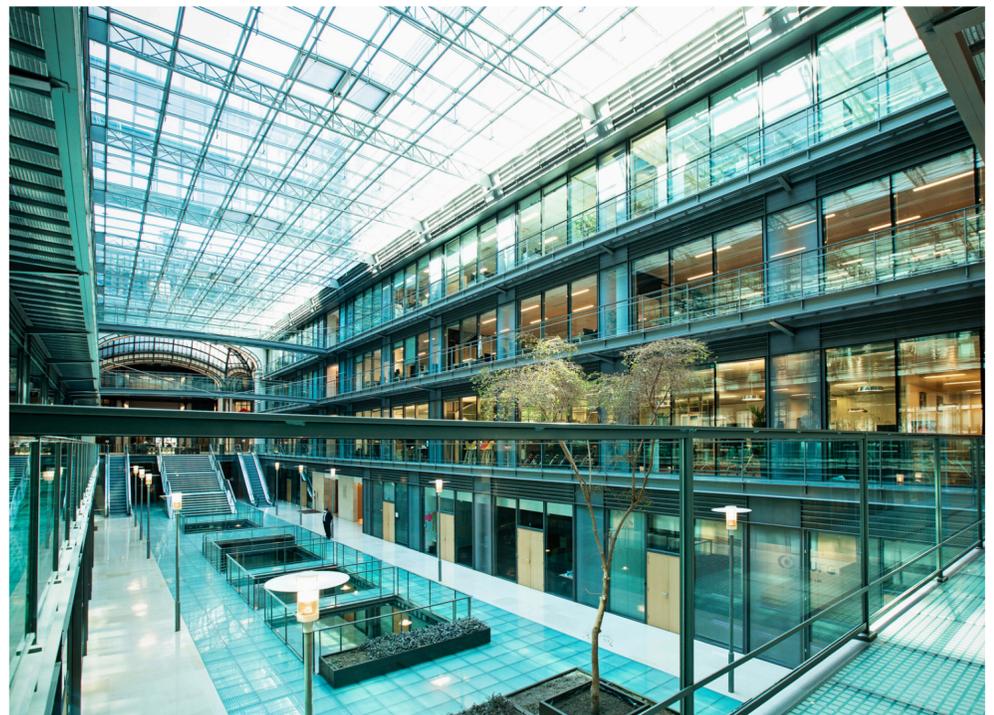


Camille Pradies, PhD., is a Full Professor of Management at EDHEC Business School. She earned her PhD in Organisational Behaviour from Boston College. Her research investigates how individuals, groups, strategic leaders, and members of professions cognitively and emotionally navigate macro-level contradictions arising within their organisations (e.g., dual-mission structures, change initiatives) and from their broader institutional environments (e.g., new or competing societal expectations). Drawing on paradox theory, her work sheds light on how people manage a range of competing demands—such as long-term versus short-term priorities, well-being versus performance, and individual versus collective interests. Her research has been published in leading journals, including *Academy of Management Journal*, *Organization Science*, *Organization Studies*, and *Academy of Management Learning & Education*, among others.

Professor Pradies teaches leadership, organisational behaviour, and paradoxical thinking to bachelor's and master's students, as well as to executives.

Qualitative Data Analysis: Turning Complex Data into Insightful Knowledge

This course develops participants' confidence and skills in analysing qualitative data and communicating analytical insights. It situates qualitative analysis within broader methodological traditions and explores the philosophical foundations of interpretive research. Participants learn practical techniques such as coding, categorising, and memo writing, alongside more interpretive and theory-building approaches, including thematic analysis, narrative analysis, grounded theory, and discourse analysis. The emphasis is on transforming rich qualitative data into coherent, theoretically meaningful contributions.



Quantitative Research Design: Designing Data-Driven Studies

This course provides a rigorous introduction to quantitative research design in business and management. Participants learn how to design, evaluate, and critically assess empirical studies that make meaningful scholarly contributions. The course examines the philosophical foundations of quantitative research and contrasts these with qualitative and mixed-method approaches. Emphasis is placed on linking research questions, measurement, and causal reasoning to sound research design choices.



Professor Martin Wetzels' research explores the dynamic intersection of services marketing, digital transformation, digital marketing, marketing analytics, AI-driven innovation, marketing ethics, and sustainability. His work focuses on fostering net-positive business growth and identifying new avenues for value creation.

He investigates topics such as customer experience design, digital persuasion, online customer journeys, marketing narratives, visual storytelling, and the adoption and impact of AI, automation, and robotics—particularly in relation to sustainable marketing practices and behaviours.

His academic interests span a wide range of research methodologies, including survey research, scale development, systematic literature reviews, mixed-methods designs, quantitative modelling, machine learning, structural equation modelling, experimental approaches, and multimethod research.



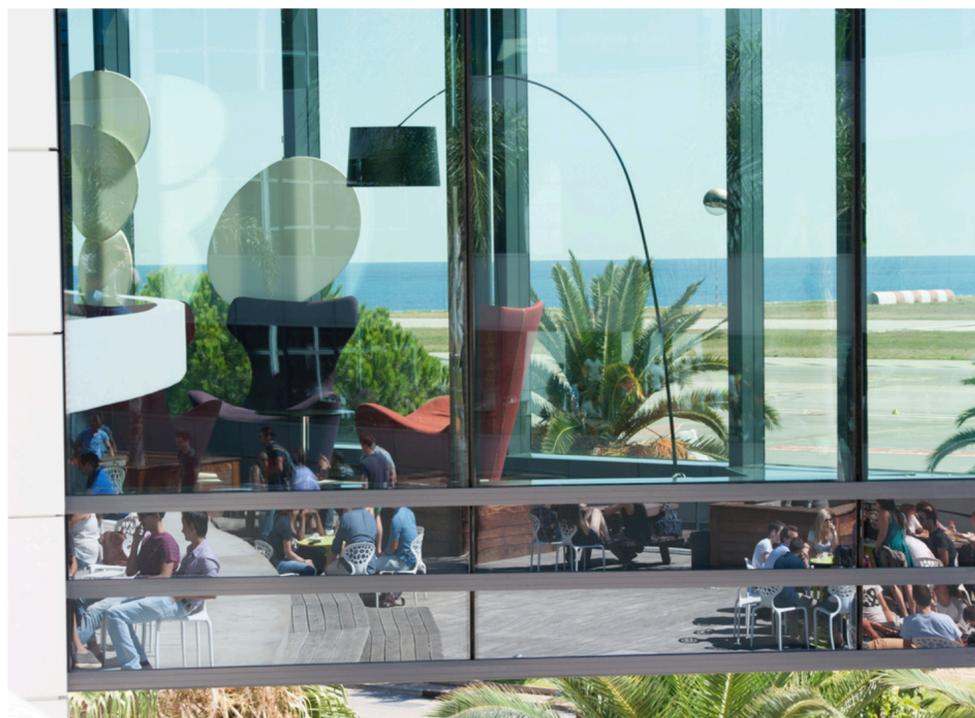
Joëlle Vanhamme's research addresses key sustainability challenges in marketing by generating insights that promote sustainable consumer behaviour, encourage ethical consumption, and support organisations in developing marketing strategies that genuinely and responsibly enhance societal outcomes. Her work explores how sustainability and CSR messaging shapes attitudes and behaviours;

how firms can communicate environmental and social initiatives most effectively; how negative events or crises interact with CSR communication; how non-ownership business models -such as renting or sharing- can be designed to maximise positive sustainability impact; and how both for-profit and non-profit organisations can foster greater consumer adoption of sustainable practices.

Her academic interests focus broadly on marketing issues linked to sustainability, covering the strategic and behavioural challenges that organisations face as they respond to evolving societal expectations and environmental imperatives.

Quantitative Data Analysis: From Numbers to Knowledge

This course equips participants with the theoretical and practical foundations required to analyse quantitative data rigorously. Beginning with core concepts such as measurement, variable types, data structures, and hypothesis testing, the course progresses to multivariate data analysis. Participants develop a deep understanding of statistical assumptions, model specification, and the interpretation of results, enabling them to draw valid conclusions and contribute meaningfully to theory development and empirical knowledge.



Eligibility and Admissions Planning

The programme is open to both French and international candidates who hold a higher education degree equivalent to at least five years of post-secondary study, validated with a minimum of 300 ECTS credits (or equivalent). Applicants are also expected to have preferably ten years of professional experience and to demonstrate proficiency in English.

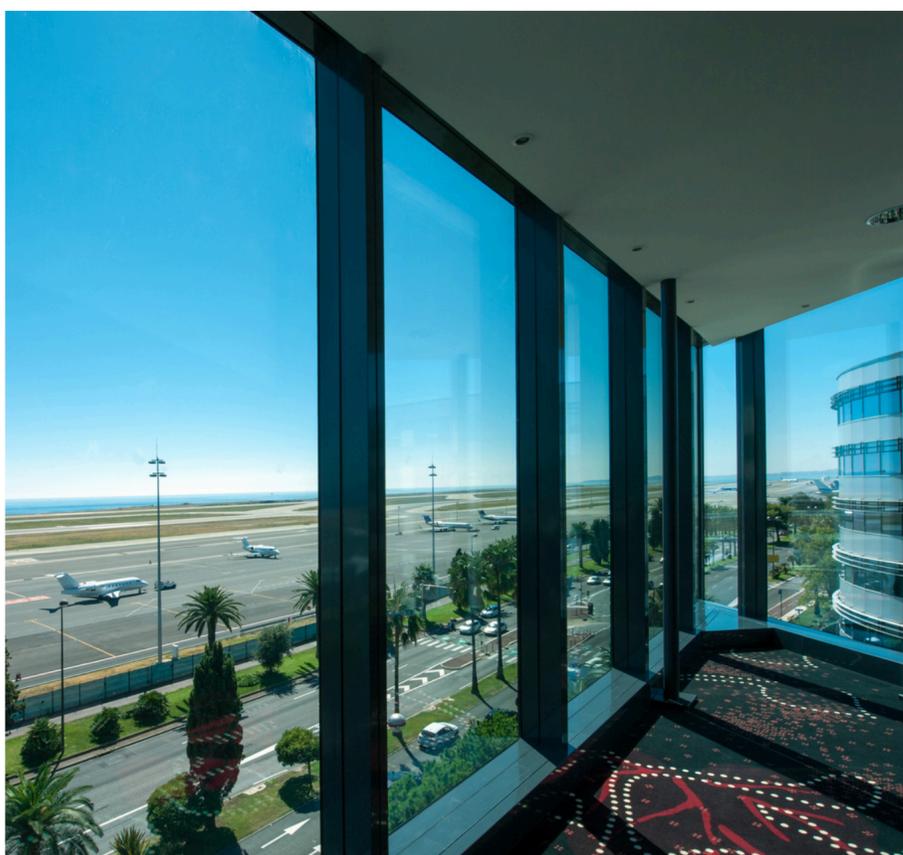
The admissions process consists of three stages:

1. Application Review: Candidates are first assessed on the basis of their application file, which considers academic background, professional experience, years of prior work, the nature of their international exposure, and their research proposal.

2. Interview: Shortlisted candidates are invited to an interview with the academic programme director. This interview is conducted in English and takes place remotely via videoconference

3. Final Decision: The admissions jury deliberates on the application files and interview outcomes before selecting the candidates admitted to the program.

The admissions process for the September 2026 cohort will be conducted on a rolling basis throughout the year. Applications will be accepted until 15 June 2026.



Fees

Application fees: 500 €

Total amount excluding application fees: 68 000€ excluding VAT (81 600€ Taxes included)

Tuition fees:	68 000,00 € Excl.tax
VAT (taux 20%)	13 600,00 €
Total	81 600,00 € Incl.tax

This does not include travel expenses, accomodation, meal expenses or visas expenses and organization.

Tuition fees for participants starting in September 2026 are €33,600 for the 2026/2027 academic year, €24,000 for 2027/2028 and €24,000 for 2028/2029.

Your contact

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