



Cartels, mafias, hackers...

Bertrand Monnet, inside

the criminal economy !

CE SOIR
FACE CAM



Do you know Bertrand Monnet?

8.30 franceinfo
Bertrand
Monnet

Of course! He's a specialist
in criminal risks...
He's everywhere in the media
and on various committees.

FACE
CAM

THE TIMES
The professor
who hangs out
with drug cartels
and mafia bosses

Bertrand Monnet : a professor with an unusual profile Holder of the Chair in Criminal Risks Management at EDHEC Business School.



His career path:



He graduated from Saint-Cyr, the French military academy.



He began his career as an officer in the Army.




Then became a consultant in the private sector on criminal and terrorist risks.




2005: He joined EDHEC as a researcher in economic risk management.





My credo: the criminal economy is not exotic; it threatens thousands of businesses around the world every day. We must therefore understand precisely the risks it poses to the legal economy.



His method: basing his research and teaching on immersion in the field. This involves observing the reality of the criminal economy, as closely as possible to those who "make" it.

And so, on every continent, he meets cartels, mafias, pirates, and hackers.

Immersion in the criminal economy, around the world

International: Hackers

Bertrand works with four of them.



Italy: encounter with Italy's fourth largest mafia organisation specialising in drug and cigarette trafficking.

Launders €5 billion per year.



Japan: meeting with a leader of Inagawa Kai.

It is one of the three main yakuza families, which have only been banned since 1991.



Nigeria: immersion with several groups of pirates and oil traffickers

The country is the sixth largest OPEC exporter—millions of barrels are stolen every year.



Mexico: diving into the Sinaloa cartel (Find out more on the next slide!).

One of the world's largest criminal multinational corporations.

Brazil: investigation into the PCC - Primeiro Comando da Capital.

Generates €100 million per year.



Dubai: the "money laundering" part of the Narco Business investigation.

Focus on “Narco Business”: an investigation in partnership with Le Monde

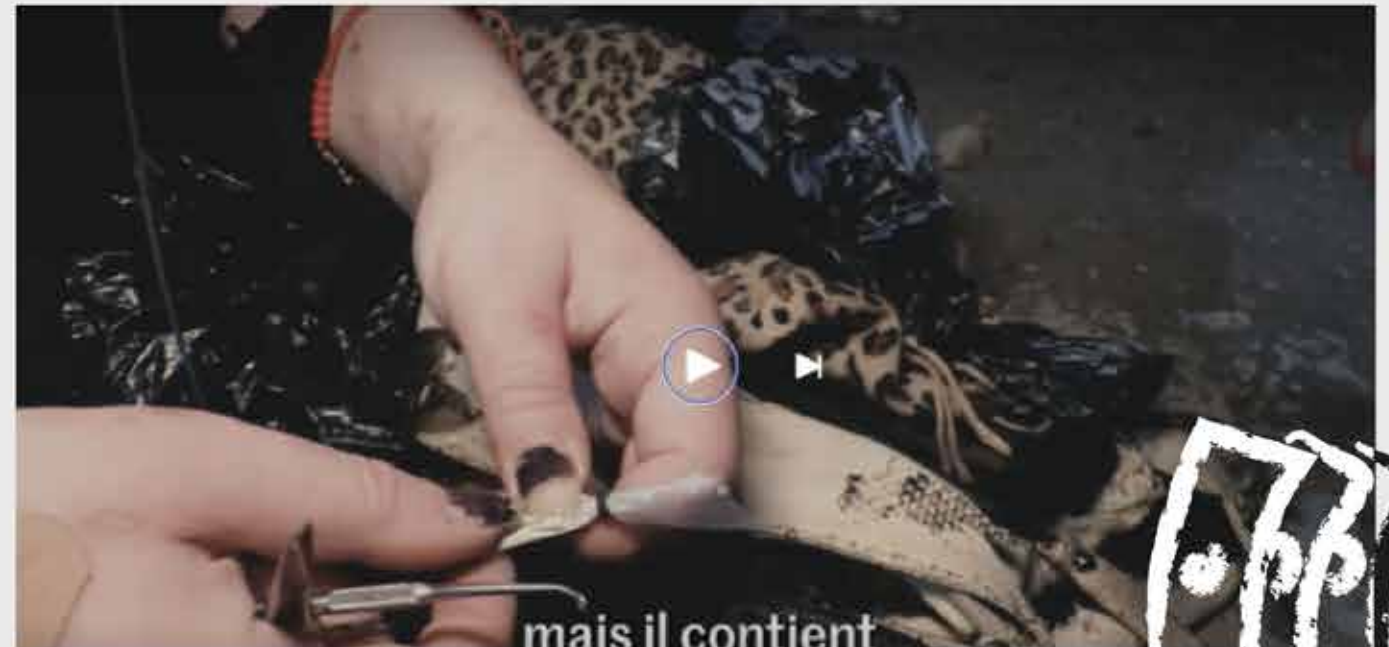
This series of three videos follows the Sinaloa Cartel to understand how the fentanyl business works, a drug that killed more than 100,000 people in the United States last year.



Episode 1: Production in Mexico Bertrand Monnet visits a clandestine laboratory in the city of Culiacán to see how, in 24 hours, 40,000 drug pills are manufactured from fentanyl imported from China.

Episode 2: Sales in the United States

The Sinaloa cartel operates like a “cooperative”: each clan manages a part of the trafficking. The fentanyl is then exported and sold in the United States, where it causes one overdose every seven minutes.



Episode 3: Money laundering in Dubai

The billions of dollars generated by fentanyl (2,400% profitability) are laundered through banking havens such as Dubai. We witness exchanges between a drug trafficker and financial advisors.





But what is the point for a researcher to be so widely publicised?

Like all EDHEC professors, Bertrand strives to share his knowledge beyond the lecture halls with the general public.



2024, France 2 : Envoyé spécial - Interview Elise Lucet / Bertrand Monnet



2024, Forbes : « To be a good teacher, you have to get out in the field, otherwise it's just intellectual dishonesty. »

Question du jour : l'économie du crime

La fascination de Jean-Pierre pour les économies parallèles sur lesquelles il a brièvement travaillé nous fait croiser le chemin d'un professeur de management un peu particulier : Bertrand Monnet.

Ancien officier de l'armée de terre, directeur de la Chaire management des risques criminels à l'EDHEC, Bertrand Monnet s'est spécialisé dans l'économie du crime. Et très peu pour lui l'image du professeur déconnecté depuis sa salle de conférence, il se rend depuis des années à la rencontre des cartels, mafias et groupes criminels en tout genre pour comprendre concrètement la façon dont le crime se finance et l'argent sale réintègre le circuit de l'économie légale.

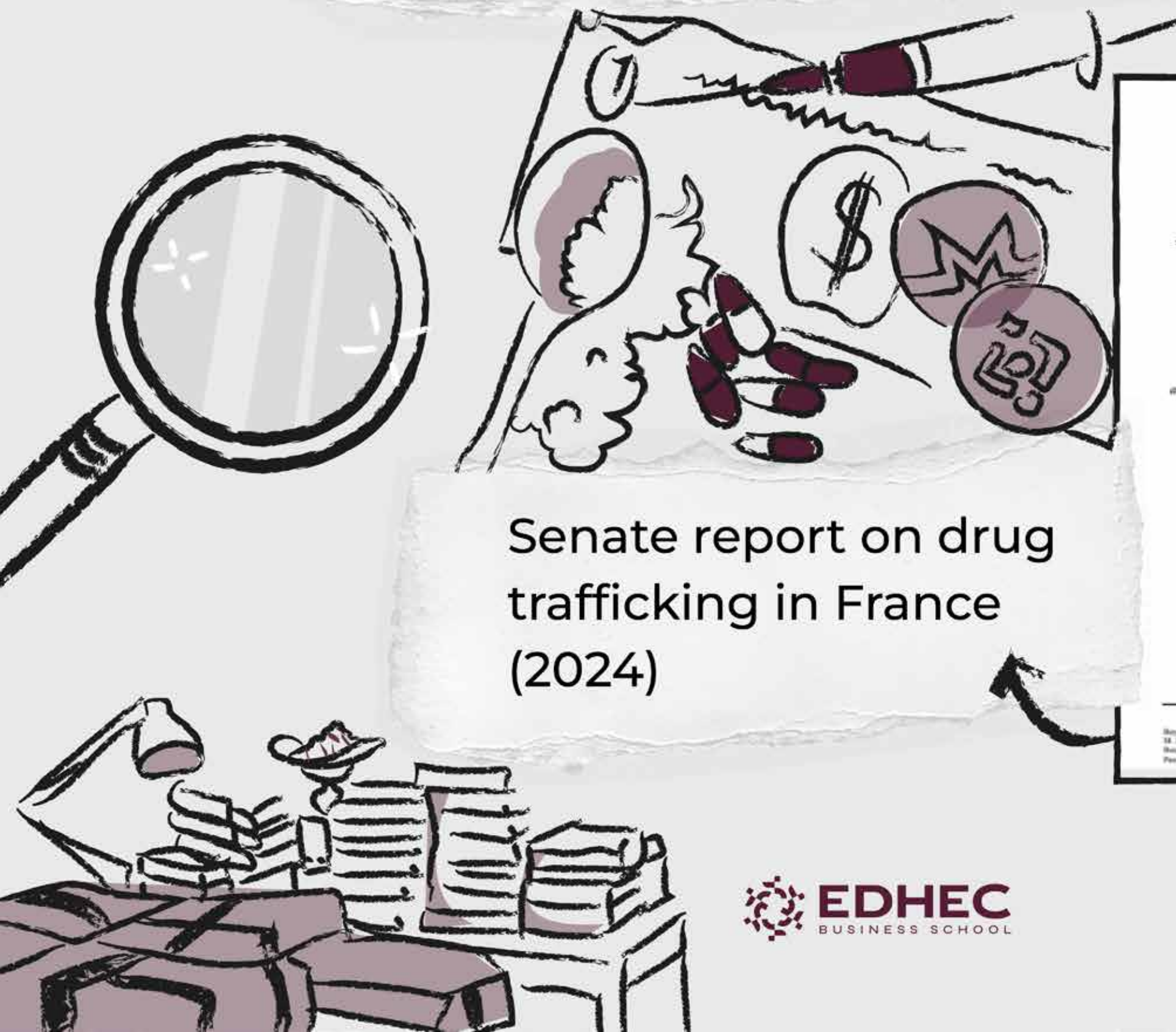
En direct • Grand bien vous fasse !
Quelques films à voir en famille pendant les vacances
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France Inter (16 fév.) : Existe-t-il une science du crime ?

...At the same time, he is called upon by public authorities as an expert.



Bertrand Monnet was questioned by **the Senate Inquiry Committee** on Drug Trafficking to discuss, among other things, how criminal organisations launder money.



Senate report on drug trafficking in France (2024)



Some key figures



Cyberattacks cost the global economy \$10 000 billion (2024).



Dirty money represents between \$800 billion and \$2.7 trillion per year (1 to 3% of global GDP), according to the IMF.



Internal fraud costs a company an average of 5% of its turnover.

But besides these activities, his true passion is teaching!

Oh yeah... Honestly,
that's impressive!

That's true, but there's also another side
to the story. Like many researchers,
he works long hours and his research
doesn't always yield results...



As with my colleagues, this research takes
time and requires a great deal of resilience:
I fail in 90% of my projects.
And then, meeting a drug lord
or an experienced hacker takes years!

