

A woman with short blonde hair is lying in a hospital bed, looking at a tablet computer held by a healthcare professional. The background shows a hospital room with other beds and a window.

Connected health and AI:

What are the trends

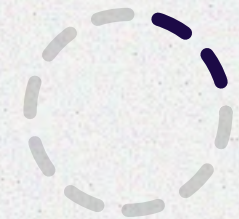
for 2026?



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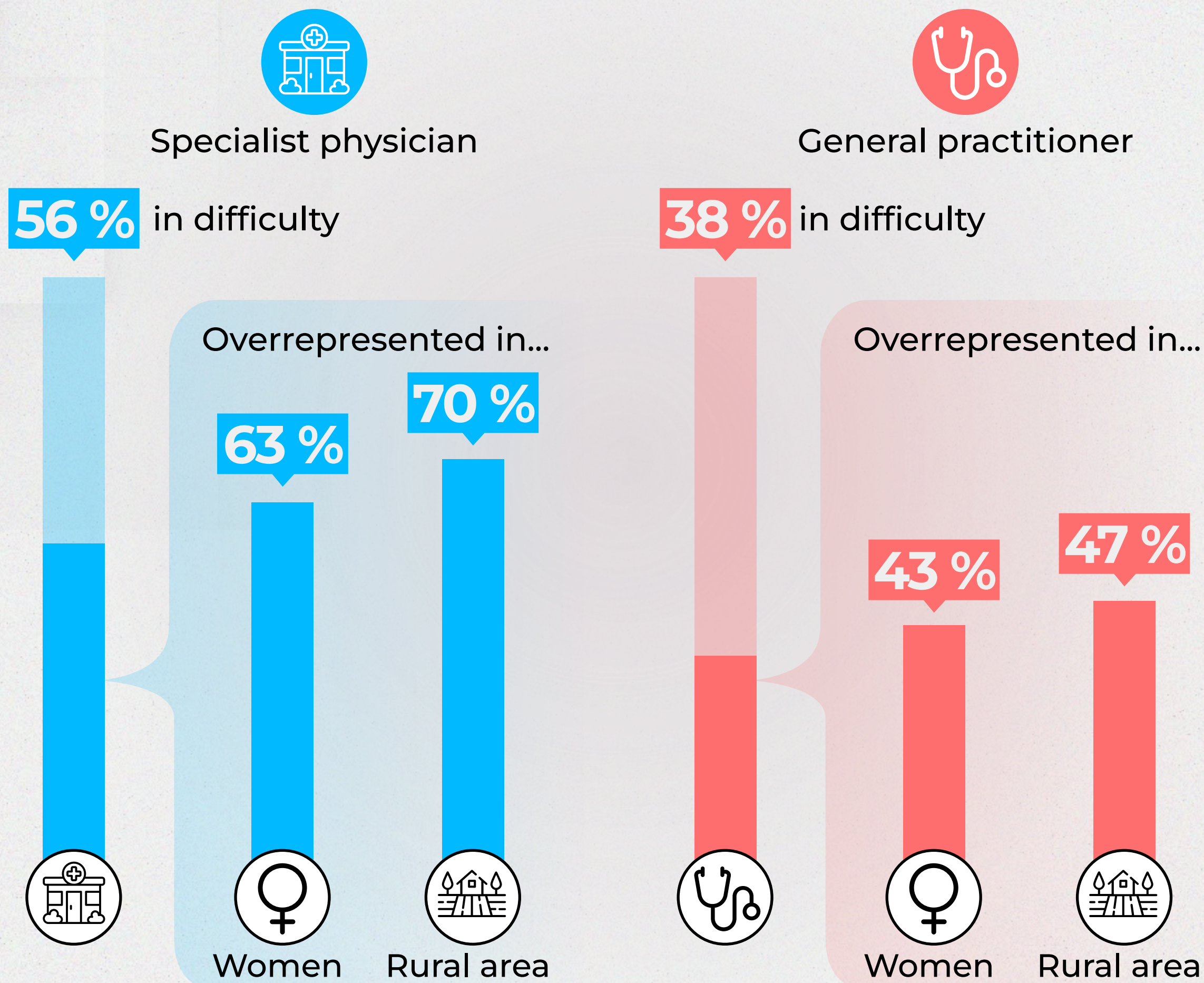


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Getting a doctor's appointment: a real ordeal?

Percentage of French people experiencing difficulties accessing a doctor, in 2025



Q Focus

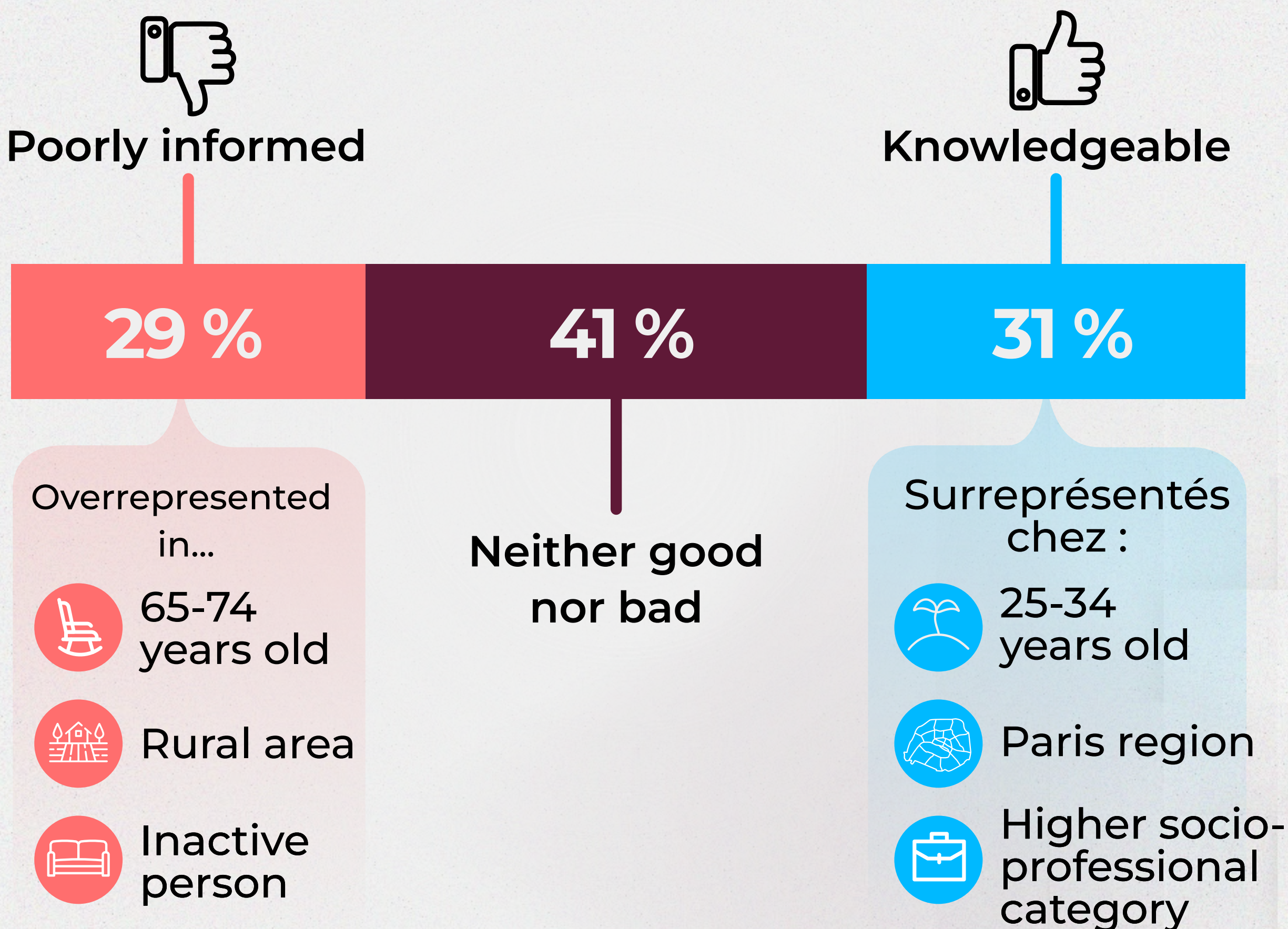
Nearly one in two French people suffers from an illness that requires medical monitoring. Regarding the difficulties in finding a practitioner, can connected health be a solution?

Source : Ipsos 2025



Connected health: What is it?

Percentage of French people according to their level of information on connected health, in 2025



Q Focus

However, more than 7 out of 10 French people would be willing to use it more. In the majority of cases, this is on the recommendation of their attending physician.

Source : Ipsos 2025



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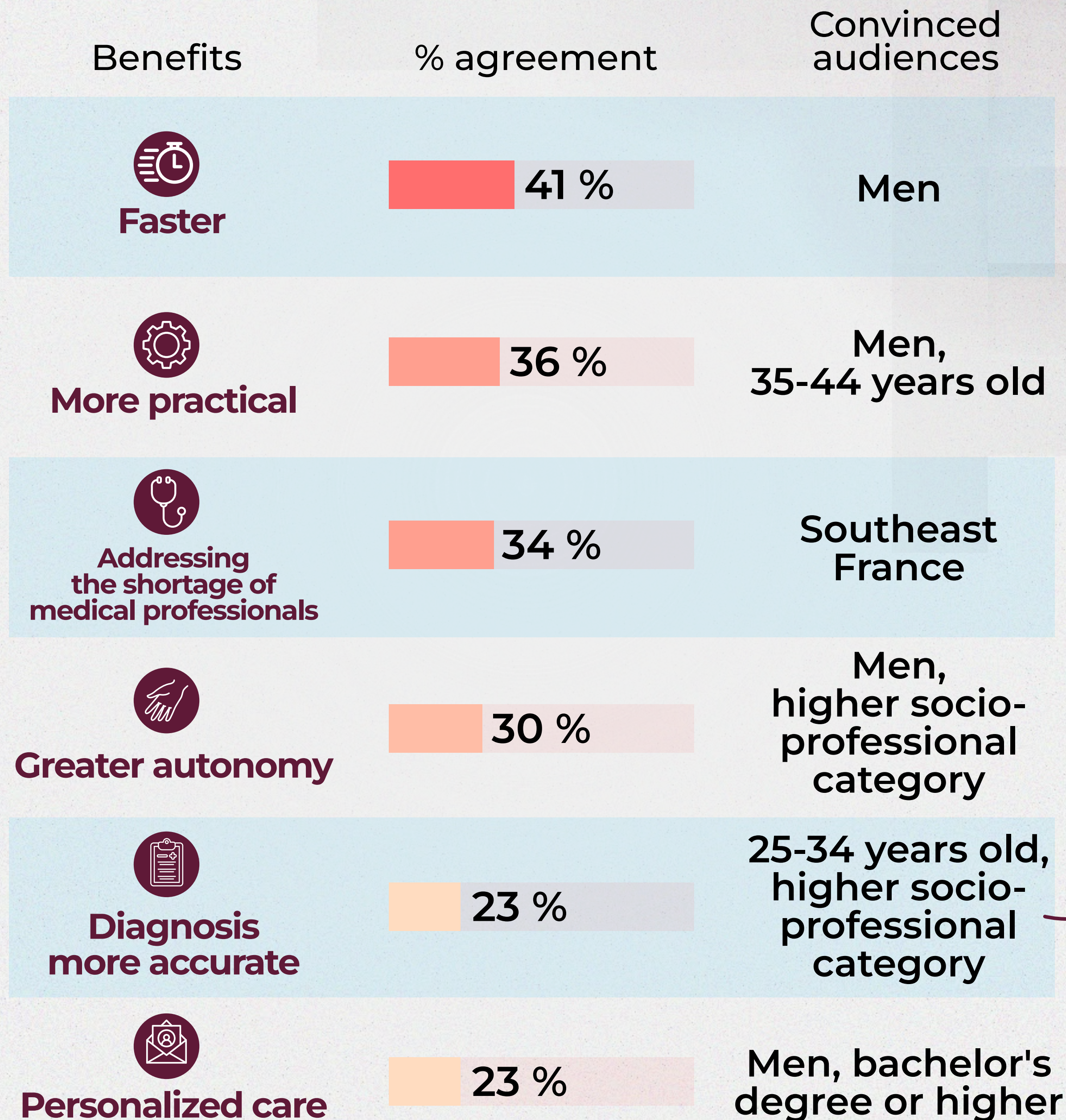
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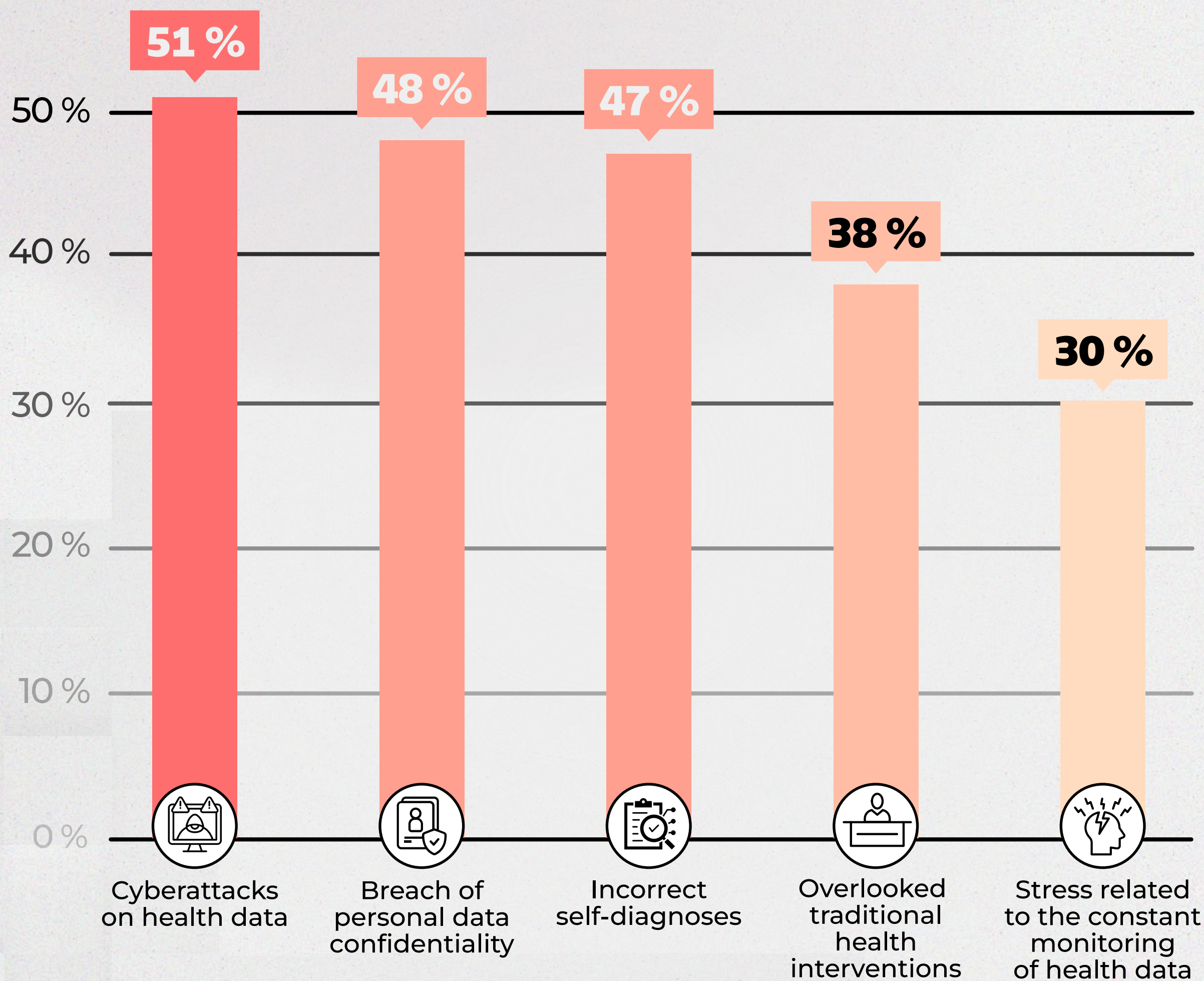
For 1 in 3 French people, connected devices are useful in addressing the shortage of medical professionals in certain areas.



Source : Ipsos 2025



Reliability, trust... Connected health raises several concerns.

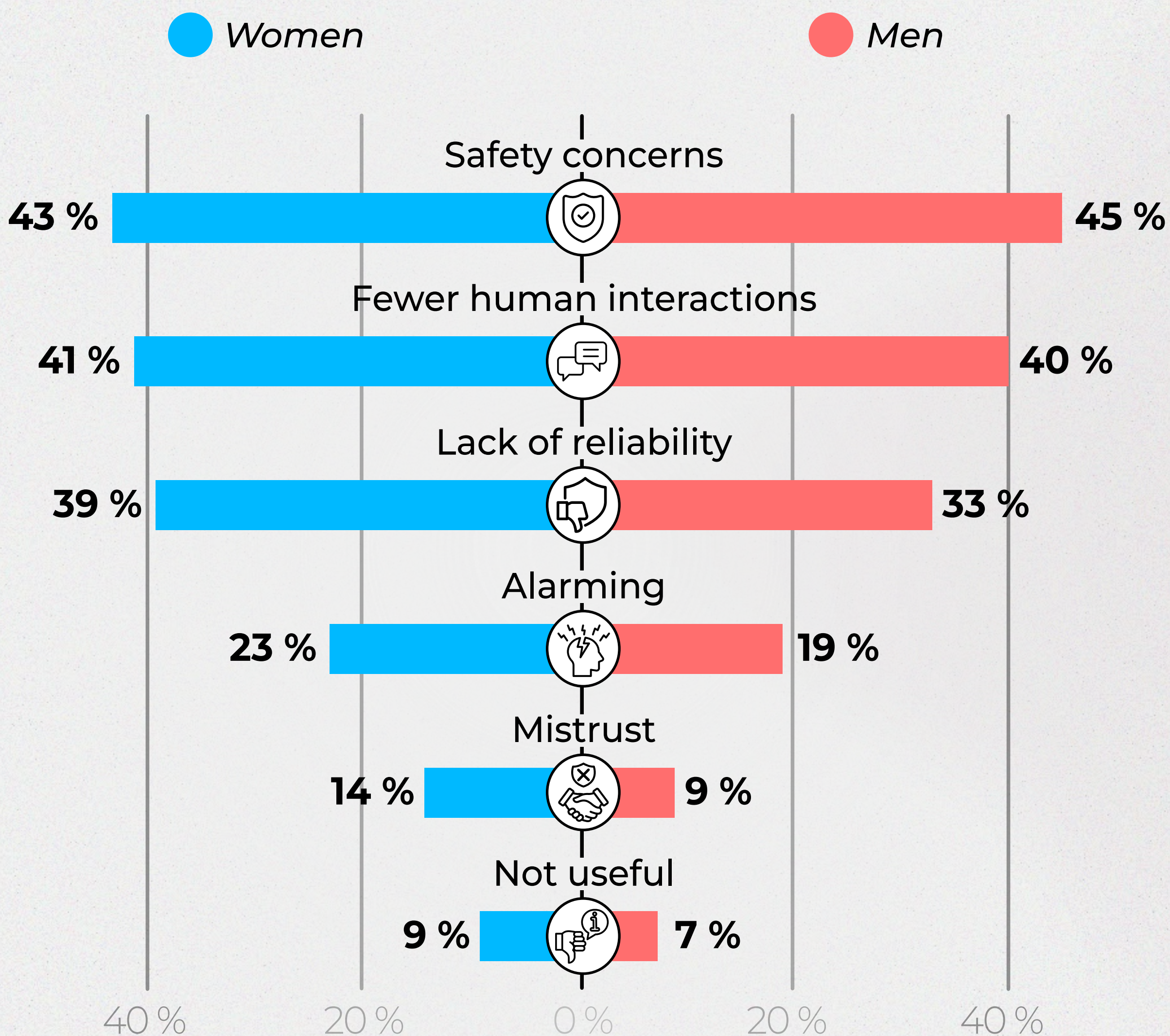


Q Focus

The main concerns remain focused on safety and reliability. Women and those over 65 are the ones who express growing doubt.

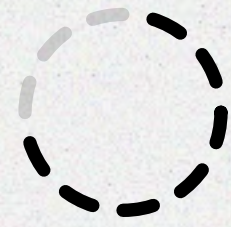


Connected Health: a form of distrust



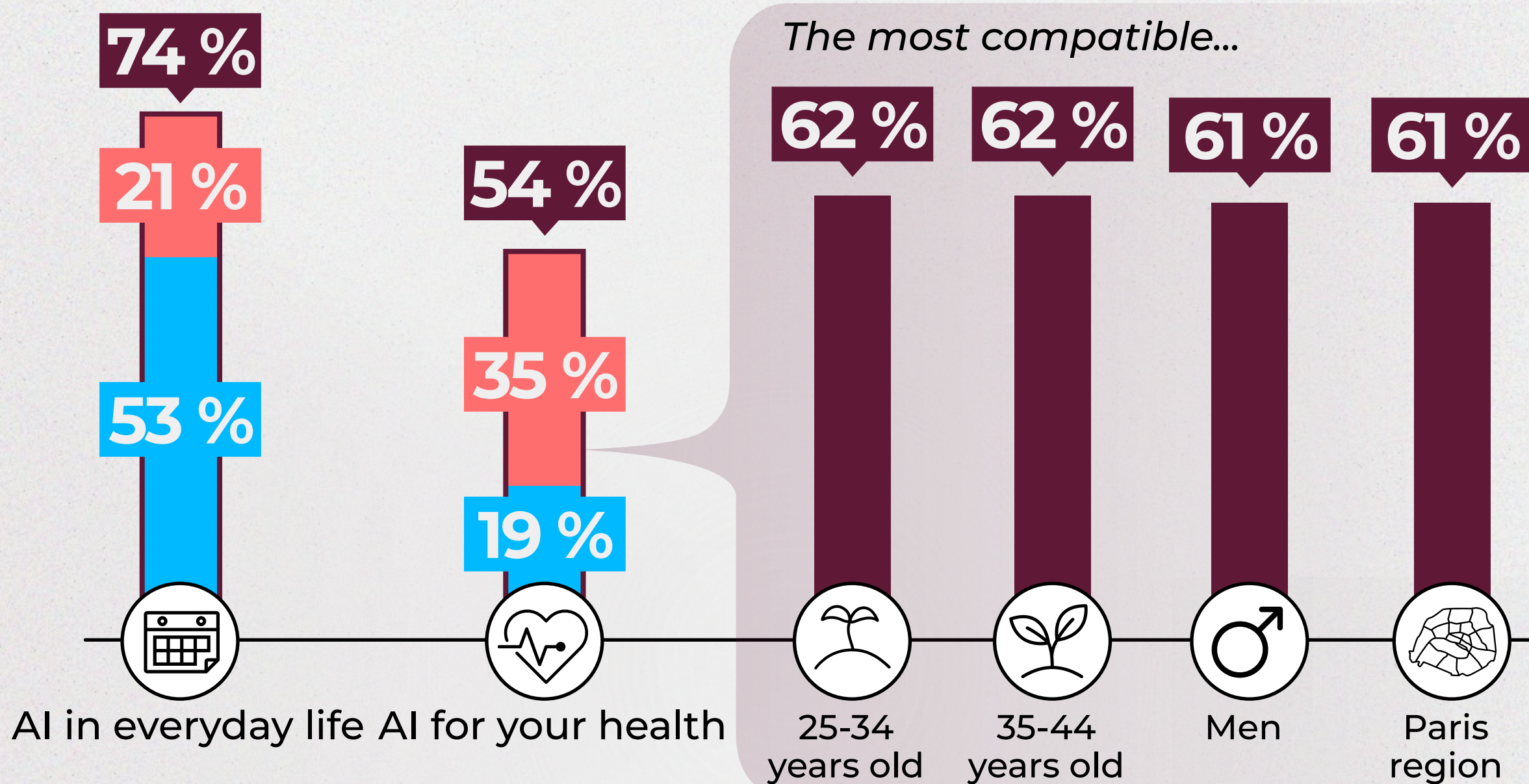
Q Focus

Overall, there are different concerns between men and women. The latter have more doubts about reliability and less confidence in the technology.

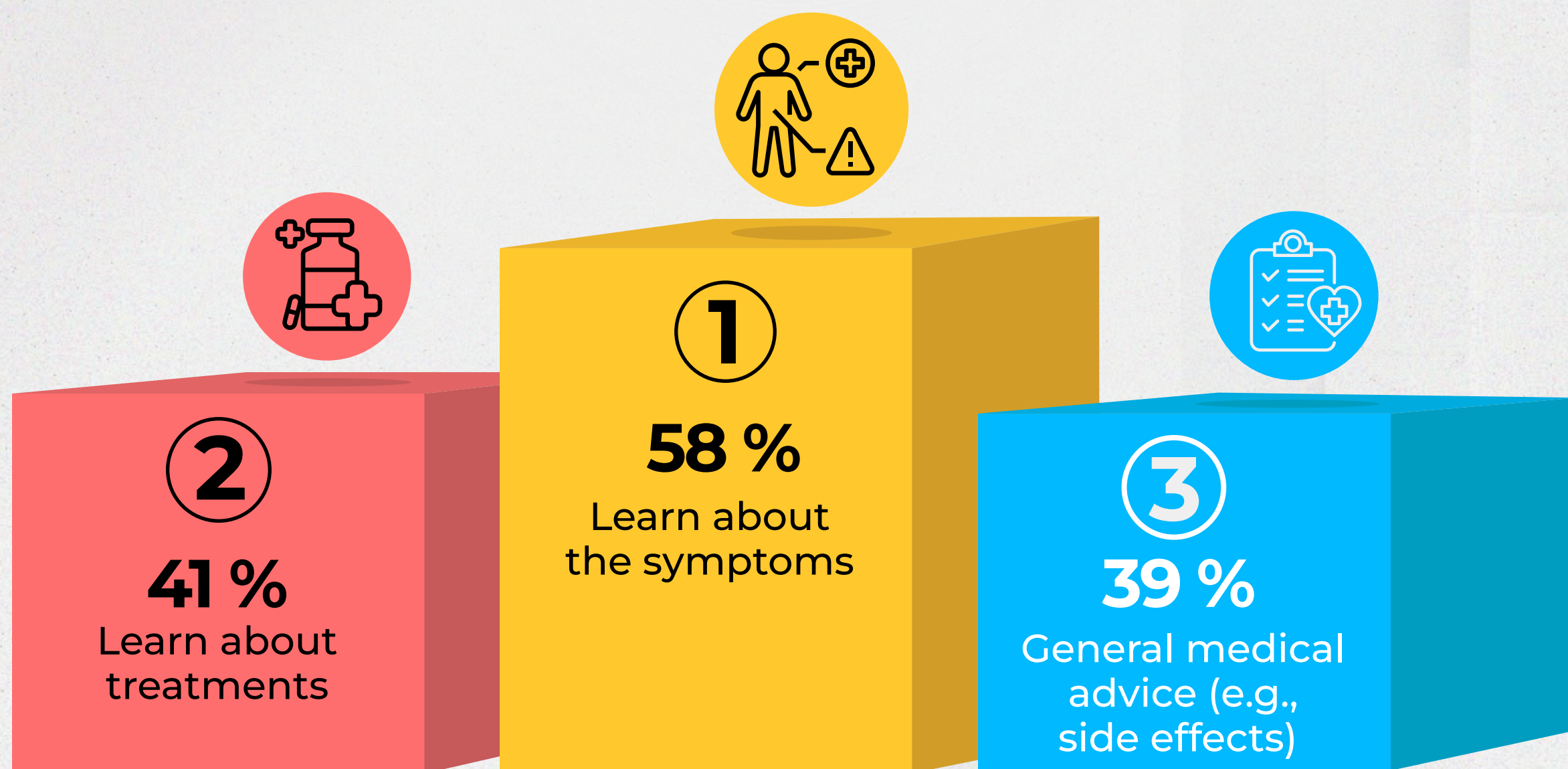


Half of the French population uses AI for their health or is ready to do so!

● AI-compatible, including ● Already using it ● Would be willing to do it



For what reasons?



Source : Ipsos 2025



AI: the solution to all our problems?

« I trust AI for the diagnosis of pathologies »

No 41 %

Yes 59 %

« AI seems to be able to reduce inequalities in access to cancer care »

No 42 %

Yes 58 %

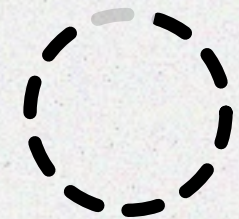
« Possibility to improve the quality of care through AI »

No 40 %

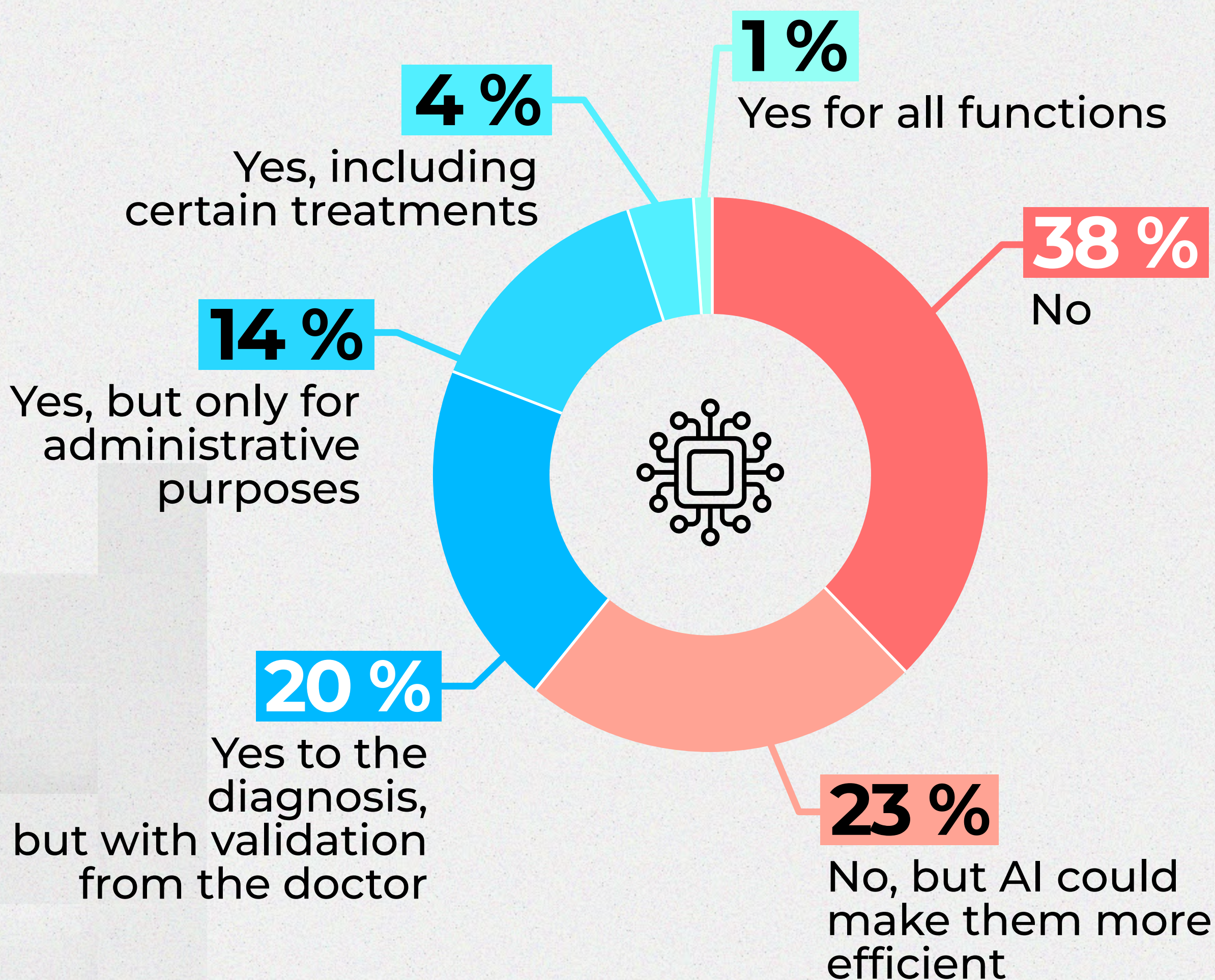
Yes 60 %

Q Focus

Two-thirds of French people would be willing to share their health data if this allowed AI to generate personalized advice.



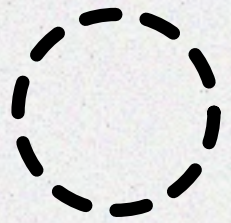
Do you think doctors will be replaced by AI?



Q Focus

Nearly 4 out of 10 French people would have more confidence in a doctor/AI partnership than in a doctor alone. And if the doctor's opinion differs from AI, more than 80 % would like the opinion of another healthcare professional.

Sources



Connected
Health
Barometer:
Trends for
2026

November 2025

EDHEC

EDHEC Business School is a leading management school with various centers and thematic chairs, including a chair entitled "Management in Innovative Health" headed by Loick Menvielle.

IPSOS

Ipsos is a French survey company. For this barometer, it surveyed 1,000 French people aged 18 and over, representative of the population, from October 21 to 24, 2025.