BUSINESS CHALLENGES

BIOSPHERE

HUMAN ACTIVITIES

Sustainability

- Mission transformation
- CSR
- Company's social purpose
- From owning to using by sharing

BUSINESS ACTIVITIES

Digital

- Tools transformation
- New technologies
- AI, blockchain, IoT...
- Knowledge pool
- Tailored products and services

Multilevel compliance

- Regulatory environment transformation
- Multilevel hard law
- Soft law
- Influence as important as authority

"Global/Local"-ization

- Process transformation
- Disintermediation
- Distances shortening/disappearing
- Transfer of power to the user
- Interculturalism

Business pace

- Time transformation
- Faster product cycles
- Production to innovation centred companies
- "riskability" (capacity to take/avoid positive/negative risks)

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