

EDHEC Entrepreneurs
Lille / Paris / Nice



*Julie Chapon,
MSC EDHEC 2011
YUKA Co-founder*




**FUTURE
GENERATIONS**

Students & Alumni : we support you from the idea to the acceleration
A roadmap towards fulfillment and excellence

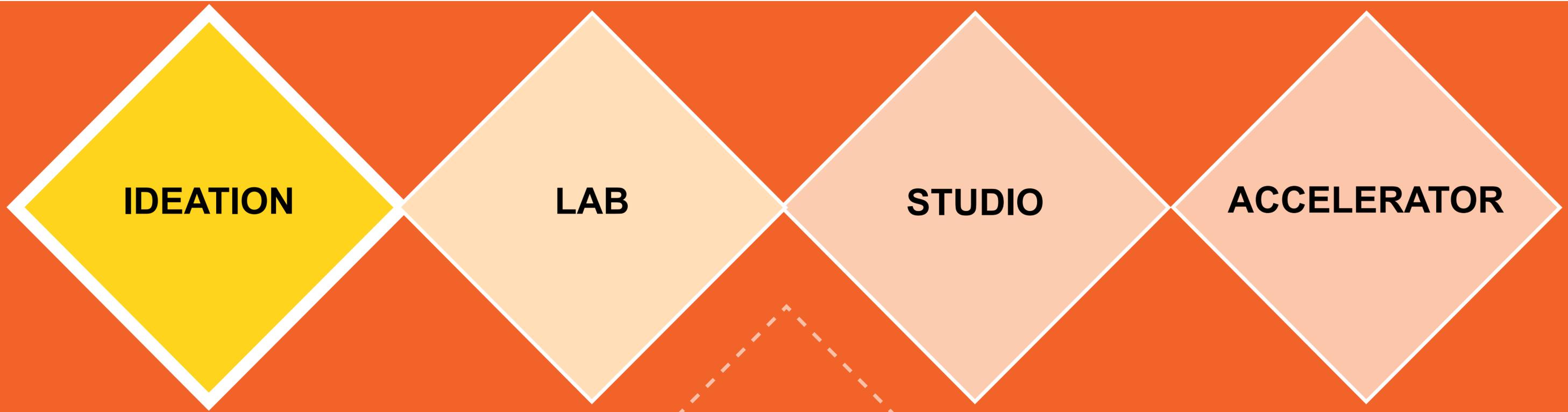
*Solène de Laborderie
MSC EDHEC 2017
L'Ateliers de Solène
Founder*

IDEATION

LAB

STUDIO

ACCELERATOR



Find THE right idea to start a business!



*Constantin Wolfrom and Hugo Salle de Chou
(cover photo)
MSC EDHEC 2014
Pumpkin Co-founders*

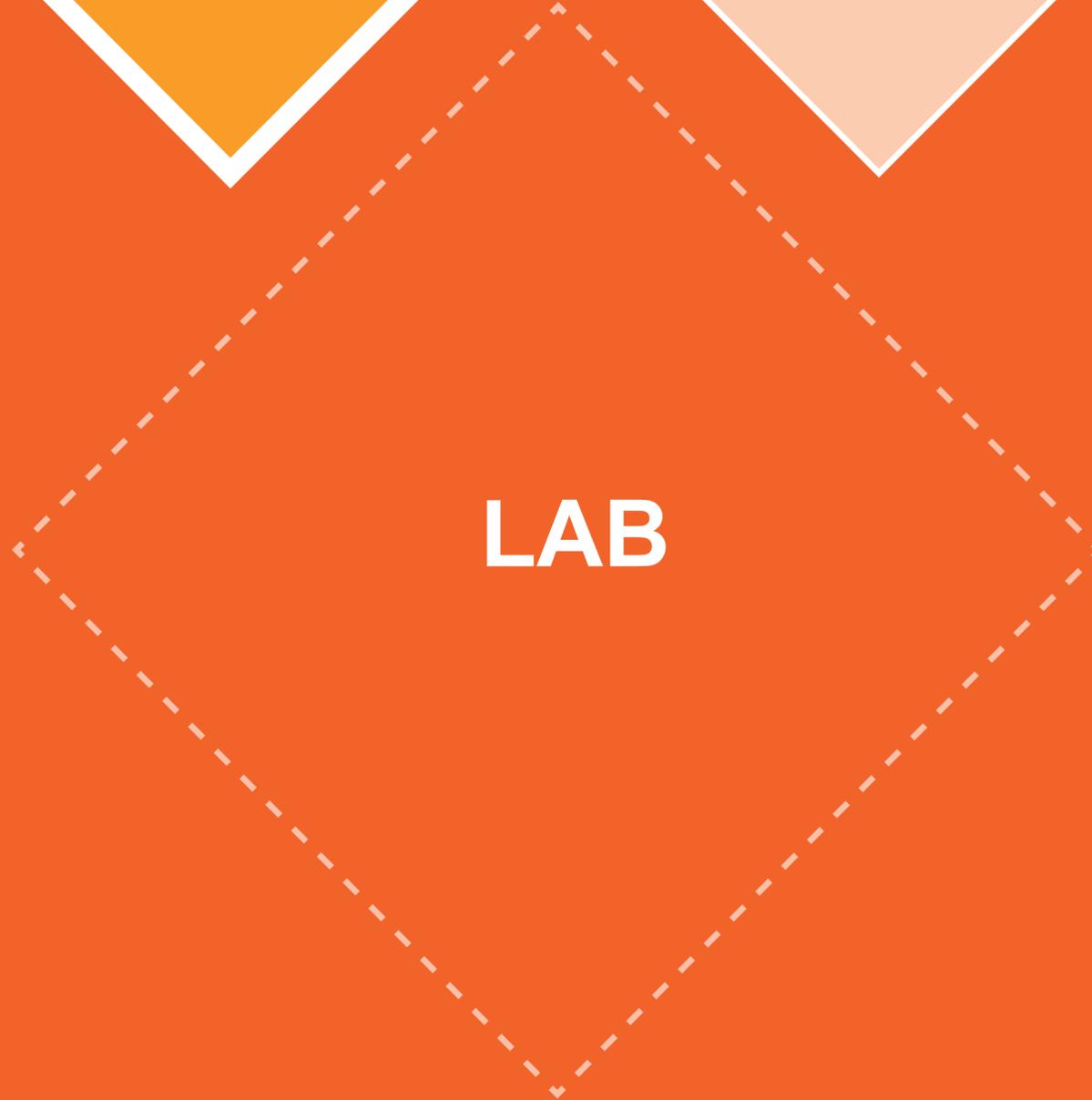
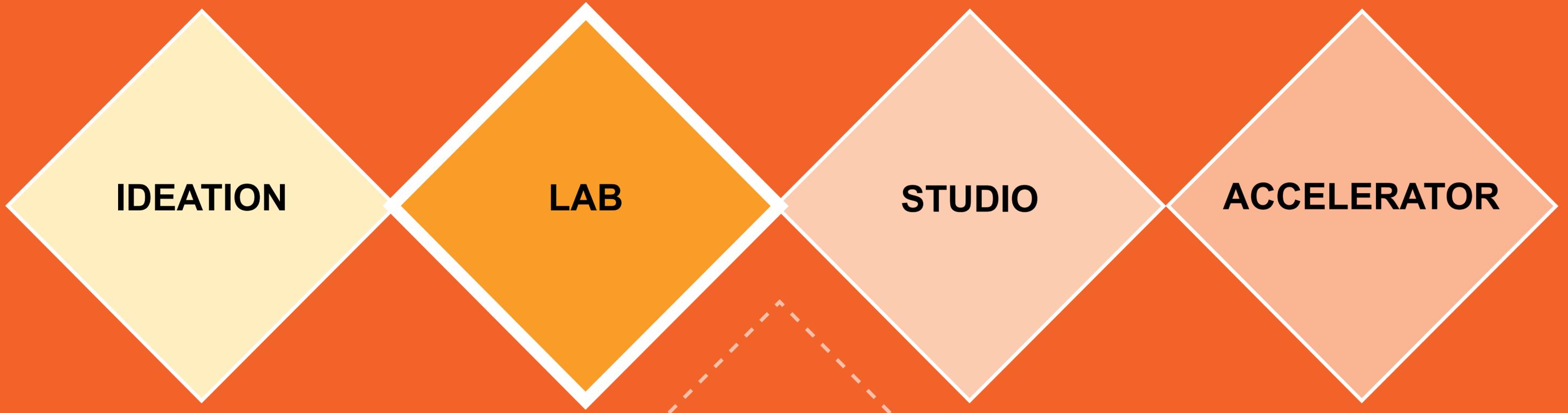
> **IDEATION:** your Design thinking workshops

Students, Alumni,
you are attracted to entrepreneurship and
you want to find de right idea ?

**Take part in ideation workshops
(Lille, Paris and Nice)**

Co-construction & methodology :

- >>> Think differently
- >>> Challenge your imagination
- >>> Boost your creativity
- >>> Find ideas that are out of the ordinary



Turn your idea into a start-up project



Nicolas Drouault and Grégoire de Scorbiac
MSC EDHEC 2016
Canard Street Co-founders

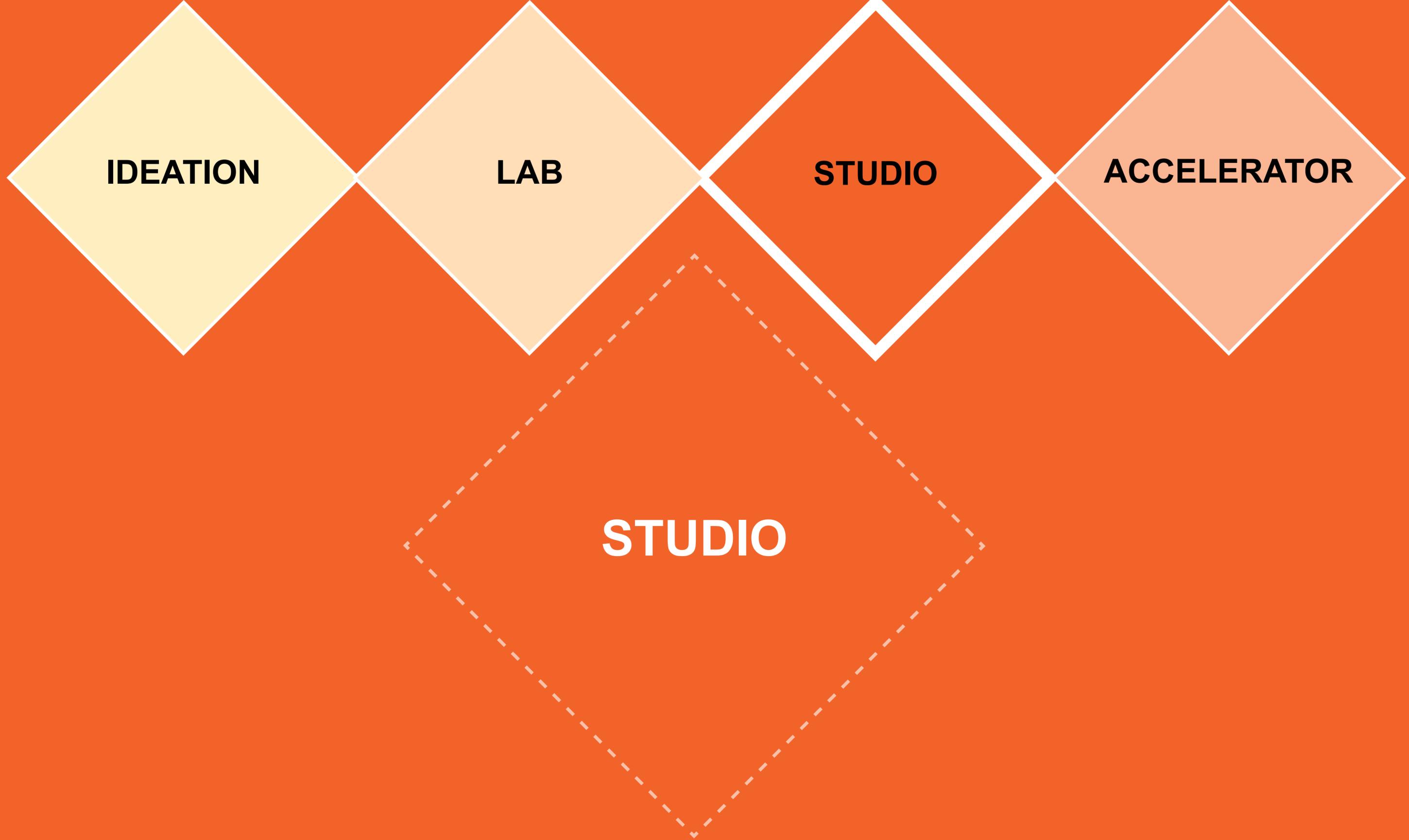
> **LAB** : your 15-weeks boosting program

**Offer your ideas
the best chances
of success !**

- COACHING & EXPERTISE** • Individual and collective support
Strategy, Vision, Ambition
- RESSOURCES** • E-Learning
Pitch, Value proposition, Differentiation, Targeting, Go To Market, Business Model...
- BENEFITS** • Perks
BNP, Mango Pay, Legal Start, Qonto, Kannelle, Digidom...
- NETWORK** • Experts
Legal, Communication, Digital, Financing
...

PITCH TEST PREPARATION

- Pitch in front of a jury of professionals
- Validation step to join the **STUDIO**



Turn your business into a high potential start-up !

> **STUDIO** : your intensive one-year program

INDIVIDUAL COACHING

Strategic & human

+200 EXPERTS

Office hours / Workshops /
Webinars / Hotlines

EDHEC COMMUNITY

Communicate / Recrute / Network

RESSOURCES

Toolbox & documentations

CORPORATES

Sponsorship & networking

PERKS

Negotiated benefits

ACCOMMODATION

- Station F Paris -

Co-working space : 80 seats

- Lille and Nice EDHEC Campus -

Co-working spaces : 120 seats

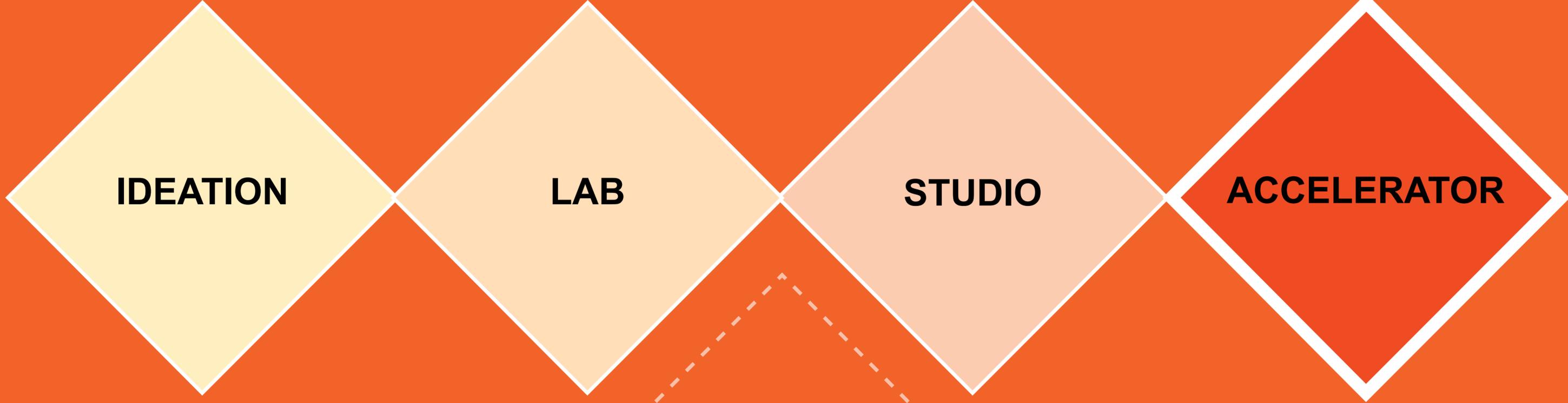


Station F
**An entrepreneurial ecosystem
in the heart of Paris
unique in the world !**

- 1000 start-ups
- 40 investment funds
- 35 public administrations
- 600 events per year



Manon Latgé
MSC EDHEC 2014
Founder
Né à



**Join a program focused on the growth
and success of your start-up**

> EDHEC Entrepreneurs Accelerator : your explosive one year program

STRATEGY

Human & strategic
Coaching

High level
mentoring

Advisory club

*CEO ManoMano, CEO
OUI Care Group , CEO
le Bon coin, CFO 50
Partners, CEO Les 2*

Marmottes...

Students
Consulting

EDHEC Business School

FUNDRAISING

Put in touch with
VC partners

*Kima Ventures, Daphni,
Partech, XChange,
Breega, Cap Horn, Iris,
Alven, 50 Partners...*

Legal Support

*BOLD, Orryck, Leuwen &
co, Chaussion Finance...*

Business Coaching

Business Plan /
Pitch / Pith deck

HUMAN RESOURCES

Recruitment,
Management &
CEO posture

*Ignition Program, Elinoi,
Dream Catcher Sales...*

Organisation,
Process et objectifs

INTERNATIONAL

> World Program :
San Francisco & Singapour
> A network of experts



*Sébastien Llorca
EDHEC BBA 2015
Co-founder
SMartear*



Thomas Venturini
MSC EDHEC 2013
Co-Founder
Liberkeys

> EDHEC Entrepreneurs Incubator & Accelerator

Every year

- > 600 LAB projects
- > 50 start-ups created
- > 10 fundraisings + 500 k€

Facebook

<https://www.facebook.com/EdhecEntrepreneurs/>



Website

www.entrepreneurs.edhec.edu



THE TEAM



Juliette DELTOUR

- Communication & events Manager
- Lille



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- Manager
- Nice



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- Station F Manager
- Paris



Sabrina BOUGHAGHA

- Lab Manager
- Lille

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