



**EDHEC Family Business Global Executive MBA welcomes first intake**  
***In response to business needs, EDHEC creates Europe's first family business MBA***

**Lille, 23 February 2015** – Members of the 2015 intake of the EDHEC Family Business Global Executive MBA arrived on EDHEC Business School's Lille campus today for the first day of an educational journey that will take them around the world and help them to chart new paths of success for their family enterprises.

The inaugural class consists of 7 men and 2 women, the majority of whom come from countries outside of Europe, including Australia, Canada, Israel, Lebanon, South Africa and Pakistan. Class members work in technology, distribution, and retail, among other sectors, and have an average of 10 years work experience.

**EDHEC Dean for Faculty and Research Christophe Roquilly** welcomed students and explained the important role of business research. *"EDHEC professors conduct research that has real impact on business management and operations",* he said. *"And in the case of our Family Business GEMBA, our research in the field of family business and leadership led to the creation of a much-needed degree programme, one that will serve the family business sector. That's the EDHEC for Business motto in action".*

The EDHEC Family Business Global Executive MBA receives financial support from the **Family Firm Institute, Family Business Network Gulf Cooperation Council (FBN GCC), Deloitte, the International New York Times, CampdenFB, and TrustedFamily**. This financial support will be used to reduce tuition costs by 15 000€ per student.

During the first two-week class module, students will focus on organisational behaviour, strategic marketing, and financial management and accounting. They will also participate in career assessment exercises and group coaching sessions. The next modules will take place on EDHEC's Paris and Singapore campuses in May and July respectively. While in Singapore, participants will visit select family businesses.

*"The EDHEC Family Business GEMBA is perfectly suited to my current career challenges and the long-term objectives of the family business I represent",* said Tim Menting, chief commercial officer of the Joval Group, a 350-employee firm in Victoria, Australia, and a member of the 2015 intake. *"My family business is increasingly looking outside Australia for growth opportunities and having greater international exposure through the EDHEC Global Executive MBA programme will be truly beneficial".*

The EDHEC Family Business Global Executive MBA is offered in 6 global locations and meets the triple requirement of modern family business success: competitive imperative, efficient governance, and leadership excellence. It is designed for family business executives (family members or not) and is compatible with professional activity. **The 2016 intake recruiting process is now open.** For more information, please contact: [gemba@edhec.edu](mailto:gemba@edhec.edu).

### About EDHEC Family Business Centre

The Family Business Centre was created in 2012 by the EDHEC Group with the support of several families (the Mulliez family and the Michelin family), renowned family businesses (BIC Group, Oddo&Cie, Roquette, Somfy, Promod, Clinitex and Sisley) and global corporations (Caisse d'Epargne Nord France Europe and Deloitte).

Our mission is to sustain family business growth by engaging in research that focuses on the unique management challenges associated with family businesses, and by creating training programs that meet the specific needs of these firms, as well as organising events to provide learning opportunities for family business executives and managers.

### About EDHEC Business School

- **6,200 students and 10,000 managers** in continuing professional development
- **17 degree programmes:** ESPEME – undergraduate programme, Master in Management and MSCs
- **2 MBAs, 1 PhD in Finance**
- **23,000 participants** in lectures and workshops organised in 28 financial capitals around the world
- **Over 25,000 graduates in 120 countries**
- **142 permanent lecturers** (49% of whom are international) and 810 part-time lecturers
- **13 research chairs**
- **A budget of 85 million euros**, one third of which comes from businesses and 20% of which is invested in research
- **5 campuses** (Lille, Nice, Paris, London and Singapore)
- **Triple accreditation** by EQUIS – AACSB – AMBA

EDHEC Business School seeks to win recognition for the impact of its research and its academic programmes, and for the innovative ideas and methods it makes available to businesses. This aim, summarised by the motto 'EDHEC for Business,' is underpinned by excellent academic research, the results of which are shared with students through EDHEC's academic programmes (MSc, PhD, MBAs, etc.), as well as with the business world and society at large. For more information about EDHEC Business School, please visit [www.edhec.com](http://www.edhec.com).

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