



Bloomberg L.P. Becomes Corporate Sponsor of the EDHEC MSc in Financial Markets

Students access Bloomberg platform used by business and financial professionals

PRESS RELEASE

Paris, 13 March, 2017 – EDHEC Business School is pleased to announce that Bloomberg L.P., the global business and financial information and news leader, has signed an agreement to become the Corporate Sponsor of the MSc in Financial Markets.

Students studying the Financial Economics track of EDHEC's MSc in Financial Markets can now access the Bloomberg Professional service, or Terminal, which has more than 325,000 leading business and financial subscribers worldwide.

The Bloomberg Professional service or Terminal, is a software platform providing trusted real-time and historical data, market moving news and analytics to help business and financial professionals make better informed investment decisions. The service also features execution platforms for every asset class, research and a global network to communicate securely and reliably.

EDHEC's subscriptions to the Bloomberg Terminal will serve as a resource for both students and academic staff. It will enable students to become familiar with tools used by financial professionals, thereby reinforcing classroom theory, while academic staff can use it to further their own research.

Bloomberg representatives will offer regular training and the Bloomberg Terminal offers multiple learning tools including the Bloomberg Market Concepts (BMC) certificate, an e-learning course providing a visual introduction to the financial markets, covering economics, currencies, fixed income and equities.

Bloomberg will also award the annual Bloomberg Prize to one Applied Master Project during future graduation ceremonies.

"We are delighted to announce this innovative partnership with one of the leading providers of financial data," explains Pascale Viala, Director of EDHEC Business School's Financial Economics track. "It will allow our students to access cutting-edge learning tools and resources, and also to acquire skills increasingly sought by recruiters faced with the big data and fintech revolution."

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About EDHEC BUSINESS SCHOOL

- 5 campuses: Lille, Nice, Paris, London and Singapore
- 7,900 students in academic education
- 20 degree programmes: BBA, Master in Management, MScs, MBAs, PhD, etc.
- Over 30,000 alumni in 125 countries
- 156 permanent professors
- 13 research and teaching chairs
- A €121.5m budget
- €20m of R&D revenues, including €15m from international sources
- One of the first business schools worldwide to hold the triple crown of accreditations
- from AACSB, EQUIS and AMBA

Operating from campuses in Lille, Nice, Paris, London and Singapore, EDHEC is one of the world's top 20 business schools. Fully international and directly connected to the business world, EDHEC commands a strong reputation for research excellence and its ability to train entrepreneurs and managers capable of breaking new ground. EDHEC functions as a genuine laboratory of ideas and produces innovative solutions valued by businesses.

The School's research work inspires its teaching with its focus on "learning by doing" in order to build people to build business.

For more information on EDHEC Business School: www.edhec.com

About Bloomberg

Bloomberg, the global business and financial information and news leader, gives influential decision makers a critical edge by connecting them to a dynamic network of information, people and ideas. The company's strength – delivering data, news and analytics through innovative technology, quickly and accurately – is at the core of the Bloomberg Professional service. Bloomberg's enterprise solutions build on the company's core strength: leveraging technology to allow customers to access, integrate, distribute and manage data and information across organizations more efficiently and effectively. For more information, visit bloomberg.com/company.