

## New academic year: 12 new professors join EDHEC Business School

Press release

Paris, 9 September 2021 – EDHEC Business School is pleased to announce the arrival of 12 new professors and researchers for the new academic year. Underpinned by a model based on research of real practical use to society, businesses and students, EDHEC is pursuing its strategy of developing its faculty in line with the Impact Future Generations plan covering the period out to 2025. The School aims to recruit an average of 10 new professors a year without any significant increase in student numbers. Including these new recruits, EDHEC's academic community now comprises 175 professors and researchers.

*“The arrival of these new professors will diversify the fields of expertise taught in the School with the aim of offering students a unique learning experience and training future leaders engaged with society’s current and future challenges. These recruitments are fully consistent with EDHEC’s strategy of producing high-impact research that excels”,* underlines Michael Antioco, Dean for Faculty and Research at EDHEC Business School.

EDHEC is strengthening its teaching faculty through the arrival of 12 new professors and researchers:

- **Naeem Ashraf**, Professor of Strategy (Pakistan)  
*PhD in Management Science (IAE Aix-en-Provence)*  
Expertise: sustainable procurement, sustainable performance, management of organisational resources and knowledge.
- **Jose Benitez**, Professor of Information Management Systems (Spain)  
*PhD in Business Administration (University of Granada)*  
Expertise: corporate digital transformation and its impact on performance, development of quantitative methods in the IT systems field.
- **Arnaud Dufays**, Associate Professor of Econometrics and Finance (Belgium)  
*PhD in Economics and Management Science (Catholic University of Louvain – UCL)*  
Expertise: modelling of macro-economic and financial time series.
- **Teodor Dyakov**, Associate Professor of Finance (Bulgaria)  
*PhD in Finance (Rotterdam School of Management)*  
Expertise: asset management, corporate governance, international finance and financial asset valuation.
- **Olga Kokshagina**, Associate Professor of Management (Russia) [*Arrives in January 2022*]  
*PhD in Innovation & Technology Management (Mines ParisTech PSL)*

Expertise: innovation management, entrepreneurship, digital transformation, digital health

- **Dominic O’Kane**, Professor of Finance (United Kingdom)  
*Doctorate in Theoretical Physics (Oxford University)*  
Expertise: management of financial risks, fixed-income securities, credit risks.
- **Aziza Laguecir**, Professor of Management Accounting (France)  
*PhD in Management Control (ESSEC Business School, University of Strasbourg)*  
Expertise: construction of profitability and cost systems in the public sector, surveillance and control systems in digitalised organisations (fraud and ethics).
- **Hua (Ariel) Li**, Assistant Professor of Marketing (China)  
*Doctorate in Marketing (IAE Aix-en-Provence)*  
Expertise: consumer socialisation and communication, data confidentiality, inter-cultural research.
- **Irene Monasterolo**, Professor of Climate Finance (Italy) [*Arrives in October 2021*]  
*PhD in Agri-Food Economics and Statistics (University of Bologna)*  
Expertise: impact of climate change on the ‘growth – finance – inequality’ relationship, climate resistance of the financial system, distributive effects of green monetary policies, alignment of development bank flows with sustainable development objectives.
- **Kumar Rakesh Ranjan**, Professor of Marketing (India)  
*PhD in Management (Indian Institute of Management – IIM)*  
Expertise: sales and services performance, quality of interactions in services, electronic word of mouth and social media.
- **Peter Szilagyi**, Professor of Finance (Hungary)  
*PhD in Finance (Tilburg University)*  
Expertise: corporate finance, corporate governance and international finance.
- **Martin Wetzels**, Professor of Marketing (Netherlands)  
*PhD in Marketing (Maastricht University)*  
Expertise: services marketing, new product development, innovation management, research methodology and digital marketing.

### **Press Contacts**

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### **About EDHEC BUSINESS SCHOOL**

Based in Lille, Nice, Paris, London and Singapore, and counting 100 nationalities on its campuses and partnerships with 280 leading universities around the world, EDHEC is a fully international business school directly connected to the business world. EDHEC's 40,000 alumni spread over 120 countries represent a community of engaged leaders, trained to act practically and deliver solutions to the main economic, social, technological and environmental challenges facing the world.

The School has developed a unique model founded on research of real practical use to society, companies and students. EDHEC is a centre of excellence, innovation, experience and diversity, focused on impacting future generations in a fast-transforming world. The School exists to make a positive impact on the world.

#### **EDHEC in figures:**

- 8,600 students in academic education, 175 professors and researchers, 11 research centres
- 5 campuses and a platform devoted to 100%-online certificate and degree programmes: EDHEC Online
- a comprehensive portfolio of 23 programmes designed for future decision-makers: Bachelors (BBA and BSc), a Master in Management, Masters of Science (MSc), MBAs (Full-time and Executive MBA), a PhD in Finance
- an extensive EDHEC Executive Education offering of certificate and degree programmes for managers, business leaders and entrepreneurs