

EDHEC Business School announces double degree programme with the University of Tampa's Sykes College of Business

FOR IMMEDIATE RELEASE

Paris, May 12, 2025 – EDHEC Business School is proud to announce the launch of a dual degree programme with the University of Tampa (UTampa) in Florida, USA. The new programme, officially launching in Fall 2025, will allow participating students to receive an MSc degree from both institutions. This prestigious achievement will launch graduates on an exciting global career path.

This is UTampa's first dual degree programme, and EDHEC is excited to partner with such an outstanding North American institution. UTampa's Sykes College of Business, located in beautiful downtown Tampa, is among the most forward-thinking business schools in the U.S. It is AACSB-accredited, and its graduates are visionary business leaders who are technically proficient and socially conscious. **EDHEC, one of France's elite "Grandes Écoles," has 225 international exchange and double-degree partnerships. Every year, it welcomes close to 700 international exchange students to its campuses in Lille and Nice.**

"We're proud to team up with top international schools like UTampa to give our students world-class business education and exciting study abroad options," said Richard Perrin, Associate Dean for International Relations at EDHEC. "A double degree with a respected U.S. partner like UTampa gives our students a real edge and a head start on global careers. We can't wait to welcome UTampa students to our campus."

This collaborative academic initiative bridges European and U.S. business education models by mutually recognizing course credit systems (ECTS and U.S.) and streamlining admissions by waiving standardized tests and professional experience requirements for qualified students. The double degree programme will be open to six students from each institution annually.

"This double degree program emphasizes global mobility, academic excellence, and interdisciplinary learning," said Thom Pittz, Associate Dean for International Programs at UTampa. "Students will benefit from a curriculum enriched by cross-cultural perspectives and access to faculty, resources, and networks from two top-tier institutions."

Students enrolled in the double degree programme must complete coursework in France and the U.S. (All EDHEC's master's programmes are taught in English.) They must also write a thesis and, where applicable, participate in an internship. The new programme reflects EDHEC's and UTampa's commitment to equipping graduates with globally relevant competencies in innovation, ethics, sustainability, and digital transformation, skills in high demand in today's job market.

EDHEC students enrolled in the double degree programme can take courses in UTampa's Business Analytics, Cybersecurity, Marketing, and Information and Technology Management degree programmes. UTampa students can take classes in EDHEC's Global and Sustainable Business, Creative Business and Social Innovation, and Accounting and Finance degree programmes. Students from both campuses will also have opportunities to sample local arts, music and food.

"The EDHEC–UTampa double degree is more than a logistical partnership—it's a strategic alliance between two globally engaged institutions that offer complementary strengths," said Pittz. "It prepares students not only to succeed across two continents but also to lead with insight, adaptability, and cross-cultural competence. This makes it an exceptional opportunity for graduate business students aiming for international careers."



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About EDHEC Business School

EDHEC Business School, a leader in management education in Europe since 1906, has been ranked 7th Best Business School in Europe by the Financial Times for three straight years. EDHEC's 2024-2028 strategic plan – Generations 2050 – reflects the school's dedication to accelerating the world's most important economic, social, and environmental transformations through education and research with impact. EDHEC's 55K students and alumni – entrepreneurs devoted to reinventing business for the common good – are committed to reaching these goals.

EDHEC's model—based on research that benefits society, business, and students—is unique and sets it apart from competitors. EDHEC's campuses are centres of excellence, innovation, foresight, and diversity, and they are committed to serving future generations in a world undergoing radical change. Our “raison d'être” is to make a positive impact on the world.

EDHEC profile

- 9400 undergraduate students, 175 professors and researchers, 14 centres of expertise, 130 nationalities
- A portfolio of 29 transformative programmes: Bachelor (BBA and BSc), Master in Management, Master of Science (MSc), MBAs (Full-time, Executive MBA and MBA Online), PhD in Finance, EDHEC Executive Education (for managers, executives, and entrepreneurs), EDHEC Online (created in 2018) for distance learning
- 3 French campuses that offer rich student experiences in Lille, Nice, and Paris, as well as 3 entrepreneurship campuses: the Jean Arnault Campus in Roubaix, EDHEC Entrepreneurs at Station F, the world's largest start-up campus in Paris, and Techforward in partnership with Eurecom and Institut les Mines-Telecom at Sophie Antipolis in Nice
- Triple-accredited for the highest quality in business education by AACSB, EQUIS, and AMBA

Learn more at: <https://www.edhec.edu/en>.

About UTampa

The University of Tampa is a private, comprehensive university located on 110 acres on the riverfront in downtown Tampa. Known for academic excellence, personal attention and real-world experience in its undergraduate and graduate programs, the University has about 200 programs of study and serves approximately 11,450 students from all 50 states and most of the world's countries.