

Muhammad Yunus, Nobel Peace Prize Winner and Founder of the Grameen Bank, engages with students from EDHEC

Roundtable conference held during proceedings of the G20 YES (Young Entrepreneurs Summit)

Some 400 entrepreneurs from the G20 countries met at EDHEC's Nice campus on the occasion of the G20 International Entrepreneurs Summit, also known as the G20 Young Entrepreneurs Summit (or G20 YES), held October 31st through November 2nd, 2011.



EDHEC Group students (from the Edhec, Espeme and MBA schools) actively participated in this noteworthy event through coordinating a series of workshops organized around topics raised in reports delivered on October 31st by Ernst & Young and November 1st by McKinsey, in addition to accompanying the various delegations, collating workshop contributions and handling press relations and overall event logistics.

Following the international conference that attracted many leading figures from the world of business to EDHEC's Nice campus, the Group's student body had the distinct honor of meeting privately with Muhammad Yunus, Nobel Prize Winner and Founder of the Grameen Bank, for a fruitful exchange on the subject of entrepreneurship:

"I am entrepreneur myself. I started by creating a bank, *Grameen Bank*, and then moved into a wide number of businesses, all with a social purpose [...]. *Grameen Bank* proved to the world that entrepreneurship is the solution to poverty. Building on 30 years of experience, and with now more than 8 million borrowers of Grameen Bank, I can say that I have always considered young entrepreneurs to be the most effective solution for the future" noted Muhammad Yunus during the exchange.

This gathering once again showcased the academic spirit instilled by the EDHEC Group, which stimulates students in their quest for personal development, innovation and initiative through a number of programs specialized in entrepreneurship (including the **Master of Science in Entrepreneurship**, the **EDHEC Management Institute** curriculum, **ESPEME's 4th-year Startup Seminar**, **EDHEC YOUNG ENTREPRENEURS**, which serves as the Group's business incubator).

*Source: <http://www.muhammadyunus.org>

Press contact

Aurore DENYS – Communication Corporate EDHEC – aurore.denys@edhec.edu

About EDHEC

The EDHEC Group was formed to train students and company executives in leading projects and teams within a multicultural environment. The Group provides an entire range of educational programs intended to cover the full panoply of a company's needs. Its extensive international curriculum has drawn students from across the globe. Over 6,000 students and 10,000 managers are currently attending classes and seminars at the Group's 5 locations in Lille, Nice, Paris, London and Singapore. As part of its international development strategy, the Group has undertaken an innovative corporate research policy built around research clusters.

More information is available on the EDHEC Group's website: www.edhec.com