



Press Release

Nice, January 6th, 2010

EDHEC-Risk Institute Announces Rebranding of its Risk and Asset Management Research Centre

EDHEC-Risk Institute, the leading centre for asset and risk management research, announced today that the official name for the holding entity governing its entire range of activities would henceforth be 'EDHEC-Risk Institute'.

Formerly called the 'EDHEC Risk and Asset Management Research Centre', EDHEC-Risk Institute was set up in 2001 to conduct world-class academic research and highlight its applications to the industry.

In keeping with this mission, the institute systematically seeks to validate the academic quality of its research through publications in leading scholarly journals, implements a multifaceted communications policy to inform investors and asset managers on state-of-the-art concepts and techniques, and develops business partnerships to launch innovative products.

Professor Noël Amenc, Director of EDHEC-Risk Institute, said "Over the past nine years, the brand name 'EDHEC-Risk' has become synonymous with state-of-the-art financial research applied to asset management. We felt that this widely-recognised brand name should be shared across the whole range of our activities that benefit from the involvement of the EDHEC-Risk research team, whether educational activities (the EDHEC-Risk Institute PhD in Finance, the EDHEC-Risk Institute Executive MSc in Risk and Investment Management and the joint CFA Institute/EDHEC-Risk Institute Advances in Asset Allocation Seminars); research publications and debates with the industry (EDHEC-Risk Institute Position Papers and Publications); conferences (the EDHEC-Risk Alternative Investment Days and the EDHEC-Risk Institutional Days); or products and services (EDHEC-Risk Indexes)."



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About EDHEC-Risk Institute

The aim of the EDHEC-Risk Institute is to produce research that meets the most stringent academic standards and to facilitate corporate use of this research. In partnership with large financial institutions, the EDHEC-Risk Institute brings together 46 researchers and implements six industry-sponsored programmes and ten research chairs focusing on asset allocation and risk management in the traditional and alternative investment universes.

To optimise exchanges between the academic and business worlds, the EDHEC-Risk Institute maintains a website devoted to asset management research for the industry: www.edhec-risk.com, circulates a monthly newsletter to over 400,000 practitioners, conducts regular industry surveys and consultations, and organises annual conferences for the benefit of institutional investors and asset managers.

The EDHEC-Risk Institute's executive education activities help investment professionals to upgrade their skills with advanced risk and asset management training across traditional and alternative classes and include the prestigious PhD in Finance which is exclusively offered in executive and residential tracks and the Executive MSc in Risk and Investment Management which is designed to be completed in seventeen months of part-time study and is formatted to be compatible with professional schedules.

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