EDHEC announces new degree programmes with

the MSc in Global Business and the MSc in Risk & Investment Management

EDHEC's London and Singapore Executive campuses were inaugurated in 2011 for the purposes of training local managers, developing the Ph.D in finance and leveraging EDHEC Risk-Institute's research activities. They are now opening up to EDHEC *MIM students (Grande école program)* and international students with a bachelor degree.

The ***MSc in Risk & Investment Management,*** a 13 months part-time programme alternating periods of work and study trains participants to appreciate recent and forthcoming paradigm shifts and equips them with the conceptual and practical tools to improve the organisation and the investment process and optimize asset allocation, portfolio construction, performance measurement, and risk management. The programme is offered in London or in Singapore.

EDHEC also announces the opening of an ***MSc in Global Business*** for the next 2012 intake. The programme will be open to EDHEC *MIM* students *(Grande école program)* and to international students with a bachelor degree. The 10-month programme consists of a core of international management courses taken on the Lille Campus with 3 options to concentrate on "international marketing" on the Lille Campus, "business development" in Singapore and "international finance" in London.

According to Olivier Oger, Dean of EDHEC Business School: *"The ability to develop our academic offering on the London and Singapore campuses with innovative programmes gives us a distinct edge and further reinforces the impact of our international strategy and its relevance to the business world."*

"Being able to understand the complex issues related to the globalisation of markets and companies is crucial if our students are to respond to the needs of recruiters both rapidly and efficiently. This is particularly the case as more than a third of our graduates now find their first job outside France," underlines Anne Zuccarelli, Associate Dean for Academic Programmes and Corporate Relations & Careers.

As Richard Perrin, Executive Director of International Relations & Marketing, explains, *"These initiatives are part of an international strategy driven by three objectives, namely to develop our range of academic programmes in the major financial centres, attract talented individuals to our programmes from all over the world and offer our students the opportunity to reap the benefits of innovative, international tracks involving internships, business trips and academic experiences."*

The two new programs are designed to round out EDHEC's broad range of master's programmes listed below:

On the Lille Campus: Arts & NGO Management, Entrepreneurship, Law & Tax Management, Marketing Management (*in partnership with Unilever*), Strategy & Organisation Consultancy (with *Capgemini Consulting*).

On the Nice Campus: Finance, Corporate Finance (with *Société Générale*), Financial Markets, Management Control (with *PwC*).

Press contact
Aurore DENYS – Corporate Communication – aurore.denys@edhec.edu

About EDHEC
EDHEC Business School equips students and executives with the skills required to manage projects and lead people in a multi-cultural environment. The School offers a variety of education and training courses covering the full spectrum of business needs. A broad range of international degree programmes attracts students the world over. Close to 6,000 students and 5,500 executives currently participate in EDHEC seminars and education programmes on the five sites in Lille, Nice, Paris, London and Singapore. EDHEC Business School's international strategy comprises an innovative business-focused research policy organised around specialist research centres. EDHEC holds AACSB, AMBA and EQUIS accreditations and is regularly ranked among Europe's leading business schools.

In Singapore, the MSc in Risk and Investment Management (part-time) is offered by EDHEC Risk Institute–Asia, Singapore Council for Private Education registration No.201025256Z, valid from 22-06-2011 to 21-06-2017.