

Press Release

London, Nice, Singapore, November 25, 2010

Advances in private wealth management research to be highlighted at the EDHEC-Risk Institutional Days in Monaco on December 8-9

The EDHEC-Risk Institutional Days in Monaco on December 8 and 9, 2010, will this year be oriented towards **themes that are of particular relevance for wealth management professionals**. The Indexation and Passive Investment Conference on the first day of the event will be devoted to passive investment vehicles, which are increasingly used in private wealth management, and the second day will be dedicated to the transfer and adaptation of institutional investment techniques to private wealth management.

A special private wealth management seminar, “When Private Money is Managed like Institutional Money,” will be presented in consecutive sessions on the afternoon of December 9, beginning with a presentation on "State-of-the Art ALM and Risk Management for PWM" and followed by a session on "Sources of Added Value in Private Wealth Management" which draws from the "Private Asset-Liability Management" research chair at EDHEC-Risk Institute in partnership with Ortec Finance.

Among the topics being presented:

- * Adapting portfolios to private clients’ specific objectives and hedging demands
- * Customised financial risk management for private clients
- * Transposing institutional investment management techniques to private wealth management
- * Results of an exclusive survey on the real integration of client objectives and constraints in private wealth management
- * Managing the client relationship and defining client objectives
- * Implementing investment decisions for private clients
- * The evolution of private wealth management practices

Complimentary press passes are available for all sessions of the conference. Please contact Séverine Anjubault as below.



To receive an invitation to the EDHEC-Risk Institutional Days in Monaco on December 8-9, 2010, please contact Séverine Anjubault:

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About EDHEC Risk Institute

EDHEC Risk Institute is part of EDHEC Business School, one of Europe's leading business schools and a member of the select group of academic institutions worldwide to have earned the triple crown of international accreditations (AACSB, EQUIS, Association of MBAs). Established in 2001, EDHEC Risk Institute has become the premier European centre for financial research and its applications to the industry. In partnership with large financial institutions, its team of 47 permanent professors, engineers and support staff implements six research programmes and ten research chairs focusing on asset allocation and risk management in the traditional and alternative investment universes. The results of the research programmes and chairs are disseminated through the three EDHEC Risk Institute locations in London, Nice and Singapore.

EDHEC Risk Institute validates the academic quality of its output through publications in leading scholarly journals, implements a multifaceted communications policy to inform investors and asset managers on state-of-the-art concepts and techniques, and forms business partnerships to launch innovative products. Its executive education arm helps professionals to upgrade their skills with advanced risk and investment management seminars and degree courses, including the EDHEC Risk Institute PhD in Finance and the EDHEC Risk Institute Executive MSc in Risk and Investment Management.

www.edhec-risk.com