



Press Release

London, Nice, Singapore, January 24, 2011

EDHEC-Risk Institute makes Asian debut in Singapore

EDHEC-Risk Institute marked the opening of its Asian offices at a ceremony in Singapore on Friday which was attended by chief executive officers and senior representatives of financial institutions, and by regulators and diplomats.

The event was opened by Mr Heng Swee Keat, Managing Director of the Monetary Authority of Singapore, the country's central bank and financial regulatory authority, who used the occasion of his [keynote address](#) to warn against the risk of property bubbles in Asia and announce new risk management governance requirements for banks and insurers.

Professor Noël Amenc, Director of EDHEC-Risk Institute, commented: "The growing influence of Asian markets and investors requires that more industry-relevant academic research be performed in the region. EDHEC Risk Institute-Asia will adapt the Institute's six existing research programmes to the particularities of Asia, do research on two new thematic programmes examining sovereign investment vehicle management and inflation, and survey risk and investment management practices in the context of a new initiative, The Asian Research and Advocacy Centre for Best Investment Practices."

Frédéric Ducoulombier, Director of EDHEC Risk Institute-Asia, said that since announcing last year that it was setting up shop in Singapore, the Institute had signed up new financial institutions as partners for its research. Following the lead of Deutsche Bank, which endowed a research chair on "Asset-Liability Management and Sovereign Wealth Fund Management," Amundi ETF, AXA Investment Managers, Société Générale Corporate and Investment Banking, and EUREX have affirmed their support for new projects exploring index products and passive investment management, hybrid pension schemes, structured equity investment strategies, and the use of volatility products in portfolio management. Negotiations with other financial institutions are ongoing.

Mr Ducoulombier added that the Institute would welcome the first batch of students for its MSc in Risk and Investment Management and its PhD in Finance, in February. "We have 13 students joining the Asian chapter of our PhD programme, which is a tremendous response, on a par with that for our European chapter. We are really encouraged by this. Applications came from eligible candidates from all over the world and eight countries will be represented in this inaugural class, showing Singapore's status as a hub for education." The PhD in Finance is a three-year doctoral programme that is structured to allow professionals in full-time jobs to be trained to become independent researchers.

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About EDHEC-Risk Institute

EDHEC-Risk Institute is part of EDHEC Business School, one of Europe's leading business schools and a member of the select group of academic institutions worldwide to have earned the triple crown of international accreditations (AACSB, EQUIS, Association of MBAs). Established in 2001, EDHEC-Risk Institute has become the premier European centre for financial research and its applications to the industry. In partnership with large financial institutions, its team of 57 permanent professors, engineers and support staff implements six research programmes and eleven research chairs focusing on asset allocation and risk management in the traditional and alternative investment universes. The results of the research programmes and chairs are disseminated through the three EDHEC-Risk Institute locations in London, Nice and Singapore.

EDHEC-Risk Institute validates the academic quality of its output through publications in leading scholarly journals, implements a multifaceted communications policy to inform investors and asset managers on state-of-the-art concepts and techniques, and forms business partnerships to launch innovative products. Its executive education arm helps professionals to upgrade their skills with advanced risk and investment management seminars and degree courses, including the EDHEC-Risk Institute PhD in Finance.

www.edhec-risk.com

About EDHEC Risk Institute–Asia

Officially launched in January 2011, EDHEC Risk Institute–Asia will serve as a platform for generating and disseminating academic insight into investment management issues of global importance and particular relevance to investors and institutions in Asia. EDHEC Risk Institute–Asia aims to become a leading academic institution and to foster innovation in the Asian investment industry and around the world.

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