

The EDHEC Business School receives Jacques Richier, President of Allianz France

*Nice, March 4, 2011: The EDHEC Group, a leading player in the area of research and education in management sciences received **Jacques Richier**, President of Allianz France, on the Nice campus, which is specialized in high-level finance education (Masters, PhD in finance).*



Welcomed by Olivier Oger, the Director General for the EDHEC Group, Mr. Richier spoke to more than 300 students from the Financial Economics Grande Ecole programme. He discussed such topics as current economic issues and the evolution of professions related to insurance.

The program is taught entirely in English, and is attended by some 650 students, 40% of whom are international students.

The idea behind the event was to have the students discover the world of insurance. By the year 2015, more than 30% of those working in the insurance industry will have reached the age of 60 years. Executives represent 42% of that figure. Thus the time has come to take action to ensure a sufficient pool of competent professionals. Now more than ever, building loyalty and developing talent represent a strategic necessity to deal with the technological advances that require employees to constantly adapt to ever-changing situations. Allianz, the European leader in insurance and financial services, with 75 million customers in more than 70 countries and more than 150, 000 employees offers a bright future to new graduates.

This event, which was organized by the *Conseil d'Orientation et de Réflexion de l'Assurance* (CORA), which seeks to increase contact between the world of insurance and that of civil society, was re-broadcasted on the EDHEC campus in Lille.

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About Allianz

European leader in insurance and finance, Allianz provides a complete range of services in insurance (property, health and life), assistance and finance for individuals, professionals, companies and communities.

In 2009, AGF, a 100% Allianz subsidiary since 2007, adopted the name of the Group of which it had been a member for over 10 years: Allianz. Now more than ever, Allianz in France is drawing on the Group's strengths: an international dimension, financial expertise and innovation. www.allianz.fr

About EDHEC

EDHEC Business School equips students and executives with the skills required to manage projects and lead people in a multicultural environment. The School offers a variety of education and training courses covering the full spectrum of business needs.

A broad range of international degree programmes attracts students the world over. Close to 6,000 students and 5,500 executives currently participate in EDHEC seminars and education programmes on the five sites in Lille, Nice, Paris, London and Singapore. EDHEC Business School's international strategy comprises an innovative business-focused research policy organized around specialist research centres. EDHEC holds AACSB, AMBA and EQUIS accreditations and is regularly ranked among Europe's leading business schools. More information is available on the EDHEC website: www.edhec.com