

EDHEC Business School is holding the fifth edition of EDHEC Research Day on 28 June 2011 in London

The Influence of Academic Research on Business and the Economy

This year, the fifth edition of the **EDHEC Research Day** will take place on **June 28, 2011 in London**, at the [Victoria Park Plaza](#), and will deal with the influence of academic research on business and the economy. The practical relevance of research and curricula in business schools has often been debated. A recent AACSB report (2007) questioned **the contributions of business schools' research to students, to practitioners, and to society as a whole.**

For the last ten years, EDHEC Business School has been working in accordance with its own research strategy, which stresses the need for relevance. EDHEC research policy sets out several objectives. The research done by our professors and researchers must abide by international criteria for academic excellence, but it must also contribute to the quality of our programmes and be relevant to business and, broadly speaking, to the overall economy.

EDHEC Research Day gives us the opportunity to illustrate the **outcomes of this policy and to present some of our experiences** and some of our recent research **to practitioners, business people, and journalists.**

The morning will be broken down into **three plenary sessions**, during which professors, research engineers from EDHEC Business School, and professionals will illustrate why and how academic research can influence business practices:

- *Academic research and pension fund management*
- *The economic and financial impact of regulation*
- *Why do professionals need a PhD?*

The afternoon will be dedicated to **workshops** in which members of EDHEC research centres will present recent research:

- *Finance and Economics*
- *Law and Accounting*

To view the conference programme click [here](#) .You can register by clicking on the following link: [Free online registration](#).

**Contact :**

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About EDHEC

EDHEC Business School equips students and executives with the skills required to manage projects and lead people in a multicultural environment. The School offers a variety of education and training courses covering the full spectrum of business needs.

A broad range of international degree programmes attracts students the world over. Close to 6,000 students and 5,500 executives currently participate in EDHEC seminars and education programmes on the five sites in Lille, Nice, Paris, London and Singapore. EDHEC Business School's international strategy comprises an innovative business-focused research policy organised around specialist research centres. EDHEC holds AACSB, AMBA and EQUIS accreditations and is regularly ranked among Europe's leading business schools. More information is available on the EDHEC website: www.edhec.com.

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