

## PRESS RELEASE

Paris, 28 september 2011

### **SOCIETE GENERALE BECOMES "CORPORATE PROGRAMME SPONSOR" OF THE EDHEC MASTER OF SCIENCE IN CORPORATE FINANCE**

Building on their relationship, Societe Generale and EDHEC Business School today enter a partnership making Societe Generale the 4<sup>th</sup> Corporate Sponsor of an EDHEC Master of Science programme, following PWC, Capgemini Consulting and Unilever. The signing ceremony, held in Nice, is attended by Olivier Oger, Dean of EDHEC Business School and Jean-François Mazaud, Deputy Head of Global Finance, Societe Generale Corporate & Investment Banking.

Societe Generale has decided to strengthen its commitment to EDHEC's talented young students by becoming a "Corporate Programme Sponsor". With this partnership, Societe Generale is reaffirming its aim to be a leading brand for student employment while EDHEC Business School is bolstering its strategy of building close ties with business into its education and research programmes.

From September 2011, Societe Generale will share all its expertise and know-how in the areas Financing activities, capital raising, interest rate, foreign exchange and inflation hedging solutions with students of the MSc in Corporate Finance. In the first half of 2012 an expert from the Group will speak during a lecture : "Finance and investment banking: a focus on the primary equity capital market". In addition to the educational syllabus, *EDHEC Business School* and Societe Generale will jointly run an annual series of conferences on Economics.

With its "Corporate Programme Sponsors", EDHEC Business School has established an innovative partnership scheme in which sector-leading employer brands make a long-term commitment to the School, making contributions to educational activities (seminars, conferences, etc.) and concerted efforts to reach out to EDHEC Group graduates, and providing financial support. With 37% of its graduates starting their career in financial institutions (EDHEC Employment Survey - March 2011), EDHEC Business School is a key source of talent for the banking sector and Societe Generale in particular. The Group has been the leading recruiter of EDHEC students over the last three years, both in France and at an International level, including in the General Inspection Department and on the SG CIB Graduate Programme: EDHEC is the best represented management school on these two courses, which provide springboards for careers within Societe Generale Group.

View all the Group's job offers on its careers site: [www.careers.societegenerale.com](http://www.careers.societegenerale.com)

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**Societe Generale**

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Its 157,000 employees\* based in 85 countries accompany more than 33 million clients throughout the world on a daily basis. Societe Generale' teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama
- International retail banking, with a presence in Central and Eastern Europe and Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories
- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the international socially-responsible investment indices: FTSE4good and ASPI. [www.societegenerale.com](http://www.societegenerale.com)

*\* including employees of Societe Marseillaise de Credit acquired in September 2010 by Credit du Nord*

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**About EDHEC**

EDHEC Business School equips students and executives with the skills required to manage projects and lead people in a multi-cultural environment. The School offers a variety of education and training courses covering the full spectrum of business needs. A broad range of international degree programmes attracts students the world over. Close to 6,000 students and 5,500 executives currently participate in EDHEC seminars and education programmes on the five sites in Lille, Nice, Paris, London and Singapore. EDHEC Business School's international strategy comprises an innovative business-focused research policy organised around specialist research centres. EDHEC holds AACSB, AMBA and EQUIS accreditations and is regularly ranked among Europe's leading business schools.