

## **EDHEC at the heart of the G20 Young Entrepreneur Summit**

*EDHEC's Nice Campus has been chosen as the venue for the G20 Young Entrepreneur Summit and to host the 20 international delegations from the participating countries. It is the first time the event has been held in France.*

Following Toronto and Seoul, the third edition of the Young Entrepreneur Summit (G20 YES) – the annual event for the G20 countries' most emblematic entrepreneurs - is set to take place for the first time in France, on EDHEC's Nice Campus between 31 October and 2 November. Some 400 entrepreneurs from all over the world will attend with a view to assembling concrete proposals for submission to the G20 Heads of State at Cannes on 3 November.

*"This exceptional project places EDHEC at the heart of entrepreneurship. Our students and expert professors will work with the delegations during the various workshops and thus make a strategic contribution to preparing concrete proposals. The event recognises that innovation and business start-ups are a powerful stimulus for economic growth and are indispensable in the current period of crisis",* enthuses Olivier Oger, Dean of EDHEC Business School. He will be making a personal contribution to the first round table scheduled to take place on 2 November under the theme: "Why do emerging and developed economies struggle so much to integrate youth in the economy and is entrepreneurship something you can teach?" Benoit Arnaud, Head of the EDHEC Management Institute, will be keynote speaker throughout 1 November for a series of discussions grouped under the following banner: "Youth & Entrepreneurs – How can entrepreneurship help younger generations take charge of their own destiny?"

A total of 70 EDHEC Business School students are directly involved in the event, with the Global MBA and MSc in Entrepreneurship students more particularly implicated in co-ordinating the themed workshops based on the reports to be presented by Ernst & Young on 31 October and by McKinsey on 1 November.

### **Press contact**

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### **About EDHEC**

EDHEC Business School equips students and executives with the skills required to manage projects and lead people in a multi-cultural environment. The School offers a variety of educational and training courses covering the full spectrum of business needs. A broad range of international degree programmes attracts students the world over. Close to 6,000 students and 10,000 executives currently participate in EDHEC seminars and educational programmes on the five sites in Lille, Nice, Paris, London and Singapore. EDHEC Business School's international strategy comprises an innovative business-focused research policy organised around specialist research centres. EDHEC holds AACSB, AMBA and EQUIS accreditations and is regularly ranked among Europe's leading business schools.