

Franck Moison, Edhec Alumnus 1975, appointed Chairman of the EDHEC International Advisory Board

Franck Moison is Chief Operating Officer, Emerging Markets & South Pacific, Colgate Palmolive-USA

June 2012 – *During the annual meeting of the EDHEC International Advisory Board held on the Nice campus on 1-2 June 2012, Franck Moison, Chief Operating Officer, Emerging Markets & South Pacific, Colgate Palmolive-USA, was named as the Board's new Chairman. The International Advisory Board's members are international personalities drawn from the academic and business worlds and charged with guiding EDHEC in its international strategy. "The fact that EDHEC has been the fastest-growing business school over the last 10 years made me want to take an active role in helping the international board to accompany the School in its further expansion plans over the next 10 years, while also ensuring EDHEC meets the needs of international corporations ever-more closely", explains Franck Moison.*

EDHEC Business School's goal of being recognised as a provider of high-impact training and research for the business world implies inviting businesses to participate in the process of devising the School's strategy at a very early stage. The EDHEC International Advisory Board – comprising top-tier business leaders and professors – contributes heavily to this goal, particularly by working on the School's internationalisation, notably from EDHEC's campuses located in the global business capitals of Paris, London and Singapore. For Olivier Oger, Dean of EDHEC Business School, *"the International Advisory Board and the Ethics Board play a key role in piecing together our strategy and in our international expansion. These business leaders donate their time in order to devise research projects and training programmes that enable us to have a real impact on the business world"*.

The Board's membership is currently as follows:

- **Bruno BICH**, Chairman BIC Group-USA
- **Christian FADIER**, Vice-Chairman and Managing Director Hollister Incorporated-UK
- **Bernard FOURNIER** (Edhec Alumnus 1962), Honorary Chairman of EDHEC Business School
- **Dr. William K. FUNG**, CEO Li & Fung Limited-Hong Kong
- **Candace JOHNSON**, Vice-Chairman NeuStar Inc., Co-initiator of the Astra satellite system and SES Global
- **Prof. Kevin KELLER**, E.B. Osborn Professor of Marketing, Tuck School of Business, Dartmouth College
- **Abdullah M. MAZRUI**, Chairman MAZRUI Holding Company L.L.C.-United Arab Emirates
- **Dr. Indu SHAHANI**, Principal of H.R. College of Commerce & Economics, Sheriff of Mumbai, member of the Board of Colgate India

- **Richard SIMONIN** (Edhec Alumnus 1976), Chairman of the EDHEC Board of Governors, CEO Limoni Group-Italy
- **José R. de la TORRE**, Professor of Management School of Business, Florida International University-USA

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EDHEC BUSINESS SCHOOL IN 2012

6,000 students and 10,000 executive education participants

17 degree programmes: ESPEME post-baccalaureate programme, Master in Management, MScs, 2 MBAs, a PhD in Finance, etc.

23,000 participants in conferences and seminars organised in 28 global financial capitals

24,000 alumni in 116 countries

134 permanent professors (49% of international origin) and 810 adjunct faculty members

13 research and teaching chairs

A €75m budget, 1/3 from corporate funding and 20% invested in research

5 campuses (Lille, Nice, Paris, London and Singapore)

EQUIS – AACSB – AMBA accreditations

EDHEC Business School aims to be recognised for research and training, innovative ideas and tools that have a high impact on businesses. This “EDHEC for Business” strategy is underpinned by excellent academic research, the results of which are systematically disseminated through EDHEC’s programmes (MScs, PhD, etc.), to the business world and to society.

More information is available on the EDHEC Business School website: www.edhec.com