

Appointment

Richard Simonin, new Chairman of EDHEC Business School

16 February 2012 – During today's meeting of EDHEC's Board of Governors, Richard Simonin, 59, Chairman and Chief Executive of the Italian group Limoni, and an Edhec graduate in 1976, was elected Chairman of EDHEC's Board of Governors. Richard Simonin has played a major role in the School's development, and is currently Chairman of EDHEC's International Advisory Board and Vice-Chairman of its Board of Governors. As Chairman of the Board of Governors, he will succeed Bernard Fournier, himself an Edhec graduate in 1962 and former-Chairman of Xerox Limited (London).



Guided by the conviction that EDHEC's development is necessarily international in scope, Richard Simonin has played a major role in executing an ambitious strategy across the whole of EDHEC Business School. He was a founder member of the International Advisory Board and is currently the Chairman. As Vice-Chairman of the Board of Governors, he has also acquired extensive knowledge of all aspects of the School, including, but not limited to, the research and teaching faculty, academic and executive education.

Since graduating from EDHEC, Richard Simonin has worked in France, Germany, the UK and Italy. For the last 20 years, he has held executive directorships in large international groups like Kenzo and Givenchy (LVMH Group), Escada, Harrods, Etam and, since July 2011, the Italian perfumes and cosmetics group, Limoni.

The Chairman of EDHEC's Board of Governors is heavily involved in building and executing the School's strategy. As Richard Simonin acknowledges, *"The role requires genuine personal and professional investment, and the crucial ability to contribute strategically to the sound development of the School. The Chairman and the Board of Governors Steering Committee work closely with the Dean, Olivier Oger, and his executive team, in defining and achieving the School's objectives"*.

Richard Simonin is to take over from Bernard Fournier who has served in the post since 1998. He plans to maintain the course steered by his predecessor and the team to which he too belonged, and which has underpinned EDHEC Business School's exceptional development. The School's original and ambitious strategy has been fuelled by a more-than fourfold increase in funding from €17MEur to €75MEur and a doubling in the number of students and professors. In Richard Simonin's words *"...[my] project for EDHEC will be to continue the strategy of ambitious international development and financial independence that has characterised the School for more than 20 years now"*.

A new Board of Governors Steering Committee has also been elected, the members of which – in addition to the Chairman – are as follows:

- **Bruno de Pampelonne** (Edhec 1981), Vice-Chairman and Secretary, President of Edhec Alumni, Chairman, Tikehau IM.
- **Thierry Marraud** (Edhec 1966), Vice-Chairman and Treasurer, Former CFO, Groupe Saint Gobain,

Former Member of the Executive Board, Crédit Lyonnais, and CFO, Groupe Bolloré from 2002 to 2011.

- **Vincent Cheney** (Edhec 1980), CEO, Warner-Chilcott, in charge of France, the UK and Ireland.
- **Thérèse Lebrun**, President-Rector of the Université Catholique de Lille.
- **Marc Odendall**, Chairman and Founder of the EDHEC Ethics Board, Former President of the Management Institute of Paris, Former Managing Director, Crédit Suisse First Boston and Former Chief Technology Officer for the Europe Group, Crédit Suisse First Boston.
- **Bruno de Saint-Florent** (Edhec 1988), Partner, Oliver Wyman.

EDHEC BUSINESS SCHOOL IN 2012

6,000 students and 10,000 executive education participants

17 degree programmes: ESPEME bachelor programme, EDHEC Master in Management, EDHEC Masters of Science, 2 MBAs, a PhD in Finance, etc.

23,000 participants in conferences and seminars organised in 28 global financial capitals

24,000 alumni in 116 countries

134 permanent faculty members (49% of international origin) and 810 adjunct faculty members

13 teaching and research chairs

A 75MEur budget, 1/3 from corporate funding and 20% invested in research

5 campuses (Lille, Nice, Paris, London and Singapore)

EQUIS – AACSB – AMBA accreditations

EDHEC Business School aims to be recognised for its research and training, innovative ideas and tools that have a high impact on businesses. This “EDHEC for Business” strategy is underpinned by excellent academic research, the results of which are systematically disseminated through EDHEC’s programmes (MScs, PhD, etc.), to the business world and to society.

More information is available on the EDHEC Business School website: www.edhec.edu