

## EDHEC and Capgemini Consulting renew their partnership on the EDHEC MSc in Strategy & Organisation Consultancy

"A fine example of company-school relations, devised by Capgemini Consulting and EDHEC"

21 October 2015, Paris – EDHEC Business School announces the renewal of its partnership with Capgemini Consulting on the EDHEC MSc in Strategy & Organisation Consultancy for a period of three years.

Capgemini Consulting has been co-building and delivering this master of science along with EDHEC's professors since 2009. Each year more than 100 students come to train for consulting and corporate transformation strategies. These are strategically important fields in a world of ever-accelerating change in which agility is a key competency for businesses. The programme combines tuition in theoretical concepts with practical work based on experience: case studies are used to place students in consulting situations with "clients" and asked to construct coherent, executable and ambitious solutions. "Interaction and exchange between students and professional practitioners are core components of our programme" explains Christine Coisne, Director of the MSc in Strategy and Organisation Consultancy.

The programme's success is founded on the two partners' **genuinely convergent aspirations:** "The programme has become a source of ideas which Capgemini Consulting and EDHEC leverage in order to share their know-how and knowledge for the benefit of students", declares Sébastien Morel (EDHEC 2004), an EDHEC Ambassador and Capgemini Consulting manager. "Co-producing this kind of programme ensures we produce future consultants who have already got to grips with real business-world challenges during their studies", continues Anne Guillon, EDHEC Business School's Director of Corporate Relations. The EDHEC MSc in Strategy & Organisation Consultancy is also a breeding ground of talent for the School's partner and one from which it recruits some 10-15 students a year. "EDHEC students are renowned for their enthusiasm, energy and entrepreneurial spirit, the very values that Capgemini Consulting cherishes", explains Sébastien Morel.

From an institutional standpoint, Capgemini Consulting's senior executives are involved on EDHEC Business School's Business Management Advisory Board, from where they contribute to the joint advancement of academic programmes. This collaboration is a fine example of how businesses are involved in the School's activities and contribute to the "EDHEC for business" approach.

## **About EDHEC Business School**

- 5 campuses: Lille, Nice, Paris, London and Singapore
- 6 500 students and 10 000 participants in executive education, conferences and seminars organised in 28 economic capitals around the globe
- 20 degree programmes: BBA, Master in Management, Masters of Science, MBA, PhD
- More than 30 000 graduates in 120 countries
- 142 permanent professors and 810 visiting lecturers
- 13 research and teaching chairs
- €90m budget, 1/3 from corporate funding and 20% invested in research
- One of 74 business schools in the world amongst 14,000 institutions with triple accreditation from EQUIS – AACSB – AMBA

EDHEC Business School aims to be recognised for high-quality research and education, and for innovative ideas and tools that impact business. This "EDHEC for Business" strategy is underpinned by excellent academic research, the results of which are systematically disseminated through EDHEC's academic programmes and to the business world and society at large.

For more information, please visit: www.edhec.edu

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