



EDHEC Family Business Centre launches a scholarship programme with TrustedFamily for the EDHEC Family Business Global EMBA

London, December 17 2014 – EDHEC Business School has launched the **EDHEC Family Business Global Executive MBA (GEMBA)**, the first Executive MBA in Europe focused on family business. The EDHEC Family Business Centre, a research and training centre for family-owned firms, is also pleased to announce a scholarship programme with family business communications network **TrustedFamily**.

€15,000 Scholarship

The partnership with TrustedFamily is designed to reinforce and facilitate the development of family business leaders by offering a **joint scholarship programme** for the EDHEC Family Business Global EMBA. Recipients will receive €15,000 towards the overall tuition fees of the Executive MBA programme, plus an extra bonus of €5,000 to access the TrustedFamily network.

TrustedFamily provides a set of solutions through its online platform to help individuals involved in family businesses not only to stay in touch, but also better identify and leverage their unique family assets. *“By collaborating with EDHEC Business School, we can help family enterprises face their common challenges, such as management succession, transition and competitiveness through a world-class education programme, such as the EDHEC Family Business GEMBA”* said **Edouard THISJSEN, Co-founder, TrustedFamily**.

The EDHEC Family Business Global EMBA is a tailor-made education that is compatible with professional activities. It offers family business leaders the triple requirement of a modern family business:

- **Competitive Imperative** – how to ensure family businesses remain competitive in an ever-changing global market
- **Efficient Governance** – how to design adaptive and effective systems and procedures to increase efficiency and transparency for stakeholders
- **Excellence of Leadership** – how individual leaders can personally grow and support the growth of employees, family, and the organisation as a whole

EDHEC delivers a personalised 12-week program spread over 15 months across EDHEC’s 5 campuses (Paris, London, Lille, Singapore and Nice). *“Through our research, we have recognised that there are few programmes focusing on fostering leadership development opportunities in family businesses. The innovative answer to this deficit is the EDHEC Family Business GEMBA”* stated **Sylvain DAUDEL, EDHEC Family Business Centre Director**.

Applying for the scholarship

To qualify for the EDHEC Family Business Global EMBA, executives must be identified as future business leaders with 8 to 10 years of professional experience, including 4 years managerial experience in a family business group. Candidates are also required to prepare a 1500-word essay, addressing the following question: **“As a family business executive, what, in your opinion, is the role that technology can play in enhancing cohesion within family owned businesses?”**

The application process is open until **January 31st 2015**. More information can be found at: <http://www.edhec-family-business.com/scholarships/scholarships-trusted-family-edhec-2015-206148.kjsp>.

About EDHEC Family Business Centre

The Family Business Centre was created by EDHEC Business School with the support of families (the Mulliez Family, Mage-Invest [the Michelin Family]), renowned family businesses (BIC Group, Oddo&Cie, Roquette, Somfy, Promod, Clinitex and Sisley) and global corporations (Caisse d'Epargne Nord France Europe and Deloitte).

Its mission: The EDHEC Family Business Centre aims to support family members who are active in their family's business, non-active family members as well as non-family executives and managers working within family businesses.

Its assets:

- Specialised training and educational sessions on the specific governance, management and succession challenges faced by family businesses;
- Publication of research relevant to priority themes, undertaking research and international benchmarking studies;
- Role as a clearinghouse for exchanges through international conferences, seminars and networking events.

About TrustedFamily

It all started in 2006 when Edouard Thijssen, a fifth generation member of a well-established, large European family business, and Edouard Janssen, a sixth generation member of the Solvay family met at a conference organized by the Family Business Network. They both realized that globally, 60 – 95% of companies are controlled or managed by business families, and that almost all of them face unique challenges typical to family enterprise. Identifying the need for better communication, building stronger cohesion, and preparing the next generation as these key challenges, they resolved to address these challenges and co-founded TrustedFamily with its unique mission. Today, more than 85 progressive business families across 24 countries share their vision for the future of the successful family. Do feel free to contact them, should you wish to find out how this rapidly growing movement can help your family.

About EDHEC Business School

- 5 campuses: Lille, Nice, Paris, London and Singapore
- 6200 students and more than 10 000 participants in executive education, conferences, seminars in 28 cities across the world
- 17 programmes: college, MiM, MS, MBA, PhD.
- 13 research chairs, and more than 3,500 m2 sports facilities
- 142 permanent lecturers (49% of whom are international)
- More than 25 000 Alumni in 120 countries
- A budget of 85 million euros, 1/3 of which comes from businesses and 20% of which is invested in research

With more than 100 years of history, EDHEC Business School is amongst the leading business schools in Europe, internationally recognised for its academic and research impact as well as its unique synergies with the business world. The education programmes are backed by renowned academic research and the triple accreditation by EQUIS – AACSB – AMBA. In May 2014, EDHEC was reckoned as the #2nd French Business School for Custom Executive Education by renowned Financial Times Ranking. For more information, please visit: www.edhec.edu

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