

16th edition of the EDHEC New Graduate Job Survey January 2014

Confirmation of a gradual recovery in the job market for Master's graduates

The latest edition of the EDHEC New Graduate Job Survey confirmed the burgeoning of the recovery in the job market for Master's graduates first observed in the autumn 2013 edition.

The number of businesses planning to recruit again exceeded the results of previous editions, with **two thirds of businesses intending to recruit during the coming quarter**, almost ten percentage points higher than the January 2013 level, which marked a five-year low, the weakest on record since the survey was first launched.

Three other indicators provided good reason to be optimistic for 2014:

1. More businesses than previously anticipated recruited new graduates, with **7 out of 10 effectively recruiting during the previous quarter and 84% planning to continue recruiting**.
2. The healthy response rate suggests that businesses are becoming less hesitant and have better visibility for 2014.
3. One quarter of companies questioned plan to recruit more actively than during the previous quarter.

This upturn in recruitment should benefit all sectors, especially finance and marketing, which have suffered somewhat during recent months. In consultancy and auditing, however, there is a slight fall-off.

82% of businesses plan to recruit in France, a level that has been stable over several editions now, while **38% plan to recruit internationally this quarter**, particularly in Europe.

Lastly, when it comes to recruiting new graduates, businesses remain loyal to their preferred partners, with **94% planning to continue their relationships with higher education establishments**.

82% of businesses plan to recruit in France

94% of businesses are continuing with their school relationship policy

Next edition of the Job Survey: March 2014

The EDHEC New Graduate Job Survey

The EDHEC New Graduate Job Survey conducted every four months measures recruitment plans and effective recruitment by a panel of businesses representing a variety of sectors and management functions. The survey provides up-to-date information on job market trends to students, young graduates and recruiters. The Survey is supervised by Manuelle Malot, Careers and Prospects Director, EDHEC Business School.

Manuelle MALOT has been EDHEC Business School's Careers and Prospects Director for over 15 years. As a specialist in new graduate employment, she advises and assists businesses in their recruitment policies. She has published several analyses and surveys on new graduate employment

and the development of professional skills, and has conducted assessments and diagnoses of professional skills focusing on new graduates and senior executives.

Manuelle Malot is also Director of the NewGen Talent Centre, an observatory of behaviour and motivations focusing on young talent.

Manuelle Malot holds degrees from EDHEC and CELSA (Master from Université Paris IV Sorbonne in Information and Communication Sciences). She regularly contributes to several media titles as a careers expert and is the author of the International Recruitment Guide published by Editions A2C Média.

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6,000 students and 10,000 executive education participants

17 degree programmes: ESPEME post-baccalaureate programme, Master in Management, MScs, 2 MBAs, a PhD in Finance, etc.

23,000 participants in conferences and seminars organised in 28 global financial capitals

24,700 alumni in 116 countries

134 permanent professors (49% of international origin) and 810 adjunct faculty members

13 research and teaching chairs

An €82m budget, 1/3 from corporate funding and 20% invested in research

5 campuses (Lille, Nice, Paris, London and Singapore)

Triple EQUIS – AACSB – AMBA accreditations

EDHEC Business School aims to be recognised for research and training, innovative ideas and tools that have a high impact on businesses. This “EDHEC for Business” strategy is underpinned by excellent academic research, the results of which are systematically disseminated through EDHEC’s programmes (MScs, PhD, etc.), to the business world and to society.

More information is available on the EDHEC Business School website: www.edhec.com

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