



## **EDHEC Business School organises the 26th Annual Conference of the European Business Ethics Network (EBEN)**

**From 12 to 14 September 2013**, EDHEC Business School's Lille campus is organising the annual EBEN (European Business Ethics Network) Conference, in collaboration with EBEN-France.

This 26th edition will bring together 150 participants including 30 nationalities under the theme "**Licence to Operate**".

The internationally-renowned event provides an opportunity for academics and ethics and compliance officers to share their views and professional experiences relating to ethics issues in a business context.

At the conference, global corporations such as Total, GDF-Suez, l'Oréal, EADS, and Valéo, together with Auchan and La Poste will explain how they integrate these issues into the daily running of their businesses.

Following the conference, a selection of the best contributions will be published in a special issue of the Journal of Business Ethics, an academic journal which is a reference in its field.

As an EBEN member, EDHEC Business School participates and contributes actively to the EBEN venture. *"Part of the mission of EDHEC Business School's Ethics Board is to bring together the academic and corporate worlds so that academic research can be shared with the business community. EDHEC stands out for its ability to deliver innovative ideas to businesses"*. Olivier Oger, Dean of EDHEC Business School.

### **The Ethics Board at EDHEC Business School**

EDHEC's International Ethics Board was created to **reflect on the concepts of business ethics and social responsibility**.

The Board pursues **three complementary objectives** that seek to encourage businesses to increasingly incorporate the value of Responsibility (one of EDHEC's key values along with Innovation and Relevance) into all their actions:

- **Create dedicated research projects** culminating in practical recommendations.  
Example: The Family Business Center, a research and training centre dedicated to current and future managers of family businesses, which works on governance problems pertaining to family businesses.
- **Set up innovative teaching programmes** designed to train students and managers in business ethics.  
Example: "Business Ethics and Responsibility" workshops held as part of the Global MBA programme. This degree programme delivered on the Nice campus covers topics such as philosophy, business ethics, management of criminal risk and reflection on personal values. Classes are delivered by Emmanuel Métais, Director of EDHEC's Global MBA programme and Professor of Strategy.
- **Organise international conferences** geared to disseminating research results to researchers and businesses.

## Conference Programme

- **Wednesday 11 September:**  
Full day: Doctoral workshop.
- **Thursday 12 September:**  
Morning: **Opening of the conference** in the presence of **Olivier Oger**, Dean of EDHEC Business School, **Yves Median**, President of *Cercle d’Ethique des Affaires/EBEN* France and **Anthony Gortzis**, President of EBEN Europe; **Plenary session “Licence to Operate”**.  
Afternoon: Workshops; EBEN general presentation; ABIS-EPPA presentation.
- **Friday 13 September:**  
Morning: Workshops on ethical and responsible corporate management.  
Afternoon: Ethics in supply chain management.
- **Saturday 14 September**  
Morning: Workshops and closing of the conference.

## Professors and participants

### EDHEC BUSINESS SCHOOL

**Geert Demuijnck**, Professor of Business Ethics; **Björn Fasterling**, Professor of Law and Business Ethics; **Christophe Roquilly**, Professor of Law.

### CORPORATE PARTICIPANTS

Ewald Bruckmuller, Head of Ethics Policies, **Groupe Total**; Pierre de Ginestel, Quality Director, **Auchan**; Catherine Delhaye, Chief Ethics and Compliance Officer, **Valéo**; Gérard Kuster, Special Advisor to the General Secretary, **GdF Suez**; Emmanuel Lulin, Director of Ethics, **L'Oréal** Group

### ACADEMICS

Nada Kakabadse, Professor of Policy, Governance and Ethics at the Henley Business School, University of Reading; Patrick Murphy, Professor of Marketing, Notre Dame University; Mollie Painter-Morland, Professor of Business Ethics, Nottingham Business School and Academic Director of ABIS; Guido Palazzo, Professor of Business Ethics HEC Lausanne; Pamela Ravasio, Director, TexSture Limited, London; Stefan Schepers, Secretary General of Tripartite High Level Group on EU Innovation Policy Management and Director of EPPA (Brussels) and AEAC (Johannesburg.)

## Address

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59 057 Roubaix cedex

Full programme and additional information: [www.eben2013.edhec.edu](http://www.eben2013.edhec.edu)

### About EDHEC BUSINESS SCHOOL

**6,000 students and 10,000 executive education participants**

**17 degree programmes: ESPEME post-baccalaureate programme, Master in Management, MScs, 2 MBAs, a PhD in Finance, etc.**

**23,000 participants in conferences and seminars organised in 28 global financial capitals**

**24,700 alumni in 116 countries**

**134 permanent professors (49% of international origin) and 810 adjunct faculty members**

**13 research and teaching chairs**

**An €85m budget, 1/3 from corporate funding and 20% invested in research**

**5 campuses (Lille, Nice, Paris, London and Singapore)**

**Triple EQUIS – AACSB – AMBA accreditations**

EDHEC Business School aims to be recognised for research and training, innovative ideas and tools that have a high impact on businesses. This “EDHEC for Business” strategy is underpinned by excellent academic research, the results of which are systematically disseminated through EDHEC’s programmes (MScs, PhD, etc.), to the business world and to society.

More information is available on the EDHEC Business School website: [www.edhec.com](http://www.edhec.com)

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