

Amelie Vidal-Simi, President and CEO of Henkel France, is awarded the 2014 Prix EDHEC

EDHEC Business School, Paris 5th of June 2014 - Ms Amelie Vidal-Simi received the 2014 Prix EDHEC – an annual award presented by the EDHEC Alumni Association – at a ceremony on the business school's Paris campus.

Since 1983, the award has been presented to the alumna or alumnus who, through their professional or personal actions, has done the most to promote EDHEC's reputation locally, nationally and internationally.



Ms Vidal-Simi took on her new duties as president and CEO of Henkel France 1 March 2013.

Ms Vidal-Simi started her career with Henkel in 1990 as a product manager overseeing different brands of detergents. She was named head of marketing in 1996, and she was named director of marketing in 2000. As part of her mission as head of sales, she also oversaw key international accounts such as Carrefour World Trade, Auchan International and IRTS.

In October 2009, she was named general director of the division of glues and adhesives for the public as well as building professionals, and joined the executive committee for Henkel France.

Since 2012, Ms Vidal-Simi has also managed glues and adhesives for the public and professionals for Henkel Benelux.

With the acceptance of the 2014 Prix EDHEC, Ms Vidal-Simi succeeds last year's winner Michael Burke, EDHEC 1980, the President and CEO of Louis Vuitton.

"Amélie Vidal-Simi embodies the success and adaptability of our graduates in international companies that we hope to instil in our graduates. Our Alumni are the best ambassadors we have as they exemplify the superior quality of the EDHEC Business School education and the values of responsibility and innovation our school has passed on to its graduates for more than 100 years," said Olivier Oger, Chairman and CEO of the EDHEC Group.

EDHEC Alumni by the numbers

EDHEC Alumni is an association that represents the graduates of the EDHEC Business School

EDHEC Alumni represents 25 000 graduates in 120 countries

EDHEC Alumni hosts 400 events each year

EDHEC alumni provide career counselling to 300 undergraduates each year

EDHEC alumni provide

8 000 job offers to new graduates each year

About EDHEC Business School

6,200 students and 10,000 managers in continuing professional development

17 degree programmes: ESPEME – undergraduate programme, Master in Management and MSCs

2 MBAs, 1 PhD in Finance

23,000 participants in lectures and workshops organised in 28 financial capitals around the world

Over 25,000 graduates in 120 countries

142 permanent lecturers (49% of whom are international) and 810 part-time lecturers

13 research chairs

A budget of **85 million euros**, one third of which comes from businesses and 20% of which is invested in research

5 campuses (Lille, Nice, Paris, London and Singapore)

Triple accreditation by EQUIS – AACSB – AMBA

EDHEC Business School seeks to win recognition for the impact of its research and its academic programmes, and for the innovative ideas and methods it makes available to businesses. This aim, summarised by the motto 'EDHEC for Business,' is underpinned by excellent academic research, the results of which are shared with students through EDHEC's academic programmes (MSc, PhD, MBAs, etc.), as well as with the business world and society at large.

For more information about EDHEC Business School, please visit www.edhec.com.

Press contact: Delphine Kerfysier - delphine.kerfysier@edhec.edu - 01.53.32.87.65