

**PRESS RELEASE**

**Legal and compliance risks\*:  
reflection and debate on current trends.**

**Conference on Tuesday 11 February 2014 in La Défense, Paris**

**23 January 2014 – Everyone’s talking about compliance! Why? In what way? How is legislation evolving in the area of legal risk management? How do businesses build compliance-related issues into their development strategies?**

In order to take stock of these issues, which are among today’s hot topics, EDHEC Business School’s research centre - LegalEdhec – is organising and hosting a **conference on Tuesday 11 February 2014** on the theme of legal and compliance risk.

Developed in partnership with law firm **EY**, and with the support of **AFJE** (the French association of corporate lawyers), the **Circle of Compliance**, and the **Lamy** publishing group, the conference provides a platform for debate and dialogue between participants who deal with these issues on a daily basis: company secretaries, representatives from the public sector and NGOs (the **French Competition Authority, CNIL, Transparency International**), legal directors and compliance officers of major corporations (Accor, Areva, Axa, EADS, Leroy Merlin, Michelin, Orange, Valeo, Yves Rochers), lawyers (EY) and university professors (from EDHEC, Paris 11, Liège).

Several recent affairs illustrate the efforts companies are making to limit potential unethical behaviour and enforce their ethical values: a large German bank recently imposed financial penalties on some of its brokers following corruption cases in Japan; a pharmaceutical company was fined €15m by competition authorities for impeding a generic drug’s launch on the market; 16 tonnes of horsemeat were seized in Belgium under suspicion of trafficking, and the list goes on...

*\*Compliance: “a series of actions aiming to ensure that the behaviour of management and staff within public or private bodies (not-for-profit associations, companies, trade unions, etc.) and towards third parties complies with the external and/or internal standards applicable to their place of work”.*

*The term “standard” refers to the applicable legal provisions (legal standards, directives, laws and regulations) and also takes into account the organisation’s “soft law” internal standards, which can be treated as unilateral commitments.*

**Practical information**

Conference from 8.30am to 6pm (admission from 8.15am).

EY Société d’Avocats - Tour First, 1 place des saisons, Paris La Défense.

## **Conference programme**

**9am:** The role and place of legal and compliance risk management in corporate performance.

**9.30am:** Establishing an effective, efficient compliance framework: which method? Which limits?

**10.30am:** Managing the risks of corruption: which systems in a changing international environment?

**11.30am:** Protecting personal data: what control issues are at stake in a world of traceability?

**1.45pm:** Anti-trust and compliance: what are the incentives? Which systems work?

**2.45pm:** Compliance and product risk

**4pm:** Building legal and compliance risk concerns into corporate governance: what are the challenges? What solutions?

## **About LegalEdhec**

EDHEC Business School's research centre – LegalEdhec – is a pioneering research centre in matters relating to law, strategy, management and ethics. The research conducted by LegalEdhec – which results in publications in professional and academic journals, conferences and studies – focuses on a number of complementary themes:

Understanding how to use law as a resource to influence corporate strategy;

Managing legal risks, particularly within the retail sector and the digital economy;

Compliance and ethics;

Developing a legal corporate culture.

LegalEdhec works closely with a number of companies, professional organisations and think tanks, namely the French Association of Corporate Lawyers (AFJE), the European Company Lawyers Association, the European Business Ethics Network, the French Association of Corporate Legal Counsel (ACE), the French Law Society and the Business & Legal Forum.

The different sections of the LegalEdhec website showcase the dynamism and originality of its work.

For further information, go to: <http://professoral.edhec.com/poles-de-recherche/pole-legaledhec/>

## **About EDHEC BUSINESS SCHOOL**

**6,000 students and 10,000 executive education participants**

**17 degree programmes: ESPEME post-baccalaureate programme, Master in Management, MScs, 2 MBAs, a PhD in Finance, etc.**

**23,000 participants in conferences and seminars organised in 28 global financial capitals**

**24,700 alumni in 116 countries**

**134 permanent professors (49% of international origin) and 810 adjunct faculty members**

**13 research and teaching chairs**

**An €82m budget, 1/3 from corporate funding and 20% invested in research**

**5 campuses (Lille, Nice, Paris, London and Singapore)**

**Triple EQUIS – AACSB – AMBA accreditations**

EDHEC Business School aims to be recognised for research and training, innovative ideas and tools that have a high impact on businesses. This “EDHEC for Business” strategy is underpinned by excellent academic research, the results of which are systematically disseminated through EDHEC's programmes (MScs, PhD, etc.), to the business world and to society.

More information is available on the EDHEC Business School website: [www.edhec.com](http://www.edhec.com)

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