



Elizabeth Dickson

Languages, Communication Department

Professor - Speciality: Languages, Communication

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Elizabeth A. Dickson has been on the faculty at Edhec for the past 30 years. As Head of Modern Languages for EDHEC Business School Nice Campus including Msc, graduate and undergraduate programmes, she manages a team of 45 language teachers, over 7000 teaching hours for languages, and is responsible for first, second and third languages as well as preparations for professional language examinations. Her primary teaching revolves around Business English, managerial communication skills, English speaking cultures around the world, and has designed and developed teaching materials in all the above areas. Professor Dickson also pioneered a self learning teaching module for the Edhec graduate students. Elizabeth Dickson has considerably built up the language department, increasing the number of teaching hours, third languages, and compulsory ToEIC testing for all students. For several years, she was also responsible for coordinating the Language Entrance examinations for the Masters programmes.

Elizabeth Dickson also teaches Intercultural Communication, Communication, Business and Society, management modules in English within the Culture and Society department. She has been invited on several occasions to teach in this area at the Krakow Academy of Economics in Poland and the University of Hertfordshire in the UK.

Elizabeth Dickson has also held several management roles at EDHEC including management as Head of International Business and Management Track for the BBA EDHEC International Undergraduate programme for both the Lille and Nice. Professor Dickson managed 15 visiting international lecturers. She was also responsible for pedagogical development in this area.

Elizabeth Dickson also has extensive experience in International Relations. Over a period of eleven years, she was responsible for developing double degree programmes with partner universities, extending and developing Erasmus and bi-lateral exchange agreements for the BBA EDHEC international undergraduate programme.

EDUCATION

1988 BA (Hons) French/Drama - First Class Honours, University of Swansea, Wales.
Mary Williams Prize - Best student in French

Roy Knight Prize - Best student in French poetry and drama
Lewis Jones Prize – Student who contributed most to social and cultural activities

TEACHING EXPERIENCE

- 2010 – **Head of Modern Languages in the Department of Communication & Language studies** - EDHEC Business School Nice, France - Msc, Graduate and Undergraduate programmes – Nice Campus
Professor of Business English, Business and Managerial Communication
Professor in Culture and Society Department teaching Intercultural Communication, English speaking cultures around the world
- 2003- 2011 **Head of International Business and Management** International track for BBA EDHEC International undergraduate programme – Lille and Nice
- 1998-2009 **Head of Modern Languages in the Department of Communication & Language studies** - EDHEC Business School Nice for the BBA Edhec International Undergraduate programme
Professor of Business English, Business and Managerial Communication,
Professor in Culture and Society Department teaching Intercultural Communication
- Head of International Relations** –EDHEC Business School ,Nice for the BBA Edhec International Undergraduate programme
- 2006-2010 **Visiting Professor** - University of Hertfordshire, UK
Course taught :Intercultural Communication
- 2000-2002 **Visiting Professor** - Krakow University of Economics, Poland
Course taught :Intercultural Communication
- 1992-1998 **Assistant Professor**, Centre for Languages and International Communication, EDHEC Business School, Nice, France
Courses taught : Business and Managerial Communication, Business English 1 and 2, British Culture and Civilization , Recruitment skills
- 1991-1995 **Head of the Department of Modern Languages**
Head of the Department of Humanities
Euro-American Institute, Sophia-Antipolis, France
Professor of English
Courses taught : Composition and Rhetoric 1 and 2, TOEFL Preparation, Intensive English
Professor of Humanities

Courses taught : Writing about Literature, The Human Imperative (20th century Literature), Civilization 1 and 2 (the Ancient and Classical World, the Middle Ages and the Renaissance, the Modern Period)

- 1995-1997 **Professor of Humanities**
Professor of English
Euro - American Institute, Sophia-Antipolis, France
- 1991-1993 **Professor of Business English,**
CERAM, Graduate School of Management, Sophia-Antipolis, France
Courses taught : Communication skills, recruitment skills
- 1990-1992 **Professor of English,**
University of Nancy I, (E.S.S.T.I.N.), Sophia-Antipolis, France
Courses taught : English, British Culture and Civilization, Preparation of students for study abroad in British Universities
- 1990-2000 **Professor of English-** Preparation of Engineering students in English for national competitive entrance examinations,
Regional High School ,Lycee Technique des Eucalyptus, Nice , France
- 1988-1989 Professor of English
Relais Universitaires, Paris, France

PROFESSIONAL NON-TEACHING EXPERIENCE

MANAGEMENT IN EDUCATION

2010-Present **Head of Modern Languages in the Department of Communication Language and Computer studies** - EDHEC Business School, Nice, France
Msc, Graduate and Undergraduate programmes

Responsibilities include :

- Management and professional development of 45 teaching staff
- Coordinating first, second and third language programmes at graduate and undergraduate level (English, Spanish, German, Italian, Chinese, Arabic, Hebrew, Russian, Japanese and French as a Second Language)
- Organising oral entrance examinations in all languages for prospective students at graduate and undergraduate level
- Designing written entrance examinations for prospective undergraduate students
- Co-ordinating International Language examinations
- Developing an autonomous language learning centre in our multimedia facilities
- Providing language courses to EDHEC personnel

- 2003-2011 **Head of International Business and Management** International track for EDHEC BBA International undergraduate programme – Lille et Nice
Responsibilities include :
- Academic development and implementation of IBM
 - Development of faculty exchange for IBM (20 visiting professors)
 - Budgetary and administrative responsibility for IBM
- 1998-2009 **Head of International Relations** –BBA EDHEC International, EDHEC Business School ,Nice
Responsibilities include :
- Strategic development of International Relations
 - Development of exchange agreements with partner universities worldwide
 - Implementation of several double degrees
 - Management of the International Relations Office and International Exchanges
 - Development of EU Projects – Tempus/Phare Programmes
 - Development of Summer Schools
 - Regular Participation at International conferences on International Education

TRANSLATION/INTERPRETING

- 1990-1991 **Official interpreter** for French firms in Wales such as VALEO and AVON inflatables, Welsh Language and Export centre, Swansea,UK
Official translator of several business documents for various companies
- 1989 **Official interpreter**, Europartenariat,Cardiff, UK
International Business Conference promoting the integration of Welsh companies in Europe.

EXECUTIVE SEMINARS

- 1989-1990 Welsh Language and Export Centre, Swansea, Wales
Teacher of Business French to International Companies based in South Wales

1991-1996 Executive Education - “GRETA” company, Nice, France
Teaching Business English for executives in Industry

RESEARCH INTERESTS

- Intercultural Management
- Communication skills
- Interactive Case studies for English Language teaching

PROFESSIONAL ASSOCIATIONS

- Member, European Association of International Education

TEACHING SPECIALITIES

- Interactive case studies for Business English
- Managerial Communication and skills
- English speaking cultures
- British Culture and Civilization
- Intercultural Management
- Literature

FEATURED IN THE PRESS

Nice-Matin – 2/12/2003 “ Edhec mise sur l’international” - Article