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CURRENT POSITION

Professor of Strategy at EDHEC Business School

EDUCATION

1998	Habilitation à Diriger des Recherches en Sciences de Gestion, Lyon 3 University (Accreditation to act as PhD director)
1989	Ph. D. in Strategy, IAE Aix en Provence
1985	DESS, Institut d'Administration des Entreprises (IAE), Aix en Provence.
1983	Engineer, French "Grande Ecole" Marseille Engineer School (ESIM-IMT).
1977	Baccalauréat C

PROFESSIONAL EXPERIENCE

2020-2023	Chairman Atlas AFMI (French-speaking Academy of International Management) Associate Editor, Management International Associate Editor, Atlas AFMI series, Vuibert, Paris
2013-2023	EDHEC, Head of the Strategy, Entrepreneurship and Operations dpt
2009-2010	Chairman, AIMS (French-speaking Academy of Strategic Management)
Since 2006	EDHEC: Professor of Strategy
2002 -2006	EDHEC: Academic Director
1998-2001	EDHEC: Professor and Deputy-Manager, dpt Management and Strategy
1987-98	E.M. Lyon (ex Groupe ESC Lyon). Assistant Professor, then Full-time Professor
1986	Co-founder of a firm in the distribution of industrial products

PUBLICATIONS

• BOOKS

- Tournois, N. & Very, P. (2021) Open Internationalization Strategy, New York : Routledge.
- Tournois, N. & Very, P. (2018) *Internationalisation ouverte*. Paris : Vuibert.
- Chaabouni, J. & Very, P. (2015) *Crise, transition : comment les entreprises tunisiennes s'en sortent-elles ?* Tunis : Editions C.L.E.
- Mayrhofer, U. & Very, P. (2013) *Le management international à l'écoute du local*, Collection Atlas/AFMI Management International, Paris : Gualino – Lextenso Editions.
- Hanoune, E. et P. Very (2011) *Du produit au service - stratégies d'évolution de l'entreprise industrielle vers les activités de service*, Bruxelles : De Boeck.
- Monnet, B. et P. Very (2010) *Les Nouveaux Pirates de l'Entreprise : Mafias et Terrorisme*, Paris : CNRS Editions.
- Very, P. (2004) *The Management of Mergers and Acquisitions*, Chichester, UK : Wiley.
- Very, P. (2002), *Des Fusions et Des Hommes*, Paris, Editions d'Organisation.
- *Winner of Manpower Award for 2002 best book in HR Management* ;
 - *Winner of Edhec Foundation Award for best 2002 book*,
 - *Finalist of the McKinsey-Harvard L'Expansion Award for best 2002 book in management*.
- Noel A., P. Very & M. Wissler (1995), *Perspectives en Management Stratégique, Tome III : 1994 / 95*, Paris : Economica.
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• BOOK CHAPTERS

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- Monnet, B. & Very, P. (2017) “Cyber threats in the healthcare industry”, in L. Menvielle, A-F Audrain-Pontevia, W. Menvielle (eds), *The digitalization of healthcare – New challenges and opportunities*, Palgrave McMillan, London, p. 371-380.
- Very, P. & Métails, E. (2016), L'industrie automobile européenne et le “Made in France”, in S. Raytcheva & G. Rouet (eds), *Les entreprises et l'intégration européenne*, Paris : L'Harmattan, p 101-112.

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This paper received the « Outstanding Author Contribution Award », Emerald Literati Awards for Excellence 2013.

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• ARTICLES IN ACADEMIC JOURNALS

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Detailed chronological list

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Caiazza, R., Very, P. & Ferrara, G. (2017), New Geography of M&As: A Framing Device of Firms' Strategies. *Thunderbird International Business Review*, 59: 243–250.

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Teerikangas, S., Very, P. & V. Pisano (2011). Integration managers' value-capturing roles and acquisition performance, *Human Resource Management*, 50(5): 651-683.

Métais, E., P. Véry, & P-G. Hourquet (2010) « Le paradigme d'Uppsala : la distance géographique et l'effet de réseau comme déterminants des décisions d'acquisitions internationales (1990-2009) », *Management International*, 15(1) : 47-58.

Very, P. & B. Monnet (2009) "Réflexions sur la création de valeur... pour le crime organisé !", *Revue Française de Gestion*, 34 (196): 167-176.

Very, P. & B. Monnet (2008) "Quand les organisations rencontrent le crime organisé", *Revue Française de Gestion*, 34 (183): 179-200.

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Arregle, J-L., M.A. Hitt, D.G. Sirmon & P. Very (2007) The Development of Organizational Social Capital: Attributes of Family Firms", *Journal of Management Studies*, 44(1):73-95.

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Hébert L., P. Very, and P. W. Beamish (2005). "Expatriation as a Bridge Over Troubled Water: A Knowledge-Based Perspective Applied to Cross-Border Acquisitions ", *Organization Studies*, 26: 1455-1476.

Very, P. & O. Ivanova (2005). « L'action criminelle, entrave au développement de l'entreprise », *Défense Nationale et Sécurité Collective*, 3 : 27-32.

Lubatkin, M.E., P.J. Lane, S-O. Collin & P. Very (2005). "Origins of Corporate Governance in the USA, Sweden and France, *Organization Studies*, 26. 867-888.

Arregle, J-L, Durand, R. & Very, P. (2004). « Origines du Capital Social et Avantages Concurrentiels des Firmes Familiales », *M@n@gement*, 7(2) : 13-36.

Gates, S. & P. Very (2003). "Measuring Performance During M&A Integration", *Long Range Planning*, 36(2): 167-185.

Arregle, J-L. & P. Very (2002). « Dessine-Moi un Conglomérat Profitable », *L'Expansion Management Review*, No 105, June, p. 54-60.

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Gates, S. & P. Very (2002). "Comment piloter l'intégration des acquisitions ? »", *Fusions & Acquisitions Magazine*, Nov-Dec, p. 31-36.

Schweiger, D. & P. Very (2001). "Editor's Note – International Mergers and Acquisitions Special Issue", *Journal of World Business*, 36(1), p. 1-2.

Very, P. & D. Schweiger (2001). "The Acquisition Process as a Learning Process : Evidence from a Study of Critical Problems and Solutions in Domestic and Cross-Border Deals", *Journal of World Business*, 36(1), p. 11-31.

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•CO-EDITOR, JOURNAL SPECIAL ISSUE

Internationalisation ouverte, *Management International*, 2018, Vol 22 , Special Issue December. With N. Tournois.

Diplomatis stratégiques, *Finance Contrôle Stratégie*, 2018, NS-3, September. With S Dameron.

Sciences de Gestion et Politique. *Revue Française de Gestion*, 2014, 245/8. With Olivier Basso.

Forgotten economic actors - How pirates, mafias and other illegitimate firms shape economic systems and competition. *M@n@gement*, 2012, 15(3). With David Wilson.

International Mergers and Acquisitions Special Issue. *Journal of World Business*, 2001, 36(1). With David Schweiger.

•ABSTRACT CITATIONS

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• WORKING PAPERS

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• RECENT PUBLICATIONS IN PRACTITIONERS JOURNALS

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Very, P. & Métais, E. (2013) « Les acquéreurs face aux agences de notation », *Fusions et Acquisitions Magazine*, No 270, February, p 6-7.

• ARTICLES AND INTERVENTIONS IN MEDIAS

Many articles in French newspapers and magazines like Le Monde, Huffington Post, Le Figaro, Harvard Business Review France, L'Entreprise, Enjeux-Les Echos, La Tribune, Capital finance, Personnel...

Identified as expert of the automobile industry by French journalists.

Articles in foreign medias like CNBC.com, International Business Times, La Nation...

Interventions radio channels: France Inter, Radio Classique, BFM

Web TV: TV4 Finance, FNEGE, Xerfi-Canal...

Edito "Lettre Mensuelle de l'AFPLANE", No 18, October 1994

PRESENTATIONS

Montenero, V. & Very, P. (2020) "Revisiting the concept of acculturation inside partnerships: an application to the Russian automotive industry", AIMS Annual Conference 2020, June.

Mejri I., & Very P. (2020) "Influence de l'environnement institutionnel sur l'internationalisation des PME technologiques issues d'une économie émergente", Atlas AFMI Annual Conference 2020, May.

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Monnet, B. & Very, P. (2012) Tactiques d'influence du crime organisé sur le décideur public, Colloque AIRMAP, Paris, December.

Very, P. & Lo, S. (2012) Aux frontières de la morale et de la compétitivité : quand les entreprises investissent dans les paradis fiscaux, IIIe Etats Généraux du Management, Strasbourg, October.

Duplat, V., Very, P. & B. Monnet (2012) "Identification and economic analysis of governance mechanisms in legitimate mafia firms", AIMS Conference, Lille, June.

Very, P., Lo, S., Metais, E. & Hourquet, P-G. (2011). "Predicting M&A activity using an institutional perspective – a four-country comparison", EIBA Conference, Bucharest, December.

Very, P., Lo, S., Metais, E. & Hourquet, P-G. (2011). "Company reputation and acquisitions in OFCs", SMS Conference, Miami, November.

Jaussaud, J. et Very, P. (2011). « Opportunités et Menaces Posées par les Economies à Croissance Rapide », Table-Ronde autour d'Eric Orsenna de l'Académie Française, Conférence ATLAS-AFMI, Paris, Mai.

Very, P. (2011). « La recherche sur les nouveaux pirates de l'entreprise », Conférence URGE, Faculté des Sciences Economiques et de Gestion de Sfax, Sfax, Mai.

Very, P. (2011). « Taxonomie des crimes commis contre les entreprises », ANPAD 3^E Conference, Porto Alegre, Mai. (Guest Speaker)

. Very, P. et B. Monnet (2010) « Le Bon, la Brute et le Truand : réflexions sur la prise en compte du crime organisé dans la régulation économique », Etats Généraux du Management, Paris, October.

Very, P. (2010) "M&A at the crossroads", Panel session, Strategic Management Society Meeting, Rome, September

Very, P., E. Metais & P-G. Hourquet (2010). "Why Glamour Deals can Hardly Achieve Expected Economic Performance", Academy of Management Meeting, Montreal, Canada, August.

Stahl, G., Weber, Y. & Very, P. (2010), "Leveraging the socio-cultural dynamics in alliances and M&A", EGOS Conference, Lisbonne, Portugal, July.

Metais, E., Very, P. & P.G. Hourquet (2010) "Geographical Proximity as a Driver of M&A Decisions: Evidence from Cross-border Deals 2000-2009". AIB Conference, Rio de Janeiro, July.

Very, B. et B. Monnet (2009), « Crimes et entreprises – une enquête Edhec-CDSE », Annual Conference of CDSE, Paris, December.

Teerikangas, S., P. Very & V. Pizano (2009), "The key role of the integration manager in mergers and acquisitions", Academy of Management Meeting, Chicago, August.

Mari, I., Arregle, JL., Nordqvist, M., Melin, L. &, Very, P. (2009), "Board creation and composition in 100% family-owned firms: a conflict-resolution perspective", 5th EIASM Workshop on Family Firms Management Research, Hasselt University (BE), June.

Very P. (2009) "M&A research: do we study the right questions?" Euram Conference, Track on M&As, Liverpool, May (Invited speaker).

Very, P et B Monnet (2009) "Counterfeiting and organized crime : who does what?", Conference contrefaçon et crime organisé, Consulat général d'Italie, February.

Very, P. (2009) "Typology of criminal attacks against companies", Ceram Research Seminar, Sophia-Antipolis, February.

X. Raufer., B. Monnet & P. Very (2008) "Le crime ne connaît pas la crise", Conference of the Edhec Foundation, Paris: Théâtre du Rond-Point, December.

Very, P. (2008) « Doing research about criminal assaults on companies » "Hanken Research Seminar, Swedish School of Economics and Business Administration, October.

Very, P., B. Sullivan-Taylor, B. Monnet, R. Larsson, J-M. Serre (2008) "Under assault: how companies can fight organized crime", 2008 SMS Conference, Cologne (GER), October.

Very, P. & B. Monnet (2008) "Le monde du légal et de l'illégal n'étant plus parallèles, comment les entreprises négocient-elles avec le crime organisé ? ", Etats Généraux de la FNEGE, Paris, October.

Monnet, B. & P. Very (2008) "Cybercrime: How Criminal Organizations Profit from Technology", IAS Seminar Series, Warwick (GB), April.

Very, P. & B. Monnet (2007) "MNCs as targets of organized crime: a rent-seeking perspective", Fifth Annual AIB Conference on Emerging Research Frontiers in International Business, Miami, USA, December.

Very. P. & B. Monnet (2007) "Facing Organized Criminal Groups", 2007 SMS Conference, San Diego, USA, October.

Very, P. (2007) "The supply chain as a terrorist target and the criminal tools", Middle East: Homeland and Global Security Forum, Al Manama, Bahrain, November.

Very, P. & B. Monnet (2007) "Organisations criminelles et intelligence économique", Ve Rencontres de l'Intelligence Economique, Sophia-Antipolis, September.

Monnet, B. & P. Very (2007) « Emerging risk management solutions », ISMA 2007 Annual Meeting, Montreal, Canada, June.

Very, P. & B. Monnet (2007) « L'action criminelle sur l'entreprise », AIMS Conference, Montreal, Canada, June.

Monnet, B. & P. Very (2006) « Quels risques criminels pour l'entreprise ? », Agor@med 2006, Nice, November.

Monnet, B. & P. Very (2006) « Business : the new target of crime in 2006 », CransMontana Forum, 8th International Summit on Transnational Crime, Monaco, November.

Monnet, B. & P. Very (2006) « Crime et entreprise : quelle stratégie face à ceux qui veulent vous piller ou vous tuer? », XVth AIMS Conference, Annecy, June.

Castellano S., P Véry, L. Hébert & P. W. Beamish (2006) "Expatriation and Transfer of Experience: The Case of Japanese Acquisitions in the US", EURAM Conference, Oslo, Norway, May.

Raytcheva, S. & P. Very (2005). "Prise de risque en période de changement : Etude de la décision d'octroi de crédit aux entreprises ", AIMS Conference, Angers, France, June.

Arregle, J-L., I. Mari, M. Nordqvist, L. Melin, A. Hall & P. Very (2005). "Family Involvement in Strategy Processes as a Competitive Advantage : Evidence From European Firms", EIASM Workshop on Family Firm Management Research, Jönkoping, Sweden, June.

Very, P., L. Hebert & P. Beamish (2004). "Le modèle de projection du savoir dans les multinationales : une exploration par l'étude du lien entre expatriation et survie des filiales ", 13^e Conférence AIMS, Le Havre, France, June.

Hebert, L., P. Very & P. Beamish (2004). "Exploring the limitations of the knowledge projection model in MNCs", AIB Conference, Stockholm, July.

Hebert, L., P. Very & P. Beamish (2004). "Are expatriates efficient carriers of HQ's knowledge ?", EIBA Conference, Ljubljana, October.

Arregle, J-L & P. Very (2003) "A Framework for Analyzing the Performance of Family Firms", Workshop on Performance Measurement and Management Control, Nice, France, September.

Arregle, J-L., M. Hitt, D. Sirmon & P. Very (2003) "The development of Organizational Social Capital and its Performance Implications : Insights from Family Firms", 23rd Annual SMS Conference, Baltimore, Maryland, USA, November.

Teerikangas, S & P. Very (2003). "The Culture-Performance relationship in M&A: from yes/no to how", EIBA Conference, Copenhagen, Denmark, December.

Very, P. (2002) "Delimiting cross-cultural issues in Cross-border M&As", EIASM Workshop on "International strategy and Cross-cultural Management", Växhö, Sweden, April.

Bizeuil, M. & P. Very (2002) « Management par la culture et souffrance des cadres », Transformations & Ruptures IP&M Colloquium, Lille, France, June.

Arregle, J-L., Very, P. & S. Raytcheva (2002) "Capital social et avantages des firmes familiales : proposition d'un modèle intégrateur", AIMS Conference, Paris, France, June.

Very, P. & T. Durand (2002) « Comment transférer les résultats de recherche vers les entreprises », panel session, AIMS Conference, Paris, France, June.

Very, P. & S. Raytcheva (2002) "Family Structures, Family firms and Succession : Some Insights from Anthropology", 2002 ICSB World Conference, San Juan, Puerto Rico, June.

Hebert, L. & P. Very (2002) "Managing Cross-border Acquisitions : which transfer of experience does pay off ?", Academy of Management Meeting, Denver, USA, August.

Lubatkin, M., P.J. Lane, S. Collin & P. Very (2002) "A Nationally Embedded Corporate Governance Model Using US, Swedish and French Historical Institutional Data ", Academy of Management Meeting, Denver, USA, August.

Labbé, E. & P. Very (2002) "Mergers and Acquisitions : How a TQM Approach can Improve the Process", Fifth Toulon-Verona ESOE Conference, Lisboa, Portugal, September.

Very, P. & S. Raytcheva (2001) "Influence of Family Structure on the Management of Family Firms : an Investigation of Succession Issues", EGOS 17th Colloquium, Lyon, France, July.

Very, P. & S. Gates (2001) "Performance Measurement During M&A Integration", EIASM Workshop on Performance Measurement and Management Control, Nice, France, October.

Very, P. & D. Serio (2000) "Les Limites du Pouvoir Discréptionnaire du Dirigeant Français : Apports Comparés de la Gestion et du Droit", AIMS Conference, Montpellier, France, May.

Very, P. & D. Schweiger (2000) "Acquisitions Domestiques et Internationales : Problèmes Critiques Liés à la Conduite du Processus et Solutions", AIMS Conference Montpellier, France, May.

Serio, D. & P. Very (2000) "Le PDG, Entre Exercice du Pouvoir et Révocation", XVe Journées des IAE, Biarritz, France, September.

Lubatkin, M., P.J. Lane, S. Collin & P. Very (2000) "A Nationally-Bounded Theory of Corporate Governance", Academy of International Business Meeting, Phoenix, USA, November.

Lubatkin, M., P.J. Lane, S. Collin & P. Very (1999) "Towards a Nationally-Bounded Theory of Corporate Governance", Academy of Management Meeting, Chicago, USA, August.

Veiga, J., M. Lubatkin, R. Calori, A. Tung & P. Very (1998) "The Development of a Cross-Nation Index of Cultural Compatibility Using Neural Network Analysis To Increase Predictive Validity", *in competition for "The Best Conference Paper"*, Academy of International Business Conference, Vienne, Austria, July.

Very, P., D. Schweiger & N. Job (1998) "Creating Value through Cross-Border Acquisitions : Critical Issues and Solutions", 2nd Conference G8 in Management, Lyon, France, October.

Very, P. (1998) "Acquisitions and global strategy", 2^{ème} conférence "G8 in Management", Lyon, France, October.

Very, P. & P. Riot (1997) "The Adoption of New Technology and Organizational Status-Quo in the French Retail Banking Industry ", European Group for Organization Studies (EGOS) Colloquium, Budapest, Hungary, July.

Very, P. & P. Riot (1997) "Power, Technological Change and Transformation Processes : A French Bank Facing Innovation", Industrial Marketing and Purchasing (IMP) Conference, Lyon, France, September.

Very, P. & P. Riot (1997) "La gestion du changement dans l'Entreprise Institution" , Conference Maison Rhône Alpes des Sciences de l'Homme, Lyon, France, November.

Calori, R., M. Lubatkin, P. Very & J. Veiga (1996) "Modeling the Origins of Nationally-Bound Administrative Heritages : A Historical Institutional Analysis of French and British Firms", Academy of Management Meeting, Cincinnati, USA, August.

Very, P. & J-L. Arregle (1995) "Combinaisons de Ressources et Avantage Concurrentiel", AIMS Conference, Paris, France, June.

Very, P., M. Lubatkin & R. Calori (1995) "A Relative Standing and the Performance of Recently Acquired European Firms", Academy of Management Meeting, Vancouver, Canada, August.

Very, P.(1994) "Acquisitions Franco-Britanniques : Influence des Cultures Nationales sur la Compatibilité Culturelle entre Firmes", AIMS Conference, Lyon, France, June.

Calori, R., M. Lubatkin & P. Very (1994) "Acquisitions Internationales : Comparaison des Pratiques d'Intégration", AIMS Conference, Lyon, France, June.

Calori, R., M. Lubatkin & P. Very (1994) "Education and National Administrative Heritages : Comparing France and Great Britain", EIASM Workshop on Managerial Cognition, Bruxelles, Belgium, July.

Calori, R., P. Very & J-L. Arregle (1994) "Some Determinants of Strategy Styles in French Small and Medium-Sized Companies", Strategic Management Society Conference, Paris, France, October.

Very, P. & J-L. Arregle (1994) "How Competitive Advantage Is Built : Lessons from the French Manufacturing Industry", Strategic Management Society Conference, Paris, France, October.

Very, P., M. Lubatkin & R. Calori (1993) "Acquisitions en Europe : Cultures Nationales, Cultures d'Entreprises et Performance", Colloque ADEFI "Croissance Externe", CERAG-ESA Grenoble, France, January.

Calori, R., M. Lubatkin & P. Very (1993) "National Culture of the Buyer and Control Mechanisms over Foreign Acquired Firms", Workshop on "International Strategies", ESSEC Cergy-Pontoise, France, March.

Calori, R., M. Lubatkin & P. Very (1993) "Managing Mergers Across Borders : a Test of Administrative Heritage and Administrative Rigidity", Academy of Management Meeting, Atlanta, USA, August.

Very, P., M. Lubatkin & R. Calori (1993) "A Cross-National Assessment of Acculturative Stress in Recent European Mergers", Academy of Management Meeting, Atlanta, USA, August.

Calori, R., M. Lubatkin & P. Very (1993) " A Test of Administrative Heritage in the Management of European Cross-Borders Acquisitions", Strategic Management Society Conference, Chicago, USA, October.

Very, P., M. Lubatkin & R. Calori (1993) "A Framework for Assessing Acculturative Stress in Recent European Mergers", Strategic Management Society Conference, Chicago, USA, October.

Calori, R., P. Very & M. Lubatkin (1993) "Acculturative Stress and the Performance of Recent European Mergers", British Academy of Management Meeting, Milton Keynes, November.

Very P., R. Calori & M. Lubatkin (1992) "Linking Organizational and Cross-National Cultural Differences in Recent European Mergers", Academy of Management Meeting, Las Vegas, USA, August.

Calori, R., M. Lubatkin & P. Very (1992) "Acquisitions en Europe : Typologie et Facteurs de Centralisation", AIMS Conference, H.E.C. Jouy en Josas, France, June.

Very, P. (1991) "Stratégies de Diversification et Performance de l'Entreprise", Conference "Choix Stratégiques et Performances Financières" Banque de France, Paris, France, January.

Very, P. (1989) "Operational Relatedness, Managerial relatedness and the Success of diversification strategies", Strategic Management Society Meeting, San Francisco, USA, October.

OTHER RESEARCH ACTIVITIES

Elected President of the French –speaking Academy of Management (AIMS) in 2008-2009.

Member of :

- the Board of AIMS (2000-2003 and 2008-2012)
- the Board of ATLAS/AFMI (2008 to present)
- AoM, AIB, EGOS and other associations over time

Member of the Editorial Board of Journal of World Business 2001-2018

Reviewer for

- journals like Organization Studies, Journal of Management Studies, M@n@gement.
- many conferences
- FR, US and UK book editors : De Boeck, Irwin, Academic Press, Wiley.

Invited speaker in several conferences in Brazil, France, Morocco, Tunisia...

Co-organizer of

- The 6th Atlas AFMI Conference on International Management, May 2016, Nice.
- the 2nd "G8 in Management" Conference, October 1998, Lyon.
- the 3rd "AIMS Conference", May 1994, Lyon.
- the 3 first EIASM Workshop on Family Firm Management Research (2005 to 2007).
- UCL-French Embassy Workshop, London, 2014: workshop on change initiatives
- First "Strategic diplomacies" conference, AIMS, March 2013, Paris
- tracks at EGOS Conference (2009, 2010, 2012, 2014),
- tracks at ATLAS/AFMI Conference (2011 to 2017)

Chairman, Round-Table Animator, or Discussant in many conferences.

Member of the jury for « AIMS - Best French Doctoral Dissertation », 1999, 2005

Supervisor for several French PhD students

.Opponent, "Rapporteur", or Jury Member for several dissertations oral defenses in France, other European countries, and Tunisia

Creation of www.verymerging.com (2001) and co-creation (with E. Hanoune, Virbac SA Company) of www.duproduitause-service.org (2010)

1992 : Junior Faculty Consortium, The Academy of Management, Las Vegas.

HONORS

Book Chapter Award in 2012

Book Awards in 2002

Robert Reynolds Distinguished Lecturer, University of Colorado at Denver, 2005

Guest Speaker in many French and international conferences

Elected President of AIMS 2008-2009

PUBLISHED CASE STUDIES

Very, P. (2001), "CEVEO au Kirghistan", Centrale des Cas et des Médias Pédagogiques, Paris.

Calori, R., P. Very & M. Berthelier (1999), "PSA Peugeot Citroën", in G. JOHNSON et K. SCHOLES, *Exploring Corporate Strategy - Text and Cases - Fifth Edition*, Prentice Hall, London.

Calori, R., P. Very & M. Berthelier (1997), "Peugeot S.A. Group", in G. JOHNSON et K. SCHOLES, *Exploring Corporate Strategy - Text and Cases - Fourth Edition*, Prentice Hall, London.

Very, P., M. Berthelier & R. Calori (1993), "A Note on the World Automobile Industry", in G. JOHNSON et K. SCHOLES, *Exploring Corporate Strategy - Text and Cases*, Prentice Hall, London.

Calori, R., P. Very & M. Berthelier (1993), "Peugeot S.A. Group", in G. JOHNSON et K. SCHOLES, *Exploring Corporate Strategy - Text and Cases - Third Edition*, Prentice Hall, London.

NB : elaboration of additional case studies for the specific needs of companies.

RESPONSIBILITIES AS ACADEMIC DEAN (2002-2006)

- Responsible of the quantitative and qualitative evolution of the faculty in line with the strategy
- Management of 90 full-time professors, 20 research assistants and 40 visiting professors and 10 Fellow Researchers

- Design and monitoring of recruitment, evaluation and reward/sanction processes
- Design and monitoring of the professor's activity plan
- Design and monitoring of individualized development plans
- Involvement in accreditation processes (EQUIS, AACSB, AMBA)
- Member of the Executive Committee of EDHEC
- EDHEC representative *vis a vis* external partners and institutions
- Member of Peer Review Teams for EFMD "EPAS accreditations"

Currently Head of Faculty at Edhec, managing around 20 faculty members, and providing support to the Academic Dean

TEACHING AND CONSULTING ACTIVITIES

TEACHING

Courses in :

- internationalization strategy ;
- mergers and acquisitions ;
- digital strategy;
- criminal risks management

In undergraduate and graduate programs, MBA programs and professional training.

Fan of original pedagogical methods, often relying upon the active participation of the audience : outdoor seminars, Internet-based analysis...

CONSULTING and EXECUTIVE ACTIVITIES

Consulting activities with firms like Merial, Ugine-Kuhlman, Arcelor, health organizations, social security organizations, ...

Many conferences in companies about M&As, criminal risks and international strategies