

CV Professor George Tovstiga

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Dr sc techn (ETH Zurich) MBA MSc BAsc ITP (London Business School)

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Citizenship: Canadian & German (dual nationality)



1. Academic and Professional Activities

1.1 Professor of Strategy at EDHEC Business School (Paris Campus); teaching in Exec Ed Programmes, MBA, MSc, and BBA programmes; research in the area of competitive strategy, strategic management, strategy practice (since 2016)

1.2 Visiting Professorships (past and current)

- National Research University “ITMO”, St. Petersburg, Russia (MSc Innovation Management)
- University St. Gallen (Switzerland) (Executive MBA Programme)
- HEC Paris (France) and St. Petersburg University (Russia) / Graduate School of Management (Dual Degree MBA Programme)
- University of St. Petersburg / Graduate School of Management: CEMS Master in International Management Programme; BBA in International Management Programme
- Birzeit University / Ramallah / Israel (Executive MBA Programme)
- Pepperdine University / Malibu / CA (Executive MBA Programme)
- St. Peterburg State Polytechnic University / Russia / Graduate School of Management (MBA Programme: Strategic Innovation Management)
- SIMT / Stuttgart Institute of Technology and Management / Germany (Corporate Executive Programmes: Innovation Management)
- PHW / Private Hochschule Wirtschaft / Zurich / Switzerland (MBA Programme)
- Strathclyde University / UK (MBA Programme)
- University Frankfurt / Goethe Business School / Germany: Corporate Executive Programme

1.3 Industry practitioner experience, academic appointments and management consultancy activities

Period	Company / Institution	Position
Current	St. Petersburg University – Graduate School of Management, St. Petersburg, Russia	Visiting professorships; Strategy and Innovation Management
2005 - 2016	ITMO University, St. Petersburg, Russia Henley Business School, University of Reading Henley-on-Thames, UK	Professor of Strategy and Innovation Management
Since 2010	Technopark® Zurich Zurich, Switzerland	Member of the Advisory Board (Beratungsausschuss); founding member of the TechnoPark® Academy

2002 - 2005	Henley Business School, University of Reading, Henley-on-Thames, UK	Visiting Professor of Management Sciences appointment; Doctoral Examiner
2003 - 2005	Arthur D. Little (Switzerland), Zurich, Switzerland	Senior Advisor, Strategic Growth & Innovation Consulting Practice
2000 - 2003	ABB (Switzerland) Ltd, Baden and Zurich, Switzerland	Head of Internal Management Consulting Practice
1996 - 2001	University Twente, Faculty of Technology and Management, Enschede, Netherlands	Associate Professor of Technology & Innovation Management
1991 - 1996	Armstrong GmbH, Muenster, Germany	Head of Research Laboratory, Novel Processes and Materials Development
1986 - 1991	Bayer AG, Central Research Laboratory, Leverkusen Germany	R&D Manager, Chemical and Process Engineering Laboratory
1983 - 1986	ETH Zurich, Technisch-chemisches laboratorium, Zurich, Switzerland	Doctoral student and Research Assistant
1979-1983	Xerox Research Centre of Canada, Mississauga, Ontario, Canada	Part-time research staff; novel material development, fundamental R&D

Management consultancy (private) activities in the area of strategy, strategic technology management and innovation; client organisations include:

- British Nuclear Group Sellafield (UK)
- ALSTOM Power Ltd (Switzerland)
- Hewlett Packard (UK)
- Intel (UK)
- De Beers (UK and South Africa)
- Unilever (UK and Global)
- Roche Group (UK & Switzerland)
- Vodafone Group (UK and global)
- VERTU (UK and global)
- BP / Castrol (UK and global)

2. SCHOLARSHIP

2.1 Academic qualifications

- **Dr sc techn ETH** Doctorate in Engineering Sciences (Swiss Federal Institute of Technology (ETH), Zurich, Switzerland) 1986
- **MBA:** Master in Business Administration (University of Twente, Enschede, Netherlands) 1995
- **MSc:** Master of Science in Engineering (University of Massachusetts, Amherst, USA) 1983
- **BASc:** Bachelor of Applied Science in Engineering (University of Ottawa, Ottawa, Canada) 1981
- **ITP:** International Teachers Programme (London Business School, UK) 1997

2.2 External (International) Recognition

- External doctoral examiner at various business schools (e.g. Grenoble School of Management)
- Reviewer – various international journals

- ❑ Strategic Management Society – elected officer (Programme Chair for Special Interest Group “Strategy Practice”)
- ❑ External member Electoral Board: University of Birmingham (2014)
- ❑ Member of Editorial Board: Journal of International Entrepreneurship (Springer Group)
- ❑ Member of Editorial Board: Journal of Strategy and Management (Emerald Group)
- ❑ Eindhoven Centre for Innovation Studies (ECIS) base at Eindhoven Technical University, Netherlands: Invited speaker at the ECIS Colloquium (April 4, 2007) on the topic: “Progress on coming terms with the innovation enigma”
- ❑ Fraunhofer Institut fuer Arbeitswirtschaft und Organisation (IAO), Stuttgart, Germany / Deutsches Zentrum für Luft- und Raumfahrt e.V. (DLR) – German Aerospace Research Centre, Bonn, Germany: Invitation to join the “START” (Schnelle Technologieadaption in Hightech-Unternehmen mit innovativen Lösungen der Arbeitsgestaltung und Personalentwicklung) project as external innovation expert (QIII / QIV, 2007)
- ❑ Hewlett Packard (UK): “Raising the Bar: Seven habits of ambitious companies” campaign 2007: Appointed as academic expert on innovation and organisational effectiveness (includes writing preface to the “Seven habits” report and media / press coverage of outcomes scheduled (February – June 2007)
- ❑ Kingston Smith LLP Research Campaign 2007: Research grant won for research into innovation practices in SMEs in the UK; research report and media / press coverage scheduled (May – October 2007)
- ❑ (November 2013 – January 2014) Research leave as visiting scholar at the ETH Zurich / Department of Management, Technology and Economics (ERASMUS grant)

3. RESEARCH OUTPUT

Publications:

- ❑ Google Scholar (source: Harzing’s Publish or Perish)
 - Peer reviewed papers and publications: 96
 - Cites: 1500+; h-index: 17; g-index: 38
- ❑ Over 90 conference papers and invited lectures at international conferences, symposia, congresses