



Elie Salameh, PhD
Professor - Accounting

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EDUCATION

PhD in Financial Accounting (Doctorate in Management Sciences)
Université Montesquieu (University of Bordeaux), France | 2007–2010

Master's Degree in Management Science
Université Montesquieu, Bordeaux, France | 2005–2006

Master in Management (Grande École Program)
ESSEC Business School, Cergy-Pontoise, France | 1989–1992

ACADEMIC POSITIONS

Professor of Accounting
EDHEC Business School, Lille, France | 2024–Present

Head of Academic Department – Accounting, Control and Law
EDHEC Business School, Lille, France | 2022–Present

Associate Professor of Accounting
EDHEC Business School, Lille, France | 2015–2024

Visiting Scholar, Accounting Subject Area
London Business School, London, UK | Jan–Aug 2015

Dean of Faculty
Higher Institute of Business Administration (HIBA), Damascus, Syria | 2013–2014

Assistant Professor of Accounting
HIBA, Damascus, Syria | 2011–2014

Program Manager, Joint MBA Program (with Universitat Autònoma de Barcelona)
HIBA, Damascus, Syria | 2007–2010

Lecturer in Accounting and Finance

HIBA, Damascus, Syria | 2004–2010

Consultant and Lecturer in Accounting and Finance

Higher Institute of Applied Sciences and Technology (HIAS), Damascus, Syria | 1993–2002

TEACHING EXPERIENCE

Accounting for Managers, Financial Accounting, Managerial Accounting, International Accounting, Cost accounting and management control, and financial statement analysis

ADMINISTRATIVE AND CONSULTING EXPERIENCE

- National Expert on EU Funded Project on "Upgrading Higher Education in Syria".
- National Expert on JICA (Japan International Cooperation Agency) Funded Project to enhance accounting and financial practices in the Industrial Public Sector in Syria

PUBLICATIONS

Case studies:

The Case Centre ECCH, Navigating Omnichannel Retail: The Impact of Digitalization and the Importance of Performance Metrics, February 2025

The Case Journal, Adaptation and Growth: A Start-up's resilience in the face of crisis and preparation for the future, May 2024

The Emerald Emerging Markets Case Studies Journal, Should the cost of capital, used in connection with goodwill impairment testing, vary across countries? 2020

The Emerald Emerging Markets Case Studies Journal, MAF Carrefour Jordan : Management Control Systems at an early stage retail company, 2019

CCMP, Auchan holding : la communication financière d'une entreprise familiale non cotée en période de refondation, the French case clearing house, 2018

CCMP, Bonduelle: Discriminating the weighted average cost of capital between Europe and non-Europe zones, the French case clearing house, 2017

Articles:

Asian Review of Accounting, Do country institutions, banking system soundness and ownership structure influence the relationship between reporting quality and dividend payouts? Insights from Asian emerging markets, Volume 1-24, November 2025

International Review of Financial Analysis, Financial institutional blockholders and earnings quality: Do blockholders contestability and countries' institutions matter?, Volume 87, May 2023.