

**Pascale Taddei Valenza PHD*****Accounting, Audit, Control and Law Department*****Associate Professor - Speciality: Sustainable Accounting**

Phone: +33 (0) 4.93. 18. 45. 68. 83

E-mail: [pascale.taddei@edhec.edu](mailto:pascale.taddei@edhec.edu)

**Pascale Taddei Valenza** has been a dedicated faculty member at EDHEC Business School since 2001. Her expertise lies in Management Accounting and Management Control, with a particular emphasis on innovative program development. Over the past 15 years, she has created and developed a robust apprenticeship program, and she has also designed a cutting-edge hybrid training program tailored specifically for banking professionals.

In 2024, she earned her PhD in Sustainable Accounting from the University of Paris Dauphine. Currently, she serves as Deputy Head of Accounting and Law for the EDHEC BBA program in Nice, where she continues to contribute to the strategic evolution of academic offerings and departmental excellence.

## EDUCATION

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2024	<b>E PHD</b> University of Paris Dauphine.
2017	<b>CASE WRITING TRAINING</b> ECCH, IESE, Spain.
2015	<b>CASE WRITING TRAINING</b> CCMP Paris.
2012 - 2019	<b>INTENCIVE ENGLISH COURSE</b> IH LONDON
1996	<b>Master's Degree in Finance M2</b> University of Aix- Marseille III.

1994                      **Master's Degree in Management M1** with honours,  
University of Toulon.

## TEACHING EXPERIENCE

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2000 - Present            **Associate Professor. Department** of Accounting and Finance,  
EDHEC Business School, Nice

1998 - 2001            **Associate Professor** of Finance,  
U.S.E Business School, Monaco

1995 - 1997            **Assistant Professor** of Finance,  
University of Toulon, France

## PROFESSIONAL NON-TEACHING EXPERIENCE

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2019 - 2024            **Coordinator of Sustainable Impact project (Nice)**  
Driving Initiatives Aligned with the UN Sustainable Development  
Goals and Achieving FNEGE Certification

2018 – Present           **Coordinator of the Accounting and Law Edhec BBA (Nice &Lille)**  
Strategic Program Development, Faculty Recruitment, and Academic  
Leadership for the Bachelor Program

2015 – Present           **Coordinator of the double degree with the CCA IAE Master in Nice  
and International BBA (Nice and Lille)**

2013 – 2018            **Coordinator of the Accounting, Finance and Economic Edhec BBA  
(Nice &Lille)**  
Strategic Program Development, Faculty Recruitment, and Academic  
Leadership for the Bachelor Program

2009 – 2012            **Coordinator of Apprenticeship Training Edhec BBA Program**  
Program Design, Faculty Recruitment, and Administrative Management  
in Collaboration with CFA Pierre Sola (Nice)

2009 – 2011            **Coordinator of Blended Learning Program for Caisse d'Epargne  
Cote d'Azur**  
Responding to Strategic RFPs, Program Development, Faculty  
Recruitment, and Revenue Growth from €20K to €100K

2006 – 2009            **Coordinator of CEEAZ (French Bank) B.A.D.G.E Program**  
Responding to Strategic RFPs, Program Development, Faculty  
Recruitment

## PUBLICATIONS OF CASE STUDIES

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1. N. Chelabi, P. Taddei Valenza, Le groupe Pomona : le rôle de l'audit interne et la démarche d'audit, (2015) CCMP, Paris
2. M. Pierre, P. Taddei Valenza, Techni France: How to increase the performance, (2015) CCMP, Paris
3. P. Taddei Valenza, G. Coley, X. Duchaine, Charabot ou comment retrouver le chemin de la rentabilité opérationnelle, (2016) CCMP, Paris
4. P. Taddei Valenza, F. Lodico et E. Salameh, The financial statement audit of "Les domaines de Bellerobe » (2017), CCMP, Paris
5. P. Taddei Valenza, Nora Chelabi, Nathalie Hilmi The Pomona Group : The role of the internal audit and its process (2018), CCMP, Paris
6. C. Sarps, P. Taddei Valenza, « Value Village and mountain (VVM) : mise en place du contrôle de gestion » (2019), CCMP, Paris
7. M. Boudot, P. Taddei Valenza, « La création d'un business plan pour une start-up : le cas Eternam » (2020), CCMP, Paris
8. P. Taddei Valenza, Manon Gorini « Le risque de Fraude : le cas magic store » 2021 , CCMP, Paris.
9. N. Chelabi, P. Taddei Valenza, drôle d'entreprise : le cas du contrôle de gestion social, (2024) CCMP, Paris
10. P. Taddei Valenza, Freins et leviers de la mise en œuvre d'une comptabilité en triple capital : étude sur la méthode CARE, EPHD Université Paris Dauphine

## EXECUTIVE SEMINARS

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2010 - 2012	CECAZ Blended Learning Program : "Performance measurement, management control" , EDHEC Executive, Nice
2010	CSM Blended learning Program : "Performance measurement and management control" , EDHEC Executive, Nice
2009	CECAZ Program: "Financial Analysis", EDHEC Executive, Nice
2006 -2008	Caisse d'Epargne Program : "Risk and asset management", "Internal Control", "sustainable development", "management control", "Financial analysis"
2006	CSM Program: "Financial analysis, performance measurement, management control" , EDHEC Executive, Nice

## COURSES TAUGHT

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- Sustainable management control

Sustainable accounting

- Management Accounting and Management Control (including performance measurement, evaluation and reward; planning and budgeting; transfer pricing)
- Strategic cost management (including Activity Based Costing and Activity Based Management ABC/ABM)
- Target Costing
- Balanced Scorecard and performance measurement
- Business games

## PROFESSIONAL ASSOCIATIONS

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- Member of DFCG (French CFO's association)
- Member of AFC (Association francophone de comptabilité)
- Member of EAA (European accounting association)
- Member of CCA (Comptabilité contrôle Audit)
- Member of OREE ORSE (PSL Dauphine)

## LANGUAGES

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- French: Mother Tongue
- English: Advanced (C1)
- Italian: Advanced (B2)

## VARIOUS

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Egalité des chances, Initiatives supporting the Equality of access to Higher Education for Underprivileged students (EDHEC Partnership), 2013 to present.

Seminar teaching with cases: Engage, energize and challenge your students Harvard Business Publishing (2022)

Sailing Experience: Classic Yachts

Crew Member on Tuiga (2000–2010), Yacht Club de Monaco

Participated in prestigious regattas, including the Régates Royales in Monaco, Cannes, Saint-Tropez, and Porto Cervo, competing in the Classic Yachts category