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Associate Professor of Entrepreneurship

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EDUCATION

- 2013 **PhD**, Public Policy, University of Missouri-Columbia, USA
Dissertation: Three essays on entrepreneurship and regional economic development
- 2009 **MSc**, Applied Economics, University of Missouri-Columbia, USA
Minor: International Development
- 2004 **BSc (Honors)**, Sustainable Agriculture and Natural Resource Management, EARTH
University, Costa Rica

ACADEMIC EXPERIENCE

- 2020-present Associate Professor of Entrepreneurship, EDHEC Business School, France
- 2017-2019 Academic Director, MSc Sustainability Management & Sustainability Minor,
Kogod School of Business, American University, USA
- 2015-2019 Affiliated Research Faculty, AU Center for Innovation in the Capital, USA
- 2015-2019 Assistant Professor of Management, Kogod School of Business, American
University, USA
- 2013-2015 Assistant Professor of Economics, College of Business and Economics, Lehigh
University, USA

RESEARCH INTERESTS

Entrepreneurship, Regional Innovation, Entrepreneurial Finance
Women's Entrepreneurship, Entrepreneurship Policy, Corporate Social Responsibility

PUBLICATIONS

*Denotes equal authorship

1. Berns, J.P.*, **Figueroa-Armijos, M.***, da Motta Veiga, S.P.*, & Dunne, T. (2020). Dynamics of lending-based prosocial crowdfunding: Using a social responsibility lens. *Journal of Business Ethics*. DOI: <https://doi.org/10.1007/s10551-018-3932-0>
2. **Figueroa-Armijos, M.** (2019). Does Public entrepreneurial financing contribute to territorial servitization in manufacturing and KIBS in the US? *Regional Studies*, 53(3), 341-355. <https://doi.org/10.1080/00343404.2018.1554900>
3. **Figueroa-Armijos, M.**, & Valdivia, C. (2017). Sustainable innovation to cope with climate change and market variability in the Bolivian Highlands. *Innovation and Development*, 7(1), 17-35. DOI: <http://dx.doi.org/10.1080/2157930X.2017.1281210>
4. **Figueroa-Armijos, M.**, & Johnson, T.G. (2016). Entrepreneurship policy and economic growth, solution or delusion? Evidence from a state initiative. *Small Business Economics*, 47(4), 1033-1047. DOI: <http://link.springer.com/article/10.1007/s11187-016-9750-9>
5. **Figueroa-Armijos, M.**, & Johnson, T.G. (2013). Entrepreneurship in rural America across typologies, gender and motivation. *Journal of Developmental Entrepreneurship*, 18(2). DOI: <http://dx.doi.org/10.1142/S1084946713500143>
6. **Figueroa-Armijos, M.**, Dabson, D., & Johnson, T.G. (2012). Rural entrepreneurship in a time of recession. *Entrepreneurship Research Journal*, 2(1). DOI: [10.2202/2157-5665.1044](https://doi.org/10.2202/2157-5665.1044)
Attracted regional media attention (interviews): KOMU-TV News 08/09/2012, KBIA 91.3 FM radio 08/01/2012, KCUR 89.3 FM radio 08/14/2012, and Columbia Daily Tribune newspaper 08/04/2012. Also cited in other popular media and blogs.
7. **Figueroa-Armijos, M.**, Alvarado, I., & French, J. (2005). Description and analysis of the transformation of the horticulture supply system in the supermarket sector of Costa Rica,” *Tierra Tropical: Sostenibilidad, Ambiente y Sociedad*, 1(1).

BOOK CHAPTERS

1. Figueroa-Armijos, M., & Valdivia, C. (2013). Market access and resilience in the Bolivian Highlands (In Spanish). In Elizabeth Jimenez (Ed.), *Adapting to Climate Change in the Bolivian Highlands*. La Paz, Bolivia: CIDES-UMSA

BOOK REVIEWS

1. **Figueroa-Armijos, M.** (2017). Book Review: Women’s entrepreneurship in global and local contexts (edited by Diaz-Garcia, C., Brush, C.G., Gatewood, E.J., & Welter, F.). *Growth and Change*, 48(3), 487-489. DOI: <https://doi.org/10.1111/grow.12217>

MANUSCRIPTS UNDER REVISION AND REVIEW

(manuscript titles have been shortened to protect blind peer review)

* Denotes equal authorship.

1. **Figueroa-Armijos, M.** Financing portfolio of women's entrepreneurship. Revise and resubmit.
2. **Figueroa-Armijos, M.,*** & da Motta Veiga, S.P.* Early-stage self-employment. Under review.
3. **Figueroa-Armijos, M.,** & Berns, J.P. Prosocial crowdfunding. Under review.
4. **Figueroa-Armijos, M.,** & Valdivia, C. Entrepreneurship and sustainable livelihoods. Under review.
5. Javadian, G., **Figueroa-Armijos, M.,** Gupta, V., & Dobratz, C. Gender stereotype endorsement. Under review.

MANUSCRIPTS IN PROGRESS

1. **Figueroa-Armijos, M.** Business Model Innovation for a Circular Economy. Writing in progress. Pre-accepted for *Research Handbook of Innovation for a Circular Economy*.
2. **Figueroa-Armijos, M.,** da Motta Veiga, S.P., & Clark, B. Entrepreneurial Agility in a Time of Crisis. Data collection in progress. Target: *Research Policy*.
3. **Figueroa-Armijos, M.** Innovation Drivers of Women's Entrepreneurship in a Time of Crisis. Data collection in progress. Target: *Strategic Entrepreneurship Journal*.
4. Hallowell, A., Crawley, A., & **Figueroa-Armijos, M.** Vacancies, wages, and women's entrepreneurship. Writing in progress. Target: *Entrepreneurship & Regional Development*.
5. **Figueroa-Armijos, M.*,** & da Motta Veiga, S*. Millennials and the Great Recession. Theory development in progress. Target: *Small Business Economics*.
6. Javadian, G., Dobratz, C., & **Figueroa-Armijos, M.** Feminine and masculine characteristics in women's entrepreneurial activity: A comparison. Data analysis in progress.

RESEARCH REPORTS

1. **Figueroa-Armijos, M.,** Johnson, T.G., & Stallmann, J.I. (2012, Feb 28). International Comparative Rural Policy Studies (ICRPS) Summer Institute 2004-2011 Participants Survey Report. Rural Policy Research Institute (RUPRI), University of Missouri.
2. Johnson, T.G., Dabson, B., Miller, K., **Figueroa-Armijos, M.,** Kelrick, P., & Gautam, S. (2011, Jan 25). Transportation, Economic Development and Quality of Life in Rural America. Project report, University of Missouri.

3. Robinson, D., Johnson, T.G., Mendoza, J., **Figueroa-Armijos, M.**, & Vila-Brunet, N. (2010, February 5). Applying recognized economic measures to Department of Homeland Security Critical/Key Infrastructure Sectors. Project Report, University of Missouri.

POLICY BRIEFS

1. **Figueroa-Armijos, M.**, Dabson, B., & Johnson, T.G. (2013, Jan). Rural entrepreneurship in a time of recession. Institute of Public Policy, University of Missouri.
2. Dabson, B., Johnson, T.G., Wesemann, A., **Maria Figueroa-Armijos, M.**, & Stallmann, J.I. Assessing the impact of Missouri's Tax Credits. (2013, January). Submission to the Missouri Tax Credit Review Commission, Institute of Public Policy, University of Missouri.

CONFERENCE PRESENTATIONS & PROCEEDINGS

1. **Maria Figueroa-Armijos** & Serge P. da Motta Veiga. (2020). Early-Career Self-Employment among Millennials in the Great Recession: Did Parenting during Adolescence Affect their Career Decisions?
 - *AOM's 1st Careers Division Community Conference (CarCon)*, Vienna, Austria.
 - *Academy of Management Conference*, Virtual.
2. Angela Hallowell, Andrew Crawley, & **Maria Figueroa-Armijos**. (2019). The Role of Rural Labor Markets in Female Entrepreneurship. Annual Meeting of the *North American Regional Science Council (NARSC) & the Regional Science Association International*, Pittsburgh, PA.
3. **Figueroa-Armijos, M.**, & Berns, J.P. (2019). Vulnerable Populations and Entrepreneurship in Prosocial Crowdfunding. *Academy of Management Conference*, Boston, MA.
4. **Figueroa-Armijos, M.**, & da Motta Veiga, S.P. (2019). Predictors of Early-Career Self-Employment among Millennials in the Digital Economy: The Role of The Great Recession. Hawaii International Conference on System Sciences (HICSS), Maui, HI.
5. **Figueroa-Armijos, M.**, & da Motta Veiga, S.P. (2018). Predictors of early-career self-employment among millennials: The role of The Great Recession by gender and location. Annual Meeting of the *North American Regional Science Council (NARSC)* and the *Regional Science Association International*, San Antonio, TX.
6. Javadian, G., **Figueroa-Armijos, M.**, & Crystal Dobratz. (2018). Not Just A Man's Job Anymore: Examining the Feminine Side of Entrepreneurship. Annual Meeting of the *Southern Management Association*, Lexington, KY, and Annual Meeting of the *North American Regional Science Council (NARSC)* and *Regional Science Association International*, San Antonio, TX.

7. **Figueroa-Armijos, M.** (2018). Is Public Entrepreneurial Financing Contributing to Territorial Servitization in Manufacturing and KIBS in the US? Annual Meeting of the *Regional Studies Association*, Lugano, Switzerland.
8. da Motta Veiga, S.P., & **Figueroa-Armijos, M.** (2018). Individual and Family Predictors of Self-Employment as a Sustainable Career Option Among Millennials. Annual Meeting of the *Regional Studies Association*, Lugano, Switzerland.
9. **Figueroa-Armijos, M.**, & Berns, J.P. (2018). Unraveling the Role of Gender and Rurality in Prosocial Crowdfunding,” *Sustainability, Ethics, and Entrepreneurship Conference*, Washington, DC.
10. **Figueroa-Armijos, M.** (2017). Entrepreneurship policy and territorial innovation: An examination of the manufacturing and knowledge intensive sectors in the United States. Annual Meeting of the *North American Regional Science Council (NARSC)* and the *Regional Science Association International*, Vancouver, BC.
11. **Figueroa-Armijos, M.**, & Berns, J.P. (2017). The Role of Gender, Rurality, and Teams in Prosocial Crowdfunding. Annual Meeting of the *North American Regional Science Council (NARSC)* and the *Regional Science Association International*, Vancouver, BC.
12. Berns, J.P., **Figueroa-Armijos, M.**, da Motta Veiga, S.P., & Dunne, T. (2016). Crowdfunding from the heart? Unraveling the drivers and outcomes of globally crowdfunded entrepreneurship. Annual Meeting of the *North American Regional Science Council (NARSC)* and *Regional Science Association International (RSAI)*, Minneapolis, MN.
13. **Figueroa-Armijos, M.** (2015). What drives environmental entrepreneurship? The role of informal institutions in the sustainable regional economy,” Annual Meeting of the *North American Regional Science Council (NARSC)* and *Regional Science Association International (RSAI)*, Portland, OR.
14. **Figueroa-Armijos, M.**, Johnson, T.G., & Berns, J.P. (2015). Institutions and the Financing of Entrepreneurial Ventures: The Role of Entrepreneurship Policy and Public Start-Up Capital,” *Academy of Management Conference*, Vancouver, BC, Canada.
15. Berns, J.P., Dunne, T., **Figueroa-Armijos, M.**, & da Motta Veiga, S.P. (2015). Funding from the head or the heart: An examination of entrepreneurial crowdfunding lending. *Academy of Management Conference*, Vancouver, BC, Canada.
16. **Figueroa-Armijos, M.** (2014). Sustaining regional innovation: Start-up and expansion capital in family businesses. *Southern Regional Science Association (SRSA)* Conference, San Antonio, TX.
17. **Figueroa-Armijos, M.**, & Johnson, T.G. (2013). The additionality of public start-up capital on U.S. entrepreneurial performance,” Annual Meeting of the *North American Regional Science Council (NARSC)* and *Regional Science Association International (RSAI)*, Atlanta, GA.

18. **Figueroa-Armijos, M.**, Valdivia, C.B., & Higgins, K. (2013). Latino entrepreneurship in three new settlement communities in the Midwest: A comparative study. *Southern Regional Science Association (SRSA) Conference*, Washington DC, April 2013 and *Cambio de Colores Conference*, St Louis, MO.
19. **Figueroa-Armijos, M.**, & Johnson, T.G. (2012). Optimizing public spending in an age of scarcity: Tax credit policy and economic development in Missouri. *Association for Public Policy Analysis and Management (APPAM) Conference*, Baltimore, MD.
20. **Figueroa-Armijos, M.** (2012). Toward a sustainable economy: A system dynamics model of entrepreneurship and regional wealth. *Academy of Management Conference*, Boston, MA.
21. **Figueroa-Armijos, M.** (2012). The effect of US renewable energy policy on regional entrepreneurial outcomes and economic growth. *International Symposium on Society and Resource Management*, Edmonton, AB, Canada.
22. **Figueroa-Armijos, M.**, Dabson, B., & Johnson, T.G. (2011). Rural entrepreneurship in a time of recession. Annual Meeting of the *North American Regional Science Council (NARSC) and Regional Science Association International (RSAI)*, Miami, FL.
23. **Figueroa-Armijos, M.**, Johnson, T.G., & Dabson, B. (2011). Entrepreneurship policy and tax credits: Does it matter for Kansas counties. *Rural Wealth Creation and Livelihoods Conference*, Washington, DC.
24. **Figueroa-Armijos, M.**, & Johnson, T.G. (2011). Women entrepreneurship in rural America: Necessity and opportunity from a three-rural typology comparison. *7th Mason Entrepreneurship Research Conference (MERC)*, Washington, DC.
25. **Figueroa-Armijos, M.** (2011). Necessity and opportunity entrepreneurship in America: A study on gender, rurality, and unemployment. *50th Southern Regional Science Association (SRSA) Conference*, New Orleans, LA.
26. **Figueroa-Armijos, M.**, Johnson, T.G., & Dabson, B. (2010). The effect of entrepreneurship policy on economic growth: Network Kansas. Annual Meeting of the *North American Regional Science Council (NARSC) and Regional Science Association International (RSAI)*, Denver, CO.
27. **Figueroa-Armijos, M.**, & Valdivia, C.B. (2008). Strategies to develop market access that contribute to resilience in the Bolivian Highlands, Case study: PMCA and BAP for Chuño and Tunta. *American Agricultural Economics Association (AAEA) Annual Meeting*, Orlando, FL.

28. Alvarado, I., & **Figueroa-Armijos, M.** (2004). Education and its effect in the development of the entrepreneurial profile in youth from agricultural sectors: Case study. VII *International Entrepreneurship Conference*, Entrepreneurship Center, ESEN, El Salvador.

INVITED PRESENTATIONS

1. ESCP Europe Business School, France, 2019
2. School of Economics, University of Maine, USA 2019
3. EDHEC Business School, France, 2019
4. ULB - Solvay Brussels School of Economics and Management, Belgium, 2018
5. University of Texas at Dallas, USA, 2018
6. University College Dublin, Ireland, 2017
7. USDA Economic Research Service, USA, 2016
8. ULB - Solvay Brussels School of Economics and Management, Belgium, 2016
9. KU Leuven - Research Center for Globalization, Innovation, Competition, Belgium, 2016
10. School of Business, George Mason University, USA, 2015
11. Sawyer School of Business, Suffolk University, USA, 2013
12. School of Public Affairs, City University of New York Baruch College, USA, 2013

POSTERS

1. Stallmann, J.I., **Figueroa-Armijos, M.**, Johnson, T.G., & Steel, B.S. (2012). International Comparative Rural Policy Studies. *North American Colleges and Teachers of Agriculture/National Institute of Food and Agriculture (NIFA)*, River Falls, WI.
2. **Figueroa-Armijos, M.**, & Valdivia, C.B. (2012). Adapting to climate and market variability: The case of native potatoes in Bolivia, “*Adapting to Climate Change: Gaining the Advantage*” Conference, University of Missouri, Columbia, MO.
3. **Figueroa-Armijos, M.**, & Valdivia, C.B. (2008). Strategies to develop market access that contribute to resilience in the Bolivian Highlands, Case study: PMCA and BAP for Chuño and Tunta. *Sustainable Agriculture and Natural Resources Management-Collaborative Research Support Program (SANREM-CRSP)* Annual Meeting, Philippines.

FELLOWSHIPS, HONORS, & GRANTS

1. Nominee, Greenberg Scholarship of Teaching and Learning Award, 2019
2. Nominee (Top 5), Kogod Undergraduate Professor of the Year, 2018
3. AU Faculty Research Support Grant (\$7,500), 2018
4. AU Core Faculty, Complex Problems, 2019
5. AU NSF Innovation CORPS (ICORPS) Faculty, 2018-2019
6. AU Honors Challenge Course Faculty, 2018
7. Winner (1st place), Walkathon by AHealthyU (most steps by AU employee), 2018

8. ADVANCE NSF Small Grant for Interdisciplinary Collaboration and Leadership, 2014
9. Eugene Mercy, Jr. President's Fund for Faculty Development, Lehigh University, 2013
10. Doctoral Consortium, USASBE, San Francisco, CA, 2013
11. Entrepreneurship Doctoral Consortium, Academy of Management, Boston, MA, 2012
12. Fellow, Preparing Future Faculty, Graduate School, University of Missouri, 2012
13. Dr. John D. Bies International Travel Scholarship, MU Graduate School, 2012
14. Ecuador's Representative, Third Hemispheric Forum for Young Leaders in Agricultural Entrepreneurship, Inter-American Institute for Cooperation on Agriculture (IICA) and University of Nebraska-Lincoln, 2010
15. Full Scholarship. Endowment Peter Gilmore & EARTH University Endowment, 2001-04
16. Award for Outstanding Professional Performance. EARTH University, Costa Rica, 2002
17. Representative to "Central America towards Río + 10: World Summit for Sustainable Development, Johannesburg 2000" Workshop, ACICAFOC, Costa Rica, 2002

TEACHING EXPERIENCE

Innovation Management

MSc Entrepreneurship & Innovation,
EDHEC Business School

Sustainability Systems and Innovation

MSc Sustainability Management, Kogod
School of Business, American University

Business and Economics Ethics

MSc Management Science, Solvay Brussels
School of Economics and Management

Social Entrepreneurship

MSc Entrepreneurship & Innovation & Pre-
Master Grand Ecole, EDHEC Business
School

Strategic Management

Msc in Management Grand Ecole, EDHEC
Business School

Entrepreneurship & Sustainability: Business

Solutions for a Sustainable World
Pre-Master Grand Ecole, EDHEC Business
School

Global Corporate Citizenship

Global Sustainability

Environmental Economics

International Economics

MA International Relations, School of
International Service, American University

REVIEWER SERVICE

Research Policy, Journal of Business Venturing, Regional Studies, Small Business Economics, Economic Development Quarterly, Journal of Small Business Management, Entrepreneurship Research Journal

PROFESSIONAL AFFILIATIONS

Academy of Management (AOM), ENT and TIM; North American Regional Science Council (NARSC); Regional Science Association Intl (RSAI); Regional Studies Association (RSA)

OTHER ACADEMIC EXPERIENCE

2009-2013 Research Assistant, Community Policy Analysis Center, University of Missouri
2008-2009 Research Assistant, USDA-Rural Development Division
2006-2009 Graduate Research Assistant, SANREM CRSP, USAID project
2005-2006 Assistant Professor of Agribusiness, Technical University of Machala, Ecuador
2002-2004 Student Lead, Entrepreneurial Projects Program, EARTH University, Costa Rica

PROFESSIONAL SERVICE

2005-2006 Chief, Solid Waste Managmt Division, Municipality of Machala, Ecuador
2003 Intern for Latin American Business, Kalsec Inc., Kalamazoo, MI, USA

LANGUAGES

English (Fluent), Spanish (Native), Portuguese (Beginner), French (in progress)