

## Marek Reuter Curriculum Vitae

Dieburgerstraße 21  
64380 Roßdorf  
Germany

Phone: +46(0)766457888

E-mail: [marek.reuter@edhec.edu](mailto:marek.reuter@edhec.edu)

### Qualifications

---

- 2018 PhD in Management – ‘Novel perspectives on the antecedents and consequences of contemporary social and environmental accounting’ (University of Innsbruck)
- Grade: Summa cum laude
  - Supervised by Martin Messner (University of Innsbruck) and Silvia Jordan (University of Innsbruck)
  - University of Innsbruck
- 2012 Diploma (M.A. equivalent) in Business Administration (University of Innsbruck)

### Academic Employments and visits

---

- 2024 - Assistant Professor, EDHEC Business School, Department of Accounting, Control and Law
- 2019 – 2023 Assistant Professor, Stockholm School of Economics, Department of Accounting
- 2013 – 2018 Research and Teaching Assistant, University of Innsbruck, Department for Organization and Learning
- 2022 – 2023 Visiting Researcher and Teacher, HEC Paris, Department of Accounting and Management Control
- 2016 – 2016 Visiting Researcher, Turku School of Economics, Department of Accounting and Finance

### Research Interests

---

My research primarily addresses the institutionalization and organizational and societal implications of social and environmental accounting and control practices. I have, for example, studied the political nature of integrated reporting standard setting, the internal challenges underlying the implementation of climate risk reporting, or organizational sensemaking vis-à-vis sustainability control practices. In ongoing research projects, I investigate, for instance, the employment of interorganizational control practices to govern

sustainability in the global fashion supply chain, or the emerging sustainability work of finance and accounting professionals. My research approach is interdisciplinary in nature and informed by qualitative and constructivist methodology, but I am also experienced in applying mixed methods.

## Peer-Reviewed Publications

---

Lobbying on the Integrated Reporting framework: An analysis of comment letters to the 2011 discussion paper of the IIRC. *Accounting, Auditing & Accountability Journal*, 28(3), 365-402. 2015.

- In collaboration with Messner, M. (University of Innsbruck)
- ABS 3

Symbol or substance? Scrutinizing the ‘risk transparency premise’ in marketized sustainable finance: The case of TCFD reporting. *Business Strategy and the Environment*, 32(6), pp. 3027-3052. 2023.

- In collaboration with Di Marco, R., Dong, T., Strömsten, T. (all Stockholm School of Economics)
- ABS 3

Making sense of employee satisfaction measurement – A technological frames of reference perspective. *The British Accounting Review*, 54(1), 1-17. 2022.

- In collaboration with Goretzki L., Sandberg, J., Thulin, G. (all Stockholm School of Economics)
- ABS 3

## Main Working Papers

---

The managerial turn in environmental regulation and conceptions of responsible corporate 'Self': An organizational identity perspective

- Single authored
- R&R at *Accounting, Organizations and Society* (ABS4\*; FT50)

The evolution of sustainability control in a global supply chain: Towards constructing the self-governing supplier

- In collaboration with Martin Messner (University of Innsbruck), Torkel Strömsten (Stockholm School of Economics)
- R&R at *Contemporary Accounting Research* (ABS4; FT50)

From calculation to qualculation: Understanding supplier controls in the pursuit of ‘living wages’ in a global garment supply chain

- In collaboration with Yiwen Lu, Torkel Strömsten (both Stockholm School of Economics), Martin Messner (University of Innsbruck)
- Planned submission to *Accounting, Organizations and Society* (ABS4\*/FT50) in early-mid 2024

Holding up a mirror: Analyzing academics’ discursive work to promote alternative ‘user’ conceptions in marketized sustainability reporting

Marek Reuter  
Curriculum Vitae

- In collaboration with Emilia Cederberg (Stockholm School of Economics)
- Planned submission to *Critical Perspectives on Accounting* (ABS3) in mid 2024

Making sense of Social and Environmental Accounting and organizational (non-) change:  
Towards an internal perspective on legitimacy and legitimation

- Single authored
- Planned submission to *Accounting, Auditing and Accountability Journal* (ABS3) in mid 2024

## Main Ongoing Research Projects

---

Governing sustainability in the global fashion supply chain

- In collaboration with Torkel Strömsten and Yiwen Lu (both Stockholm School of Economics)
- Financed by Handelsbanken Research Foundation (€ 120,000), Wallander Foundation (€ 175,000) and MISTRA Centre for Sustainable Markets (open budget)

Polluted work? Exploring management accountant's role in sustainability

- In collaboration with Lukas Goretzki and Torkel Strömsten (both Stockholm School of Economics)
- Financed by Mistra Center for Sustainable Markets (open budget)

Orchestrating sustainable company transformations through management control systems

- In collaboration with Sebastian Becker (HEC Paris) and Rodolphe Durand (HEC Paris)

## Conference and Colloquia Presentations

---

### 2023

- EDHEC, Department of Accounting, Control, and Law Research Seminar. Lille, France
- Birmingham Business School, Department of Accounting Research Seminar. Birmingham, Great Britain
- Centre for Social and Environmental Accounting Research Annual Congress. St. Andrews, Scotland

### 2022

- HEC Paris, Department of Accounting and Management Control Research Seminar. Paris, France
- HEC Paris, Society & Organizations Institute Research Day. Paris, France
- Centre for Social and Environmental Accounting Research Annual Congress. St. Andrews, Scotland
- Norwegian School of Economics, Department of Accounting Research Seminar. Bergen, Norway

### 2021

- MISUM Annual Congress. Stockholm, Sweden

- Stockholm School of Economics, Accounting Center for Excellence Academic Insights Seminar. Stockholm, Sweden

## 2020

- Qualitative Management Accounting Research Group in the Nordics, 2020. online

## 2019

- University of Tampere, Department of Accounting Research Seminar. Tampere, Finland
- Centre for Social and Environmental Accounting Research Annual Congress. St. Andrews, Scotland
- Centre for Social and Environmental Accounting Research France Congress. Paris, France

## 2018

- Stockholm School of Economics, Department of Accounting Research Seminar. Stockholm, Sweden
- ACMAR Annual Congress, 2018. Vallendar, Germany
- University of Groningen, Department of Accounting Research Seminar. Groningen, Netherlands

## 2017-14

- University of Innsbruck, Research Seminar of the Department of Accounting, 2017. Innsbruck, Austria
- European Accounting Association's (EAA) Doctoral Colloquium, 2016. Maastricht, Netherlands
- Innsbruck-London School of Economics-Copenhagen Business School Research Days, 2015. London, Great Britain
- Spring meeting of the University of Innsbruck Organizations and Society Research Center, 2015. Innsbruck, Austria
- Interdisciplinary Perspectives on Accounting (IPA) Emerging Scholars Colloquium, 2014. Stockholm, Sweden
- European Accounting Association Annual Congress, 2014. Tallin, Estonia
- Centre for Social and Environmental Accounting Research (CSEAR) Italy conference, 2014. Padova, Italy
- ACMAR Doctoral Colloquium, 2014. Vallendar, Germany

## Other Research-Related Activities

---

**Co-supervisor of PhD project** of Yiwen Lu (Stockholm School of Economics)

**Ad-hoc reviewer** for Accounting, Auditing and Accountability Journal; Accounting Forum; Business Strategy and the Environment; Critical Perspectives on Accounting; European Accounting Review; Journal of Management Control; Qualitative Research in Accounting and Management; Social and Environmental Accountability Journal; Scandinavian Journal of Management; Sustainability Accounting, Management and Policy Journal

**Member of editorial board** at Social and Environmental Accountability Journal

**Member of scientific committee** at European Accounting Association (EAA) Annual Congress – Social and Environmental Accounting track (2021, 2022, 2023); Interdisciplinary Perspectives on Accounting (IPA) Conference (2021)

**Affiliate member** at Mistra Center for Sustainable Markets (MISUM) at Stockholm School of Economics

## Teaching Experience

---

I have taught courses at HEC Paris, Stockholm School of Economics, and the University of Innsbruck. My teaching experience consists of approximately 500 full contact hours in the following courses:

Course name	Role	Year(s)	Level	Hours in classroom	Institution
Management and Cost Accounting	Course director	2017 -2018	BA	36	University of Innsbruck
Cost Accounting	Seminar teacher	2014-2018	BA	120	University of Innsbruck
Management Control for Retail Management	Course director	2019 -2022	BA	216	Stockholm School of Economics
The Business & Economics Reflection Series	Seminar teacher	2021 -2022	BA	78	Stockholm School of Economics
Managing Organizational Performance	Seminar teacher	2023	MA	54	HEC Paris

Other teaching-related activities since 2014:

- Supervision of 40 Bachelor’s theses, University of Innsbruck & Stockholm School of Economics
- Supervision of 16 Master’s theses, University of Innsbruck & Stockholm School of Economics
- Grading of exams and other assignments
- Other duties associated with general course administration (e.g. design of course contents and materials, supervision of lecturers)

## Awards and Grants

---

2022	<b>Best Paper Award</b> at Centre for Social and Environmental Accounting Research (CSEAR) International Annual Congress	
2021	Bertil Edlund Foundation <b>Grant for International Research Visits</b>	€ 12,500
2020	Jan Wallander & Tom Hedelius Foundation <b>Grant for Outstanding Doctoral Dissertation</b>	€ 175,000
2016	University of Innsbruck International Relations <b>Fund for International Visits</b>	€ 1,200
2015	University of Innsbruck <b>Fund for Promising Young Scholars</b>	€ 1,600

## Language Skills

---

German (native language), English (fluent in speaking and writing), Dutch (conversational), French (basic), Swedish (basic)

## References

---

Professor Martin Messner  
Department of Organization and Learning,  
University of Innsbruck  
E-mail: [Martin.messner@uibk.ac.at](mailto:Martin.messner@uibk.ac.at)

Professor Kalle Kraus  
Department of Accounting  
Stockholm School of Economics  
E-mail: [Kalle.kraus@hhs.se](mailto:Kalle.kraus@hhs.se)

Professor Lukas Goretzki  
Department of Accounting  
Stockholm School of Economics  
E-mail: [Lukas.goretzki@hhs.se](mailto:Lukas.goretzki@hhs.se)