



**George Tovstiga, PhD**  
Professor – Speciality: Strategy

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## EDUCATION

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- 1997 **ITP: International Teachers Programme** (London Business School, UK)
- 1995 **MBA: Master in Business Administration** (University of Twente, Enschede, Netherlands)
- 1986 **Dr sc techn ETH Doctorate in Engineering Sciences** (Swiss Federal Institute of Technology (ETH), Zurich, Switzerland)
- 1983 **MSc: Master of Science in Engineering** (University of Massachusetts, Amherst, USA)
- 1981 **BASc: Bachelor of Applied Science in Engineering** (University of Ottawa, Ottawa, Canada)

## ACADEMIC AND PROFESSIONAL ACTIVITIES

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**Currently Professor of Strategy at EDHEC Business School (Paris Campus)**  
teaching in Exec. Ed. Programmes, MBA and MSc programmes; research in the area of competitive strategy, strategic management, strategy practice

### Visiting Professorships (past and current)

- National Research University “ITMO”, St. Petersburg, Russia (MSc Innovation Management)
- University St. Gallen (Switzerland) (Executive MBA Programme)
- HEC Paris (France) and St. Petersburg University (Russia) / Graduate School of Management (Dual Degree MBA Programme)
- University of St. Petersburg / Graduate School of Management: CEMS Master in International Management Programme
- Birzeit University / Ramallah / Israel (Executive MBA Programme)
- Pepperdine University / Malibu / CA (Executive MBA Programme)
- St. Peterburg State Polytechnic University / Russia / Graduate School of Management (MBA Programme: Strategic Innovation Management)

- SIMT / Stuttgart Institute of Technology and Management / Germany (Corporate Executive Programmes: Innovation Management)
- PHW / Private Hochschule Wirtschaft / Zurich / Switzerland (MBA Programme)
- Strathclyde University / UK (MBA Programme)
- University Frankfurt / Goethe Business School / Germany (Corporate Executive Programmes)

### Industry practitioner experience, academic appointments and management consultancy activities

Period	Company / Organisation	Position
Current	<b>St. Petersburg University – Graduate School of Management</b> , St. Petersburg, Russia	Visiting professorships; Strategy and Innovation Management
2005 - 2016	<b>ITMO University</b> , St. Petersburg, Russia <b>Henley Business School, University of Reading</b> Henley-on-Thames, UK	Professor of Strategy and Innovation Management
Since 2010	<b>Technopark® Zurich</b> Zurich, Switzerland	Member of the Advisory Board (Beratungsausschuss); founding member of the TechnoPark® Academy
2002 - 2005	<b>Henley Business School, University of Reading</b> , Henley-on-Thames, UK	Visiting Professor of Management Sciences appointment; Doctoral Examiner
2003 - 2005	<b>Arthur D. Little (Switzerland)</b> , Zurich, Switzerland	Senior Advisor, Strategic Growth & Innovation Consulting Practice
2000 - 2003	<b>ABB (Switzerland) Ltd</b> , Baden and Zurich, Switzerland	Head of Internal Management Consulting Practice
1996 - 2001	<b>University Twente, Faculty of Technology and Management</b> , Enschede, Netherlands	Associate Professor of Technology & Innovation Management
1991 - 1996	<b>Armstrong GmbH</b> , Muenster, Germany	Head of Research Laboratory, Novel Processes and Materials Development
1986 - 1991	<b>Bayer AG</b> , Central Research Laboratory, Leverkusen Germany	R&D Manager, Chemical and Process Engineering Laboratory
1983 - 1986	<b>ETH Zurich</b> , Technisch-chemisches laboratorium, Zurich, Switzerland	Doctoral student and Research Assistant

Private management consultancy activities in the area of strategy, strategic technology management and innovation; client organisations include:

- British Nuclear Group Sellafield (UK)
- ALSTOM Power Ltd (Switzerland)
- Hewlett Packard (UK)
- Intel (UK)

- De Beers (UK and South Africa)
- Unilever (UK and Global)
- Roche Group (UK & Switzerland)
- Vodafone Group (UK and global)
- VERTU (UK and global)
- BP / Castrol (UK and global)

## SCHOLARSHIPS

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### Academic qualifications

- **Dr sc techn ETH** Doctorate in Engineering Sciences (Swiss Federal Institute of Technology (ETH), Zurich, Switzerland) 1986
- **MBA:** Master in Business Administration (University of Twente, Enschede, Netherlands) 1995
- **MSc:** Master of Science in Engineering (University of Massachusetts, Amherst, USA) 1983
- **BASc:** Bachelor of Applied Science in Engineering (University of Ottawa, Ottawa, Canada) 1981
- **IITP:** International Teachers Programme (London Business School, UK) 1997

### External (International) Recognition

- External doctoral examiner at various business schools (Newcastle University (UK), Grenoble School of Management (F), Open University (NL))
- Reviewer – various international journals
- Strategic Management Society – elected officer (Programme Chair for Special Interest Group “Strategy Practice”)
- External member Electoral Board: University of Birmingham (UK)
- Member of Editorial Board: Journal of International Entrepreneurship (Springer Group)
- Member of Editorial Board: Journal of Strategy and Management (Emerald Group)
- Eindhoven Centre for Innovation Studies (ECIS) base at Eindhoven Technical University, Netherlands: Invited speaker at the ECIS Colloquium (April 4, 2007) on the topic: “Progress on coming terms with the innovation enigma”
- Fraunhofer Institut fuer Arbeitswirtschaft und Organisation (IAO), Stuttgart, Germany / Deutsches Zentrum für Luft- und Raumfahrt e.V. (DLR) – German Aerospace Research Centre, Bonn, Germany: Invitation to join the “START” (Schnelle Technologieadaptation in Hightech-Unternehmen mit innovativen Lösungen der Arbeitsgestaltung und Personalentwicklung) project as external innovation expert (QIII / QIV, 2007)
- Hewlett Packard (UK): “Raising the Bar: Seven habits of ambitious companies” campaign 2007: Appointed as academic expert on innovation and organisational effectiveness (includes writing preface to the “Seven habits” report and media / press coverage of outcomes scheduled (February – June 2007)
- Kingston Smith LLP Research Campaign 2007: Research grant won for research into innovation practices in SMEs in the UK; research report and media / press coverage scheduled (May – October 2007)
- (November 2013 – January 2014) Research leave as visiting scholar at the ETH Zurich / Department of Management, Technology and Economics (ERASMUS grant)

## RESEARCH OUTPUT

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### **Publications:**

- 97 publications (including refereed papers, articles, books and book chapters, international conferences, symposia, congresses)