

	<p style="text-align: center;">Bastiaan van der Linden Professor – Specialty: Corporate Social Responsibility</p> <p style="text-align: center;">Tél.: + 33 (0)3 20 15 45 00 Fax: + 33 (0)3 20 15 45 01 E-mail : bastiaan.vanderlinden@edhec.edu</p>
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EDUCATION

- 2012 **PhD**
Radboud University, Nijmegen School of Management Nijmegen,
Netherlands
• Thesis subject: Business and the creation of values
- 2003 **MA**
Radboud University, Nijmegen School of Management Nijmegen,
Netherlands
• Thesis subject: Corporate social responsibility

WORK EXPERIENCE

- 2016- **Professor – Corporate Social Responsibility**
EDHEC Business School, Lille, France
- 2011-2016 **Lecturer**
Radboud University, Nijmegen School of Management
Research:
- 0.2 FTE research time since 2012 and 0.4 FTE since 2014. See list of publications and current projects for further information.
- Teaching:
- Organizations and Society (master course, English)
 - International Business Ethics (bachelor course, English)
 - Multiple Value Creation (seminar for PhD students, English)
 - Professional Ethics (seminar in honors academy, Dutch)
 - Project Learning Organization (bachelor course, Dutch)
 - Academic Skills (bachelor course, Dutch and English)
- Supervision:
- BA, MA and PhD theses in the field of CSR and business ethics

Coordination:

- Advisory board member Responsible Organization PhD program
- Academic Skills (developing course, staffing, chairing meetings)
- Master thesis strategy (organizing thesis market, allocating students to instructors, introductory lectures)
- Da Vinci series (inviting students, organizing subscription, introducing guest speakers)

2009-2011

Consultant

SBI Organisatieadvies, Doorn, Netherlands

Tasks:

- Consulting management and workers councils in business and non-profit on organizational change, mergers, reward systems, and employee participation
- Research and report on firm level negotiations of compensation packages in housing corporations
- Training on corporate social responsibility and other topics
- Acquisition

Clients: Aon Hewitt, Biddle, CRV, Dago Autogroep, Delta, Delta Wonen, sector fund of Dutch housing corporations, municipality of Amsterdam Noord, municipality of Stadskanaal, municipality of Tubbergen, municipality of Zuid-West Friesland, Habion, Het Waterlaboratorium, Interaktcontour, Kleurrijk wonen, Kwintes, MEE Friesland, Mercatus, Morpho/Sagem, NWO, Odfjell, Sovee, Vidomes, Werkpad, Woningbelang Valkenswaard, Wonion, Woningstichting Barneveld, Woningstichting Nijkerk

2004-2009

PhD Student

Radboud University, Nijmegen School of Management

Research:

- Writing a thesis on business and the creation of values Teaching (0.2 FTE as of 2005):
- CSR and communication theory (lecture in master course)
- Academic Skills

Supervision:

- MA theses in the field of CSR and business ethics

2003-

Freelance Activities

- AOG: executive education, seminar on business and the creation of values
- SBI training & advies: values-based strategy consultancy project
- BOOM publishers: writing and translating texts on CSR and business ethics
- Municipality of Noordwijk: consultancy on management structure
- ABK: executive education, lectures on research methodology and supervising bachelor theses
- Johannes Stichting: secretariat of this fund for societal initiatives
- JAB: research on notions of CSR in the Netherlands

- Dutch Central Government Real Estate Agency: evaluation and
- coordination of research proposals for developing GreenCalc, software for calculating the ecological footprint of buildings
- (In preparation: a stakeholder approach to justice in downsizing)
- (In preparation: the values of elderly care cooperatives)

(PROFESSIONAL) TRAINING

- 2014 **University Teaching Qualification**
Radboud University, Nijmegen School of Management
Nijmegen
- 2009-2011 **Various in House Seminars at SBI Organisatiedvies**
Acquisition training by AccuRaad, sales training by TIEM training & coaching, process management seminar by Pentascope
Doorn
- 2010 **Employee Participation**
Amsterdams Instituut voor Arbeidsstudies
Utrecht
- 2006 **Ethical Theories**
University of California in Berkeley (professor R. Jay Wallace)
Berkeley
- 2005 – 2007 **Various Courses related to Teaching & Academic Writing**
Radboud University, IOWO and Radboud in'to Languages
Nijmegen
- 2002 **Sociology of the Welfare State**
University of Amsterdam, Faculty of social and behavioral sciences
Amsterdam

MEMBERSHIPS & SERVICES TO THE ACADEMIC COMMUNITY

- Co-editor-in-chief Business and Professional Ethics Journal
- Reviews for Journal of Business Ethics, Business Ethics: A European Review, Business and Professional Ethics Journal, Springer Publishing
- Member of the European Business Ethics Network and the Netwerk Bedrijfsethiek Nederland
- Session chair at the Annual Conference of the European Business Ethics Network 2012 in Barcelona (Spain), and at the Conference on Oaths and Codes in Business and Economics of the Association for Social Economics, Groningen (Netherlands)
- Founders' Award, Annual Meeting of the Society for Business Ethics, 2009, Chicago

LANGUAGES

- Dutch, native
- English, fluent
- French, intermediate level (diploma DELF B1 score 90/100, DELF B2 to be completed summer 2016)
- German, basic level (but accurate comprehension)

PUBLICATIONS & CURRENT RESEARCH PROJECTS

CURRENT RESEARCH PROJECTS

- The Equator Principles and Political CSR: A Business-Ethical Analysis of Stakeholder Dialogue and Democracy in Multi-Stakeholder Initiatives, under review (second round) at Journal of Business Ethics. With Wil Martens & Manuel Wörsdörfer.
- Understanding and assessing the political role of corporations in transnational regimes, aimed at Business Ethics Quarterly. With Wil Martens.
- Value pluralism and the value proposition in business models, aimed at New Business Models: Shaping Tomorrow's Economy through Collaborative Value Creation, Springer, edited by Jan Jonker, Linda O'Riordan, Romana Rauter and Nikolay Dentchev. With Jan Jonker.
- Purpose in business. With Ed Freeman.

PEER REVIEWED JOURNAL ARTICLES

- Profit and other values: Thick evaluation in decision making, *Business Ethics Quarterly*, forthcoming. With Ed Freeman
- Principles as "rules of thumb": A particularist approach to codes of ethics and an analysis of the Dutch banking code. *Review of Social Economy*, 2013, 71(2), 209-227.
- Discursively prioritizing stakeholder interests: An inquiry into Habermas's distinction between morality and ethics. *Business and Professional Ethics Journal*, 2012, 31(3-4), 419-439.
- Corporate social responsibility through communicational discipline: a theoretical enquiry. *Ethical Space: The International Journal of Communication Ethics*, 2004, 1 (2), 30-46. With Jan Jonker.
- Principles as "rules of thumb": A particularist approach to codes of ethics and an analysis of the Dutch banking code. *Review of Social Economy*, 2013, 71(2), 209-227.
- Discursively prioritizing stakeholder interests: An inquiry into Habermas's distinction between morality and ethics. *Business and Professional Ethics Journal*, 2012, 31(3-4), 419-439.
- Corporate social responsibility through communicational discipline: a theoretical enquiry. *Ethical Space: The International Journal of Communication Ethics*, 2004, 1 (2), 30-46. With Jan Jonker.

BOOK CHAPTERS

- Meervoudige waardecreatie: Idealen als uitgangspunt [Multiple value creation: Ideals as startingpoint]. In A. Reichling & J. Jonker. *Derde generatie kwaliteitsmanagement: Vertrekken, zoeken, verbreden*, 2013, 39-56. Deventer: Kluwer.
- Stakeholdertheorie. In R. ten Bos & M. Painter-Morland, *Bedrijfsethiek: Filosofische perspectieven*, 2013, 27- 45. Amsterdam: Boom.
- Corporate social responsibility through communicational discipline: a theoretical enquiry. In R. Keeble, *Communication ethics today*. Leicester: Troubador publishing, 2006. With Jan Jonker.

PROFESSIONAL PUBLICATIONS

- De betekenis van duurzaamheid en de lelijke groenten van Intermarché [The meaning of sustainability and the ugly vegetables of Intermarché]. *Blogpost Radboud University*, 4 September 2014.
- Werken aan waardecreatie: Niet alleen meervoudig, maar ook gedeeld en collectief [Working on value creation: Not only plural, but also shared and collective]. *Sigma: tijdschrift voor excellent ondernemen*. 2013, 1, 38-41. With Jan Jonker.
- Duurzaamheid en andere waarden [Sustainability and other values]. *Nieuwsbrief van de Nederlandse Vereniging voor Bio-ethiek*, 2012,19(1), 6-7.
- *Raad & Daad: Onderhandelen over arbeidsvoorwaarden* [In word and deed: Negotiating labor conditions]. Publication of the sector fund of Dutch housing corporations, 2010. With Frits van Heusden.

INVITED PRESENTATIONS & ACADEMIC CONFERENCES

INVITED PRESENTATIONS FOR PRACTITIONERS

- Presentation and discussion on a stakeholder approach to justice in downsizing. SBI Organisatieadvies, 2015, Doorn, the Netherlands.
- Presentation and discussion on business and the creation of values. LSI consultancy, 2012, Veenendaal, the Netherlands.
- Presentation on Sustainable HRM. Kasteel seminar MVO. Zonheuvel, 2011 Doorn, the Netherlands.
- Workshop on business and the creation of values. CNV masterclass. CNV, 2010, Utrecht, the Netherlands.

ACADEMIC CONFERENCES

- Multiple value creation and the value proposition in business models. Conference on new business models at Toulouse business school, Toulouse, 27-28 April 2015. With Jan Jonker.
- Understanding and assessing the political role of corporations in transnational regimes. 21st Vincentian business ethics conference, Dublin, 29 October - 1 November 2014. With Wil Martens.

- Understanding and assessing the political role of corporations in transnational regimes. Research conference of the European business ethics network, Lisbon, 9-11 October 2014. With Wil Martens.
- Professional accountability: The effect of forms of accountability on the professional license to operate. Annual conference of the European business ethics network, Lille, 12-14 September 2013. With Dirk Vriens, Rinske Wolters, and Berber Pas.
- Conditions for enhancing ethical behavior by means of codes: A particularist approach. Conference oaths and codes in business and economics, the association for social economics, Groningen, 11-12 May 2012.
- Rules as ‘reminders’: Particularist conditions for enhancing ethical behavior by means of codes of ethics. 25th Annual conference of the European business ethics network, Barcelona, 20-22 September 2012.
- Managerial decision making under the condition of limited value relativism. An inquiry into Habermas’s distinction between morality and ethics. EIASM, 2nd workshop on business ethics, Brussels, 8-9 November 2012. (accepted, not presented)
- Distinguishing between morality and ethics to prioritize conflicting stakes. Research conference of the European business ethics network, Beersheba, 15-17 June 2009. (accepted, not presented)
- The role of thick concepts in the application of integrative social contracts theory. Annual meeting of the society for business ethics, Chicago, 2009.