

Anne E. Witte, Ph.D.

Assistant Dean, International Academic Affairs
Assistant Dean, Standards and Policy
Full Professor, EDHEC Business School, Nice – France

SHORT BIOGRAPHY

Anne E. Witte combines expertise in a range of the humanities and social sciences to provide interdisciplinary instruction to management students at EDHEC Business School where she has held a position as Professor since 1991. Author of published materials in peer reviewed journals such as the *Journal of Management Enquiry*, *Management Education*, *International Journal of Education for Business* and *Journal of International Business Communication*, her teaching and research focus on cross-cultural and diversity challenges for international business and the power of values such as trust and cooperation. She has served as Assistant Dean for International Academic Affairs at EDHEC Business School for over 15 years, assessing new partnerships for exchanges and double degrees and overseeing credit conversion practices for over 100 exchanges at the master level. She holds two doctoral degrees in the humanities (one earned in the U.S., the other in France), is a native New Yorker, and has lived in France for over 20 years. Professor Witte teaches in the cultural and humanities areas particularly with the Msc Creative Management and Social Innovation and is an accomplished musician and filmmaker.

MANAGEMENT EXPERIENCE

November 2018 to present

Assistant Dean, Standards and Policies, EDHEC Business Campus School.

The mission concerns quality improvement for the Registrar and the programmes aiming to harmonize grading policies, normalize credit conversion and move to greater conformity to ERASMUS standards and accreditation goals.

November 2004 to present

Assistant Dean, International Academic Affairs Nice Campus of EDHEC Business School

This assignment covers the entire span of international exchange for the Master programme including partner contracts, student learning agreements, ERASMUS norms, credit conversion, and quality management.

September 2003 to 2014

Assistant Dean for the Intercontinental Honors Track

- Creation of new international business mobility programs
- Coordination of upper level undergraduate and graduate exchanges with institutions in New York, Toronto, Beijing, Shanghai, Hong Kong and Nagoya to provide global management training to top students
- Recruitment of students, marketing, web site and communication campaign
- Negotiation of exchange agreements and program follow up with international partners
- Credit transfer, transcript management, program coordination
- Quality management for overseas modules taking place in Beijing

COURSES DESIGNED AND TAUGHT

- Inter-cultural and diversity management
- Managerial Skills
- Values, Cooperation and Trust
- Critical Thinking and Creativity
- Research Methodology (also in a distance learning format)
- Sociocultural France for international students

Other Work Experience

July 2013 to July 2015 – Treasurer, Parc Résidentiel de l’Esterel, Residents Co-property. Management of four salaried workers, budget of 300 000 euros annum and overseeing legal issues related to land, environmental issues, non-payment of fees and employee relations.

1/86-5/87 – New York City, USA

Translator (French/German - into English) and Project Manager

Belvedere Press, NYC. The publisher handled the sale of priceless reproductions of medieval and Renaissance manuscripts from the Vatican Library and distributed these fine art books throughout the US. I wrote information for the public relations and sales teams based on existing materials in German, French and Italian. For academic and commercial purposes, I traveled throughout the US giving lectures and slide shows about the Vatican Library’s efforts to preserve its ancient manuscripts. Sold rare books and maps considered luxury items.

PUBLICATIONS

ARTICLES

The French Exception: A Survey-by-Survey Account, *Politics & Policy*, Vol. 46,4: 571-603, (Online August 2018) DOI: 10.1111/polp.12267.

<https://onlinelibrary.wiley.com/doi/abs/10.1111/polp.12267>

Mapping the Cooperative Landscape: Spatializing an intangible social capital variable (Online May 4th, 2017) World Values Research, Volume 9 (3), pp 1-34.

(<http://www.worldvaluessurvey.org/WVSPublicationsPapers.jsp>), ISBN 2000-2777. This is a quantitative study based on the World Values website, the largest social science data set including data from over 400 000 interviews conducted in 108 societies over the period 1981-2017. 520 000 visitors logged on to this site in 2016. Survey data from 2010-2012 comparing how cultures around the world manage inequality and foster efficient working groups, (www.worldvaluessurvey.org).

Witte, Anne (2017) Tackling the Survey: A Learning-by-Induction Design. *Business and Professional Communication Quarterly* Online First January 22nd, 2017

<https://doi.org/10.1177/2329490616686565>

Witte, Anne (2014) Serious Games: A Seminar Map for International Business Schools, **Business Communication Quarterly** Volume 77, Issue 1, March 2014 pp. 32 - 50. DOI:

<https://doi.org/10.1177/2329490613516487>

Witte, Anne (2014) Co-operation - The Missing Value of Business Education, **Journal of Management Development**, Vol. 33, Issue 4, pp.357 – 373, DOI : <https://doi.org/10.1108/JMD-02-2013-0027>

Witte, Anne E. & Daly, Peter, Proverbial Wisdom: - A "Serious" International Business Game, **Journal of International Business Education**, April 2014, Volume 7, Issue 1, pp. 2-13, DOI <https://doi.org/10.1108/JIEB-12-2012-0029>

Making the Case for a (Post) Cultural Analysis of Organizations, **Journal of Management Inquiry**, April 2012, Vol. 21:2, pp. 141-159, DOI: <https://doi.org/10.1177/1056492611415279>

Understanding International Grading Scales: More Translation than Conversion, **The International Journal of Management Education**, Vol 9, 3, 2011, 49-59. (DOI: <https://doi.org/10.3794/ijme.93.319>)

The Global Awareness Curriculum in International Business Programs:A Critical Perspective, **The Journal of Teaching in International Business**, 2010, Vol.21, No. 2, pp. 101-131.

Internationalizing the Assessment Criteria to build cross-cultural competency : American and Chinese educational encounters, (with Isabelle Sequeira and Charlotte Fonteyne), **Journal of Teaching in International Business**, Vol. 14, no.4 2003, pp. 61-78.

BOOKS

Past and Future Culture. South Carolina : Booksurge, 2010. **ISBN: 1-4392-6133-4**
ISBN-13: 9781 439261330

Le cours de langue interactif : Outils et méthodes, Paris Editions Ellipses, Paris, 2002. A full length practitioner's manual on the art of language teaching.

Interactive Cases for Business English, Paris: Editions Ellipses, 1999. Full length course using case studies for developing communication skills in the business English classroom.

Interactive Business English, Paris: Editions Ellipses, 1996. Full length classroom method on business communication for EFL students.

LANGUAGES

English (native language) and Old English (Chaucer and after)
French (fluent) and Old French (Chrétien de Troyes and after)
German (very strong reading skills and translation experience, can converse)
Medieval and Classical Latin (reading)
Can read basic Italian and Spanish

TECHNOLOGY AND NUMERACY

An excellent command of Microsoft software (Word, Excel, Powerpoint etc.) and multimedia platforms for creation of online teaching materials (such as Techsmith Camtasia) and vast experience with online learning delivery programmes (such as Blackboard). Have published several entirely online courses using home studio professional equipment.

DIPLOMAS

Doctorate in Anglophone Studies

La Sorbonne Nouvelle, Paris III, Institute for Anglophone Studies, 1997.

Dissertation Title : *Le Songe d'une nuit d'été de William Shakespeare : Essai de lecture anthropologique* (William Shakespeare's *A Midsummer Night's Dream: An Anthropological Reading*)

Ph.D. French Language, Literature and Civilization

Interdisciplinary Studies (Medieval Studies, Anthropology, Comparative Religion)
The Graduate School of the City University of New York, Department of French, 1992.

M.Phil., Philosophy

The Graduate School of the City University of New York, Department of French, 1990