

## EDHEC International BBA 2nd year \_Business Fundamentals\_Spring Semester 2020/2021

*Course offer may be subject to change*

Campus	Course code	Course title	Language of instruction	Teaching hours	ECTS
NICE & LILLE	5485 / 3511	ADVANCED BUSINESS FRENCH FOR VISITING STUDENTS	FRENCH	30	5
NICE & LILLE	3277	BUSINESS ENGLISH	ENGLISH	30	3
NICE & LILLE	4387	BUSINESS GAME 2	FRENCH	18	2
NICE & LILLE	3284	BUSINESS SOFTWARE II	FRENCH	30	3
NICE & LILLE	3264	CULTURES ET COMMUNICATION INTERCULTURELLES	FRENCH	30	3
NICE & LILLE	5199	EUROPEAN AND INTERNATIONAL BUSINESS AND TRADE (INCLUDING EU POLICY)	FRENCH	30	3
NICE & LILLE	3288	MARKETING MANAGEMENT	FRENCH	30	4
NICE & LILLE	6079	INNOVATION AND MANAGEMENT <b>(Online course)</b>	FRENCH		5
		<b>ELECTIVE COURSES: 2 elective courses can be chosen (elective 1 and elective 2)</b>			
NICE		<b>Elective course 1</b>			
NICE		<b>1 elective course can be chosen amongst the 2 courses below</b>			
NICE	5719	ELECTIVE - AROUND THE WORLD IN ENGLISH	ENGLISH	15	2
NICE	5800	ELECTIVE - GRANDES FIGURES DE L'HISTOIRE: CES HOMMES QUI ONT CHANGE LA FACE DU MONDE	FRENCH	15	2
NICE		<b>Elective course 2</b>			
NICE		<b>1 elective course can be chosen amongst the 2 courses below</b>			
NICE	3813	ELECTIVE - LES PIRATES DE L'ECONOMIE MONDIALISEE	FRENCH	15	2
NICE	4911	ELECTIVE - LE POUVOIR	FRENCH	15	2
LILLE		<b>Elective course 1</b>			
LILLE		<b>1 elective course can be chosen amongst the 2 courses below</b>			
LILLE	4222	ELECTIVE - AROUND THE WORLD IN ENGLISH	ENGLISH	15	2
LILLE	5021	ELECTIVE - COMPRENDRE L'INDUSTRIE DU DIVERTISSEMENT	FRENCH	15	2
LILLE		<b>Elective course 2</b>			
LILLE		<b>1 elective course can be chosen amongst the 2 courses below</b>			
LILLE	3813	ELECTIVE - LES PIRATES DE L'ECONOMIE MONDIALISEE	FRENCH	15	2
LILLE	3810	ELECTIVE - DECRYPTAGE DES EVENEMENTS CULTURELS DE L'ANNEE	FRENCH	15	2
		<b>1 OPTIONNEL COURSE CAN BE CHOSEN AMONGSRT THE 3 COURSES below</b>			
NICE & LILLE	5572	OPT - NEGOCIATION COMPLEXE INTERNATIONALE EN B TO B	FRENCH	15	2
NICE & LILLE	4603	OPT - INTRODUCTION TO INTERNATIONAL ACCOUNTING	FRENCH	15	2
NICE & LILLE	5629	OPT - L'ENTREPRISE ET SA CONCURRENCE	FRENCH	15	2