

## EDHEC International BBA 4th year \_International Business Track (IBT)\_ Fall Semester 2020/2021

Course offer may be subject to change

Campus	Course code	Title	Language of instruction	Teaching hours	ECTS
		<b>Students can choose ONE French language course (beginner or intermediate)</b>			
NICE & LILLE	4061/4061	FRENCH FOR BEGINNERS	FRENCH	30	5
NICE & LILLE	3361/4061	INTERMEDIATE FRENCH FOR VISITING STUDENT	FRENCH	30	5
NICE & LILLE	6496/4061	ADVANCED FRENCH FOR VISITING STUDENTS	FRENCH	30	5
NICE & LILLE	Nice 3349 / Lille 5672	BUSINESS ENGLISH	ENGLISH	30	3
NICE & LILLE	4008	ADVANCES IN STRATEGIC MANAGEMENT AND BUSINESS GAME	ENGLISH	30	5
NICE & LILLE	3346	EUROPEAN BUSINESS LAW	ENGLISH	30	5
NICE & LILLE	3396	INTERNATIONAL BUSINESS DEVELOPMENT STRATEGIES	ENGLISH	30	5
NICE & LILLE	3397	LEADERSHIP	ENGLISH	30	5
NICE & LILLE	3398	OPERATIONS MANAGEMENT : PURCHASING AND SUPPLY CHAIN	ENGLISH	30	5
NICE & LILLE	5666	PROJECT MANAGEMENT	ENGLISH	30	5
NICE & LILLE	3454	CONTEMPORARY FRENCH BUSINESS AND SOCIETY	ENGLISH	30	5
		<b>Students can choose 1,2 or 3 courses from ONE minor only</b>			
		<b>MINOR : International Entrepreneurship</b>			
NICE & LILLE	5663	BUILDING AND LEADING THE VENTURE TEAM (HRM)	ENGLISH	30	5
NICE & LILLE	5669	SME FINANCE - BUSINESS AND REVENUE MODEL DESIGN	ENGLISH	30	5
NICE & LILLE	5670	SME MARKETING AND GROWTH STRATEGIES	ENGLISH	30	5
		<b>MINOR : International Finance</b>			
NICE & LILLE	4724	CORPORATE GOVERNANCE	ENGLISH	30	5
NICE & LILLE	4725	EMERGING MARKETS	ENGLISH	30	5
NICE & LILLE	3402	MULTINATIONAL FINANCIAL MANAGEMENT	ENGLISH	30	5
		<b>Minor: International Marketing</b>			
NICE & LILLE	4727	INTEGRATED MARKETING COMMUNICATION	ENGLISH	30	5
NICE & LILLE	3401	INTERNATIONAL MARKETING	ENGLISH	30	5
NICE & LILLE	4726	SERVICES MARKETING	ENGLISH	30	5